



Rin Rothback is a Graphic Designer for CNAS. Rothback creates visuals for the Center across all the research programs, including report design and layout, data visualizations, animations, and illustrations.

Prior to joining CNAS, Rothback worked as a senior designer for Fleishman-Hillard, where she worked with clients such as Samsung, Google, Homeland Security, the Department of Commerce, and Merck, among others. She won the AIGA 50 award in 2020 for her work on the National Pork Producers Council’s “It’s Pork O’Clock Somewhere” campaign. At FH, she specialized in branding and custom illustration. Prior to FH, Rothback worked as a designer for National Public Radio.

Rothback graduated from Maryland Institute College of Art in 2017 with her BFA in graphic design. In 2015, she graduated from Delaware College of Art and Design with her AFA in graphic design.