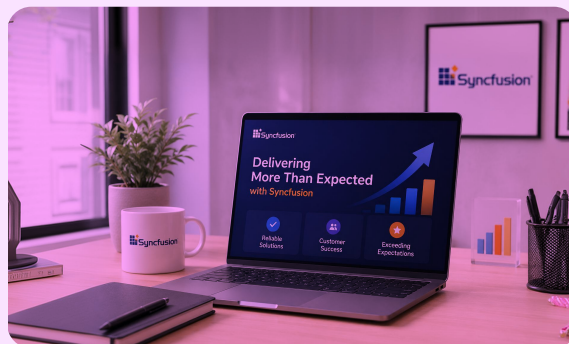


Delivering More Than Expected with Syncfusion



Saved a massive amount of time



Brought their platform's analytics in-house



Eligible for free Essential Studio access

Introduction

Paul Cresham is a software developer with 25 years of experience in the field, with the last 10 spent overseeing data and software engineering teams at a major company. Just over a year ago, Paul got the opportunity to strike out with another developer to create a SaaS startup, called Nabuza Ltd. They've been working on a data platform for SMEs.

Problem Summary (Before Syncfusion)

When building a scenarios module for a client, Paul needed a pivot container. His first thought was to look at Telerik, since he'd used their components in a previous job. But he also remembered the experience not being amazing and his fellow developers complaining about it, so he decided to see what else was out there.

"We've got a kind of default policy now where if a Syncfusion control does it, use Syncfusion, because it works well."

– **Paul Cresham**, Cofounder of Nabuza Ltd



Industry

[Software Development...](#)



Company

Nabuza Ltd



Region

UK



Customer Detail

Paul Cresham , Cofounder

Use Case

A startup saved huge amounts of time developing their analytics module by using Syncfusion grid and chart controls.

BEFORE SYNCFUSION

Challenges

- ❌ Nabuza needed a pivot container in their app without developing it from scratch.
- ❌ Nabuza was using Apache Superset for analytics, which was clunky and not transparent.

AFTER SYNCFUSION

Solutions

- ✅ Nabuza gained free access to the Syncfusion Pivot Table component with a Community License, saving “a massive amount of time.”
- ✅ Nabuza gained free access to all the components they needed to make an in-house analytics module for their client.

Results

Paul found Syncfusion and its Pivot Table component. “I thought: this does exactly what I need,” he said.

Then, he found Syncfusion’s Community License, which was also exactly what his two-man company needed while still getting off the ground.

After a good experience integrating the Pivot Table, Paul realized that he now had all the pieces he needed to bring the dashboarding part of their platform in-house, too. The analytics platform they were using, Apache Superset, was clunky to work with. They had to run programs like Dremio in the background, deploy infrastructure into Azure to host it, run it in a container, and sync data between their platform and Superset. He said, “It was just headaches.”

So, he and his partner built an analytics module using Essential Studio® components. “It’s gone from being very, very clunky workarounds and building out things ourselves to just putting in something that works and configuring it,” he said. “It was 100% the right decision, because it’s just so much more powerful with us being in control of the platform.”

They’ve used the DataGrid, Pivot Grid, Heat Map, and several series from the Charts component. Paul appreciates the breadth and maturity of the components, finding them well tested and responsive. They’re easy to plug in, the documentation is really good, and the MCP server works well to answer his questions.

"I've generally found when I've wanted to solve a problem, there's already a built-in event or method to solve that," he said. "So, we haven't had to invent things around [the components]."

Conclusion

Paul Cresham believes that, without Syncfusion's components, it would have taken Nabuza several months to develop the charts they needed just to a basic level. They didn't consider a dashboarding module feasible if they had to build it from scratch. Developing their own module with Syncfusion's mature tools allowed them to narrow down their third-party dependencies and streamline their client's whole platform. "It is really a much slicker solution," he said.

If your startup is in need of a leg up in development speed, check out Syncfusion Essential Studio and see if you qualify for a [Community License](#).