

Code Websites, Even When You've Got More to Learn



Save time with prebuilt controls



Create attractive sites and apps for clients



Access knowledge on implementing solutions

Introduction

Jose Antonio Martinez is a software developer who's got years of experience in AI platform engineering and cloud infrastructure. While he does have a day job, Antonio likes to spend his off hours doing freelance projects and posting educational videos on [YouTube](#) for a Spanish-speaking audience.

Problem Summary

Knowing many development frameworks can prove challenging, especially when you're working in one, but a client or the market elects to use another. Antonio ran into an issue where he was only so familiar with the frameworks that the market was pushing, so he went on the hunt for a solution that made building visually impressive websites much easier.

Initially, Antonio thought he could use AI. "Now, with AI, we can just pick something and ask the [model] to create something, right?" he said. "But AI is not deterministic...It will give you 20,000 lines of code for something very small, for example." So, he kept looking and came across Syncfusion Essential Studio. He knew it was the right fit for his freelance and personal projects when the demo was so easy to use.

"One of the main assets in my life is time. Time is something I can't recover. So, for me, [Syncfusion] was the solution."

– **Jose Antonio Martinez**, Developer.



Industry

[Software and Development](#) 



Company

Independent developer



Region

Colombia



Customer Detail

Jose Antonio Martinez,
Developer

BEFORE SYNCFUSION

Challenges

- ❌ Time spent editing AI-generated code.
- ❌ Manual searching for information on popular platforms used for web development.

AFTER SYNCFUSION

Solutions

- ✅ A plug-and-play set of controls that worked instantly.
- ✅ Centralized documentation that actually helps with understanding the tools.

Use Case

Antonio uses Syncfusion components to create visually appealing websites. A client asked for a site that would allow users to track vehicle maintenance, whether that was routine oil changes or scheduling an annual emissions safety test. Antonio opted to use a key Syncfusion component—the Calendar. By implementing the Calendar component, Antonio was able to create a site that users could interact with intuitively. He also implemented the Chart component on his personal business site.

Conclusion

Antonio remarked that manually coding a chart solution takes an immense amount of time. “You have to have a lot of experience,” he added. But with Syncfusion, he can build beautiful websites and functional charts without so much manual work. He’s currently looking forward to implementing some website solutions for an organization in Colombia.