

For international and US/Canadian students.

Focus on networking, skills development, freelancing & AI.

Reminders (for schools that have a subscription to MyWorldAbroad)

Students, faculty, staff and alumni can register for free on MyWorldAbroad:

- <https://myworldabroad.com/abc-college> [your school domain name]

For the best user experience, log in to MyWorldAbroad.

- <https://myworldabroad.com/login>

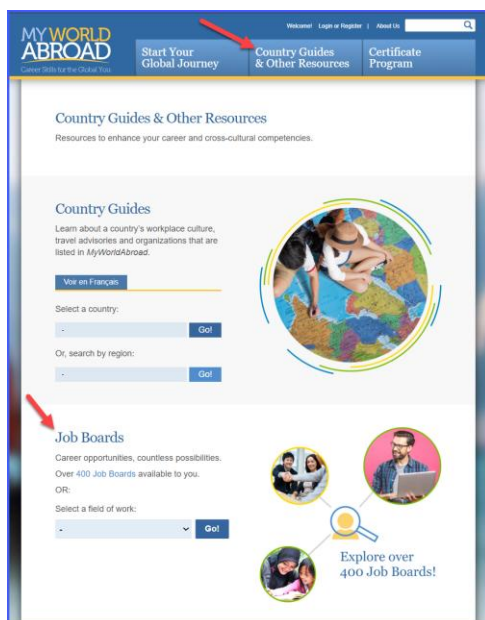
Access 75+ Quick Guides, including the ones below, in one convenient location:

- [English Quick Guides](#)

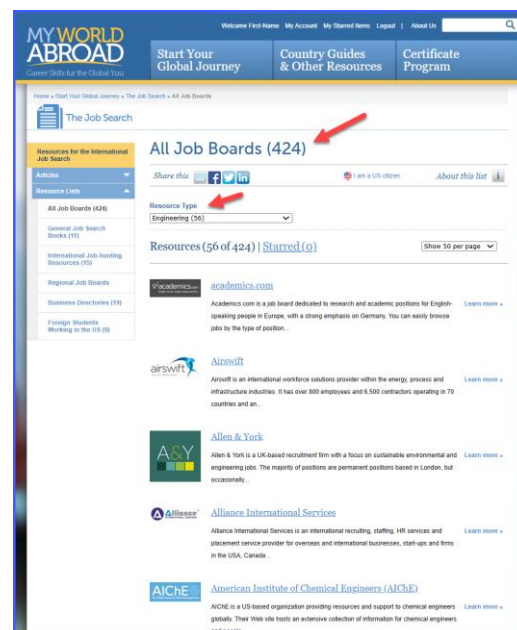


#1: MyWorldAbroad JOB BOARDS (CAUTION: they can be inefficient):

<https://myworldabroad.com/guides-and-resources>



SAMPLE : Engineering Job Boards



Why Relying on Job Boards Can Be Inefficient

- **High competition:** Many international job postings attract hundreds (sometimes thousands) of applicants, making it very difficult to stand out.
- **Low response rate:** Even well-qualified candidates often never hear back, because large employers use automated systems to filter applicants.
- **Limited visibility:** Many international jobs are *never posted publicly* — they're filled through networks, referrals, or internal candidates.
- **Passive approach:** Applying online is easy, but it doesn't build professional relationships or cultural knowledge — two things that are critical for global career success.

What Works Better

Use job boards **strategically**, while also investing time in:

- **Networking internationally** (LinkedIn, alumni, professional associations)
- **Targeted outreach** (writing directly to organizations)
- **Volunteering or interning abroad**
- **Building global skills and visibility online** (e.g., sharing projects, blogging, or contributing to international discussions)

Job boards can be a great starting point for exploring the international job market.

Job boards help you see **what kinds of roles exist, which employers hire internationally, and what skills are in demand**. However, they should not be the *only* strategy used when seeking international work.

#2a: GLOBAL COMPETENCIES: *THE THEORY*

There are many ways to describe global competencies.

Why international skills are important!

This guide helps students understand the importance of adopting a professional approach to skills awareness.

Why You Need International Skills
Succeed in workplaces at home and abroad.
(5 pgs) [Link to MWA](#)



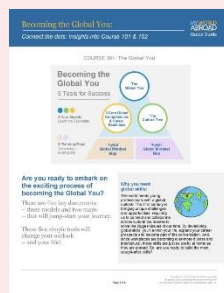
The research shows

that students with international skills and experience do much better in their careers.

