The Center for a New American Security (CNAS) is seeking sponsors for the 2022 CNAS National Security Conference. The marquee event will be held virtually on June 14, 15, and 16, with a series of interactive sessions that include innovative audience participation and sponsor acknowledgment.

Policymakers today confront a range of national security challenges, including Russian aggression in Europe, long-term competition with China, continuing reverberations from the global pandemic, and domestic divisions and vulnerabilities. To navigate them, America must draw on enduring strengths to sharpen its economic, military, and technological edges, advance its international relationships, and balance a national security portfolio across regions and issues. As CNAS celebrates its 15th anniversary, the 2022 CNAS annual conference will convene leading experts to examine American power and purpose in our changing world. We will highlight cross-cutting initiatives and projects from the Center’s core research programs.

Sponsorship of the CNAS National Security Conference provides unique branding and engagement opportunities, while also supporting independent and bipartisan research and affiliating with the premier national security think tank in Washington, D.C.
## 2022 CNAS NATIONAL SECURITY CONFERENCE

### Security in the Balance

#### Elite Sponsorship | $25,000+ Contribution

**BENEFITS**

- Logo recognition on a banner during livestream opening and interim breaks during the three-day conference.

- Recognition on an archived livestream video, which will be sent to CNAS’ distribution lists of over 30,000 subscribers and catalogued on the [CNAS website](#).

- Acknowledgment of conference sponsorship on CNAS social media platforms, including Twitter, Facebook, and LinkedIn, prior to and following the conference. *CNAS will provide sponsors with social media kits and digital promotion materials as it relates to all conference sessions.*

- Full benefits of the Premier Sponsorship, as listed below.

#### Premier Sponsorship | $10,000+ Contribution

**BENEFITS**

- Invitation to attend an in-person VIP event in Washington, D.C. featuring a national security principal.

- Verbal acknowledgment by CNAS leadership during the welcoming speech of the conference.

- Recognition prior to the event on the CNAS conference webpage with a link to the sponsor’s website.

- Recognition on event invitations, reminders, and the conference recap newsletter, which will be sent to CNAS’ distribution lists of over 30,000 subscribers (open rate of about 25 percent).

- Opportunity to work with a CNAS-designated sponsorship liaison.

*To learn more about the conference or further details regarding sponsorship, please contact Vincent Femia at [vfemia@cnas.org](mailto:vfemia@cnas.org).*