

Artificial Intelligence and Arms Control

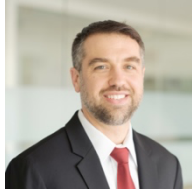
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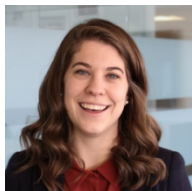
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Introduction

Advances in artificial intelligence (AI) pose immense opportunity for militaries around the world. With this rising potential for AI-enabled military systems, some activists are sounding the alarm, calling for restrictions or outright bans on some AI-enabled weapon systems.¹ Conversely, skeptics of AI arms control argue that as a general-purpose technology developed in the civilian context, AI will be exceptionally hard to control.² AI is an enabling technology with countless nonmilitary applications; this factor differentiates it from many other military technologies, such as landmines or missiles.³ Because of its widespread availability, an absolute ban on all military applications of AI is likely infeasible. There is, however, a potential for prohibiting or regulating specific use cases.

The international community has, at times, banned or regulated weapons with varying degrees of success. In some cases, such as the ban on permanently blinding lasers, arms control has worked remarkably well to date. In other cases, however, such as attempted limits on unrestricted submarine warfare or aerial bombardment of cities, states failed to achieve lasting restraint in war. States' motivations for controlling or regulating weapons vary. States may seek to limit the diffusion of a weapon that is particularly disruptive to political or social stability, contributes to excessive civilian casualties, or causes inhumane injury to combatants.

This paper examines the potential for arms control for military applications of AI by exploring historical cases of attempted arms control, analyzing both successes and failures. The first part of the paper explores existing academic literature related to why some arms control measures succeed while others fail. The paper then proposes several criteria that influence the success of arms control.⁴ Finally, it analyzes the potential for AI arms control and suggests next steps for policymakers. Detailed historical cases of attempted arms control—from ancient prohibitions to modern agreements—can be found in appendix A.

History teaches us that policymakers, scholars, and members of civil society can take concrete steps today to improve the chances of successful AI arms control in the future. These include taking policy actions to shape the way the technology evolves and increasing dialogue at all levels to better understand how AI applications may be used in warfare. Any AI arms control will be challenging. There may be cases, however, where arms control is possible under the right conditions, and small steps today could help lay the groundwork for future successes.

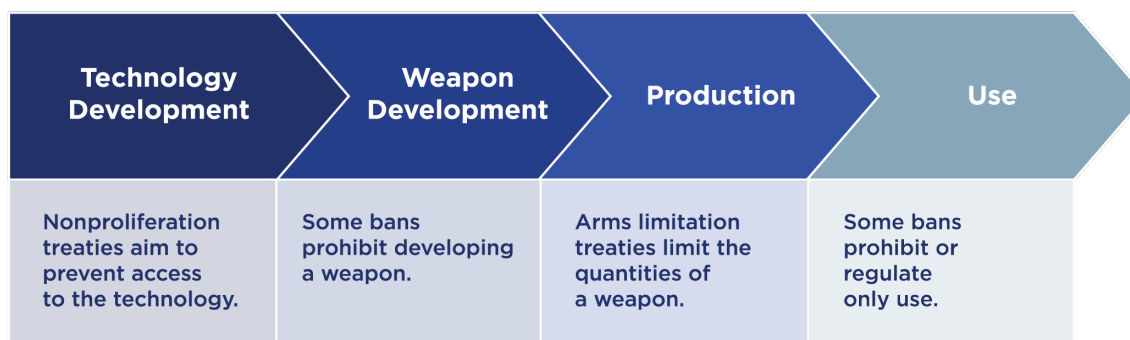
Understanding Arms Control

“Arms control” is a broad term that can encompass a variety of different actions. Generally, it refers to agreements that states make to control the research, development, production, fielding, or employment of certain weapons, features of weapons, applications of weapons, or weapons delivery systems.⁵

TYPES OF ARMS CONTROL

Arms control can occur at many stages in the development and use of a weapon (see figure 1). Nonproliferation regimes, such as the nuclear nonproliferation treaty (NPT), aim to prevent access to the underlying technology behind certain weapons. (See appendix C for a list of official treaty names and informal titles and acronyms). Bans, such as those on land mines and cluster munitions, allow access to the technology but prohibit developing, producing, or stockpiling the weapons. Arms-limitation treaties permit production; they simply limit the quantities of certain weapons that countries can have in peacetime.⁶ Other agreements regulate the use of weapons in war, restricting their use in certain ways or prohibiting use entirely.

Figure 1. Arms Control Measures Across the Life Cycle of Weapons Development and Use



Arms control can be implemented in a variety of means, including legally binding treaties, customary international law that arises from state practice over time, or non-legally-binding instruments. Successful arms control can even be carried out through tacit agreements that are not explicitly stated between states but nevertheless result in mutual restraint.

Arms control among states is the exception rather than the rule.⁷ Most of the time, states compete in military technologies without either formal or informal mechanisms of arms control to limit their competition. Several factors make arms control challenging. Arms control requires some measure of coordination and trust among states, and the circumstances in which arms control is most needed—intense militarized competition or war—are the ones in which coordination and trust are most difficult.⁸ The kind of monitoring and verification that might enable trust is also a challenge, because the same transparency that might allay a competitor’s fears about weapons development might also reveal vulnerabilities in one’s own military forces, making states reluctant to adopt such measures.⁹

Despite these pressures, states have at times succeeded in restraining weapons development or use. Even at the height of total war, states have sought mutual restraint and refrained from using certain weapons, features of weapons, or tactics that would escalate fighting or unnecessarily increase

suffering.¹⁰ The key question for this paper is not why arms control is rare, but why it succeeds in some instances and not others.

FACTORS THAT INFLUENCE THE SUCCESS OR FAILURE OF ARMS CONTROL

Sean Watts and Rebecca Crootof analyzed historical cases of arms control to identify which social, legal, and technological factors influence whether arms control succeeds.

Watts identifies six criteria that he argues affect a weapon's tolerance or resistance to regulation: effectiveness, novelty, deployment, medical compatibility, disruptiveness, and notoriety.¹¹ An effective weapon that provides "unprecedented access" to enemy targets and has the capacity to ensure dominance is historically resistant to regulation. There is a mixed record for regulating novel weapons or military systems throughout history. Countries have pursued regulation of certain new weapons or weapons delivery systems (e.g., aerial bombardment) while also resisting regulation for other novel military systems (e.g., submarines). Weapons that are widely deployed—"integrated into States' military operations"—tend to be resistant to arms control. Weapons that cause "wounds compatible with existing medical protocols" in military and field hospitals are historically difficult to ban or regulate. Powerful nations have historically tried to regulate or ban weapons that are "socially and militarily disruptive" out of fear that such weapons could upend existing global or domestic power dynamics. Campaigns by civil society groups or widespread disapproval from the public can increase notoriety, making a weapon potentially more susceptible to arms control.¹²

Crootof's model overlaps with Watts's, but her focus is on weapons bans as opposed to arms control more generally. She identifies eight factors that influence the success of a weapons ban.¹³ Weapons that cause superfluous injury or unnecessary suffering or that are inherently indiscriminate are more likely to be banned. Countries tend to resist regulating or banning a weapon that has demonstrated military or strategic utility. Weapons that are unique or provide a country with the "only means of accomplishing certain goals" are difficult to regulate or ban. A ban that is narrow and clearly defines what is and is not permitted is more likely to be effective. An existing treaty or regulation on a weapon may make future arms control more successful, unless technological developments increase the weapon's military utility. Advocacy groups and public opinion may influence countries' consideration of a weapons ban, although, as Crootof notes, "this factor is far from decisive." Finally, the success of a weapons ban is influenced by both the total number of countries willing to support the ban and which countries agree to sign on to it.¹⁴

Watts and Crootof agree that a weapon's effectiveness is arguably the most important factor that influences the success of arms control. Although their interpretations differ slightly, both argue that a weapon with uniquely valuable capabilities is difficult to regulate. Watts focuses on the social or military disruptiveness of a weapon—the capacity of the weapon to upset the existing balance of power. Although powerful countries may seek to restrain disruptive weapons, he argues that these efforts rarely succeed. Crootof argues that a weapon unique in its "ability to wreak a certain type of devastation" or accomplish certain military objectives is likely to be resistant to arms control.¹⁵

The next section will build upon their models to present a slightly revised approach toward understanding factors that affect the success or failure of arms control for different technologies.

Desirability and Feasibility of Arms Control

Whether arms control succeeds or fails depends on both its desirability and its feasibility. The desirability of arms control encompasses states' calculation of a weapon's perceived military value versus its perceived horribleness (because it is inhumane, indiscriminate, or disruptive to the social or political order). Thus, desirability of arms control is a function of states' desire to retain a weapon for their own purposes balanced against their desire to restrain its use by their adversaries.

The feasibility of arms control—the sociopolitical factors that influence its success—includes states' ability to achieve clarity on the degree of restraint that is desired, states' capacity to comply with an agreement to restrain use, states' capacity to verify compliance, and the number of states needed to secure cooperation for an agreement to succeed. Arms control has the best chance of success when both desirability and feasibility are high.

Arms control is deemed successful when state behavior is restrained—in weapons development, quantity produced, deployment posture, or use. For the purposes of this paper, arms control agreements that fail to restrain state behavior are not considered successful. In rare instances, restraint occurs by tacit agreement, without any formal treaty or other mechanism. Generally, however, formal agreements are a useful coordination mechanism between states for reaching clarity on what is permitted and what is not. In many cases, success exists on a spectrum. Few arms control agreements are 100 percent successful, with zero violations. Some of the most successful agreements, such as modern bans on chemical and biological weapons or limits on the proliferation of nuclear weapons, have some exceptions and violators. Other agreements are successful only for a period of time, after which technology or the political environment changes in a way that causes them to collapse. Nevertheless, even partially successful agreements can be valuable in reducing harm by improving stability, reducing civilian casualties, or reducing combatant suffering.

DESIRABILITY OF ARMS CONTROL

A weapon that is effective, grants unique access or a capability, or provides a decisive battlefield advantage has high military value. Although relinquishment is not impossible, states will be reluctant to give up a weapon that provides a critical advantage or a unique capability even if the weapon arguably causes other significant harm. A weapon's military value is the most important factor that influences the desirability of arms control. Above all, states want to ensure their own security.

Weighed against a weapon's value is its perceived horribleness—meaning the type of injury it causes, its stability risks, its impact on the social or political order, or its indiscriminate nature. Although most successful bans are against weapons that are not particularly effective, it is oversimplified to suggest that bans are not feasible for any weapon with military value. War is horrible, and states have at times sought to temper its horror through arms control measures that restrain their actions or capabilities.

States have often sought to restrain weapons that increase combatant or civilian suffering in war beyond that required for battlefield effectiveness. States have at times restricted weapons that cause superfluous injury or unnecessary suffering to combatants, for example, if such weapons are not deemed to be uniquely effective.¹⁶ A bullet that leaves glass shards in the body, for example, causes superfluous injury

beyond that required to disable combatants and win on the battlefield, because glass shards are not detectable by x-rays, and are therefore more difficult to remove from wounded personnel. (Weapons that leave undetectable fragments in the body are prohibited under the Convention on Certain Conventional Weapons Protocol I.¹⁷) States have also attempted arms control for weapons or weapons delivery systems that are difficult to use in a discriminate manner to avoid civilian casualties. International humanitarian law already prohibits weapons that cause superfluous injury and indiscriminate attacks, yet states have sometimes coordinated on regulations that identify which specific weapons are worthy of special restraint.

Throughout history, those with political power have sought to control disruptive weapons, such as early firearms or the crossbow, that have threatened the existing political or social order. States have also tried to regulate weapons that could cause undue instability in crisis situations, such as intermediate-range ballistic missiles, anti-ballistic missile systems, or space-based weapons of mass destruction (WMD). Weapons that are perceived as destabilizing because they could provoke an arms race may also be susceptible to some form of regulation. For instance, a primary motivation for signatories to the 1922 Washington Naval Treaty was a desire to avoid a costly naval arms race.

A key factor to a state's continued desire for arms control is reciprocity. While there are myriad threats and inducements that compel states to comply with arms control agreements in times of peace, it is not international opprobrium that restrains militaries in the heat of war—it is the fear of enemy reprisal.

FEASIBILITY OF ARMS CONTROL

Whereas the desirability of arms control encompasses the criteria that incentivize or disincentive states to attempt some form of control, feasibility includes the factors that determine if long-term, successful arms control is possible.

An essential ingredient for effective arms control is clarity among states about the degree of restraint that is desired. Lines clearly delineating what is and is not permitted must exist for arms control to succeed; ambiguous agreements run the risk of a slippery slope to widespread use. Simplicity is key. Agreements with a clear focal point, akin to the “no gas” and permanently blinding lasers prohibitions, are more effective, because states have a clear understanding of the expectations of their behavior and that of their adversaries.¹⁸

A closely related issue is the necessity of states' being able to comply with an agreement to restrain use. In the early 20th century, states sought to limit the use of submarines and aerial bombardment, but practical realities in the ways submarines and aircraft were employed made it difficult for states to comply with the agreed-upon limits. States initially restrained their use in wartime, but restraint did not last once the practical difficulties of doing so in war were revealed.

Arms control's feasibility is also affected by states' ability to verify whether other parties are complying with an agreement. This ability can be accomplished through a formal verification regime, but it doesn't necessarily have to be. The key to verification is ensuring sufficient transparency. For weapons that can be developed in secret—such as chemical or nuclear weapons—transparency may need to be assured

through a verification regime. In other cases, countries may adopt less formal measures of verifying other states' compliance, such as relying on national intelligence collection measures.

The overall number of countries needed for an agreement to succeed also influences the feasibility of arms control. Feasibility increases when fewer countries are necessary for arms control to succeed. If the polarity of the international system causes military power to be concentrated in a small number of states, getting those states to agree is crucial to success. Despite their mutual hostility, the Soviet Union (USSR) and the United States had a number of successful arms control treaties during the Cold War, some of which were bilateral agreements and some of which included many states but were led by the United States and USSR. Alternatively, in some cases, few states may be needed for an agreement to be successful simply because by virtue of technology, the weapons—such as nuclear weapons, long-range ballistic missiles, or space-based weapons—are accessible only to those few states. Diffuse weapons are more difficult to control, and more nations need to reach agreement for arms control on them to be lasting and successful. Which countries support an agreement is also important. As Rebecca Crotoof explains, “If a treaty ban is ratified by the vast majority of states in the international community, but not by states that produce or use the weapon in question, it would be difficult to argue that the ban is successful.”¹⁹

Finally, arms control is often path-dependent, with successful regulations piggybacking on prior successful regulations of similar technologies. Modern bans on chemical and biological weapons build on long-standing ancient prohibitions on poison. The 2008 ban on cluster munitions was likely enabled by the successful 1997 ban on antipersonnel landmines. Cold War—era strategic arms control treaties likely had a snowballing effect, with successful agreements increasing the odds of future success.

The criteria within these two dimensions—desirability and feasibility—capture the most important factors that affect the success or failure of arms control. While not all-encompassing, these factors appear to be the most significant when examining the historical record of attempted arms control. If past historical experience turns out to be a useful guide for the future, then these factors are likely to influence the desirability and feasibility of arms control for new and emerging technologies, including military applications of AI.

Why Some Arms Control Measures Succeed and Others Fail

The factors affecting the desirability and feasibility of arms control combine in ways that make arms control successful in some cases and not others. States desire arms control for some weapons over others because they are seen as more horrible and/or less useful. In some cases, states have sought arms control that was ultimately not feasible, and arms control failed.

A state's calculation of the desirability of arms control is best exemplified by the response to nuclear weapons versus chemical weapons. Nuclear weapons are undeniably more horrible—they cause greater suffering, more civilian casualties, and lasting environmental impact. Nuclear weapons are uniquely effective, however, giving states that wield them a decisive battlefield advantage. It's the military value of nuclear weapons that has prevented the nonproliferation community from achieving worldwide nuclear disarmament.

The result of this dynamic is that many examples of successful arms control are for weapons that are not particularly effective. There are instances, however, where states have chosen to place restrictions on effective weapons. If the military value of a weapon were the only factor, far more states would use chemical weapons on the battlefield. If nothing else, the threat of chemical weapons in war forces the enemy to fight in protective gear, slows down enemy troops, and reduces their effectiveness. Fighting in a gas mask is hard. It restricts situational awareness, makes it difficult to breathe, and diminishes firing accuracy. This alone is valuable. Despite these advantages, states have, for the most part, successfully controlled the use of chemical weapons in war. For most states, their military advantage is outweighed by the increased suffering they bring and the fear that using them would only cause adversaries to respond in kind.

There are many examples of states banning weapons seen as causing particularly problematic injuries to combatants, especially when these weapons have only marginal military value. For such weapons, the perceived horribleness outweighs its effectiveness, increasing desirability for arms control. Germany's sawback bayonet in World War I reportedly caused grievous injuries to combatants because of its serrated edge for sawing wood. Germany unilaterally withdrew the bayonet after reports that British and French troops would torture and kill German soldiers found with the weapon.²⁰

A novel mechanism of injury can also increase the perception of a weapon's horribleness, increasing the desirability of its regulation. In the case of the ban on permanently blinding lasers, the type of injury (permanent blinding) is perceived to cause unnecessary suffering. It is not obvious why being blinded by a laser is worse than being killed, but the prohibition remains.²¹ The permanently blinding laser ban also owes its success, however, to the fact that it is narrowly scoped enough that it does not inordinately constrain military effectiveness.²² The ban permits laser "dazzlers" that temporarily blind an individual but do not cause lasting damage. Desirability for arms control is high in this case because militaries can use lasers to cause a similar battlefield effect, temporarily incapacitating the enemy, with lower levels of suffering and harm to combatants.

The process by which some weapons are deemed inhumane while others are allowable is path-dependent and not always logical. Long-standing prohibitions against poison date back to ancient times

and likely influenced the success of modern-day bans against chemical and biological weapons. Ancient prohibitions on fire-tipped weapons also appear to have carried over to modern regulations on inflammable bullets and incendiary weapons. It's unclear why death by poison or a fire-tipped weapon is worse than many other means of death in war. These prohibitions, however, are enduring and cut across regions and cultures.

