

Advocacy Teams



Friends Committee
on National Legislation

Campaign Strategy Matrix

Goals	Member of Congress	Assessing Your Group	Group Members and Allies	Tactics
<p>Short Term Goal <i>Publicly support and co-sponsor the war powers resolution.</i></p>	<p><i>Research what sorts of experiences, communities, and stakeholders influence your member of Congress.</i></p>	<p><i>What strengths in your group will help you achieve your goals?</i></p> <p><i>What challenges does your team have right now?</i></p>	<p><i>Who can you invite to advocate with you? Think of people who are impacted by the issue.</i></p>	<p><i>What tactics can move your member of Congress to say yes to our ask?</i></p>
<p>Yearly Goal <i>Pass a war powers resolution to prevent illegal strikes.</i></p>				
<p>Long Term Goal <i>Congress debates and decides when and where we go to war. Presidential powers are exercised within constitutional authority. U.S. military action adheres to domestic and international law.</i></p>		<p><i>What resources do you need to collect for a successful campaign?</i></p> <p><i>What is your outreach plan to grow your group?</i></p>	<p><i>Who can you invite to work with your team as a coalition partner?</i></p>	