

FINPO Inc. Builds Branded Websites Faster with Syncfusion Vue UI



Faster frontend development using prebuilt components



Improved efficiency across the software development life cycle (SDLC)



Reduced time spent on UI design and repetitive coding

Introduction

For more than 25 years, FINPO Inc. has helped businesses build meaningful and memorable brand identities. Based in Taipei City, Taiwan, FINPO specializes in design services ranging from logos and packaging to full-scale websites and online storefronts. By combining strategic branding with digital execution, FINPO enables its clients to connect with their audiences and remain competitive in a fast-evolving marketplace.

Problem Summary

For more than 25 years, FINPO Inc. has helped businesses build meaningful and memorable brand identities. Based in Taipei City, Taiwan, FINPO specializes in design services ranging from logos and packaging to full-scale websites and online storefronts. By combining strategic branding with digital execution, FINPO enables its clients to connect with their audiences and remain competitive in a fast-evolving marketplace.

"This is a robust and fully featured package with a comprehensive set of components, allowing you to focus on developing business logic."

- ChangWei Lo (Ausir), CEO, FINPO Inc.



Industry

[IT services and consulting](#) 



Company

FINPO Inc.



Region

Taipei City, Taiwan



Customer Detail

ChangWei Lo (Ausir), CEO

Use Case

FINPO integrated Syncfusion Vue UI components into its internal content management system (CMS) to rapidly build the frontend of client-specific websites and online storefronts. The component library enabled the team to assemble polished, branded user interfaces quickly while maintaining consistency across projects and adapting layouts to individual client needs.

BEFORE SYNCFUSION

Challenges

- ⊗ Meeting diverse client branding requirements required extensive custom UI development.
- ⊗ In-house UI development consumed significant development time.
- ⊗ Front-end work reduced time available for feature development and business logic.
- ⊗ Tight project deadlines limited scalability across multiple client engagements.

AFTER SYNCFUSION

Solutions

- ✔ Leveraged reusable, prebuilt Vue UI components instead of writing UI code from scratch.
- ✔ Used a single, cohesive UI library to standardize frontend development.
- ✔ Accelerated UI creation, freeing developers to focus on application logic.
- ✔ Took advantage of extensive documentation and responsive technical support

Implementation

Ausir and his team integrated Syncfusion Vue UI components directly into their existing CMS architecture to serve as the foundation for frontend development. While the breadth of available features introduced an initial learning curve, the team quickly adapted by using Syncfusion's extensive documentation, API references, tutorials, and knowledge base articles. The components were easy to configure and customize, allowing FINPO to align each interface with client branding requirements. When questions arose, the Syncfusion support team provided prompt and detailed assistance, ensuring smooth adoption and ongoing productivity.

Result

By adopting Syncfusion Vue UI components, FINPO significantly reduced frontend development time and streamlined project delivery. The team can now produce fully branded websites and online storefronts faster, allowing them to take on more projects while maintaining quality. Clients benefit from shorter turnaround times and more consistent user experiences.

Future Plan

FINPO plans to continue expanding its use of Syncfusion components as part of its frontend strategy while further refining its CMS-driven workflows. The team also intends to explore additional component capabilities to continue improving development speed and design flexibility.

Conclusion

By integrating Syncfusion Vue UI components into its CMS, FINPO transformed its frontend development process. Instead of building custom user interfaces from the ground up, the design team now relies on a rich, reusable component library that accelerates delivery without compromising creativity. As a result, FINPO can focus more on core functionality and client value, delivering polished digital experiences faster and more efficiently.