Path dependence has often enabled bans on weapons perceived to cause especially problematic injuries, even if those weapons are viewed as legitimate in other settings. Expanding bullets are regularly used for personal defense and by law enforcement, yet many states forswear them because of the 1899 Hague Declaration ban, which itself built on the 1868 ban on exploding bullets.²³ Similarly, riot control agents are permissible for use against rioting civilians but, perversely, are banned for use against combatants because they fall under Chemical Weapons Convention.²⁴

Countries have also regulated weapons that are seen as destabilizing or are difficult to use discriminately, and these are more likely to be successful when additional factors enhance the feasibility of regulation. Arms control measures on destabilizing weapons, such as the Seabed Treaty, Outer Space Treaty, 1972 Anti-Ballistic Missile (ABM) Treaty, and 1987 Intermediate-Range Nuclear Forces (INF) Treaty, have succeeded (at least temporarily), particularly in cases where the overall number of countries needed for cooperation was limited, making arms control more feasible. Prohibitions on expanding warfare into new domains, such as weapons on the moon or in Antarctica, have succeeded only when a clear focal point existed and the military value of deploying the weapons was low, making both the desirability and feasibility of arms control higher. Regulations on less-discriminate weapons—ones that are more difficult to use in a targeted fashion against combatants without also causing civilian harm—have succeeded in the past, but only when a weapon was banned entirely, thereby increasing the feasibility of control.

Clarity and simplicity of the agreement are essential for making arms control feasible. States need agreements with clear focal points to effectively coordinate with one another. Agreements that ban a weapon, such as poisonous gas or blinding lasers, are typically more successful than complex regulations that govern specific uses. Complete bans on weapons such as cluster munitions, antipersonnel land mines, exploding bullets, chemical and biological weapons, and blinding lasers have largely been successful because the bans were clearly defined and the weapons were prohibited entirely, not just in certain circumstances.²⁵ Conversely, arms control measures on weapons and delivery systems, such as air-delivered weapons and submarine warfare, that permitted their use in some circumstances but not others ultimately failed. In wartime, states expanded their use to prohibited targets.

Notable exceptions to this rule on simplicity are the bans on land mines and cluster munitions. Although the treaties seem simple enough on the surface—"never under any circumstances to use ..."—the more complicated rules are concealed in the weapons' definitions.²⁶ The way these treaties were crafted suggest that the drafters understood the normative power of a complete prohibition to help stigmatize a weapon. Complex exceptions that were necessary for states to reach agreement were pushed to the fine print.

Not all treaties have simple rules, but successful treaties that have complex regulations often have other factors that favor success. Many of the bilateral arms control agreements between the United States and the Soviet Union/Russia, such as the INF Treaty, ABM Treaty, Strategic Arms Limitation Talks (SALT) I

and II, Strategic Offensive Reductions Treaty (SORT), Strategic Arms Reduction Treaty (START), and New START, have complicated rules, but only two parties are needed to reach agreement. Additionally, these treaties apply to the production, stockpiling, or deployment of weapons in peacetime rather than wartime use, when the exigencies of war might increase pressures for defection. Complicated rules may be more viable in peacetime than wartime.²⁷

Although states have often codified arms control agreements in treaties, an agreement's legal status seems to have little to no bearing on its success. Throughout history, countries have violated legally binding treaties, especially in wartime. Violations include the use of chemical weapons in World War I and the aerial bombardment of undefended cities in World War II. States have also complied with informal, non-legally-binding agreements, such as the 1985 Australia Group, which prevents the export of technologies used to produce chemical or biological weapons. There are even a few instances of tacit restraint among states without a formal agreement at all, such as the United States' and Soviet Union's decision to refrain from pursuing anti-satellite (ASAT) weapons and neutron bombs.

Integral to a state's continued adherence to an agreement is not the threat of legal consequences but the fear of reciprocity. Adolph Hitler refrained from ordering the bombing of British cities in the initial stages of World War II not because of legal prohibitions against doing so, but because of the fear that Britain would respond in kind (which it did after German bombers hit central London by mistake at night). Before the 1925 Geneva Gas Protocol was ratified, major powers, including the United Kingdom, France, and the USSR, declared that the protocol would cease to be binding if a nation failed to abide by it.²⁸ Even if the horribleness of a weapon far outweighs its utility, if the fear of reciprocity does not exist, states may use the weapon regardless. Syrian leader Bashar al-Assad used poisonous gas against his own people without fear of retribution. Germany used poisonous gas extensively in World War II, but never against powers that could retaliate in kind. When mutual restraint prevails, it is because state behavior is held in check either by internal norms of appropriateness or fear of how their adversary may respond.

When restraint depends upon reciprocity, states need some mechanism to verify that others are complying with an agreement. For some weapons, such as those that can be developed in secret, formal verification regimes may be necessary. Other cases may not require formal verification but do require some form of transparency. The Chemical Weapons Convention and the NPT have inspection measures in place to verify signatories' compliance. The Outer Space Treaty requires that states allow others to view launches and visit installations on the moon. While the prohibitions on land mine and cluster munitions do not have formal inspection regimes, they do require states to be transparent on their stockpile elimination.²⁹

Arms control measures do not require formal or institutional verification to succeed, however. A host of arms control agreements—the 1899 ban concerning expanding bullets, the 1925 Geneva Gas Protocol, the Convention on Certain Conventional Weapons (CCW), and SORT have no formal verification regimes in place. States will verify each other's compliance through their own observations in some cases. For the Environmental Modification Convention, Biological Weapons Convention, and Seabed Treaty, states can turn to the U.N. Security Council if they believe a signatory is violating the agreement.³⁰ The Strategic Arms Limitation Talks I and II agreements and ABM Treaty stated that the United States and Soviet Union would use their own means of verifying compliance, such as using satellite imagery. The Washington Naval Treaty had no verification provision, perhaps on the assumption that states could observe capital

ship construction through their own means. The essential element is the ability of states to observe, through any number of means, whether or not a competitor is in compliance with the terms of the agreement.³¹

The one remaining factor that undergirds all the rest is time. Over time, the desirability and feasibility of arms control is subject to change. Technology advances and evolves, making some weapons or capabilities, such as air power, more valuable. Alternatively, a weapon—for example, chemical weapons—may be stigmatized over time if it is perceived to cause unnecessary suffering or does not provide a decisive battlefield advantage. It is very difficult to predict the developmental pathway of emerging technologies and their countermeasures. The 1899 Hague Declarations crafted regulations around a host of new weapons—balloon-delivered weapons, expanding bullets, and gas-filled projectiles—that were correctly anticipated to be problematic. Yet the regulations states crafted to restrain these technologies were built on assumptions that turned out to be false. For air-delivered weapons, Hague delegates failed to fully anticipate the futility in defending against air attacks. Expanded bullets were banned, even though their use became normalized in personal defense and law enforcement settings. And Hague delegates failed to ban poison gas in canisters, creating a loophole that Germany exploited in early gas use in World War I.³²

The difficulty in anticipating how technologies will evolve is a challenge for regulating emerging technologies. The fact that a technology is new complicates the desirability of arms control in several ways. Some states may favor preemptively restricting a nascent technology or weapon, particularly if they fear a potential arms race. In other instances, however, states may be reluctant to give up a capability whose military value isn't fully known. States may also fail to comprehend the horror of a weapon until it is deployed in battle. Countries understood the potential harm of air-delivered weapons in civilian areas, but the horror of poisonous gas and nuclear weapons was not fully realized until their use.

Even if states desire arms control for emerging technologies, attempted regulations may not prove feasible if they misjudge the way the technology evolves. Complicated rules (in the fine print) are possible for bans on weapons that already exist, like cluster munitions and land mines. For preemptive bans on new weapons, however, states are unlikely to successfully predict the details of how the technology will evolve.³³ Preemptive regulations of emerging technologies are more likely to succeed when they focus on the intent of a weapon, such as the ban on lasers intended to cause permanent blinding, rather than technical details that may be subject to change.

Even when factors support the desirability and feasibility of arms control, success is not guaranteed. States may choose not to comply. Mutual restraint may collapse. A weapon may prove too valuable militarily, leading states to forgo arms control to retain a potentially war-winning weapon. These challenges have been faced for centuries, and they have concrete implications for future attempts at regulating emerging technologies, such as AI. Countries must keep them in mind as they reckon with how and when to regulate or restrict certain uses of military AI.

Implications for Artificial Intelligence

AI technology poses challenges for arms control for a variety of reasons. AI technology is diffuse, and many of its applications are dual use. As an emerging technology, its full potential has yet to be realized—which may hinder efforts to control it. Verification of any AI arms control agreement would also be challenging; states would likely need to develop methods of ensuring that other states are in compliance to be comfortable with restraining their own capabilities. These hurdles, though significant, are not insurmountable in all instances. Under certain conditions, arms control may be feasible for some military AI applications. Even while states compete in military AI, they should seek opportunities to reduce its risks, including through arms control measures where feasible.

AI AS A GENERAL-PURPOSE TECHNOLOGY

AI is a general-purpose enabling technology akin to electricity or the internal combustion engine, rather than a discrete weapon such as the submarine, the expanding bullet, or the blinding laser. This aspect of the technology poses several challenges from an arms control standpoint.

First, AI technology is dual use, with both civilian and military applications, and thus is likely to be widely available. The diffuse nature of the technology makes arms control challenging in two ways. First, it makes a nonproliferation regime that would propose to “bottle up” AI and reduce its spread less likely to succeed. Additionally, the widespread availability of AI technology means that many actors would be needed to comply with an arms control regime for it to be effective. All things being equal, coordination is likely to be more challenging with a larger number of actors.

Second, the general-purpose nature of AI technology could make it more difficult to establish clear focal points for arms control. This is particularly true given that its very definition is fuzzy and open to many interpretations. “No AI” lacks the clarity of “no gas”; whether a technology qualifies as “AI” may be open to multiple interpretations. In practice, AI is such a broad field of practice that declaring “no AI” would be analogous to states deciding “no industrialization” in the late 19th century. Although states attempted to regulate or ban many specific technologies that emerged from the industrial revolution (including submarines, aircraft, balloons, poison gas, and exploding or expanding bullets), a pledge by states to simply not use any industrial-era technologies in warfare would have been untenable. Nor, given the dual-use nature of civilian industrial infrastructure, is it at all clear where such lines would or could have been drawn, even if they had been desirable. Could civilian railways, merchant steamships, or civilian trucks have been used to transport troops? Could factories have been used to manufacture weapons? For AI technology today, many military applications are likely to be in non-weapons uses that improve business processes or operational efficiencies, such as predictive maintenance, image processing, or other forms of predictive analytics or data processing that may help streamline military operations. These AI applications could enhance battlefield effectiveness by improving operational readiness levels, accelerating deployment timelines, shortening decision cycles, improving situational awareness, or providing many other advances. Yet where the line should be drawn between acceptable military AI uses and unacceptable uses could be murky, and states would need clarity for any agreement to be effective.

States’ experience with arms control for technologies that emerged during the industrial revolution is a useful historical guide because states did attempt to regulate (and succeeded in some cases) specific

applications of general-purpose industrial technologies, including the internal combustion engine (submarines and airplanes) and chemistry (exploding bullets and poison gas). These efforts were not always successful, but not because states were unable to define what a submarine or airplane was, nor even because states could not limit their civilian use (which was not necessary for the bans to succeed). Rather, the reasons for failure had to do with the specific form of how those weapons were used in warfare. Had the offense-defense balance between bombers and air defenses, or submarines and merchant ships, evolved differently, arms control for those weapons might have been more successful. (Alternatively, had states attempted to ban these weapons entirely, rather than regulate their use in war, arms control for aircraft and submarines might have been successful.)

This analysis suggests that although banning all military AI applications may be impractical for many reasons, there is ample historical evidence to suggest that states may be able to agree to limit specific military applications of AI. The question then is which specific military AI applications may meet the necessary criteria for desirability and feasibility of arms control. Because AI could be used for many applications, there may be certain specific uses that are seen as particularly dangerous, destabilizing, or otherwise harmful. AI applications relating to nuclear stability, autonomous weapons, and cybersecurity have already been the focus of attention from scholars, and there may be other important AI applications that merit additional consideration.³⁴ Even within particular domains of interest, the desirability and feasibility of arms control for any specific applications may depend a great deal on the way the technology is applied. Bans or regulations could be crafted narrowly against specific instantiations of AI technology that are seen as particularly problematic, analogous to state restraint on bullets that are designed to explode inside the body, rather than all exploding projectiles.

AI AS AN EMERGING TECHNOLOGY

One of the difficulties in anticipating which specific AI applications may merit further consideration for arms control is that, as is the case with other emerging technologies, it is not yet clear exactly how AI will be used in warfare. This problem is not new. States struggled in the late 19th and early 20th centuries to successfully control new industrial-age technologies precisely because they were continually evolving.

There are ways in which arms control is both easier and harder for emerging technologies. On the one hand, preemptive bans on new technologies can be easier in some respects, because states are not giving up a weapon that is already integrated into their militaries, upon which they depend for security (and for which there may be internal bureaucratic advocates). On the other hand, regulating emerging technologies can sometimes be more challenging. The cost-benefit tradeoff for militaries is unknown, because it may be unclear how militarily effective a weapon is. Similarly, its degree of horribleness may not be known until a weapon is used, as was the case for poison gas and nuclear weapons. States may be highly resistant to restraining development of a weapon that appears to be particularly valuable.

Militaries' perception of AI as a "game-changing" technology may be a hurdle in achieving state restraint. Militaries around the world are investing in AI and may be reluctant to place some applications off limits. The hype surrounding AI—much of which may not actually match militaries' investments in practice—may be an obstacle to achieving arms control. Additionally, the perception of AI systems as yielding superhuman capabilities, precision, reliability, or efficacy may reduce perceptions that some AI applications may be destabilizing or dangerous.

Perceptions of AI technology, even if they are unfounded, could have a significant impact on states' willingness to consider arms control for military AI applications. Over time, these perceptions are likely to become more aligned with reality as states field and use military AI systems. In some cases, though, even if some AI applications are eventually seen as worthy of arms control, it could be difficult to put the genie back into the bottle if they have already been integrated into states' military forces or used on the battlefield.³⁵

CHALLENGES IN VERIFYING COMPLIANCE

Even if states can agree on clear focal points for arms control and the cost-benefit tradeoff supports mutual restraint, verifying compliance with any arms control regime is critical to its success. One complication with AI technology is that, as is the case with other forms of software, the cognitive attributes that an AI system possesses are not easily externally observable. A "smart" bomb, missile, or car may look the same as a "dumb" system of the same type. The sensors that an autonomous vehicle uses to perceive its environment, particularly if it is engaged in self-navigation, may be visible, but the particular algorithm used may not be. This is a challenge when considering arms control for AI-enabled military systems. States may not be able to sustain mutual restraint if they cannot verify that others are complying with the agreement.

There are several potential approaches that could be considered in response to this problem: states could adopt intrusive inspections, restrict physical characteristics of AI-enabled systems, regulate observable behavior of AI systems, and restrict compute infrastructure.

Adopt intrusive inspections. States could agree to intrusive inspection regimes that permit third-party observers access to facilities and to specific military systems to verify that their software complies with an AI arms control regime. AI inspection regimes would suffer from the same transparency problem that arises for other weapons: inspections risk exposing vulnerabilities in a weapon system to a competitor nation. Future progress in privacy-preserving software verification might help states overcome this challenge, however, by verifying the behavior of a piece of software without exposing private information.³⁶ Or states might simply accept that the benefits to verification outweigh the risks of increased transparency; there are precedents for intrusive inspection regimes. One challenge with inspections is that if the difference between the permitted and banned capability lay in software, a state could simply update its software after inspectors left. Software updates could be done relatively quickly and at scale, far more easily than building more missiles or nuclear enrichment facilities. In principle, states might be able to overcome this problem through the development of more advanced technical approaches in the future, such as continuous monitoring of software to detect changes or by embedding functionality into hardware.³⁷ Unless states can confidently overcome the challenge of fast and scalable post-inspection updates to AI systems, intrusive inspection regimes will remain a weak solution for verifying compliance, even if states were willing to agree to such inspections.

Restrict externally observable physical characteristics of AI-enabled systems. States could focus not on the cognitive abilities of a system but on gross physical characteristics that are both easily observable and difficult to change, such as size, weight, power, endurance, payload, warhead, and so forth. Under this approach, states could adopt whatever cognitive characteristics (sensors, hardware, and

software) they wanted for a system. Arms control limitations would apply only to the gross physical characteristics of a vehicle or munition, even if the actual concern were motivated by the military capabilities enabled by AI. For example, if states were concerned about swarms of antipersonnel small drones, rather than permitting only “dumb” small drones (which would be difficult to verify), states could simply prohibit all weaponized small drones, regardless of their cognitive abilities.³⁸ States have used similar approaches before, regulating the gross physical characteristics of systems (which could be observed), rather than their payloads (which were the states’ actual concern but more difficult to verify). Multiple Cold War–era treaties limited or banned certain classes of ballistic and cruise missiles, rather than only prohibiting arming them with nuclear weapons.³⁹ An alternative approach, limiting only nuclear-armed missiles, would have permitted certain conventional missiles but would have been harder to verify.

Regulate observable behavior of AI systems. States could choose to center regulations on the observable behavior of an AI system, such as how it operated under certain conditions. This would be analogous to the “no cities” concept of bombing restrictions, which prohibited not bombers but rather the way they were employed. This approach would be most effective when dealing with physical manifestations of AI systems in which the outward behavior of the system is observable by other states. For example, states might establish rules for how autonomous naval surface vessels ought to behave in proximity to other ships. States might even adopt rules for how armed autonomous systems might clearly signal escalation of force to avoid inadvertent escalation in peacetime or crises. The specific algorithm that a state used to program the behavior would be irrelevant; different states could use different approaches. The regulation would govern how the AI system behaved, not its internal logic. For some military AI applications that are not observable, however, this approach would not be effective. (For example, restrictions on the role of AI in nuclear command and control would likely not be observable by an adversary.) Another limitation to this approach is that, as is the case with intrusive inspections, the behavior of a system could potentially be modified quickly through a software update—which could undermine verifiability and trust.

