

CorkVision Modernizes Wine Industry Analytics with Syncfusion Charts



1.5 week migration of the old reporting system



Easy brand aligned customization for charts and graphs



Cost savings through Syncfusion's Community License

Introduction

John Tan founded [CorkVision](#) to bring technology to the forefront of the wine industry. With a background of co-founding an IT company in New York City, John moved across the country to Napa, California, where he saw an opportunity—he could bring integrated tech to a traditional industry that was falling behind on integrated data platforms. CorkVision was John's solution to this problem. The CorkVision platform provides wineries with a deeper look into their own data using a Clippy-inspired AI agent named Corky.

Problem Summary

The wine industry's data is scattered across platforms that don't communicate well. Industry professionals "wear multiple hats" and lack time for deep data analysis. CorkVision needed a backend system to display reports quickly and easily, built for multitenancy and at a cost suitable for a bootstrapped startup.

"With Syncfusion, it was very easy for us to customize the look and feel of our charts and graphs within our brand guidelines."

– **John Tan**, Founder of CorkVision.



Industry

[Software Development](#) 



Company

CorkVision



Region

United States



Customer Detail

John Tan

Use Case

Enable wineries to visualize and interact with their operational data through a Clippy-inspired AI agent (“Corky”) that surfaces reports, charts, and insights in a modern, multi-tenant SaaS application.

BEFORE SYNCFUSION

Challenges

- ❌ Bringing modern tech into a traditional industry with fragmented data.
- ❌ Need for rapid, easy-to-use reporting for time constrained users.
- ❌ Evaluated “many BI platforms and tools” that were either costly or not designed for multitenancy.

AFTER SYNCFUSION

Solutions

- ✅ Selected Syncfusion Essential Studio to embed customizable, brand consistent charts/graphs.
- ✅ Chosen over alternative BI platforms due to cost considerations and multitenancy fit.
- ✅ Adopted the Community License to keep costs aligned with a bootstrap organization.

Implementation

The old reporting and visualization system was replaced with Syncfusion components, providing a more modern and flexible experience. The charts and graphs were fully customized to align with CorkVision’s branding, ensuring a consistent visual identity across the platform. The migration process took approximately a week and a half, and the updated system was successfully deployed within a multitenant SaaS environment.

Results

- CorkVision’s reporting experience was modernized with visually appealing, brand consistent charts/graphs.
- The system transition was rapid (≈1.5 weeks), enabling progress toward beta.
- Positioned to extend capabilities with more Syncfusion tools over time.

Future Plan

CorkVision plans to enhance its platform by integrating more Syncfusion components to strengthen reporting, visualization, and overall UI experience.

Conclusion

The wine industry’s data is scattered across platforms that don’t communicate well. Industry professionals “wear multiple hats” and lack time for deep data analysis. CorkVision needed a backend system to display reports quickly and easily, built for multitenancy and at a cost suitable for a bootstrapped startup.