



Retail CRM Made Easier with Syncfusion®



Body:

Juan Miguel Tomás Roselló is a devotee of innovation, an attribute he's put into practice at Inase Informática, where he works with a team of skilled colleagues. The team created inaCatálogo, a suite of software tools for digitally capturing and managing sales online or at physical points of purchase.

Challenges

Before using Syncfusion components, Juan had used a few components from another vendor, but he hadn't been using control libraries extensively. When a project called for visuals that would display a calendar-based agenda as well as a sales pipeline, Juan's search for new components began.

Solution

Juan's investigation led him to Syncfusion, where he found the controls that would help him achieve the quality and performance the application required. Using Syncfusion Essential Studio® for .NET MAUI, he was able to build a sales CRM tablet application that was a valued addition to inaCatálogo's offerings.

Result

- Access to a feature-rich UI framework.
- Faster development.
- Easy onboarding process.

Pull Quote

"It's the only way to build a high-quality, high-performance application with MAUI."

—Juan Miguel Tomás Roselló, project manager at Inase Informática.