Restrict compute infrastructure. AI systems have physical infrastructure used for computation—chips—and one approach could be to focus restraint on elements of AI hardware that can be observed or controlled. This could be potentially done by restricting specialized AI chips, if these specialized chips could be controlled through a nonproliferation regime (and if these chips were essential for the prohibited military capability).⁴⁰ Another approach could conceivably focus on restricting large-scale compute, if compute resources were observable or could be tracked. Leading AI research labs have invested heavily in large-scale compute for machine learning in recent years, although it is unclear whether the value of this research outweighs its significant costs and for how long this trend can continue.⁴¹ There are also countervailing trends in compute efficiency that may, over time, democratize AI capabilities by lowering compute costs for training machine learning systems.⁴²

One important factor enabling arms control focused on AI hardware is the extent to which chip fabrication infrastructure is democratized globally versus concentrated in the hands of a few actors. Current semiconductor supply chains are highly globalized but have key chokepoints. These bottlenecks present opportunities for controlling access to AI hardware. For example, in 2020 the United States successfully cut off the Chinese telecommunications company Huawei from advanced chips needed for 5G wireless communications by restricting the use of U.S.-made equipment for chip manufacturing (even though the

chips themselves were made in Taiwan).⁴³ Similar measures could conceivably be used in the future to control access to AI hardware if production of those chips were similarly limited to a few key actors.

The future evolution of semiconductor supply chains is highly uncertain. Supply chain shocks and geopolitical competition have accelerated state intervention in the global semiconductor market, causing significant uncertainties in how the market evolves. There are trends pointing toward greater concentration of hardware supply chains and other trends toward greater democratization. The high cost of semiconductor fabrication plants, or fabs, is one factor leading to greater concentration in the industry. On the other hand, geopolitical factors are leading China and the United States to accelerate indigenous fab capacity. There are powerful market and nonmarket forces affecting the global semiconductor industry, and the long-term effects of these forces on supply chains is unclear.

The Way Ahead

The closest historical analogy to the current moment with artificial intelligence is the militarization of industrial-age technology around the turn of the 20th century and states' attempts at the time to control those dangerous new weapons. Following the St. Petersburg Declaration in 1868, states engaged in a flurry of arms control activity, both in the run-up to World War I and in the interwar period before World War II. Leading military powers at the time met to discuss arms control in 1874, 1899, 1907, 1909, 1919, 1921, 1922, 1923, 1925, 1927, 1930, 1932, 1933, 1934, 1935, 1936, and 1938. Not all of these efforts reached agreements, and not all of the treaties that were ratified held in wartime, but the scale of diplomatic activity shows the effort and patience needed to achieve even modest results in arms control.

There are several steps that policymakers, scholars, and members of civil society can take today to explore the potential for AI arms control. These include meetings and dialogue at all levels to better understand the technology, how it may be used in warfare, and potential arms control measures. Academic conferences, Track II academic-to-academic exchanges, bilateral and multilateral dialogues, and discussions in various international forums are all valuable for helping advance dialogue and mutual understanding among international parties.⁴⁴ Analysis of potential arms control measures must be tightly linked to the technology itself and the conduct it enables, and these dialogues must include AI scientists and engineers to ensure that policy discussions are grounded in technical realities. Additionally, because AI technology remains fluid and rapidly evolving, those considering arms control must be prepared to be adaptive and to shift the focus of their attention to different aspects of AI technology or the military capabilities it enables as the technology matures. Metrics for tracking AI progress and proliferation will also help illuminate both possibilities for arms control and future challenges.⁴⁵

Policymakers can take steps today that may make the technology more controllable in the long run by shaping its development, particularly in hardware. Enacting export controls on key choke points in the global supply chain may help to control the spread of underlying technologies that enable AI, concentrating supply chains and enhancing future controllability.⁴⁶ Export controls can have the effect of accelerating indigenization of technology, however, as actors who are cut off from a vital technology redouble their efforts to grow their national capacity. Policymakers should be judicious in applying various instruments of industrial policy to ensure that they are mindful of the long-term consequences of their actions and whether they are retaining centralized control over a technology, and thus the ability to restrict it in the future, or whether they are inadvertently accelerating its diffusion.

At the dawn of the AI revolution, it is unclear how militaries will adopt AI, how it will affect warfare, and what forms of arms control states may find desirable and feasible. Policymakers can take steps today, however, to lay the groundwork for potential arms control measures in the future, including not only shaping the technology's evolution but also the political climate. The history of arms control shows that it is highly path-dependent—and that arms control measures are often built on prior successful arms control agreements. Small steps now could yield larger successes down the road, and states should seek opportunities for mutual restraint to make war less terrible whenever possible.

Appendices

Appendix A: Case Studies of Historical Attempts at Arms Control

This appendix includes a series of historical case studies of attempted arms control, from ancient prohibitions to modern treaties. These case studies illustrate how the success or failure of attempted arms control depends on its desirability—the weapon’s effectiveness weighed against its perceived horribleness—and its feasibility.

ANCIENT PROHIBITIONS

Rules of war date back to antiquity and have existed across many civilizations. One of the oldest known texts, the Babylonian Code of Hammurabi, outlines rules governing what to do if a person is taken prisoner in war.⁴⁷ The Bible’s book of Deuteronomy prohibits wanton environmental destruction in war.⁴⁸ Islamic texts similarly include instructions for proper conduct in war,⁴⁹ including prohibitions on unnecessary environmental destruction.⁵⁰ The Hindu Laws of Manu outline a number of rules governing conduct in war, such as delineating those who are out of combat and should not be attacked.⁵¹ The Laws of Manu also specifically call out certain weapons as illegitimate: “When he fights with his foes in battle, let him not strike with weapons concealed (in wood), nor with (such as are) barbed, poisoned, or the points of which are blazing with fire.”⁵²

These prohibitions are mirrored in other ancient Hindu texts. The Hindu Dharmaśāstras and Mahābhārata similarly prohibit the use of poisoned or barbed arrows.⁵³ The Mahābhārata calls them “weapons of evil people.”⁵⁴ The prohibitions in these texts mirror present-day bans on perfidy, poisoned weapons, and weapons designed to cause unnecessary suffering, reflecting millennia-old traditions about appropriate conduct in war.

The same section of the Mahābhārata also includes the curious admonition, “One should not attack chariots with cavalry; chariot warriors should attack chariots.”⁵⁵ It’s possible this is tactical advice, but in context with the surrounding verses, it appears to be an ethical guideline on appropriate conduct in war. This is interesting because, unlike the prohibition on poisoned, barbed, or fire-tipped weapons, its motivation is presumably about fairness, rather than the specific type of injury.

These texts don’t offer any clue as to whether these prohibitions were successful. These could have been rules that were scrupulously followed, or it’s possible that they were rules that had to be written down precisely because they were routinely violated. Torkel Brekke, author of *The Ethics of War in Asian Civilizations*, put these bans in historical context: “When looking at history I always find it very hard to say something sensible about whether or not rules or norms were followed.” The historical record just doesn’t give us enough information. Brekke said that, in general, when there are “clear norms” about something, as in the case of these texts, “then these were most probably contested practices.”⁵⁶ All we can know for

certain is that the view that some types of weapons were illegitimate in war has ancient roots, dating back over 2,000 years.

THE DIABOLICAL CROSSBOW

One of the best known prohibitions on weapons—often held up as the archetype of futile weapons bans—is the popes’ ban on the crossbow.⁵⁷ In the 1097 Lateran Synod, Pope Urban II banned the use of the crossbow (against Christians).⁵⁸ Forty years later, in the 1139 Second Lateran Council, Pope Innocent II restated the ban, issuing the decree: “We prohibit under anathema that murderous art of crossbowmen and archers, which is hateful to God, to be employed against Christians and Catholics from now on.”⁵⁹

The popes’ decrees do not specify their rationale, but historians note that the weapon was seen as dishonorable and “despised as unchivalrous.”⁶⁰ Today, there are different interpretations of what motivated this sentiment.

One theory is that the crossbow’s ability to kill “beyond ... range of hearing, vision, and retaliation” was “too remote and inhuman for contemporary opinion.”⁶¹ The problem with this theory is that traditional bows had long been used in medieval warfare with no objections. Traditional bows kill from greater distances than crossbows. They are also more psychologically remote. With regular bows, archers fire en masse into the air so that a hail of arrows falls on the enemy. Crossbows are held flat and aimed directly at the enemy. Crossbows are a shorter-range and more accurate weapon. A crossbow firer knows whom he or she is aiming at. In short, killing with crossbows is more intimate than regular bows, not less.

A more plausible theory suggests a realpolitik motivation for the ban. By allowing a relatively untrained commoner to kill an armored knight, the crossbow upset the existing political order. As military historian N.H. Mallett observed,

Crossbows meant that no breast-plated nobleman, prince or king was safe on the battlefield. Any low-born peasant with just a bit of training could kill a lord or sovereign with [*sic*] simple squeeze of a trigger—a platoon of crossbowmen could wipe out a kingdom’s aristocracy with just a few volleys. And that was something Medieval elites feared might shatter the natural order of society. ... [A]ny technology that could put the power to instantly kill a chivalric knight, a nobleman, or even a king into the hands of a rank amateur was seen as an abomination. Crossbows weren’t just weapons that could quickly win battles, [*sic*] to the ruling class they were a great equalizer.⁶²

Crossbows were hated by those invested in the existing social and political order. Historians have noted that the crossbow was seen as “immoral,” “devilish,” “diabolical,” “inherently evil,” and “a bow of the barbarians.”⁶³ In paintings and sculptures at the time, demons were often depicted holding crossbows.⁶⁴ One can understand why knights despised the crossbow. It was the 12th-century equivalent of the modern handgun, whose equalizing power is captured in the 19th-century adage, “God created men equal. Colonel Colt made them equal.”⁶⁵ Knights saw the crossbow as dishonorable and unchivalrous because it neutralized their advantages. To the knight, who had trained hard and was superior at hand-to-hand fighting, this shift to a different style of fighting must have seemed unfair, unsporting, barbaric, and immoral.⁶⁶ To the weaker fighter, though, the equalizing power of the crossbow must have been welcome.

Whatever moral qualms Europeans had about the crossbow, they fell to the exigencies of military necessity. The ban was a total failure. The crossbow was effective, and that was all that mattered. One historian observed, “As with most measures of moral condemnation of highly useful and richly rewarding things, these grand proscriptions had no effect.”⁶⁷ If the ban caused any pause at all in the crossbow’s diffusion into armies, it was fleeting. By the end of the 12th century, only a few decades after the second papal degree, the crossbow was in widespread use.⁶⁸ Medieval rulers may not have liked the development of the crossbow, but they hastened to add crossbowmen to their armies.⁶⁹ Historians have noted that the crossbow was the “standard archery weapon in France” for the next several centuries, until it was gradually replaced by firearms.⁷⁰

THE WAY OF THE GUN

The dramatic failure of the crossbow ban stands in stark contrast to one of the most successful weapons restrictions ever: the 250-year Japanese relinquishment of firearms.

Firearms came to Japan at roughly the same time that they were being incorporated into armies elsewhere around the world, in the mid-1500s. Early matchlock firearms were used by Japanese feudal lords, sometimes in large numbers. During the Japanese invasion of Korea in 1592, tens of thousands of Japanese soldiers carried guns.⁷¹

This situation changed when Tokugawa Ieyasu consolidated his hold over Japan in 1603, ending a bloody era of feudal wars and ushering in the Tokugawa Shogunate, which ruled Japan for more than 250 years. The new government moved swiftly to consolidate firearm production. In 1607, it issued a decree that all gunsmiths should relocate to the city of Nagahama.⁷² All firearm production had to be authorized by the government and, according to scholars, it authorized “almost no orders” except the government’s.⁷³ In 1609, the government salaried all gunsmiths, paying them whether they manufactured guns or not. The government kept a “a dribble of orders” open, paying “outrageously high prices” for each gun to keep the gunsmiths gainfully employed.⁷⁴ Even still, business was so scarce that some gunsmiths switched to sword making, a business that was alive and well in Japan.⁷⁵

Firearms were never officially outlawed in Japan.⁷⁶ They simply ceased to be relevant. The government kept producing firearms throughout the 1600s and 1700s, but at insignificant numbers: a few dozen large guns in even years and 250 to 300 small guns in odd years.⁷⁷ At this level, even a century’s worth of production could arm but a tiny fraction of the half a million samurai in Japan.⁷⁸ Gun technology development similarly fell by the wayside, as did cannon development.

Japan so thoroughly ignored gunpowder weapons that when U.S. Navy Commodore Matthew Perry entered Tokyo Bay in 1853 to compel Japan to open to international trade, Japan had no effective defenses.⁷⁹ Its coastal defense cannons were over 200 years old and fired only six- to eight-pound shot, compared with Perry’s 64-pound cannons.⁸⁰ Perry’s visit changed everything. The Tokugawa Shogunate fell in 1867, and the new Meiji government set out to rapidly modernize its military forces. By the end of the century, Japan was a global military power on par with European great powers.⁸¹

In his book *Giving up the Gun: Japan’s Reversion to the Sword, 1543–1879*, Noel Perrin explains the unique circumstances that led to Japan’s 250-year relinquishment of firearms while Europe was

embracing them wholesale. There was clearly a cultural resistance to firearms within Japanese samurai culture. Swords were a central part of samurai culture, “the soul of the samurai.”⁸² The samurai occupied an outsized role in Japanese society, making up 7 percent to 10 percent of the Japanese population.⁸³ By comparison, the warrior class of European countries was less than 1 percent of the population. Firearms were also foreign-originated weapons. Even though they had already been used in Japan, this factor may have contributed to their being viewed in a negative light. The Tokugawa Shogunate had a foreign policy of *sakoku*, or “national isolation,” that heavily restricted engagement with foreigners.⁸⁴ All of these factors made firearms culturally less appealing.

It was the unique political circumstances of Japan at the time, however, that were decisive in allowing it to effectively abandon firearms as a weapon of war. Japan wasn’t the only nation to attempt to restrict firearms. In 1523, King Henry VIII of England forbade anyone earning less than 100 pounds a year from owning a gun, essentially restricting gun ownership to the upper class.⁸⁵ The problem was that England had external threats that Japan didn’t face. In 1543, when England went to war with France, Henry VIII reversed course, authorizing guns for any male aged 16 or older. Japan faced no such external threats. Its geography combined with weak neighbors meant that Japan had essentially no threat to its sovereignty until Perry’s arrival in 1853. Internally, the Tokugawa Shogunate had consolidated power within Japan. There were no major internal threats, either, except for a brief rebellion by a small Christian minority in 1637.⁸⁶ For 250 years in Japan, there simply were no battles in which firearms would have been useful.

Outright bans of firearms proved untenable in the long run. The technology was simply too diffuse, and over time even nations that desired prohibitions on firearms were forced to adopt them to compete with rivals.

Prohibitions on types of bullets, however, did prove possible. In 1675, in the midst of the Franco-Dutch War, France and the Holy Roman Empire signed the Strasbourg Agreement—the first known international agreement banning the use of poisoned weapons.⁸⁷ Influenced by a long-standing taboo against poison, the Strasbourg Agreement prohibited the use of poisoned bullets for the duration of the war.⁸⁸ Comprehensive agreements between states on practices in war did not materialize until the late 19th century, however.⁸⁹

MODERN WEAPONS BANS

The late 19th and early 20th centuries saw a wave of international treaties that set out to regulate war and ban certain weapons. These efforts had mixed track records.

Modern laws of war date back to the Lieber Code of 1863, a set of regulations for conduct during war issued by Abraham Lincoln for the Union Army during the American Civil War.⁹⁰ The rules were written by Franz Lieber, who had fought for Prussia during the Napoleonic Wars, and codified traditions that had previously been customary. The Lieber Code forbids perfidy, torture, cruelty, wanton destruction, the killing of wounded or disabled combatants, and the murder and enslavement of civilians. It called on commanders, “whenever admissible,” to give advance notice of bombardment so that noncombatants could leave—an early form of today’s rules on taking feasible precautions in attack.⁹¹ These rules laid the foundations for the early-20th-century Geneva Conventions. The only prohibition on a specific weapon

was against poison, in accordance with a millennia-old aversion.⁹² On the other side of the globe, however, Europeans were designing frightening new weapons.

In 1863, the Russian military developed a bullet that would explode when it hit a hard surface, originally envisioned as a weapon for exploding ammunition stores.⁹³ In 1867, the bullet was modified so that it could explode even upon hitting soft targets, such as people.⁹⁴ The wounds caused by such a bullet would be grievous, far worse than those caused by a non-exploding bullet. In response to this development, Russia convened a conference of European powers in 1868 to ban these weapons. The result was the 1868 St. Petersburg Declaration, which banned explosive or inflammable projectiles below 400 grams (roughly equivalent to a 30 mm shell).⁹⁵ The declaration clearly stated the signatories' reasons for doing so. In the text, they agreed that "[t]he only legitimate object ... during war is to weaken the military forces of the enemy." Weapons that "uselessly aggravate the sufferings of disabled men," they declared, were "contrary to the laws of humanity."⁹⁶ This ban is an early articulation of the principle of prohibiting weapons that cause unnecessary suffering.

The St. Petersburg Declaration is an interesting ban, because states have adhered to the spirit, though not the letter, of the law. The specific regulations laid out in the declaration have been rendered obsolete because of changing technology. Militaries now regularly use tracer ammunition, anti-materiel exploding bullets, and grenade projectiles, all of which are below 400 grams.⁹⁷ These are technically prohibited under the St. Petersburg Declaration, which bans "any projectile of a weight below 400 grammes, which is either explosive or charged with fulminating or inflammable substances."⁹⁸ None of these types of ammunition are intended, however, to explode within the body in order to cause more harmful wounds.⁹⁹ There have been notable instances of exploding bullets being used, such as the 1981 assassination attempt on President Ronald Reagan, but militaries have not commonly used bullets intended to explode within the body.¹⁰⁰ Moreover, the underlying principle of prohibiting weapons that were designed solely to cause unnecessary suffering, or superfluous injury, has been repeated in numerous subsequent treaties.

Following the St. Petersburg Declaration, European nations embarked on a project of crafting treaties that established the modern-day laws of war. In 1874, they met in Brussels to write down laws of war that had long been customary on the battlefield. The 1874 Brussels Declaration was never ratified and so never went into effect, but it contained provisions against poison and weapons intended to cause unnecessary suffering that would later become law.¹⁰¹

The industrial revolution had more novel weapons in store for European powers, which struggled to contain these technological demons. In 1899, Europeans came together again, this time in the Hague, to pass a series of declarations banning expanding bullets, asphyxiating gases, and balloon-delivered projectiles.¹⁰² States also codified into law long-standing customary prohibitions on poison and weapons intended to cause superfluous injury, bans that were reaffirmed at a second Hague conference in 1907.¹⁰³

The 1907 Hague conference also renewed the ban on balloon-delivered projectiles, which had expired a few years earlier.¹⁰⁴ Unlike the bans on expanding bullets and asphyxiating gases, the balloon-delivered projectile ban was not motivated by concern about unnecessary suffering. There was no reason to think that death by a projectile dropped from a balloon would cause more suffering than by a projectile fired from a cannon. Rather, the ban was motivated by uncertainty surrounding the effects of this new vehicle, the hot air balloon. Concerned about the possibility of weapons that could fly over battle lines and

indiscriminately bombard undefended cities, countries had agreed in the 1899 Hague convention to ban projectiles delivered from balloons for a period of five years.¹⁰⁵ In 1907, they reaffirmed the ban. They additionally adopted a regulation prohibiting “attack or bombardment, by whatever means, of towns, villages, dwellings, or buildings which are undefended.”¹⁰⁶ The prohibition was aimed at air-delivered projectiles of any kind, whether from balloons or aircraft, which had first flown at Kitty Hawk four years earlier.¹⁰⁷

Europeans didn't have long before these bans were put to the test. World War I broke out less than a decade later, in 1914, and with it the awful power of industrial-era technology was unleashed on the battlefield.