What are international skills?

There are many ways to describe international skills, but these **3 foundational models** and the **2 global mindset maps** help students identify the main themes and plan while in school.

Becoming the Global You:
5 Tools for Success
(5 pgs) [Link to MWA](#)



(This image is from page 2.)



Life Skills

The Global You:
Life skills for success in the 21st century

(9 pgs) [Module 101-A](#)



Career Skills

The 3 Core Global Competencies & Career Readiness

(12 pgs) [Module 101-B](#)



Culture Skills

The Culture Tree:
An intro model with 3 layers of culture

(2 pgs) [Module 101-C](#)



#2b: GLOBAL COMPETENCIES: IN PRACTICE

There are many opportunities to apply global competencies.

Help Students Get Started.

- **The first Quick Guide is easy.** Students can easily identify with these skills since they are easy to insert in a résumé.
- **The second Quick Guide takes a lot more work.** It leads students through a process that helps them identify their unique set of skills.

BASIC INTRO

Everyday Skills for Succeeding Abroad
(6 pgs) [Link to MWA](#)



UNCOVER YOUR SKILLS

Who Are You? What Are Your Skills?
(7 pgs) [Link to MWA](#)



TOP Quick Guides to describe global competencies.

- Help students find the best words and phrases to describe their experiences after being abroad.
- For quick access in the first guide, go to the bottom of page 6 to page 8.
- For the second guide, refer to competencies sought by employers.

An Inventory of Cross-cultural Skills:
Articulate your skills!
(10 pgs) [Link to MWA](#)



Why Employers Love Hiring Students with International Experience!
(10 pgs) [Link to MWA](#)



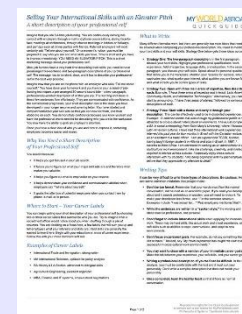
More ways to sell your international skills!

- **The first Quick Guide** provides a good action plan to capture everything students learned while abroad.
- **The second Quick Guide** helps students focus on their most important skills. This is the BEST first step before students write a resume or cover letter.

Marketing Your International Experience to Employers
(2 pgs) [Link to MWA](#)



Selling Your International Skills With an Elevator Pitch
(2 pgs) [Link to MWA](#)



OTHER MyWorldAbroad sections where skills are important.

[Links to MWA sections](#)

- [Selling Your Int'l Skills](#)
- [The Int'l Job Search](#)
- [Cover Letters](#)
- [International Resumes](#)
- [International Interviews](#)
- [Social Media for Career Success](#)

#2c: TOP TIPS ABOUT THE IMPORTANCE OF SKILLS

MyWorldAbroad's top ideas

- **Know how to sell yourself:** Getting hired takes more than a good resume (although this is a prerequisite) – it takes charisma, networking skills, self-knowledge and confidence.
- **Conduct a skill-search:**
 - WHO ARE YOU? Analyze your professional self and ask for the input of past employers and colleagues in order to come up with your defined skill set.
 - WHAT SKILLS ARE EMPLOYERS LOOKING FOR: Look at job descriptions and use AI to help tease out what skills will be important for each job.
- **Present yourself as a professional:** Students have a tendency to talk in terms of what they are studying instead of in terms of the type of professional they hope to be. Have you just finished a master's in economics? Then present yourself as an economist!
- **Write an elevator pitch:** You need to have a two-paragraph description of yourself fine-tuned and at the ready. You never know when you will be given a short opportunity to sell your professional self to a potential employer!
- **Write a target resume:** Ensure that every component is written to support your job objective. Focus on your soft skills (while noting your hard skills).
- **Develop 5-10 career stories:** The easiest way to describe your skills is to show them in action. Describe job scenarios that capture your success and skills.
- **Keep your list of skills short, simple and targeted!** We are all complex individuals, with multiple nuanced skills in several areas. However, conveying this complexity to employers isn't possible. Instead, you must simplify your professional description, creating a clear and coherent package that features your top skills. Focus on two or three themes, with only a couple of skills each. Support your targeted job search and to sway the employer with the message: "think of me this way!"

