

## 2023 CNAS NATIONAL SECURITY CONFERENCE

### AMERICAN

# POWER & PURPOSE

The Center for a New American Security (CNAS) seeks sponsors for the 2023 CNAS National Security Conference, on June 6-8, 2023, in Washington, D.C. The 2023 conference will offer virtual and select hybrid sessions with an in-house audience while livestreaming.

Today, new questions arise about the intent and impact of American power. Adversaries and competitors, allies and partners, and the American people are evaluating America's position in the global order. The U.S. role in security, economic statecraft, and leadership amid global crises—including climate change, pandemics, and the war in Ukraine—will define the coming decade. The 2023 CNAS annual conference will examine the purpose and future of American power, exploring bold policy ideas, convening dynamic discussions and hosting talks by key policymakers and leading experts. The conference will feature conversations with leading national security experts and convene policymakers, practitioners, and analysts, as well as peers from the private sector, media, and academia to examine American power and purpose in our challenging world. We will highlight cross-cutting initiatives and projects from the Center's core research programs.

Sponsorship of the CNAS National Security Conference provides unique branding and engagement opportunities, while also supporting independent and bipartisan research and affiliating with the premier national security think tank in Washington, D.C.

## 2022 Conference Impact

**19,200+**

Livestream attendees, including senior government officials, private sector leaders, military officers, journalists, and rising national security leaders.

**62**

featured speakers and panelists from leading organizations in the national security arena.

**97,000**

Followers across all social media platforms (Twitter, Facebook, LinkedIn, and YouTube).

**34,000**

Pageviews to the CNAS conference website in 2022.

**13**

current officials from the administration and Congress were featured speakers and panelists

For additional information,  
please contact:

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## Elite Sponsor | \$25,000+ Contribution

### VIRTUAL BENEFITS

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video, which will be sent to CNAS' distribution lists of over 30,000 subscribers and will be catalogued on the [CNAS website](#).

Acknowledgment of conference sponsorship on CNAS social media platforms, including Twitter, Facebook, and LinkedIn, prior to and following the conference.

- CNAS will provide sponsors with social media kits and digital promotion materials as it relates to all conference sessions.

Full benefits of the Premier Sponsorship, as listed below.

## Premier Sponsor | \$10,000+ Contribution

### VIRTUAL BENEFITS

Invitation to attend an in-person VIP event in Washington, D.C. with a national security principal.

Invitation to attend all hybrid sessions in person.

Verbal acknowledgment by CNAS leadership during the welcoming speech of the conference.

Recognition prior to the event on the CNAS conference webpage with a link to the sponsor's website.

Recognition on event invitations, reminders, printed materials at the conference and the conference recap newsletter, which will be sent to CNAS' distribution lists of over 30,000 subscribers.

Opportunity to work with a CNAS-designated sponsorship liaison.

To learn more about the conference or further details regarding sponsorship, please contact Anna Saito Carson at [ASaito@cnas.org](mailto:ASaito@cnas.org).

For additional information,  
please contact:

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