POISON GAS

World War I began on July 28, 1914, and the first use of gas came only a few weeks later. Before the war, France had openly developed tear gas grenades. French police had even used them to catch a gang of bank robbers. The French wasted no time in trying them in war, deploying them in August 1914. They were not effective. French troops threw the grenades in open areas where the gas quickly diffused, and the French abandoned them as not useful.¹⁰⁸

Despite the grenades' futility, Germany rushed to experiment with poison gas, lest it miss out on a valuable weapon. In October 1914, Germany fired 3,000 projectiles filled with a chemical irritant on British troops in Neuve-Chapelle, France. The chemicals had no effect, but the Germans persisted. On January 31, 1915, Germany fired 18,000 shells filled with xylyl bromide tear gas on Russian positions during the Battle of Bolimów, but the gas liquefied in the cold and did nothing.¹⁰⁹

The first large-scale successful use of poison gas was the German attack during the Second Battle of Ypres on April 22, 1915. Germany released 170 tons of chlorine from 5,730 canisters that had been carried to the front lines and opened by hand.¹¹⁰ A gray-green cloud formed and, picked up by a breeze, began to float toward French and British lines. The chlorine reacted with water to form hydrochloric acid, burning the lungs and blinding the eyes of soldiers.

A British soldier described what happened next:

Plainly something terrible was happening. What was it? Officers, and Staff officers too, stood gazing at the scene, awestruck and dumbfounded; for in the northerly breeze there came a pungent nauseating smell that tickled the throat and made our eyes smart. The horses and men were still pouring down the road, two or three men on a horse, I saw, while over the fields streamed mobs of infantry, the dusky warriors of French Africa; away went their rifles, equipment, even their tunics that they might run the faster.

One man came stumbling through our lines. An officer of ours held him up with leveled revolver, "What's the matter, you bloody lot of cowards?" says he. The Zouave [French Algerian] was frothing at the mouth, his eyes started from their sockets, and he fell writhing at the officer's feet.¹¹¹

Six thousand French troops in the path of the cloud were injured or killed. Because of the manual method of dispersal, many Germans were also injured or killed. This new and horrible weapon created mass panic among the French troops, who fled the advancing cloud of gas. Germany failed to effectively exploit the gap in lines, however, in part because German troops were hesitant to advance into the gas themselves.¹¹²

The French and British governments protested the attack, declaring it a violation of international law. Germany responded that the Hague declaration banned only projectile-delivered gas; they had released the gas manually by canister.¹¹³ This was technically correct, although clearly in violation of the spirit of the ban. (Their argument is also undermined by the fact that Germany had twice before used gas-filled projectiles; they simply had been ineffective.)

Soldiers were clearly horrified by gas. One soldier at Ypres described the gas victims dying from “the slow poison of suffocation” as “a slow and lingering death of agony unspeakable.”¹¹⁴ The British and French response, though, was gas of their own. A few months later, the British deployed chlorine at the Battle of Loos using the same technique of opening gas canisters by hand. The wind was less favorable this time. The gas hung in the no man’s land between the two trenches for a period of time, before a breeze blew it back into British lines. British troops who were gassed staggered around vomiting and gasping for air, while the Germans were largely unharmed.¹¹⁵ Before long, both sides were using artillery and mortar-delivered gas to overcome this problem, abandoning all pretense of complying with the Hague rules.¹¹⁶

All sides expanded their arsenals of poison gas in World War I, developing new chemicals including phosgene, which was 18 times more toxic than chlorine, and mustard gas.¹¹⁷ Militaries evolved their tactics for using gas, coupling gas attacks with traditional artillery, and countermeasures also evolved. By the end of the war, the warring powers had developed 21 different toxic agents fired by 66 million artillery shells. Poison gas had a profound psychological effect on combatants, inspiring poems that captured the horror of the war. In his poem “Dulce et Decorum Est,” Wilfred Owen described seeing a fellow soldier die after failing to get his gas mask on in time:

Dim through the misty panes and thick green light,
As under a green sea, I saw him drowning.
In all my dreams before my helpless sight,
He plunges at me, guttering, choking, drowning.¹¹⁸

Despite its horrors, gas had little effect on the outcome of the war. When used against troops who had protective gear, gas caused few fatalities. In total, poison gas killed an estimated 90,000 people in World War I, less than 1 percent of the 17 million killed in the war.¹¹⁹

Following the war, there were differing perspectives on how to view gas. General Amos Fries, who headed the U.S. Chemical Warfare Service, argued it was a weapon that “civilized nations should not hesitate to use.” He argued it was “just as sportsman-like to fight with chemical warfare materials as it is to fight with machine guns.”¹²⁰ General Fries was in the minority, though. In 1922, the five victors of World War I (France, the United Kingdom, Italy, the United States, and Japan) signed the Treaty relating to the Use of Submarines and Noxious Gases in Warfare. It banned “asphyxiating, poisonous or other gases ... having been justly condemned by the general opinion of the civilized world.”¹²¹ The treaty was never

ratified by the French and so did not take effect, but the same prohibition was included in the 1925 Geneva Gas and Bacteriological Protocol.¹²² This time the treaty took hold. The 1925 Geneva Protocol banned chemical and, for the first time, bacteriological weapons.¹²³ Many states declared upon ratification, however, that the prohibitions would cease to hold if an enemy used gas against them.¹²⁴

When World War II broke out, all the major powers had chemical weapons in their inventory. The British, Americans, Germans, and Russians had tens of thousands of tons of stockpiled mustard gas each.¹²⁵ Incredibly, though, during a total war that ravaged cities across Europe and Asia, chemical weapons remained largely unused on the battlefield. Japan used them in small amounts against China, which did not have chemical weapons, and there were a few isolated incidents of their use by German and Polish troops in Poland, which may have been unauthorized or accidental.¹²⁶ Germany continued to experiment with gas, developing a number of nerve agents, and used poison gas in the Holocaust. Germany killed millions of people during the Holocaust, in part in gas chambers using Zyklon B and carbon monoxide.¹²⁷

Nations did consider using them on the battlefield. Britain planned to use chemical weapons if Germany invaded the United Kingdom, and the United States contemplated using them as part of a planned invasion of Japan.¹²⁸ But none of the parties actually used gas in any meaningful way in combat. Instead, it was held in reserve as a deterrent against the other side's use.

The mutual restraint of all parties during World War II from using chemical weapons is astonishing, particularly given the ferocity of the war, which included direct attacks on cities. Why was gas used in World War I and not World War II? In both cases, there were treaties banning the weapons. The 1925 treaty was a helpful focal point for coordination, but not the decisive factor. The key difference seems to have been that in World War II, countries knew that gas would not dramatically change the outcome on the battlefield.

In the event of a German invasion, Britain didn't plan to use gas on the beaches against German landing troops; explosive bombs were thought to be more effective. Instead, Britain planned to use gas against enemy-occupied ports, where unprotected dockworkers would be more vulnerable.¹²⁹ This would have been a desperate measure, though. Both sides knew that the chief consequence of unleashing gas on the battlefield would simply be enemy retaliation in kind. Gas would bring the war to a new level of horror, without adding any significant military advantage. Gas was held at bay by its own form of deterrence: mutual assured suffering.

In World War I, on the other hand, countries did not yet know that gas would prove to not be very useful. Gas was an unknown commodity. European nations had gone into World War I expecting it to be over quickly, and by the spring of 1915 all sides were desperate for a method to break the stalemate. Gas seemed like a potentially good option. Furthermore, Germany feared the French might use gas first. Germany was aware that France had experimented with gas grenades early in the war. Despite the grenades' ineffectiveness, Germany's fear persisted. It may have been exacerbated by reports in American newspapers about a purported French artillery shell that released poison gas. These reports later turned out to be erroneous, but the myth may have been enough to spur Germany to develop gas of its own, before it lost the race to field a potentially war-ending weapon.¹³⁰

Following World War II, views against chemical and biological weapons solidified. If the great powers had not used them during a total, global war, then perhaps they truly were weapons that civilized nations did not use. Great Britain, the United States, and the Soviet Union all experimented with chemical weapons during the Cold War but eventually agreed to relinquish them. In 1972, states signed the Biological Weapons Convention (BWC); in 1993, the Chemical Weapons Convention (CWC).¹³¹ The BWC and CWC go beyond the 1925 Geneva Protocols, by prohibiting the development, production, and stockpiling of biological and chemical weapons. The CWC includes an obligation to destroy existing stockpiles; as of 2022, 99 percent of all declared chemical weapon stockpiles have been destroyed under verification by the Organisation for the Prohibition of Chemical Weapons, or OPCW.¹³²

The bans on chemical and biological weapons are two of the most successful weapons bans ever, but their track records aren't perfect. Even as the Soviet Union was signing on to the BWC, it was simultaneously building its second-generation biological weapons program.¹³³ The weapons program was a massive, highly secretive undertaking that continued into the 1990s.¹³⁴ Egypt, though not a CWC treaty member, used chemical weapons during the 1960s North Yemen Civil War.¹³⁵ Chemical weapons were used extensively throughout the Iran-Iraq War by both sides.¹³⁶ Though neither country was party to the CWC then, both countries later joined the treaty.¹³⁷ Chemical weapons have been used most recently by Bashar al-Assad in Syria, both before and after Syria joined the CWC.¹³⁸ Many of these uses were against civilian populations, who did not have access to the same protective gear that advanced militaries have to defend themselves from gas. Even the strongest taboo against a weapon can be overcome by those who do not care about international opprobrium if they see a benefit in doing so.

AIR-DELIVERED WEAPONS

While a norm against poison gas solidified over time, in part because of the horrors seen by their use in World War I, sentiment shifted in the other direction on air-delivered weapons. Despite causing vastly more suffering, with whole cities leveled and hundreds of thousands of civilians killed, aerial bombardment became normalized in war over time.

Despite the 1899 and 1907 Hague prohibitions, Germany showed no hesitation in World War I in launching balloon attacks. Only a month after the start of the war, Germany launched an attack on the Belgian city of Liège using a zeppelin (a type of airship). The bombs missed their intended target but killed nine civilians, a telling sign of what was to come.¹³⁹ Soon all sides were using airships and airplanes to bomb each other's cities. Germany carried out the most extensive strategic bombing campaign, launching 51 airship raids and 27 airplane bombing raids against Britain. The raids were largely ineffective militarily. The bombs were hopelessly inaccurate. They were useful, however, as a psychological weapon for terrorizing the citizens of London. "Zeppelinitis" afflicted London, with residents referring to the airships as "baby-killers."¹⁴⁰ The air attacks caused minimal damage, killing approximately 1,400 people total—a tiny number compared with the 700,000 soldiers from the British Isles killed in the war.¹⁴¹ Nevertheless, they "left a lasting impression on the British population and its government," one commentator observed.¹⁴²

In the interwar period, all of the great powers further developed air power to take advantage of this rapidly developing technology. Two main schools of thought emerged on how to best employ aircraft in war. One was to use aircraft in support of ground forces, a philosophy embraced by the German *Luftwaffe* (air

force). Germany developed tight integration between aircraft and ground forces, and the result was the *blitzkrieg*, a “lightning war” of rapidly maneuvering forces that allowed Germany to swiftly conquer much of Europe. Britain focused its efforts in a different direction, emphasizing strategic bombing. Promoted by Italian airpower strategist Giulio Douhet, strategic bombing aimed to swiftly bring a country to its knees and end the war by directly attacking cities. Douhet argued that air attacks would bring “a complete breakdown in social order” and “the people themselves, driven by the instinct of self-preservation, would rise up and demand an end to the war.”¹⁴³

Douhet’s ideas found fertile ground among airpower advocates in both the U.S. and British air corps. One underlying idea motivating the philosophy of strategic bombing was the assumption that the offense-defense balance between air defenses and bombers favored bombers. This was reflected in the maxim “[T]he bomber will always get through,” a phrase that captured the idea that trying to defend cities from enemy bombers was largely fruitless.¹⁴⁴ If true, then the best strategy was to hit the enemy’s cities first and hit hard with strategic bombing attacks of one’s own.

Douhet and his acolytes had wildly unrealistic expectations about what strategic bombing could accomplish. They understood that air attacks were not precise enough to cripple enemy infrastructure, but they vastly overestimated their effect on morale. This was particularly true in Britain, whose experience with “zeppelinitis” on the receiving end of German bombing in World War I led the British to believe that a scaled-up version could crush civilian morale. Royal Air Force chief Hugh Trenchard argued that the “moral effect” of air attacks on populations was 20 times greater than the material effect on the enemy (apparently based on no evidence).¹⁴⁵ Britain’s Royal Air Force heavily invested in long-range bombers, and when World War II began, it was ready to go on the offensive in the air against Germany.

Before World War II began, there were strong appeals to show restraint in attacking cities. In 1923, nations came together to negotiate the Hague Rules of Air Warfare. They were never formally adopted, but the principles show the concern about civilian casualties. The rules prohibited “[a]erial bombardment for the purpose of terrorizing the civilian population” and permitted bombing only military targets.¹⁴⁶ They acknowledged the difficulty of separating civilian and military targets in practice, though, given that they might be co-located and that bombs at the time were hopelessly inaccurate. The contorted guidelines the rules laid out on how to address this problem presaged what was to come. The rules stated that if military targets were located such that “they cannot be bombarded without the indiscriminate bombardment of the civilian population, the aircraft must abstain from bombardment.” The Hague Rules had different criteria for bombing near front lines, however, stating that civilian targets “in the immediate neighborhood of the operations of land forces” could be bombed “provided that there exists a reasonable presumption that the military concentration is sufficiently important to justify such bombardment, having regard to the danger thus caused to the civilian population.”¹⁴⁷ This language shows the lengths to which negotiators went to try to balance avoiding civilian casualties with military necessity, but the result was a complicated set of rules that lacked the simplicity needed to ensure compliance in wartime. The rules, which were never adopted, highlighted the challenges nations faced in trying to craft guidelines that would minimize attacks on civilians while allowing for attacks against military targets, given the fact that vital military-industrial targets such as refineries, factories, railway stations, ports, warehouses, and other facilities were inevitably located in and near cities.

Calls for restraint on attacks against cities continued right up until the outbreak of World War II. In 1938, just a year before Germany invaded Poland, the League of Nations unanimously agreed on a resolution condemning aerial bombing against civilians. The resolution declared that “on numerous occasions public opinion has expressed through the most authoritative channels its horror of the bombing of civilian populations.”¹⁴⁸ It stated that bombing of civilians had “no military necessity,” “only causes needless suffering,” and “is condemned under the recognised principles of international law.” Because aerial bombing of military targets was considered legitimate and lawful, the declaration outlined three principles for aerial warfare: intentional bombing of civilians was illegal; bombs must be directed at identifiable, legitimate military targets; and attacks on military targets must be carried out in such a way as to not hit nearby civilian populations through negligence.¹⁴⁹ (These can be seen as essentially mirroring the broader international humanitarian law concepts of distinction and precautions in attack.)

It was far from clear, though, that this resolution would have the desired effect. When war broke out in September 1939, American President Franklin Roosevelt appealed to European governments to avoid attacks on civilians. He wrote:

The ruthless bombing from the air of civilians in unfortified centers of population during the course of the hostilities which have raged in various quarters of the earth during the past few years, which has resulted in the maiming and in the death of thousands of defenseless men, women, and children, has sickened the hearts of every civilized man and woman, and has profoundly shocked the conscience of humanity.

If resort is had to this form of inhuman barbarism during the period of the tragic conflagration with which the world is now confronted, hundreds of thousands of innocent human beings who have no responsibility for, and who are not even remotely participating in, the hostilities which have now broken out, will lose their lives. I am therefore addressing this urgent appeal to every government which may be engaged in hostilities publicly to affirm its determination that its armed forces shall in no event, and under no circumstances, undertake the bombardment from the air of civilian populations or of unfortified cities, upon the understanding that these same rules of warfare will be scrupulously observed by all of their opponents. I request an immediate reply.¹⁵⁰

Britain, France, and Germany all agreed to abide by Roosevelt’s call for restraint. Then, Germany immediately carried out a massive bombing campaign in Poland as part of its invasion.¹⁵¹ Germany stated this was legal because the 1907 Hague rules prohibited attacks against only “undefended cities” and Warsaw had defenses. Like Germany’s justification for its use of gas at Ypres in World War I, this was technically true, although its actions were clearly in violation of the spirit of the law. Air defenses against bombers were so weak that in practice any city was effectively defenseless against air attack, even such cities as London, which had invested heavily in air defense. An unstated, but probably even more important, reason having to do with Germany’s bombardment of Poland was that Poland had little ability to retaliate in kind. Poland carried out only a single air attack in Germany, hitting a factory in Ohlau.¹⁵²

Against Britain, though, Germany showed far more restraint. Hitler prohibited air attacks on British naval forces unless the British attacked first, stating, “The guiding principle must be not to provoke the initiation of aerial warfare on the part of Germany.”¹⁵³ Britain was more aggressive, permitting air attacks on German ships, but held back from strategic bombing of land targets because of different risk to civilians.

