



# Web Developers Save Time with PDF Conversion Too

A web development company needed to convert PDFs into PNGs to upload them as background images for a survey tool. The Syncfusion PDF Library has significantly reduced the required manual effort by automating this process.

## Introducing

Eric Barr is the owner of and lead software developer at [Kansas City Web Programmers](#).

### Can you give a brief description of your company?

I founded Kansas City Web Programmers in 2004, and my team and I have been providing custom website and database solutions ever since. We've focused mostly on assisting nonprofit health service organizations, but we've worked with a variety of nonprofit clients, marketing agencies, and corporate clients over the years.

## Challenges

### Could you describe the functionality of the application to which you're adding Syncfusion® controls?

The application is a survey tool that allows organizations to send survey links to training participants.

### What was the specific problem or pain point you were trying to solve before you found Syncfusion?

Our customers wanted to upload PDF templates as background images. Our staff had to convert them manually from PDF to PNG format, which was time-consuming.



## Solution

### How have Essential Studio® products helped the application you are working on?

The Syncfusion PDF Framework has automated the PDF-to-PNG conversion.

### How easy or hard was it to get started with Syncfusion products?

It was fairly easy to integrate the C# code into our application. Syncfusion provides good example code.

### Which features motivated you to use Syncfusion products?

I was attracted to two aspects: the ease of integration and the wide selection of components available through Syncfusion.

## Conclusion

### If a friend asked you about our tools, what would you say about them?

The file-format tools have a variety of conversion options, they're fairly easy to integrate, and the output looks good.

### Best quote

"It was fairly easy to integrate the C# code into our application. Syncfusion provides good example code."