#3: NETWORKING IS THE BEST JOB SEARCH STRATEGY

MyWorldAbroad's top networking ideas

- **Be ready** to talk about your skills!
- Focus on a **targeted job search** (tomorrow's webinar).
- **Meet with employers**, by phone, by zoom, in a coffee shop,
- Go to **in person job fairs**.
- Make use of **personal contacts**.

AI QUESTION: I want to help university students find international professional jobs at home and abroad. What are the top ten networking ideas to meet internationally oriented employers?

Top 10 Networking Ideas to Meet Internationally Oriented Employers

1. Attend International Career Fairs & Global Employer Panels

Look for on-campus or virtual fairs featuring multinational firms, development agencies, or global NGOs.

 **Tip:** Prepare targeted questions that reveal your interest in global operations, remote international roles, or overseas placements.

2. Join International or Multicultural Student Organizations

Clubs like AIESEC, Model UN, International Business Society, or language clubs attract globally minded peers — and often invite guest speakers from international firms.

 **Tip:** Volunteer for event logistics or speaker outreach to gain direct contact with professionals.

3. Network via LinkedIn's International Alumni

Use your university's **LinkedIn alumni tool** to filter graduates by country, company, or international field (e.g., "UN," "Embassy," "NGO," "Export," "Sustainability").

 **Tip:** Message alumni for short informational interviews about their career paths.

4. Engage with Chambers of Commerce & Binational Business Councils

Organizations like the **Canada-EU Chamber of Commerce**, **AmCham**, or **France-Canada Chamber** host mixers, panels, and international trade events.

 **Tip:** Students can often attend at a reduced rate or as volunteers.

5. Attend Events at Consulates, Embassies, or Trade Offices

Many organize networking receptions, internship programs, or cultural events.

 **Tip:** Follow their Eventbrite pages or newsletters — and introduce yourself to trade officers or cultural attachés.

6. Volunteer at International Conferences and Global Summits

Events like the **One Young World Summit**, **TEDxGlobal**, or **UN-related youth conferences** attract global employers and NGO leaders.

 **Tip:** Volunteering offers insider access and excellent résumé content.

7. Engage with Globally Active NGOs and Social Enterprises

Organizations working in sustainability, migration, development, or global education are often headquartered locally but operate internationally.

 **Tip:** Reach out for part-time roles, internships, or mentoring opportunities.

8. Leverage Faculty and International Research Connections

Professors often collaborate internationally — in trade, policy, or research.

 **Tip:** Ask if they can introduce you to international partners, visiting scholars, or companies connected to their projects.

9. Attend Networking Nights Hosted by Global Corporations

Firms like Deloitte, Siemens, Google, and Scotiabank run "international talent" recruitment events or panels about global mobility and remote work.

 **Tip:** Even if the event isn't explicitly international, highlight your cross-cultural adaptability and language skills.

10. Connect Through International Volunteer and Internship Networks

Programs such as **Cuso International**, **IAESTE**, **Intern Abroad HQ**, or **UN Volunteers** link students to professionals in the field.

 **Tip:** Build relationships before, during, and after placements — many international jobs arise through referrals.

#4: CREATE YOUR OWN OPPORTUNITIES

...because freelancing has become one of the best entry points for students to build international experience without leaving home or while living abroad.

- **Offer your services on a contract basis** or as an intern.
- **Research “industry projects in your field”** and identify a service you can provide (easiest for STEM or master’s level students).
- **Register for freelance job platforms** (example UpWork), connecting independent professionals with clients who need short-term or long-term work done remotely.

#5: VIRTUAL WORK SKILLS - Essential for the Job Search

Build Expertise with a Virtual International Internships!

- **Valuable cross-cultural experience** at low cost and accessible by all.
- **Check out this Resource List**
 - **Virtual International Internship Organizations (88)**

BONUS

- **Selling Your Skills after a virtual int'l internship.**

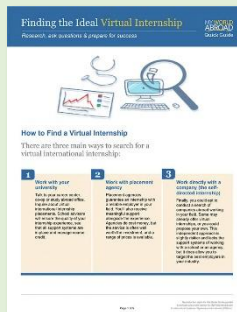
What Is a Virtual International Internship?