The German bombing of Rotterdam in the Netherlands changed the British calculus. One thousand Dutch civilians were killed, although allied newspapers reported 30,000 dead.¹⁵⁴ Following the attack, Britain expanded bombing to military targets on land in Germany. Britain hit oil, rail, and other industrial targets in Gelsenkirchen, Hamburg, Bremen, Cologne, Essen, Duisburg, Dusseldorf, Hanover, Dortmund, Mannheim, Frankfurt, Bochum, and Hamm.¹⁵⁵ While ostensibly aimed only at military targets, in practice the British bombers were so inaccurate that they were indiscriminately bombing cities. Germany responded by small-scale bombing raids against Britain, but still the objective was to stick to only military targets. Hermann Göring, head of the Luftwaffe, directed: “The war against England is to be restricted to destructive attacks against industry and air force targets which have weak defensive forces. ... It is also stressed that every effort should be made to avoid unnecessary loss of life amongst the civilian population.”¹⁵⁶

Hitler’s Directive 17, which gave guidance “for the conduct of air and sea war against England,” gave explicit instructions to bomb only military targets: “The attacks are to be directed primarily against flying units, their ground installations, and their supply organizations, but also against the aircraft industry, including that manufacturing anti-aircraft equipment.” Hitler additionally instructed that he alone held the right to “decide on terror attacks as measures of reprisal.”¹⁵⁷ Even as the aerial war heated up between the two nations and Germany planned for an invasion of England, both sides sought to prevent the war from spilling over into attacks on each other’s vulnerable civilian populations. But it was not to be.

Restraint collapsed when, on August 24, 1940, several German bombers lost their way at night and mistakenly bombed central London.¹⁵⁸ The British retaliated by bombing Berlin. Hitler was enraged, and in a public speech, declared: “If the British Air Force throws 2,000 or 3,000 or 4,000 kilograms of bombs, then we will throw 150,000, 180,000, 230,000, 300,000, 400,000, one million in one night. ... If they declare that they will attack our cities on a large scale—we will eradicate their cities.”¹⁵⁹

Germany launched the London Blitz, and both sides stopped holding back. Britain and Germany both pursued “terror bombing” campaigns against the civilian populations to break the other’s will to fight. The bombing campaigns that ensued devastated Germany and Britain. The Royal Air Force estimated that more than 20 German cities were 40 percent destroyed or more.¹⁶⁰ Tens of thousands of civilians were killed. Yet civilian morale did not crumble. Douhet was wrong. The war did not end quickly. People simply suffered more.

Why did restraint succeed with chemical weapons but fail with bombing attacks on civilians? Legal restrictions were not the decisive factor. Nor was it a lack of a stigma against air attacks. Both nations feared “terror bombing” by the other and sought mutual restraint. Neither side decided, suddenly, that it would be in its interest to escalate to this new level of conflict. Rather, accident, miscalculation, and emotion caused the conflict to escalate. Each nation simply believed that it was retaliating for the other’s actions. Soon, it had spiraled out of control, and the two sides could not de-escalate.

This dynamic is not surprising. That countries can restrain their behavior at all in the midst of total war is remarkable. What made poison gas different and allowed restraint? Or, to put it another way, since Germany and Britain were already bombing each other’s cities, why didn’t they escalate to poison gas attacks on cities? Without the kind of protective gear that militaries had, civilian populations would have

been highly vulnerable to gas attacks. In fact, Douhet had advocated precisely that approach, using both explosives and poison gas against unprotected civilians in cities.¹⁶¹

In his books *Strategy of Conflict* and *Arms and Influence*, Thomas Schelling explained the kinds of dynamics that allow cooperation even amid conflict. A key factor, he said, was the existence of “focal points” upon which adversaries could coordinate their behavior.¹⁶² He explained that “the most powerful limitations, the most appealing ones, are those that have a conspicuousness and simplicity, that are qualitative and not a matter of degree, that provide recognizable boundaries.”¹⁶³ “No gas” provided a clear focal point for coordination among the parties in World War II. Schelling observed:

Gas was not used in World War II. The agreement, though not without antecedents, was largely a tacit one. It is interesting to speculate on whether any alternative agreement concerning poison gas could have been arrived at without formal communication (or even, for that matter, with communication). “Some gas” raises complicated questions of how much, where, under what circumstances: “no gas” is simple and unambiguous. Gas only on military personnel; gas used only by defending forces; gas only when carried by vehicle or projectile; no gas without warning—a variety of limits is conceivable; some may make sense, and many might have been more impartial to the outcome of the war. But there is a simplicity to “no gas” that makes it almost uniquely a focus of agreement when each side can only conjecture at what rules the other side would propose and when failure to coordinate on the first try may spoil the chances for acquiescence in any limits at all.¹⁶⁴

Attempts to avoid bombing attacks on civilian targets were of a different nature, not necessarily because bombing attacks were more effective than gas or less horrible. They were, in fact, largely ineffective and universally reviled. The main purpose of Britain’s and Germany’s launching them seemed to be retaliation for the other’s having done so. Although air power fanatics may have believed Douhet’s absurd predictions that aerial bombardment would end a war in days, there is no evidence that the political leadership of Britain or Germany thought strategic bombing would lead to surrender so quickly. Over time, both sides hoped that strategic bombing would weaken the other’s resolve (it didn’t), but they knew they were embarking on a long-term war of mutual assured suffering.

Aerial bombardment differed from gas because restraint against civilian targets lacked the simplicity and unambiguity of the “no gas” prohibition. Rules on aerial bombardment were more complicated and a matter of degrees, unlike the binary distinction of “no gas.” Aerial bombardment was allowed in some circumstances and not others, whereas gas was prohibited entirely. Regulating the use of a technology in war proved far more difficult than simply banning a technology entirely. The use of aerial bombardment expanded over time, from ships to land-based military targets to, finally, cities. Further complicating matters was the possibility of accidental escalation, as was the case when German bombers hit central London by mistake. National leaders have imperfect control over their own military forces on the battlefield, and directives to ban targets near cities, but not populated areas, proved impractical in reality given the imprecision of bombing technology at the time.¹⁶⁵ The total prohibition on gas, on the other hand, made restraint easier. Using gas crossed a clear threshold, demonstrating a decision to escalate. The distinction between restraint and unrestricted use was sharper in the case of gas and could be clearly communicated between adversaries, with any violations easily observed. It was also easier for national leaders to control their own forces’ use (or nonuse) with gas, because they could ensure that the weapon

remained stockpiled under central control, rather than deployed on the battlefield, where discretion about its use lay in the hands of lower-level subordinates. If gas had been used against troops, its use could have easily spread to attacks on cities over time.¹⁶⁶

World War II's strategic bombing campaigns culminated in the atomic bombs dropped on Hiroshima and Nagasaki, ending the war and ushering in the atomic age. Nuclear weapons were the logical endpoint of strategic bombing—they were so destructive that a single bomb could bring a city to ruin. During the Cold War, “counter-value” became the term for deliberately targeting the opponent’s cities in order to deter the opponent from attacking. The resulting “delicate balance of terror” between the United States and the Soviet Union held entire societies at risk.¹⁶⁷ In 1962, then-Secretary of Defense Robert McNamara gave his “no cities” speech, in which he outlined a shift away from targeting the enemy’s civilian population to targeting only its nuclear forces, a strategy that came to be known as “counter-force” targeting.¹⁶⁸ The old debates about restraint in air attacks were back. We don’t know—and hopefully will never know—whether a nuclear war could have been fought in a limited fashion, but accepting collateral damage from aerial bombardment became normalized in war.¹⁶⁹ Even a counter-force nuclear attack to wipe out the enemy’s nuclear arsenal would have killed tens of millions of people: “collateral damage.”¹⁷⁰

SUBMARINES

Just as war expanded into the air domain, it expanded undersea as well. Submarines were first introduced in the American Civil War, but only in a marginal way.¹⁷¹ Submarine technology dramatically improved around the turn of the century. At the 1899 Hague convention, Russia proposed banning submarines, suggesting that states prohibit “the use in naval battles of submarine or diving torpedo-boats or of other engines of destruction of the same nature.”¹⁷² Delegates were divided on the prohibition and overall had mixed views on the utility of submarines. At the time, many believed that submarines would be relevant only for coastal defenses because of their limited range and would primarily benefit smaller nations that couldn’t afford large navies. No one had an inkling of the central role submarines would play in naval warfare only a few decades later.¹⁷³ The proposed submarine ban was voted down.¹⁷⁴

In 1907, nations met to codify laws of maritime warfare, laying out a series of provisions relating to the treatment of hospital ships, merchant ships, and prisoners. The submarine ban was not revisited, except for a passing reference by the Belgian delegate, who observed:

A torpedo-boat or a submarine can annihilate in a few moments a magnificent vessel representing an enormous outlay and a thousand lives. In 1899 Russia proposed that the employment of such engines of destruction be given up, just as the poisoning of arms and of springs had been prohibited, and most of the Powers seemed ready to adhere to the proposal provided it were accepted unanimously. But unfortunately I do not now see any indication among us of such an idea.¹⁷⁵

There was no further discussion of a ban. The 1907 convention did, however, establish maritime laws that would prove problematic for submarines.¹⁷⁶ The 1909 Declaration of London, which was never ratified, similarly laid out rules for maritime war that, as it turned out, would be essentially impossible for submarines to comply with.¹⁷⁷ Neither convention specifically mentioned submarines.

The essential problem with submarines lay in their ability to comply with maritime law in relation to attacks on merchant ships. Much of maritime warfare was aimed not only at enemy warships but also at stopping civilian merchant vessels from supplying goods for the opposing nation. Under customary international law, warships could fire without warning on enemy warships, but merchant vessels had to be given a warning and the opportunity to surrender. Under a maritime concept called “prize law,” if the vessel was found to be carrying contraband cargo, the cargo and even the ship itself could be seized as a “prize.”¹⁷⁸ Under certain circumstances the ship could be sunk, but the attacking ship had to provide for safe passage for the crew. In effect, maritime law permitted attacks against materiel supplying an opposing nation but still treated the merchant sailors themselves as noncombatants.¹⁷⁹

These rules regulating the conduct of attacks on enemy shipping posed a fundamental problem for submarines. Submarines relied on stealth for their effectiveness. Once surfaced, they were extremely vulnerable. If submarines were required to give warning before firing, they would in effect be giving away their only advantage. Taking on merchant sailors after sinking a ship was even more problematic, because there simply was not space aboard a submarine.

Initially in World War I, Germany submarines (U-boats) complied with these rules. German submarines primarily attacked only enemy warships. In the few instances where they did attack merchant vessels, they fired a warning shot first, searched the ship for contraband, and ensured the crew’s safety before sinking the ship.¹⁸⁰ This restraint didn’t last.

In November 1914, only a few months into the war, Britain declared the entirety of the North Sea a military area, essentially blockading Germany. The blockade was effective, and Germany retaliated in February 1915, declaring a “war zone” around the British Isles.¹⁸¹ Germany declared that within this zone, merchant ships could be sunk without warning. The United States, concerned about the escalating hostilities, called on both sides to restrict their submarine attacks against merchant ships. The United States proposed that each side should agree “that neither will use submarines to attack merchant vessels of any nationality except to enforce the right of visit and search.”¹⁸² Germany agreed, but Britain refused, stating that Germany’s declaration of a war zone around the British Isles already amounted to, “in effect, a claim to torpedo on sight.” Additionally, Britain pointed out that submarines could not effectively comply with the traditional laws to give warning before attacking merchant ships and provide for the safety of the crew.¹⁸³

Part of this problem was of Britain’s own making. Before the war even began, in 1913 Britain began arming its merchant sailors. Then—First Lord of the Admiralty Winston Churchill informed Parliament that the weapons were only defensive and merchant ships would retain their noncombatant status. Churchill declared that these defenses were aimed only at other hostile merchant ships, not enemy warships. A year later, in 1914, he told Parliament: “They are armed solely for defensive purposes. ... They are not allowed to fight any ship of war. ... They are, however, thoroughly capable of self-defence against an enemy’s armed merchantmen.”¹⁸⁴ The British ambassador further informed the United States that these armed merchant ships “will never fire unless first fired upon, and that they will never under any circumstances attack any vessel.”¹⁸⁵ The British government gave its merchant sailors different instructions, though, telling them:

If a submarine is obviously pursuing a ship by day and it is evident to the master that she has hostile intentions, the ship pursued should open fire in self-defence, notwithstanding the submarines [*sic*] may not have committed a definite hostile act, such as firing a gun or torpedo.

Any submarine approaching a merchant vessel may be treated as hostile.¹⁸⁶

Britain had effectively made its merchant ships combatants by arming them and authorizing them to attack submarines, but continued to claim noncombatant status for them.

With the British rejection of the American proposal for restraint in submarine attacks against merchant ships, the last chance for cooperation ended. Germany began a campaign of sinking merchant ships headed for Great Britain without warning. On May 7, 1915, the German U-boat *U-20* torpedoed and sank the *Lusitania*, killing more than 1,000 passengers, including 128 Americans.¹⁸⁷ The American public was outraged. The U.S. government protested, noting

the practical impossibility of employing submarines in the destruction of commerce without disregarding those rules of fairness, reason, justice, and humanity which all modern opinion regards as imperative. It is practically impossible for the officers of a submarine to visit a merchantman at sea and examine her papers and cargo. It is practically impossible for them to make a prize of her; and, if they cannot put a prize crew on board of her, they cannot sink her without leaving her crew and all on board of her to the mercy of the sea in her small boats.¹⁸⁸

In August 1915, after another protest by the United States following another U-boat sinking, Germany sent orders to its U-boat commanders not to sink passenger ships without warning and to provide for safe passage for the crew.¹⁸⁹ The remainder of 1915 saw a general lull in submarine attacks on merchant ships, with intermittent periods of attack and restraint throughout 1916.¹⁹⁰

The underlying tensions remained, though. Britain had not only armed its merchant vessels but had also given them instructions to ram surfaced submarines.¹⁹¹ The United States was aware of what Britain was doing and in January 1916 sent a letter to all parties to World War I, stating that

the placing of guns on merchantmen at the present day of submarine warfare can be explained only on the ground of a purpose to render a merchantman superior in force to submarines and to prevent warning and visit and search by them. An armament, therefore, on a merchant vessel would seem to have the character of an offensive armament.¹⁹²

The United States again called for restraint in both submarine attacks and arming merchant vessels, but to no avail. In January 1917, hoping to break the war's stalemate, Germany declared unrestricted submarine warfare against Great Britain.¹⁹³ The United States severed diplomatic relations a few days later and, in April 1917, declared war on Germany.¹⁹⁴

Following the war, nations continued to attempt to reconcile the submarine with traditional maritime law. In the 1921–1922 Washington Naval Conference, Britain proposed banning the submarine. France and other nations disagreed, saying the problem was not the weapon itself but the way it was being used.¹⁹⁵ The 1922 Treaty relating to the Use of Submarines and Noxious Gases in Warfare (which was never

ratified), 1930 London Naval Treaty, and 1936 London Protocol all reaffirmed the position that submarines should give warning before attacks on merchant vessels and provide for the safety of the crew.¹⁹⁶

These statements were effectively pointless. World War I had demonstrated that submarines had fundamental challenges in complying with these rules, which had been designed for surface warships. Submarines were so vulnerable when surfaced that it was too tempting for merchant ships to resist ramming them or firing on them, measures that would have been suicidal against a warship. While Britain claimed its merchant vessels were armed only for “defensive” purposes, in practice the line between defense and offense became blurred as ships interacted on the high seas. There were many ways nations could have cooperated to restrain submarine warfare. They could have agreed to use submarines only for attacks on enemy warships, for example. But short of banning submarines entirely, there was no clear focal point on par with “no gas.” The incentives for one or both actors to violate the rules of submarine conduct were simply too great. Despite the numerous treaties that had tried to bend and twist submarines to fit existing maritime law, when World War II began, nations had not found a satisfactory solution.

On September 3, 1939, the day Britain declared war on Germany, Hitler issued a directive that all German ships, including submarines, would follow maritime law with regard to giving warning to merchant ships.¹⁹⁷ Britain used intensive anti-submarine measures that made following these rules effectively impossible, though. It again armed merchant ships. Furthermore, with the advent of radio, even unarmed merchant ships could call in the position of German U-boats to British warships, effectively acting as naval scouts. Within a matter of weeks, Germany changed its policies, permitting attacks without warning on “merchantmen and troopships recognized beyond doubt as hostile,” ships sailing without lights near the British Isles, and merchant ships that used their radio transmitters when stopped.¹⁹⁸ It would be unfair to characterize these rules as permitting attacks on civilian vessels, as merchant ships engaging in these behaviors effectively made themselves combatants.¹⁹⁹ Attacks on passenger ships were still prohibited. As the war progressed, all sides resorted to unrestricted submarine warfare against other nations’ commerce. By the time the United States entered the war, in 1941, there was no attempt at restraint. Mere hours after the attack at Pearl Harbor, the U.S. Navy ordered its fleet to “execute against Japan unrestricted air and submarine warfare.”²⁰⁰

EXPANDING BULLETS

Of the three emerging technologies banned in 1899— asphyxiating gases, balloon-delivered projectiles, and expanding bullets—only one, expanding bullets, was successfully kept off the battlefield. Motivated by the same concerns about superfluous injury that drove the 1868 St. Petersburg Declaration on exploding bullets, nations agreed at the 1899 Hague Convention to ban “the use of bullets which expand or flatten easily in the human body.”²⁰¹ Expanding bullets, also called “dumdum bullets,” have a soft point or a hollow point that causes them to expand when they enter the body.²⁰² This expansion, sometimes called “mushrooming,” increases the size of the wound as the bullet travels through the body, causing more injury.

The prohibition on using expanding bullets in war is strange, because expanding bullets are regularly used in civilian firearms applications such as hunting, law enforcement, and self-defense. It is entirely

legal, for example, to buy expanding bullets in the United States for one's personal firearm. In fact, expanding bullets are preferred for these applications for two key reasons. First, they are significantly more effective in accomplishing the purpose of a bullet: to take down the intended target. Additionally, expanding bullets are less likely to pass through the victim's body, potentially injuring bystanders. Non-expanding bullets can often pass directly through the body, leaving the intended target still standing and potentially harming other people nearby. Expanding bullets unquestionably cause greater injury, but the injury is not "unnecessary" or "superfluous." The greater injury has a purpose: to incapacitate the intended target. As the U.S. Department of Defense pointed out in its law of war manual, the fact that "expanding bullets are widely used by law enforcement agencies today ... supports the conclusion that States do not regard such bullets as [*sic*] inherently inhumane or needlessly cruel."²⁰³

Nevertheless, militaries have generally abided by the prohibition on expanding bullets.²⁰⁴ Most countries treat expanding bullets as prohibited, and the International Committee of the Red Cross considers the prohibition to be customary international law.²⁰⁵ The United States, which is not a signatory to the 1899 Hague Convention, disagrees that the ban on expanding bullets is customary international law and has taken the position that expanding bullets are prohibited only to the extent that their design is intended to cause unnecessary suffering.²⁰⁶ The U.S. military has used expanding bullets in some narrow situations, such as hostage rescue and counterterrorism operations, but they are generally not used.²⁰⁷ Overall, the ban on expanding bullets has largely been successful.

