

Essential Studio® Helps a Startup Get Started



Introduction

Charles Griggs is the co-founder of a small startup called Cloud Appz Software, Inc. His team of software developers strives to build an appointment app that helps businesses schedule their services.

Challenges and Objectives

Charles and his team were overwhelmed trying to develop a scheduler from scratch. Cloud Appz Software is their side project, so they were squeezed for time as it was. Trying to create a wealth of cool features from nothing led them to lose sight of the big picture for their app.

"You know, when you get into component development, you can drown in it," Charles said. The team decided it was better to start from a solid foundation, but being a startup meant Cloud Appz Software had a tight budget for third-party components.

"We searched around and looked at some open-source options," Charles said. "Then we looked at what Syncfusion had to offer, and it really just fit the bill of what we needed from a customization perspective."

Solution

Cloud Appz Software signed up for a free trial of Essential Studio, and found it did everything that they wanted it to do. So, they applied for and were granted a Community License, which gave them access to all the components they needed at no cost.

"The software works great," Charles said. "The components are very well designed. We haven't ever run into anything we haven't been able to accomplish and figure out pretty quickly."



Results

Charles and his team have once again been able to concentrate on building their product, instead of getting bogged down in trying to do challenging things in the code. They ended up using a whole array of components instead of just the Scheduler. The wide range of customization options and help from the support team particularly impressed them.

“The ability to customize it has been a huge benefit,” Charles said. “You can potentially paint yourself into a corner with a particular component, but Essential Studio's been highly flexible. The support team partnered with us to really get us to the next phase. That's been huge.”

Conclusion

If your software startup needs a budget-friendly way to get its project off the ground, check out Essential Studio. Like Cloud Appz Software, you can start with a [free trial](#) to see if the components suit your project.

“Essential Studio's been fantastic,” Charles Griggs said. “It solved all of our needs.”

Syncfusion® has always invested in up-and-coming software innovators through its [Community License](#). We succeed with you.