(4 pgs) [Link to MWA](#)



Finding an Ideal Virtual Internship

(5 pgs) [Link to MWA](#)



Succeeding at Video Interviews

(6 pgs) [Link to MWA](#)



Skills for the Virtual Workplace

(5 pgs) [Link to MWA](#)



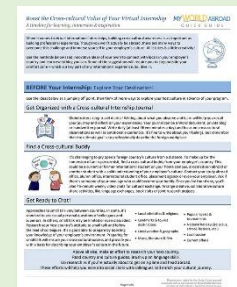
Technology & Collaboration in the Virtual Workplace

(6 pgs) [Link to MWA](#)



Boost the Cross-cultural Value of Your Virtual Internship

(5 pgs) [Link to MWA](#)



Your Virtual Internship Timeline

(5 pgs) [Link to MWA](#)



#6: AI EXPERTISE IS CRITICAL for the Job Search

...you may not lose your job **because** of AI,
but you may lose your job to someone who has an expertise in AI.

AI QUESTION: I believe that: ...It's not AI that will take your job — it's the person who knows how to use AI better than you. So why is having "AI Expertise" so important for finding international jobs in today's new and evolving job market.

AI RESPONSE: That's a powerful quote — and absolutely true. In today's global job market, AI expertise has become a key career multiplier, especially for students and young professionals seeking international opportunities.

Why "AI Expertise" Is Crucial for Finding International Jobs

1. AI Skills Signal Global Competence: Employers everywhere are integrating AI into daily workflows — from marketing analytics to project management, translation, data visualization, and more.

 *Knowing how to use AI tools means you can collaborate seamlessly with international teams that are already working in tech-enhanced environments.*

2. AI Expertise Enhances Employability — Across Borders: Remote and hybrid jobs increasingly require candidates who can work **autonomously** and **efficiently** using digital tools.

 *AI-savvy candidates demonstrate adaptability, problem-solving ability, & global digital literacy; key traits for cross-border work.*

3. AI Boosts Productivity and Creativity: Professionals who use AI well can produce **higher-quality work in less time**, freeing up energy for innovation and strategic thinking.

 *International employers value efficiency and creativity — and AI amplifies both.*

4. AI Reduces Barriers to Entry in Global Work: AI translation, content generation, and research tools make it easier to **collaborate internationally** and overcome language or resource limitations.

 *A student in Canada can now freelance for a company in Kenya or Germany, thanks to AI-powered communication tools.*

5. AI Is the New "Digital Literacy" : Just as knowing Excel or PowerPoint was once expected, knowing how to use ChatGPT, Midjourney, or AI data tools is now the **new baseline**.

 *Employers won't always advertise "AI skills required," but they increasingly expect it.*

6. AI Helps You Build a Global Personal Brand: AI can help you draft resumes, portfolios, and social media content optimized for international audiences.

 *Using AI to refine your professional image helps you stand out globally.*

7. Global Companies Seek AI-Enabled Problem Solvers: Multinational firms look for employees who can harness new technologies to improve operations, marketing, and communication across cultures.

 *Even in non-tech fields (education, business, development), AI knowledge signals forward-thinking and adaptability.*

8. AI Expertise Opens Doors to Remote Freelancing: AI enhances research, translation, data visualization, and client communication — all essential for **freelancing across borders**.

 *Knowing how to combine AI tools with your core skills makes you globally competitive.*

9. AI Literacy Builds Career Resilience: AI won't necessarily replace you — but someone who knows how to **use AI effectively** can outperform you.

 *Continuous AI learning keeps your career future-proof in any global industry.*

10. AI Connects You to Global Knowledge Networks: AI tools give instant access to worldwide best practices, job trends, and technical insights.

 *Being AI-fluent means you can think and work like a global professional — no matter where you live.*

 **Summary Message for Students:** "You may not lose your job because of AI — but you may lose it to someone who knows how to use AI better than you. Learning AI tools now gives you a *global edge* — helping you work smarter, communicate cross-culturally, and stay relevant in the world's fastest-changing job market."

#7: CONSIDER ALTERNATIVE EDUCATION PATHS

....as mentioned on page one of this document

Job boards can be a great starting point for exploring the international job market.

Job boards help you see **what kinds of roles exist, which employers hire internationally, and what skills are in demand**. However, they should not be the *only* strategy used when seeking international work.

*Consider re-skilling to change careers
and or find complimentary careers
to suit the current job market!*



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