NAVAL ARMS LIMITATIONS

The period between World War I and World War II saw one other dramatic attempt at arms control. In 1922, the victors of World War I (Great Britain, France, Italy, the United States, and Japan) signed the Washington Naval Treaty (also known as the Five-Power Treaty), which placed limits on the sizes of their navies. The Washington Naval Treaty was a different kind of treaty than earlier prohibitions on weapons. It did not prohibit any type of weapon, but limited the size and quantity of warships that countries could develop. It was not motivated by concern about unnecessary suffering or civilian casualties. Rather, the intent was to avoid a costly arms race.

The treaty specified a ratio of 5 : 5 : 3 : 1.75 : 1.75 for allowable tonnage of naval warships among Great Britain, the United States, Japan, Italy, and France, respectively.²⁰⁸ That is, for every five ships Great Britain and the United States had, Japan could have three and France and Italy could have 1.75 each. The rules applied to aircraft carriers, battleships, and battle cruisers, specifying the allowable tonnage as well as number and size of guns for each ship. With this fixed ratio, the idea was that the five nations could freeze the existing balance of power and avoid exhausting themselves in an arms race that depleted their national treasure and gained them no long-term lasting advantage. (Germany was not included because its navy was already restricted by the Treaty of Versailles, signed at the conclusion of World War I.)²⁰⁹

The five nations met again in Geneva in 1927, with the hope of extending the limitations down to smaller ships—cruisers, destroyers, and submarines—which had been left out of the Washington Treaty. This round of negotiations failed, but countries reached agreement three years later in the 1930 London Naval Treaty. In 1932, 31 nations came together in the Second Geneva Conference to attempt to establish broader arms limitations, including limits on the size of armies, but these negotiations failed. In 1935, the

five naval powers came together yet again to renew the Washington and London treaties, which were set to expire in 1936. Japan, which had long chafed at the ratio it was allocated relative to America, withdrew from the conference and announced its intention to let the treaty expire.²¹⁰ While unsuccessful in the long term, the agreements achieved a 14-year period of naval arms limitations. Great Britain, France, and the United States negotiated a Second London Naval Treaty in 1936, setting limits among themselves, as well as an “escalator clause” that would raise those limits if Japan did not sign the treaty. A few years later, in 1939, World War II broke out and all attempts to limit an arms race ended.

COLD WAR–ERA WEAPONS BANS

The Cold War brought a suite of new, even more terrible weapons for nations to contend with. Chief among these were nuclear weapons. Despite the enmity between them, the United States and the Soviet Union embarked on a series of unilateral and cooperative measures to avoid instability and inadvertent war by placing limits on military competition. These treaties are examples of states’ willingness to regulate weapons they are not necessarily willing to ban outright.

A number of treaties placed geographic or other limits on Cold War military competition. The Limited Test Ban Treaty (1963) banned nuclear weapons tests in the atmosphere, in outer space, and under water.²¹¹ The Outer Space Treaty (1967) forbade placing weapons of mass destruction in space or any kind of weapon on the moon, and the Seabed Treaty (1971) banned placing weapons of mass destruction (WMD) on the seabed beyond a 12-mile coastal zone.²¹² The Antarctic Treaty (1959) and Outer Space Treaty further declared the Antarctic and the moon (and other celestial bodies) entirely off-limits for military use of any kind.²¹³ The Treaty of Tlatelolco (1967) declared Latin American and the Caribbean a nuclear-free zone. (Cuba did not sign until 1995.) This was followed by the Treaty of Rarotonga (1985), Treaty of Bangkok (1995), and Treaty of Pelindaba (1996), which created nuclear-free zones in the South Pacific, Southeast Asia, and Africa, respectively. The Comprehensive Nuclear Test Ban Treaty, which bans all nuclear tests, was signed in 1996.²¹⁴

Negotiations on these treaties were not always straightforward. The United States and the Soviet Union had differing positions that needed to be reconciled. For example, the Soviet Union initially sought to link space disarmament in the Outer Space Treaty to more general disarmament of short- and medium-range missiles.²¹⁵ The Seabed Treaty was more contentious. The Soviet Union wanted complete demilitarization of the seabed, while the United States wanted to restrict only nuclear weapons.²¹⁶ The Soviet proposal would have prohibited submarine surveillance sensors on the ocean floor that the United States saw as essential for self-defense. The Soviet Union also wanted a more intensive verification regime, with all installations on the seabed open for inspection. (The Outer Space Treaty had a similar provision, with any installations on the moon or other celestial bodies open for inspection.) The United States disagreed, saying that a nuclear weapons installation on the seabed would be large and elaborate, making it difficult to conceal. (Inspections would have also permitted the Soviets access to nonnuclear U.S. military installations on the seabed, an example of the transparency problem of intrusive verification regimes.) Eventually, agreement was reached with a provision for parties to verify treaty compliance through their own observation.²¹⁷

Many of these treaties were large, multinational ones with many countries participating, although in practice the chief negotiating parties were the U.S. and USSR. The United States and the Soviet Union

also negotiated bilateral arms limitations treaties. The 1972 Anti-Ballistic Missile Treaty (ABM Treaty) restrained the U.S. and USSR's deployment of missile defense shields by placing restrictions on anti-ballistic missiles.²¹⁸ The treaty was in place until 2002, when the United States withdrew. The United States and USSR also placed limitations on intermediate-range missiles—potentially destabilizing nuclear delivery vehicles that gave little warning time before hitting their targets. After seven years of negotiations, the 1987 Intermediate-Range Nuclear Forces Treaty (INF Treaty) was signed, banning both ground-launched ballistic missiles and cruise missiles with a range of 500 to 5,500 kilometers.²¹⁹

These treaties prohibited certain types of weapons or delivery vehicles, but the United States and the Soviet Union also cooperated to restrict nuclear weapons quantities through arms limitations treaties. The two countries began the Strategic Arms Limitation Talks (SALT) in 1969, which led to the ABM Treaty and an interim SALT I agreement in 1972. SALT I froze the construction of new intercontinental ballistic missile (ICBM) launchers and permitted new submarine-launched ballistic missile (SLBM) launchers only as replacements for older ICBM and SLBM launchers.²²⁰ SALT II, signed in 1979, set more comprehensive limits on nuclear weapons delivery systems.²²¹ The Strategic Arms Reduction Treaty (START), signed in 1991, led to not just arms limitations but actual arms reductions.²²²

The Soviet Union and United States pursued conventional arms reductions, as well. Throughout the 1970s and 1980s, NATO and the Warsaw Pact had held negotiations on mutual conventional arms reductions but were unable to reach agreement. The talks finally bore fruit at the very end of the Cold War. The Treaty on Conventional Armed Forces in Europe (CFE), which placed limits on conventional ground and air forces in Europe, was negotiated in 1989 and ratified in 1991, just as the Soviet Union was collapsing.

All of these treaties were successful in restraining nuclear weapons and other armaments during the Cold War. In some cases, restraint was even possible without formal agreements. The Soviet Union and the United States engaged in tacit cooperation in a few instances in limiting the development or deployment of weapons perceived as particularly destabilizing.

The United States and USSR refrained from arms races in anti-satellite (ASAT) weapons and neutron bombs without any formal agreement in place. Both the Soviet Union and the United States demonstrated anti-satellite capabilities but canceled their programs in the 1980s. Several countries have carried out destructive ASAT tests, although nations have stopped short of the widespread deployment of ASAT weapons. Destructive ASAT demonstrations have come under criticism because they can generate thousands of pieces of space debris that can stay in orbit for years.²²³ In 2022, the United States unilaterally announced that it was committing “not to conduct destructive, direct-ascent anti-satellite (ASAT) missile testing” and that it “seeks to establish this as a new international norm for responsible behavior in space.”²²⁴

Neutron bombs—“cleaner” bombs that could kill people but leave buildings largely undamaged—are perceived as destabilizing because their use could allow for an attacker to annihilate a city's population while preserving its infrastructure. The United States planned to deploy neutron bombs to Europe in the late 1970s, but upon receiving considerable public pushback, halted its deployment. Although nuclear powers have the ability to create neutron bombs, no country has ever openly pursued the development of

large numbers of them.²²⁵ France and China tested the weapon in the 1980s, Israel is suspected to have tested one, and India admitted to having the capacity to develop them.²²⁶

RESTRAINT IN THE POST-COLD WAR WORLD

A major factor behind the success of mutual restraint during the Cold War was undoubtedly the fact that there were only two great powers. This factor makes reaching agreement significantly easier. After the Cold War, some bilateral agreements began to unravel precisely because of concerns about other nations.

In 2001, the United States announced its withdrawal from the ABM Treaty because of concerns about long-range WMD-capable missiles from North Korea and Iran.²²⁷ In 2007, likely in response to U.S. plans to base missile defense sites in Eastern European NATO nations, Russia suspended its participation in CFE. Russia announced it was completely halting its participation in CFE in 2015.²²⁸

In 2007, Russia also began to voice concerns about the INF Treaty and the fact that it did not restrict China, which is not a signatory. U.S. defense strategists have also raised concerns about Chinese missiles.²²⁹ In 2012, it came to light that Russia had tested certain missiles that were prohibited under the INF Treaty, and in 2014 the United States formally accused it of violating the treaty.²³⁰ In response, Russia indicated it was considering leaving the INF Treaty entirely.²³¹ By 2018, continued Russian violations had made sustaining the treaty untenable, and the United States threatened to withdraw from the treaty unless Russia returned to compliance.²³² Both the United States and Russia suspended their treaty obligations in early 2019, and the United States formally withdrew later that year.²³³

The multilateral treaties, however, have held. The United States and Russia also have continued to cooperate on nuclear arms reductions, which require only bilateral agreement, because both nations have been so far ahead of others in nuclear weapons quantities. The Strategic Offensive Reductions Treaty (SORT) of 2002, also known as the Moscow Treaty, and 2011's New START Treaty further reduced both nations' nuclear arsenals.²³⁴ China's recent nuclear weapons buildup could change this dynamic, however, complicating further reductions.²³⁵

NEW WEAPONS, NEW TREATIES

The Cold War also saw new kinds of weapons that were regulated or banned, sometimes preemptively. These bans have had mixed records of success.

In the early 1970s, the United States became concerned that future technology might permit militaries to modify the environment, such as through geo-engineering, as a method of warfare. In 1972, the U.S. government unilaterally renounced the use of the environment for hostile purposes, and the U.S. Senate adopted a resolution calling for an international treaty.²³⁶ The 1977 Environmental Modification Convention banned "military or any other hostile use of environmental modification techniques having widespread, long-lasting or severe effects," prohibiting using the environment as a weapon of war.²³⁷

The Convention on Certain Conventional Weapons (CCW), signed in 1980, sought to limit several weapons that were perceived to be "excessively injurious" or having "indiscriminate effects."²³⁸ Protocol I of the CCW prohibits the use of weapons that create fragments in the body that cannot be detected by x-

rays. For example, a bullet that left glass shards in the body would be prohibited. This is an excellent example of an injury that would be superfluous. Leaving shards in the body that could not be found by x-ray, so they could not be removed by a surgeon, would have no additional military benefit in incapacitating a combatant and would cause needless suffering. Although in theory, weapons designed to cause such an effect would already be prohibited under international humanitarian law by the general prohibition against weapons intended to cause unnecessary suffering, the treaty negotiation process allows for the clarification of norms and expectations, and the treaty itself provides a valuable focal point for coordination. This is especially important given the inherently subjective concept of “unnecessary suffering.”

CCW Protocol II lays out a series of rules governing the use of mines to keep them away from civilians. The rules prohibit placing mines near towns or cities unless they are near an enemy military objective or the minefield is marked by signs or fences to warn civilians.²³⁹ Remotely delivered mines, such as those dropped from aircraft or launched via artillery, would not be feasible to mark with fences or signs. Therefore, remotely delivered mines can be used only if the location can be accurately recorded or if the mine has a self-deactivating mechanism that will disable it after a period of time.²⁴⁰

Protocol III, similarly, regulates incendiary weapons, in an attempt to reduce their potential for civilian harm. It prohibits directly attacking the civilian population or civilian objects. It also prohibits attacking military targets located within populated areas with air-delivered incendiary weapons. For example, the aerial firebombing tactics used during World War II would be prohibited. Ground-launched incendiary weapons are permitted only if the military target “is clearly separated from the concentration of civilians and all feasible precautions are taken” to avoid harm to civilians and civilian objects.²⁴¹

In the early 1990s, there was concern that laser technology was maturing to the point where it might be possible to field battlefield weapons that could permanently blind soldiers.²⁴² In 1995, parties to the CCW adopted Protocol IV, which bans blinding lasers. The protocol states: “It is prohibited to employ laser weapons specifically designed, as their sole combat function or as one of their combat functions, to cause permanent blindness to unenhanced vision.”²⁴³ This was another preemptive ban on a weapon that was perceived to cause unnecessary suffering, in the same vein as the prior bans on explosive and expanding bullets, poison gas, and non-x-ray-detectable fragments. Like the ban on expanding bullets, it has a strange rationale; blinding not only would have military value but certainly would lead to less suffering than killing, which is permitted.²⁴⁴

These bans, like those before them, have had a mixed track record. The bans on environmental modification and on non-x-ray-detectable fragments have been successful. Militaries have not developed weapons to create such effects nor incorporated them into their armed forces. This has been the case even though some of them would undoubtedly have military value (environmental weapons and blinding lasers). Blinding lasers are also clearly within the technological capacity of many militaries. Yet none of these weapons have been fielded, partly because the prohibitions are so narrow.²⁴⁵

The CCW regulations on land mines and incendiary weapons are of a different nature. They don’t seek to ban a weapon outright, but rather to regulate its use. Like prior rules on air-delivered weapons and submarines that sought to separate military targets from civilians, these rules have generally been a miserable failure.

Many countries did not follow the rules on using marked minefields, in some cases deliberately using mines as a tool to inflict harm on the civilian population. Because mines linger after a conflict, the harm was cumulative. By the mid-1990s, there were more than 110 million mines in 68 countries around the globe. Because they were not in marked minefields, civilians often encountered them, dying by the thousands and being injured by tens of thousands.²⁴⁶

Incendiary weapons also continue to be used in populated areas.²⁴⁷ The Assad regime and Russia have used them in Syria against civilians.²⁴⁸ Israel also used white phosphorus in populated areas in Gaza in 2008 and 2009.²⁴⁹ (White phosphorus is not technically considered an incendiary weapon, because its primary purpose is as an obscurant, but it also has incendiary effects.)

HUMANITARIAN DISARMAMENT: LAND MINES AND CLUSTER MUNITIONS

The failure of the CCW protocol on land mines led to a novel development in the history of disarmament: a weapons ban pushed by nongovernmental organizations (NGOs) rather than states. In the early 1990s, frustration over civilian harm from landmines reached a boiling point. In 1991, the Vietnam Veterans of America Foundation and the German NGO Medico agreed to jointly launch an advocacy campaign to bring together NGOs to create a coordinated effort to ban land mines. The following year, the International Campaign to Ban Land Mines was launched, with six NGOs on board. In response to growing concern about the humanitarian consequences of mines, U.S. President George H.W. Bush signed a one-year moratorium on antipersonnel landmines.²⁵⁰ By 1993, the issue had begun to gain traction internationally. The Campaign to Ban Land Mines held an international conference of 40 NGOs, and France called for the CCW to take up the issue.

The CCW held its first conference on land mines in 1995, but only 14 nations supported a ban. They adjourned without agreement, and the following year states adopted an amended protocol that still permitted antipersonnel land mines. One of the challenges of the CCW is that it is a consensus-based organization. All 125 states in the CCW need to agree in order for it to adopt a measure. This makes it an extremely weak body, with any agreement being invariably watered down to the barest minimum that all can agree on.

On the sidelines of the CCW conference, the Campaign to Ban Land Mines met with representatives of the 14 nations that had spoken out in support of a ban to plan their next move. Many were frustrated and wanted to pass an immediate ban—a more aggressive stance than the CCW’s position of working toward mines’ “eventual elimination.” In October 1996, only a few months after the adoption of the CCW’s amended protocol, 75 nations met in Ottawa to discuss a way forward. At the meeting’s conclusion, Canada challenged the nations to meet again the following year to negotiate a treaty. In 1997, after six years of vigorous public and private lobbying by NGOs, 122 nations signed the Mine Ban Treaty (Ottawa Treaty) banning the production, stockpiling, transfer, and use of antipersonnel land mines.²⁵¹ That fall, the International Campaign to Ban Land Mines and Jody Williams, who led the campaign, were awarded the Nobel Peace Prize.²⁵²

A few years later, many of the same NGOs spearheaded an effort to ban another weapon causing civilian harm: cluster munitions. Cluster munitions are bombs that release small submunitions, or “bomblets,”

which then spread out over an area. Cluster munitions are used as an area weapon, for example to render an enemy air base unusable. If the bomblets do not explode, they can remain unexploded on the ground, and months or possibly years later can maim or kill civilians who step on them or pick them up. The problem with cluster munitions is not the releasing of submunitions over a wide area, per se, but rather the “dud rate” of the submunitions. In theory, submunitions with a very low dud rate (a very high percentage of them exploding on contact with the ground) would be safe. In practice, the dud rate for many commonly used cluster munitions ranges anywhere from 5 percent to 15 percent or higher.²⁵³ Because a single cluster bomb may have hundreds of submunitions, even a short war could result in tens of thousands of unexploded bomblets scattered around a country. During the Kosovo air campaign, the United States and Great Britain reportedly dropped 2,000 cluster bombs, releasing 380,000 submunitions. Even assuming the bombs performed at their specified 5 percent dud rate, they would have left nearly 20,000 unexploded bomblets across Serbia.²⁵⁴ Longer wars, such as the U.S. bombing of Laos from 1964 to 1973, can leave tens of millions of unexploded bomblets. The resulting “cluster contamination” can leave large swaths of areas no-go zones for civilians. Laos has reported that 37 percent of its farmable land has been rendered unsafe because of unexploded bombs.²⁵⁵ In 2008, 94 nations came together in Oslo to sign the Convention on Cluster Munitions, which banned the production, stockpiling, transfer, and use of cluster munitions.²⁵⁶

Unlike early weapons bans, which prohibited only a weapon’s use in war, the bans on land mines and cluster munitions follow in the footsteps of the chemical and biological weapons conventions in also banning production and stockpiling. For many nations, this provision has meant that they had to retire their existing stockpiles of land mines and cluster munitions, as they have had to do with chemical weapons. By taking prohibited weapons out of the hands of states entirely, these treaties adopted a more proactive approach to compliance. This is certainly a decision justified by history. In the heat of warfare, perceived military necessity overcame a desire to refrain from using poison gas, unrestricted submarine warfare, and air attacks against cities. Mutual restraint might have been easier in these circumstances had militaries not had these weapons in their inventories at the outset of war.

