

Moveware Accelerates Product Delivery with Syncfusion Essential Studio



Faster feature development with **240+** prebuilt UI controls



Reduced development overhead



Faster MVP delivery and prototyping.

Introduction

In 2001, brothers Dean and Tony Kent purchased Moveware, a service-based technology supplier for moving companies. Their mission was to transform it from a small Australian firm into a global technology leader. Their industry expertise is reflected in strong global reviews and steady referral-driven customer growth.

Problem Summary

Moveware needed to develop and maintain complex software products, but doing so was resource-intensive. CEO Tony Kent realized that preventing unnecessary development overhead would require reusable, prebuilt components rather than building everything from scratch.

"We're using some of the more complex components, such as the Gallery View and Scheduler controls. It's made it quicker to get to an MVP."

– **Tony Kent**, Director, Moveware



Industry

[Software Development](#) 



Company

Moveware



Region

Thailand



Customer Detail

Tony Kent

Use Case

Moveware integrated Syncfusion's 240+ UI controls to speed up UI creation across mobile and web platforms. The Gallery View and Scheduler components enabled rapid feature development and quicker MVP delivery.

BEFORE SYNCFUSION

Challenges

- ❌ Managing resources while building complex, evolving software solutions
- ❌ Reducing development overhead
- ❌ Finding a flexible and efficient component library to speed up product development.

AFTER SYNCFUSION

Solutions

- ✅ Moveware integrated Syncfusion Essential Studio into their development workflow.
- ✅ Included both .NET MAUI and JavaScript component suites.
- ✅ These toolkits allowed them to more quickly build products aligned with their vision.

Implementation

Moveware adopted Syncfusion's prebuilt components to reduce development complexity, speed up the creation of new product features, and quickly achieve MVP status with less engineering effort.

Results

Moveware accelerated its product development process and used Syncfusion components to build flexible and capable software aligned with its long term vision.

Conclusion

Moveware successfully minimized development overhead and accelerated product delivery by adopting Syncfusion's Essential Studio for .NET MAUI and JavaScript. The extensive library of prebuilt, feature rich UI components empowered the team to focus on their core vision while reducing engineering strain.