



Thursday, June 11, 2026
Capital Hilton
1001 16th St NW, Washington, DC

The old national security playbook no longer applies. As emerging technologies reshape the battlefield, great power rivalries intensify, and traditional frameworks evolve, the ground is no longer settled. America should set **New Rules**.

Pragmatic leaders at home and abroad can no longer afford to provide yesterday's answers to today's national security challenges. On June 11th, the Center for a New American Security (CNAS) will be hosting our annual National Security Conference at the Capital Hilton—one of the premier events on the Washington calendar.

During high-profile engagements and interactive breakout sessions, the **New Rules** conference will focus on reimagining solutions to the challenges of today and tomorrow. From AI and drone warfare to global alliances and economic security, America and its allies need **New Rules** to compete, deter, and win in the 21st century.

CNAS seeks sponsors to support the 2026 CNAS National Security Conference, which will take place in-person with a livestreaming component. Sponsorship provides unique branding and engagement opportunities while further supporting independent and bipartisan research led by the premier national security think tank based in Washington, DC.

2025 CONFERENCE IMPACT

In 2025, CNAS hosted a conference for 150+ attendees featuring keynote speakers, panel discussions, and networking opportunities. Below are further details on who participated in the program, attended the conference, and audience reach.

5,000+

livestream attendees, including senior government officials, private sector leaders, military officers, journalists, and rising national security officials.

118,900+

social media impressions the week of the conference.

39,500+

pageviews to the CNAS conference website.

10,800+

video views post-conference.

111,600+

followers across all social media platforms (Facebook, LinkedIn, YouTube, X, BlueSky, and Threads).

20+

featured speakers from leading organizations in the national security arena, military, government, and the hill

2026 CNAS National Security Conference — Sponsorship Offerings*

VISIONARY | \$50,000+ CONTRIBUTION

Limited to (4) sponsors

In-person attendance (**6 tickets**) to all general sessions and VIP activities

Reserved seating at all in-person events.

Listing as a Visionary Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Opportunity for **(1) senior-level executive to participate in the conference program as a panelist or speaker** (in consultation with CNAS) and/or a speaking opportunity during the VIP reception with prime branding and recognition.

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video sent to CNAS's distribution lists of over 30,000 subscribers, remaining as featured content on the CNAS website.

Acknowledgment of conference sponsorship on CNAS social media platforms, including X, LinkedIn, YouTube, and Facebook prior to and following the conference.

CNAS-provided social media kits and digital promotion materials related to all conference sessions.

Opportunity to **include a company-branded item in tote bags** for all in-person conference attendees. Sponsor covers production and delivery to CNAS; item must be reviewed and approved in advance by CNAS.

Full benefits at the "Elite" sponsorship level, as listed below.

ELITE | \$25,000+ CONTRIBUTION

Limited availability

In-person attendance (**4 tickets**) to all general sessions and VIP activities.

Reserved seating at all in-person events.

Listing as an Elite Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video sent to CNAS's distribution lists of over 30,000 subscribers, remaining as featured content on the CNAS website.

Acknowledgment of conference sponsorship on CNAS social media platforms, including X, LinkedIn, YouTube, and Facebook prior to and following the conference.

CNAS-provided social media kits and digital promotion materials as it relates to all conference sessions.

Opportunity to **host a company-branded information table** in a select area of the conference for the day. Includes a table with two chairs, linens, and the opportunity to display materials. All materials and signage must be reviewed and agreed to in advance by CNAS.

Opportunity to **include a company-branded item in tote bags** for all in-person conference attendees. Sponsor covers production and delivery to CNAS; item must be reviewed and approved in advance by CNAS.

Full benefits at the "Premier" sponsorship level, as listed below.

PREMIER | \$15,000+ CONTRIBUTION

In-person attendance (**2 tickets**) to all general sessions and VIP activities.

Listing as a Premier Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Complimentary virtual access to the conference for all corporate representatives.

Verbal acknowledgment by CNAS leadership during the welcoming speech of the conference.

Recognition prior to the event on the **CNAS conference webpage**, with a link to the corporate sponsor's website.

Recognition on event invitations, reminders, printed conference materials, and the conference recap newsletter, which will be sent to CNAS's distribution lists of over 30,000 subscribers.

*To receive all benefits as detailed above, sponsorship must be confirmed no later than **Friday, May 8, 2026**. Sponsorship confirmed after this date may receive limited benefits.