One interesting aspect to the bans on land mines and cluster munitions is the elegant way in which they solve the Schelling focal point problem—the importance of having clear rules to help states coordinate their behavior. The prohibitions in both treaties’ text are clear and unambiguous. States that sign the land mine ban pledge “never under any circumstances to use anti-personnel mines” and those that join the cluster munitions ban agree “never under any circumstances to use cluster munitions.” A ban does not get much more straightforward than that. When you dig into the definitions, however, the details are more complicated. The land mine treaty defines an antipersonnel mine as

a mine designed to be exploded by the presence, proximity or contact of a person and that will incapacitate, injure or kill one or more persons. Mines designed to be detonated by the presence, proximity or contact of a vehicle as opposed to a person, that are equipped with anti-handling devices, are not considered anti-personnel mines as a result of being so equipped.²⁵⁷

Anti-vehicle mines are permitted under this definition, including those with anti-handling devices (that are lethal to people).²⁵⁸ The ban on cluster munitions has an even more complicated definition:

“Cluster munition” means a conventional munition that is designed to disperse or release explosive submunitions each weighing less than 20 kilograms, and includes those explosive submunitions. It does not mean the following:

- (a) A munition or submunition designed to dispense flares, smoke, pyrotechnics or chaff; or a munition designed exclusively for an air defence role;
- (b) A munition or submunition designed to produce electrical or electronic effects;
- (c) A munition that, in order to avoid indiscriminate area effects and the risks posed by unexploded submunitions, has all of the following characteristics:
 - (i) Each munition contains fewer than ten explosive submunitions;
 - (ii) Each explosive submunition weighs more than four kilograms;
 - (iii) Each explosive submunition is designed to detect and engage a single target object;
 - (iv) Each explosive submunition is equipped with an electronic self-destruction mechanism;
 - (v) Each explosive submunition is equipped with an electronic self-deactivating feature;²⁵⁹

The result of the fine print is that many weapons that appear to be cluster munitions are permitted under this definition. This is not an oversight. Some states did not want to give up existing inventories of weapons that could be deemed cluster munitions, and they ensured that the final definition allowed them to retain these munitions. Australia, for instance, made certain that the final agreement would not prohibit its SMARt 115 artillery shells, which dispense two anti-tank submunitions.²⁶⁰ With the more complex details obscured in the definition, the cluster munitions ban has the appearance of simplicity, which makes it stronger. “No cluster munitions” is much clearer and more straightforward than “some cluster munitions, but not all,” although in reality, this is exactly what the prohibition articulates.

The NGO campaigns to ban land mines and cluster munitions were undoubtedly influential. As of 2022, 164 nations have joined the Mine Ban Treaty banning anti-personnel land mines and 123 nations have joined the Convention on Cluster Munitions.²⁶¹ The extent to which these treaties have led to restraint is mixed. The Mine Ban Treaty has unquestionably reduced the number of antipersonnel land mines in the world. Since the treaty was signed, states have removed from their arsenals or destroyed over 53 million antipersonnel mines.²⁶² As of 2016, 158 states no longer have any stockpiled mines at all.²⁶³

Still, a number of major military powers—the United States, Russia, and China—have not signed the Mine Ban Treaty. In 2014, Ukraine and Finland suggested that they might withdraw from the treaty.²⁶⁴ With a revanchist Russia attempting to seize territory in Europe by force, one can understand why neighboring countries might suddenly feel differently. Antipersonnel land mines have clear military value, and their effect on civilians can be mitigated by only using self-deactivating mines that will not persist after the war ends, as the United States does. In the afterglow of the Cold War’s demise, many nations might have felt that they were giving up weapons that they weren’t using anyway. Yet in today’s international security environment, those weapons may seem more relevant.

Antipersonnel mines have played a role in Russia’s invasions of Ukraine, during both its illegal annexation of Crimea in 2014 and its larger invasion in 2022. According to a June 2022 Human Rights Watch report, “Russian forces have used at least seven types of antipersonnel mines in at least four regions of Ukraine: Donetsk, Kharkiv, Kyiv, and Sumy.”²⁶⁵ The report goes on to say, “There is no credible information that Ukrainian government forces have used antipersonnel mines in violation of the Mine Ban Treaty since 2014 and into 2022.”²⁶⁶ Other nations may look at Ukraine and wonder whether the fleeting benefits of

international goodwill for signing a treaty are worth the lasting military disadvantage of giving up a valuable weapon for defending their borders.

Still, the normative power of these bans in stigmatizing certain weapons is undeniable and can put tremendous pressure on states. In 2014, the United States pledged to refrain from using antipersonnel mines outside of the Korean Peninsula.²⁶⁷ The cluster munitions ban has been less successful. Fewer nations have signed it, and there has been continued use of cluster munitions by Syria, Saudi Arabia, and, most recently, Russia, during its 2022 invasion of Ukraine.²⁶⁸ The treaty has had some effect, though. No treaty signatories have used cluster munitions, and 29 countries have completely destroyed their stockpiles.²⁶⁹ Even some countries that have not signed, such as the United States, have changed their cluster munitions policies as a result.²⁷⁰

NONPROLIFERATION AGREEMENTS: CONTROLLING THE SPREAD OF DANGEROUS TECHNOLOGY

In addition to treaties that ban weapons, regulate use, or limit arms, there is another class of arms control treaty: nonproliferation regimes. These regimes, sometimes in the form of non-legally-binding agreements, seek to limit the spread of a harmful technology to reduce its availability.

The most significant and well-known nonproliferation regime is the Treaty on the Non-Proliferation of Nuclear Weapons (NPT). Established in 1970, the treaty was designed to control the spread of nuclear weapons. At the time, many believed that nuclear weapons would rapidly proliferate, with as many as 25 to 30 nations possessing them within a few decades.²⁷¹ The NPT was designed to halt this process. The NPT recognizes only five nuclear weapons states: the United States, Soviet Union (now Russia), Britain, France, and China. (They are also the five permanent members of the U.N. Security Council.) The NPT prohibits any other signatories from acquiring nuclear weapons. In exchange, the treaty permits all nations access to nuclear power for peaceful purposes. It also commits the five preexisting nuclear powers to “pursue negotiations in good faith on effective measures relating to cessation of the nuclear arms race at an early date and to nuclear disarmament.”²⁷²

By the standards of expected proliferation at the time, the agreement is a tremendous success. Today only nine nations have nuclear weapons, instead of the 25 to 30 that many predicted. In addition to the five nations listed in the NPT, India, Pakistan, and North Korea have tested nuclear weapons, and Israel is widely believed to have nuclear weapons as well (but has never publicly confirmed that it does).²⁷³ As a treaty, the NPT has held up well. North Korea is the only country ever to withdraw from the NPT. India, Pakistan, and Israel never signed the treaty. The NPT is credited with rolling back or containing the nuclear ambitions of a number of countries, including Libya, Syria, South Korea, Iran, and South Africa.

Several other nonproliferation agreements followed the NPT. The Australia Group (1985) limits the spread of technologies that could assist in developing chemical or biological weapons.²⁷⁴ The Missile Technology Control Regime (MTCR) (1987) is intended to slow the spread of technologies that could be used in nuclear-capable missiles and unmanned vehicles.²⁷⁵ The Wassenaar Arrangement (1996) is an agreement among 42 countries to restrict export of a variety of conventional weapons and dual-use technologies, from tanks and artillery to lasers and small arms.²⁷⁶ The Hague Code of Conduct (2002) has a similar goal to the MTCR’s, preventing the spread of WMD-capable ballistic missiles, but has a larger membership, with 138 member states to the MTCR’s 35.²⁷⁷ Unlike the NPT, which is a legally

binding treaty, none of these other agreements are legally binding. They do not commit states to giving up these technologies. States simply agree not to export them.

Nonproliferation regimes fall into two categories. Those in the first category, which the MTCR, Wassenaar Arrangement, and Hague Code of Conduct fall into, are intended to prevent the spread of weapons that many signatories themselves have. This effectively makes them security cartels. Countries with these technologies have a military advantage over others that do not, and they are attempting to retain that military advantage by collectively agreeing to restrict exports. The Australia Group is different, in that it is aimed at restricting access to chemical and biological weapons, which states have already agreed to give up. The NPT straddles the gap, with the stated intention of moving to a world without any nuclear weapons, but for now permitting nuclear arms by some states.

Because these agreements do not ban possessing weapons, except for the NPT, noncompliance is not generally a major concern for nonproliferation regimes. States that join have their own incentives to slow the spread of these technologies to others. That doesn't mean these regimes are perfect. At best, they can be seen as slowing down a natural process of technology diffusion across the international system. How successful they are in doing so depends heavily on how hard it is for states outside the regime to develop these weapons on their own or through dual-use commercial applications. The NPT has had tremendous success because building nuclear weapons is difficult. The MTCR, on the other hand, has been significantly challenged by the rapid proliferation of uninhabited aircraft.²⁷⁸

Appendix B: Summary of Historical Attempts at Arms Control

<u>Era</u>	<u>Weapon</u>	<u>Year</u>	<u>Regulation or Treaty</u>	<u>Legally binding?</u>	<u>Type of Regulation</u>	<u>Successful?</u>	<u>Motivation</u>
Pre-Modern Era	poisoned or barbed arrows	Dates vary—1500 to 200 BC	Laws of Manu; Dharmaśāstras; Mahābhārata	legally binding	banned use	success unknown	avoid unnecessary suffering
	concealed weapons	Dates vary—1500 to 200 BC	Laws of Manu	legally binding	banned use	success unknown	inhibit perfidy
	fire-tipped weapons	Dates vary—1500 to 200 BC	Laws of Manu	legally binding	banned use	success unknown	avoid unnecessary suffering
	crossbow	1097; 1139	1097 Lateran Synod; 1139 Second Lateran Council	legally binding	banned use	failed	retain political control
	firearms	1607–1867	Order by Tokugawa Shogunate, Japan	legally binding	effectively prohibited production	successful (lasted ~250 years)	retain political control
	firearms	1523–1543	Order by King Henry VIII (by Act of Parliament)	legally binding	limited ownership among civilian population	short lived	retain political control
	poisoned bullets	1675	Strasbourg Agreement	legally binding	banned use	successful	avoid unnecessary suffering

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
Turn of the Century	explosive or inflammable projectiles below 400 grams	1868	1868 St. Petersburg Declaration	legally binding	banned use	superseded by technology, but adhered to in spirit	avoid unnecessary suffering
	expanding bullets	1899	1899 Hague Declaration	legally binding	banned use	successful in limiting battlefield use, although lawful in civilian applications	avoid unnecessary suffering
	asphyxiating gases (from projectiles)	1899	1899 Hague Declaration	legally binding	banned use	failed—used in WWI	avoid unnecessary suffering
	poison	1899; 1907	1899 and 1907 Hague Declarations	legally binding	banned use	successful	avoid unnecessary suffering
	weapons that cause superfluous injury	1899; 1907	1899 and 1907 Hague Declarations	legally binding	banned use	mixed, but generally successful	avoid unnecessary suffering
	balloon-delivered projectiles or explosives	1899; 1907	1899 and 1907 Hague Declarations	legally binding	banned use	short lived	reduce civilian casualties
	aerial bombardment against undefended cities	1907	1907 Hague Declaration	legally binding	banned use	failed	reduce civilian casualties

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
World War I to World War II	sawback bayonets	World War I	tacit cooperation on the battlefield	no explicit agreement	norm against possession	successful	avoid unnecessary suffering
	chemical and bacteriological weapons	1925	1925 Geneva Gas and Bacteriological Protocol	legally binding	banned use	largely successful in restraining battlefield use in WWII	avoid unnecessary suffering
	submarines	1899; 1921–1922	1899 Hague convention; 1921–1922 Washington Naval Conference	never ratified	attempted bans—never ratified	failed—treaty never ratified	reduce civilian casualties
	submarines	1907; 1930; 1936	1907 Hague Declaration; 1930 London Naval Treaty; 1936 London Protocol	legally binding	regulated use	failed—compliance collapsed in war	reduce civilian casualties
	size of navies	1922; 1930; 1936	1922 Washington Naval Treaty; 1930 London Naval Treaty; 1936 Second London Naval Treaty	legally binding	limited quantities and size of ships	short lived	limit arms races

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
Cold War	nuclear tests	1963; 1967; 1985; 1995; 1996	Limited Test Ban Treaty; Treaty of Tlatelolco; Treaty of Rarotonga; Treaty of Bangkok; Treaty of Pelindaba; Comprehensive Nuclear Test Ban Treaty	legally binding	restricted testing	generally successful, with some exceptions	reduce effects on civilians; limit arms races
	weapons in Antarctica	1959	Antarctic Treaty	legally binding	banned deployment	successful	limit arms races
	weapons of mass destruction in space	1967	Outer Space Treaty	legally binding	banned deployment	successful	maintain strategic stability
	weapons on the moon	1967	Outer Space Treaty	legally binding	banned deployment	successful	limit arms races
	nuclear-free zones	1967; 1985; 1995; 1996	Treaty of Tlatelolco; Treaty of Rarotonga; Treaty of Bangkok; Treaty of Pelindaba	legally binding	banned developing, manufacturing, possessing, or stationing	successful	limit arms races
	nuclear weapons	1970	Nuclear Non-Proliferation Treaty	legally binding	banned proliferation	generally successful, with some exceptions	maintain strategic stability
	nuclear weapons on the seabed	1971	Seabed Treaty	legally binding	banned deployment	successful	maintain strategic stability

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
Cold War	ballistic missile defenses	1972	Anti-Ballistic Missile Treaty	legally binding	limited deployment	successful during Cold War; collapsed in multipolar world	maintain strategic stability
	biological weapons	1972	Biological Weapons Convention	legally binding	banned development, production, stockpiling, and use	generally successful, with some exceptions	avoid unnecessary suffering; reduce civilian casualties; prevent arms race
	using the environment as a weapon	1976	Environmental Modification Convention	legally binding	banned use	successful	reduce civilian casualties; prevent arms race
	anti-satellite weapons	1970s & 1980s	tacit cooperation between U.S. and USSR	no explicit agreement	norm against deployment	successful, but currently threatened in multipolar world	maintain strategic stability
	neutron bombs	1970s	tacit cooperation between U.S. and USSR	no explicit agreement	norm against deployment	successful	maintain strategic stability
	non-x-ray detectable fragments	1980	Convention on Certain Conventional Weapons (CCW) Protocol I	legally binding	banned use	successful	avoid unnecessary suffering

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
Cold War	land mines	1980	CCW Protocol II	legally binding	regulated use	unsuccessful	reduce civilian casualties
	incendiary weapons	1980	CCW Protocol III	legally binding	regulated use	mixed success	reduce civilian casualties
	chemical and biological weapons	1985	Australia Group	not legally binding	banned proliferation	generally successful, with some exceptions	avoid unnecessary suffering; reduce civilian casualties
	ballistic and cruise missiles	1987; 2002	Missile Technology Control Regime; Hague Code of Conduct	not legally binding	limited proliferation	has had some success	maintain strategic stability
	intermediate-range missiles	1987	Intermediate-Range Nuclear Forces (INF) Treaty	legally binding	banned possession	successful during Cold War; collapsed in multipolar world	maintain strategic stability
	nuclear weapons and launcher quantities	1972; 1979; 1991; 2002; 2011	SALT I; SALT II; START; SORT; New START	legally binding	limited quantities	successful	limit arms races
	conventional air and ground forces	1991	Conventional Forces in Europe	legally binding	limited quantities	collapsed in multipolar world	limit arms races

Era	Weapon	Year	Regulation or Treaty	Legally binding?	Type of Regulation	Successful?	Motivation
Post-Cold War	chemical weapons	1993	Chemical Weapons Convention	legally binding	banned development, production, stockpiling, and use	generally successful, with some exceptions	avoid unnecessary suffering; reduce civilian casualties
	blinding lasers	1995	CCW Protocol IV	legally binding	banned use	successful	avoid unnecessary suffering
	conventional weapons	1996	Wassenaar Arrangement	not legally binding	limited proliferation	has had some success	retain political control
	land mines	1997	Mine Ban Treaty (Ottawa Treaty)	legally binding	banned development, production, stockpiling, and use	generally successful, with some exceptions	reduce civilian casualties
	cluster munitions	2008	Convention on Cluster Munitions	legally binding	banned development, production, stockpiling, and use	generally successful, with some exceptions	reduce civilian casualties

Source: Used with permission. Scharre, “Autonomous weapons and stability.”

Appendix C: List of International Agreements

<u>Official Title</u>	<u>Informal Title or Acronym (referenced in report)</u>
Strasbourg Agreement (1675)	N/A
Declaration Renouncing the Use, in Time of War, of Explosive Projectiles Under 400 Grammes Weight (1868)	1868 St. Petersburg Declaration
	1868 ban on exploding bullets
The First Hague Convention (1899)	1899 Hague convention
	1899 ban on expanding bullets
	1899 ban concerning expanding bullets
	1899 Hague declarations on balloon-delivered weapons, expanding bullets, and gas-filled projectiles
	1899 Hague prohibitions
The Second Hague Convention (1907)	1907 Hague conference
	1907 Hague prohibitions
Protocol for the Prohibition of the Use in War of Asphyxiating, Poisonous or Other Gases, and of Bacteriological Methods of Warfare (1925)	Geneva Gas Protocol
	Geneva Gas and Bacteriological Protocol
Washington Naval Treaty (1922)	Five-Power Treaty
Treaty for the Limitation and Reduction of Naval Armament (1930)	London Naval Treaty
Second London Naval Treaty (1936)	N/A

The Antarctic Treaty (1959)	N/A
Treaty Banning Nuclear Weapons Tests in the Atmosphere, in Outer Space, and Under Water (1963)	Limited Test Ban Treaty
Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (1967)	The Treaty of Tlatelolco
Treaty on Principles Governing the Activities of States in the Exploration and Use of Outer Space, Including the Moon and Other Celestial Bodies (1967)	Outer Space Treaty
Treaty on the Non-Proliferation of Nuclear Weapons (1970)	Nuclear Nonproliferation Treaty
	NPT
Treaty on the Prohibition of the Emplacement of Nuclear Weapons and Other Weapons of Mass Destruction on the Seabed and the Ocean Floor and in the Subsoil Thereof (1971)	Seabed Treaty
Treaty Between the United States of America and The Union of Soviet Socialist Republics on The Limitation of Anti-Ballistic Missile Systems (1972)	Anti-Ballistic Missile Treaty
	ABM Treaty
Strategic Arms Limitation Talks I (1972) and II agreements (1979)	SALT I and SALT II
The Convention on the Prohibition of the Development, Production and Stockpiling of Bacteriological (Biological) and Toxin Weapons and on their Destruction (1972)	Biological Weapons Convention
	BWC
Convention on the Prohibition of Military or Any Other Hostile Use of Environmental Modification Techniques (1976)	Environmental Modification Convention
Convention on Certain Conventional Weapons (1980)	CCW

South Pacific Nuclear Free Zone Treaty (1985)	The Treaty of Rarotonga
Australia Group (1985)	N/A
Treaty Between the United States of America And The Union Of Soviet Socialist Republics On The Elimination Of Their Intermediate-Range And Shorter-Range Missiles (1987)	Intermediate-Range Nuclear Forces Treaty
	INF Treaty
Missile Technology Control Regime (1987)	MTCR
Strategic Arms Reduction Treaty (1991)	START
Treaty on Conventional Armed Forces in Europe (1991)	CFE
Convention on the Prohibition of the Development, Production, Stockpiling and Use of Chemical Weapons and on their Destruction (1993)	Chemical Weapons Convention
	CWC
Treaty on the Southeast Asia Nuclear Weapon-Free Zone (1995)	Treaty of Bangkok
African Nuclear-Weapon-Free Zone Treaty (1996)	Treaty of Pelindaba
Comprehensive Nuclear Test Ban Treaty (1996)	N/A
Wassenaar Arrangement (1996)	N/A
Convention on the Prohibition of the Use, Stockpiling, Production and Transfer of Anti-Personnel Mines and on their Destruction (1997)	Mine Ban Treaty
	Ottawa Treaty
	1997 ban on antipersonnel landmines

Treaty Between the United States of America and the Russian Federation on Strategic Offensive Reductions (2002)	Strategic Offensive Reductions Treaty
	The Moscow Treaty
	SORT
Hague Code of Conduct (2002)	N/A
Convention on Cluster Munitions (2008)	2008 ban on cluster munitions
	Convention on Cluster Munitions
Measures for the Further Reduction and Limitation of Strategic Offensive Arms (2011)	New START

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37. One possible solution to the problem of post-inspection software updates could be installing continuous monitoring devices that would alert inspectors to any changes in software. Adopting such an approach requires further technological advancements, as well as states’ commitment to continuous intrusive monitoring, rather than periodic inspections. It is also possible that such an approach, if implemented, could have unforeseen destabilizing effects in certain scenarios. For example, a software update to improve functionality on the eve of a conflict could trigger an alert that would lead other states to assume arms control noncompliance. Alternatively, regime-compliant code that should not be altered could be embedded into physical hardware, for example through read-only memory (ROM) or application-specific integrated circuits (ASICs). See Mittelsteadt, “AI Verification,” 18–24.

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44. For more on the potential for multilateral dialogues, see Horowitz and Scharre, “AI and International Stability.”

45. “The AI Index,” <https://aiindex.stanford.edu/>; Jess Whittlestone and Jack Clark, “Why and How Governments Should Monitor AI Development,” August 28, 2021, <https://arxiv.org/pdf/2108.12427.pdf>.

46. Martijn Rasser, Megan Lamberth, Ainikki Riikonen, Chelsea Guo, Michael Horowitz, and Paul Scharre, “The American AI Century: A Blueprint for Action” (Center for a New American Security, December 17, 2019), <https://www.cnas.org/publications/reports/the-american-ai-century-a-blueprint-for-action>; and Saif M. Khan, “Securing Semiconductor Supply Chains,” CSET Issue Brief (Center for Security and Emerging Technology, January 2021), <https://cset.georgetown.edu/publication/securing-semiconductor-supply-chains/>.

47. “If a chieftain or a man is captured on the ‘Way of the King’ (in war), and a merchant buy him free, and bring him back to his place; if he have the means in his house to buy his freedom, he shall buy himself free: if he have nothing in his house with which to buy himself free, he shall be bought free by the temple of his community; if there be nothing in the temple with which to buy him free, the court shall buy his freedom. His field, garden, and house shall not be given for the purchase of his freedom.” In context, the rule appears to apply to the payment of debts for one’s own soldiers who are taken prisoner and then later freed by a merchant paying ransom to release the soldier, rather than treatment of enemy prisoners. Fordham University, “Ancient History Sourcebook: Code of Hammurabi, c. 1780 BCE,” as translated by L.W. King, <https://sourcebooks.fordham.edu/ancient/hamcode.asp>.

48. “When you lay siege to a city for a long time, fighting against it to capture it, do not destroy its trees by putting an ax to them, because you can eat their fruit. Do not cut them down. Are the trees people, that you should besiege them?”¹⁹ “However, you may cut down trees that you know are not fruit trees and use them to build siege works until the city at war with you falls.” Deuteronomy 20:19–20 (New International Version), <https://biblehub.com/deuteronomy/20-19.htm>.

49. Ahmed Zaki Yamani, “Humanitarian International Law in Islam: A General Outlook,” *Michigan Journal of International Law* 7 no. 1 (1985), 189–215, <https://repository.law.umich.edu/cgi/viewcontent.cgi?article=1784&context=mjil>.

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51. Fordham University, “Indian History Sourcebook: The Laws of Manu, c. 1500 BCE,” Chapter VII: 87–93, as translated by G. Buhler, <https://sourcebooks.fordham.edu/india/manu-full.asp>.

52. Fordham University, “Indian History Sourcebook: The Laws of Manu, c. 1500 BCE,” Chapter VII: 90, as translated by G. Buhler, <https://sourcebooks.fordham.edu/india/manu-full.asp>.

53. “Let [the warrior] act according to his instructions. 9. Let him not turn back in battle. 10. Let him not strike with barbed or poisoned (weapons). 11. Let him not fight with those who are in fear, intoxicated, insane or out of their minds, (nor with those) who have lost their armour, (nor with) women, infants, aged men, and Brâhmanas, 12. Excepting assassins (âtatâyin).” Dharmaśāstras 1.10.18.8, quoted in A. Walter Dorn, “The Justifications for War and Peace in World Religions Part III: Comparison of Scriptures from Seven World Religions,” (Defence R&D Canada–Toronto, March 2010), 20, <http://www.dtic.mil/dtic/tr/fulltext/u2/a535552.pdf>.

54. “There should be no arrows smeared with poison, nor any barbed arrows—these are the weapons of evil people.” “Law, Force, and War” in *The Mahabharata. Vol. 7, Book 11, The Book of the Women/ Book 12, The Book of Peace*, Chapter 841, verse 96.10, as translated by J.L. Fitzgerald (Chicago and London: University of Chicago Press, 2003), 411.

55. “Law, Force, and War,” 411.

56. Torkel Brekke, email to Paul Scharre, January 20, 2017.

57. The crossbow was also called the *arbalète*. For example, see Kelly DeVries, “Crossbow,” in William W. Kibler, Grover A. Zinn, John Bell Henneman Jr., and Lawrence Earp, eds., *Medieval France: An Encyclopedia* (Routledge, 1995), 521, https://books.google.com/books/about/Medieval_France.html?id=TFxl-rhpEvAC; and Matthew Hipple, “Autonomy whether you like it or not,” *War on the Rocks*, April 29, 2015, <https://warontherocks.com/2015/04/autonomy-whether-you-like-it-or-not/>.

58. Cathal J. Nolan, *The Age of Wars of Religion, 1000–1650: An Encyclopedia of Global Warfare and Civilization, Volume 1* (Westport, CT: Greenwood, 2006), 200; and DeVries, “Crossbow,” 521.

59. It is worth acknowledging that there are dissenting views to the standard interpretation of the ban. In one version, the original Latin is translated to English as “We forbid under penalty of anathema that that deadly and God-detested art of stingers and archers be in the future exercised against Christians and Catholics.” Some interpret this as referring to a tournament or wager involving arrows. “The reference seems to be to a sort of tournament, the nature of which was the shooting of arrows and other projectiles on a wager. The practice had already been condemned by Urban II in canon 7 of the Lateran Synod of 1097, no doubt because of the danger it involved.” Second Lateran Council, Canon 29, <https://www.papalencyclicals.net/councils/ecum10.htm>; and H. J. Schroeder, *Disciplinary Decrees of the General Councils: Text, Translation and Commentary*, (St. Louis: B. Herder, 1937), 113, <https://archive.org/details/DisciplinaryCouncils>.

60. There are other theories for the crossbow ban’s motivation. One theory is that the ban was based on crossbows’ “inability to discriminate” because they fired projectile weapons and had the potential to kill innocents. This theory doesn’t stand up to scrutiny. For one thing, the crossbow was a fairly accurate weapon. Additionally, this theory presumes that there would be innocent civilians mixed in among soldiers on the battlefield—which strains credulity. Another theory is that the objection was not the crossbow per se, but the fact that it was employed by mercenaries. This theory, similarly, doesn’t match the historical record. The crossbow was clearly reviled as an immoral weapon, depicted as such in paintings and sculptures. Additionally, although mercenaries did use the crossbow, mercenaries were also used widely throughout the Middle Ages in other roles, and non-mercenaries also fired the crossbow. It seems clear that the objection is to the weapon itself, for moral or political reasons—or both. Both theories are presented in Colm McKeogh, *Innocent Civilians: The Morality of Killing in War* (Palgrave Macmillian, 2002), 67–68. A related theory is that the ban applied to the employment of crossbowmen in armies (rather than the weapons themselves), but the motivation was to harm Pope Innocent II’s chief rival, King Roger II of Sicily. See Monte S. Turner, *The Not So Diabolical Crossbow: A Re-Examination of Innocent II’s Supposed Ban of the Crossbow at the Second Lateran Council* (Lulu.com, 2004), Robert L. O’Connell,

Of Men and Arms: A History of War, Weapons, and Aggression (Oxford: Oxford University Press, 1990), 96, and Richard Arthur Preston and Sydney F. Wise, *Men in Arms: A History of Warfare and its Interrelationships with Western Society* (Holt, Rinehart, and Winston, 1979), 75.

61. “[E]nemies could be killed from beyond their range of hearing, vision, and retaliation. This aspect of the mechanical device may have made killing in war too remote and inhuman for contemporary opinion.” McKeogh, *Innocent Civilians*, 67.

62. N.H. Mallett, “The Crossbow—A Medieval Doomsday Device?” *MilitaryHistoryNow.com*, May 23, 2012, captured by the Internet Archive on October 20, 2017, <https://web.archive.org/web/20171020213110/https://militaryhistorynow.com/2012/05/23/the-crossbow-a-medieval-wmd/>.

63. McKeogh, *Innocent Civilians*, 67; Nolan, *The Age of Wars of Religion, 1000–1650*, 200.

64. “Christian Europe at first viewed the weapon as morally ambiguous. A widely perceived diabolical nature was illustrated by placing crossbows in daemons’ hands in illuminated manuscripts. At Toulouse cathedral daemon gargoyles were sculpted as having trouble drawing crossbows, which at least got part of the tale right. This early sense that the crossbow was inherently evil led to its condemnation in 1096 by Pope Urban II.” Nolan, *The Age of Wars of Religion, 1000–1650*, 200.

65. Kat Eschner, “On This Day in 1847, a Texas Ranger Walked Into Samuel Colt’s Shop and Said, Make Me a Six-Shooter,” *Smithsonian Magazine*, January 4, 2017, <https://www.smithsonianmag.com/smart-news/day-1847-texas-ranger-walked-samuel-colts-shop-and-said-make-me-six-shooter-180961621/>.

66. Herbert Kikoy, “Super Weapons That Ended the Reign of Knights,” *Warhistoryonline.com*, September 25, 2018, <https://www.warhistoryonline.com/instant-articles/weapons-medieval-warriors.html?chrome=1>.

67. Nolan, *The Age of Wars of Religion, 1000–1650*, 200.

68. “[B]y the end of the 12th century the crossbow was in wide use as both an offensive and defensive weapon...” Nolan, *The Age of Wars of Religion, 1000–1650*, 200. “[T]his condemnation was rarely heeded as the *arbalète* became increasingly popular in Europe. This was especially the case in France, where most kings and nobles used crossbowmen in their armies between the 12th and 15th centuries ...” DeVries, “Crossbow”, 521.

69. “[K]ings and nobles used crossbowmen in their armies between the 12th and 15th centuries, frequently employing mercenary crossbowmen, principally Italians, when they failed to recruit sufficient numbers of these troops from among their own subjects.” DeVries, “Crossbow,” 521.

70. “By the mid-14th century, crossbows were being replaced in defense of castles by small-caliber cannons ... [U]ltimately the *arbalète* could not survive the late 15th-century influx of handguns. By 1550, the weapon had disappeared from the battlefield.” DeVries, “Crossbow,” 521

71. Noel Perrin, *Giving Up the Gun: Japan’s Reversion to the Sword, 1543–1879* (Boston: David R. Godine, 1988), 27.

72. Alexander Astroth, “The Decline of Japanese Firearm Manufacturing and Proliferation in the Seventeenth Century,” *Emory Endeavors in History*, 5 (2013), 141, <http://history.emory.edu/home/documents/endeavors/volume5/gunpowder-age-v-astroth.pdf>.

73. Perrin, *Giving Up the Gun*, 62.

74. Perrin, *Giving Up the Gun*, 62.

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75. Perrin, *Giving Up the Gun*, 62–63.
76. Perrin, *Giving Up the Gun*, 45.
77. Astroth, “The Decline of Japanese Firearm Manufacturing and Proliferation in the Seventeenth Century.”
78. Perrin, *Giving Up the Gun*, 63.
79. “The United States and the Opening to Japan, 1853,” U.S. Department of State, Office of the Historian, <https://history.state.gov/milestones/1830-1860/opening-to-japan>.
80. Perrin, *Giving Up the Gun*, 72.
81. Japan defeated Russia in the Russo-Japanese War, 1904–1905, cementing Japan’s place as a great power. Perrin, *Giving Up the Gun*, 76.
82. Kieron Monks, “Blade runners: The powerful mystique of the samurai sword,” CNN, July 15, 2015, <https://www.cnn.com/style/article/samurai-swords/index.html>.
83. “Samurai: Japanese warrior,” Britannica, <https://www.britannica.com/topic/samurai>.
84. “Sakoku: National Isolation,” Britannica, <https://www.britannica.com/topic/sakoku>.
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86. Perrin, *Giving Up the Gun*, 65.
87. Catherine Jefferson, “Origins of the norm against chemical weapons,” *International Affairs*, 90 no. 3 (May 2014), 648.
88. Jean Pascal Zanders, “International Norms Against Chemical and Biological Warfare: An Ambiguous Legacy,” *Journal of Conflict & Security Law*, 8 no. 2, (2003), 394, <https://www.the-trench.org/wp-content/uploads/2018/07/200312-JCSL-International-norms.pdf>.
89. Jefferson, “Origins of the norm against chemical weapons.”
90. Jenny Gesley, “The ‘Lieber Code’—the First Modern Codification of the Laws of War,” The Library of Congress blog, April 24, 2018, <https://blogs.loc.gov/law/2018/04/the-lieber-code-the-first-modern-codification-of-the-laws-of-war/>.
91. Adjutant General’s Office, “General Orders No. 100: The Lieber Code: Instructions for the Government of Armies of the United States in the Field,” The Avalon Project, http://avalon.law.yale.edu/19th_century/lieber.asp.
92. The Lieber Code prohibits poison twice. Article 16 states, “Military necessity does not admit of cruelty—that is, the infliction of suffering for the sake of suffering or for revenge, nor of maiming or wounding except in fight, nor of torture to extort confessions. It does not admit of the use of poison in any way, nor of the wanton devastation of a district. It admits of deception, but disclaims acts of perfidy; and, in general, military necessity does not include any act of hostility which makes the return to peace unnecessarily difficult.” Article 70 states, “The use of poison in any manner, be it to poison wells, or food, or arms, is wholly excluded from modern warfare. He that uses it puts himself out of the pale of the law and usages of war.” Adjutant General’s Office, “General Orders No. 100.”

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93. "Declaration Renouncing the Use, in Time of War, of Explosive Projectiles Under 400 Grammes Weight, Saint Petersburg. 29 November / 11 December 1868," International Committee of the Red Cross, <https://ihl-databases.icrc.org/ihl/full/declaration1868>.
94. "1868 Saint Petersburg Declaration," Weapons Law Encyclopedia, <http://www.weaponslaw.org/instruments/1968-Saint-Petersburg-Declaration>.
95. "30x173MM Ammunition Suite for MK44 Cannon," General Dynamics Ordnance and Tactical Systems, March 9, 2016, <https://www.gd-ots.com/wp-content/uploads/2017/11/30x173mm-Ammunition-Suite-MK44-Cannon-Version-3.pdf>.
96. "Declaration Renouncing the Use, in Time of War, of Explosive Projectiles Under 400 Grammes Weight."
97. U.S. Department of Defense, Office of General Counsel, *Department of Defense Law of War Manual* (December 2016), 346–347, 1157–1158, <https://dod.defense.gov/Portals/1/Documents/pubs/DoD%20Law%20of%20War%20Manual%20-%20June%202015%20Updated%20Dec%202016.pdf?ver=2016-12-13-172036-190>.
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100. B. Swift and G. N. Ruffy, "The exploding bullet," *Journal of Clinical Pathology*, 57 no. 1 (January 2004), <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1770159/>; Bernard Knight, "Explosive bullets: a new hazard for doctors," *British Medical Journal*, 284 (March 13, 1982), <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1496427/pdf/bmjcred00597-0008.pdf>.
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Chapter 1, Article 23, International Committee of the Red Cross, <https://ihl-databases.icrc.org/applic/ihl/ihl.nsf/Article.xsp?action=openDocument&documentId=14BF8E8D6537838EC12563CD00515E22>; “Convention (IV) Respecting the Laws and Customs of War on Land and its Annex: Regulations Concerning the Laws and Customs of War on Land. The Hague, 18 October 1907,” Annex to Section II, Chapter 1, Article 23, International Committee of the Red Cross, <https://ihl-databases.icrc.org/applic/ihl/ihl.nsf/Article.xsp?action=openDocument&documentId=61CDD9E446504870C12563CD00516768>.

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