<table>
<thead>
<tr>
<th>Codec</th>
<th>Length</th>
<th>Bitrate</th>
<th>File Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sticky Half Page 300x600</td>
<td>Video Pre-Roll</td>
<td>Sticky Half Page 300x600</td>
<td>Video Pre-Roll</td>
</tr>
</tbody>
</table>

All video files should be submitted in Quicktime MOV or MP4 formats for easy processing.

**Desktop/tablet:**
- 704x396
- 970x415

**Mobile:**
- Depends on viewport size
- For example: 411x231 (retains 1.78 aspect ratio)

**Ad unit content must be clearly distinguishable from normal webpage content (ad unit must have clearly defined borders and not be confused with normal page content).**

**Max True Peak:**
- -1dB

**Max Initial Load:**
- 250KB
- 300KB

**Min. 24:**
- 150KB
- 300KB

**File Size Limit:**
- Asset 500MB

**Animation:**
- N/A

**Length:**
- N/A

**Skippable?**
- N/A

**Border Required?**
- N/A

**User Initiated**
- N/A

**Progressive Streaming**
- N/A

**File Size Limit**
- N/A

**Preferred Format**
- GIF/JPEG

**HTML5 Requirements**
- HTML5 Requirements

**EyeWonder, Interpolls, Sizmek, Atlas, Celtra, Mediaplex, Pointroll, TruEffect**

**Google Studio Rich Media developer best practices**

**Streaming**
- Desktop, Tablet, Mobile

**Fandom Creates**
- Asset Pack including video file, layered PSDs (assets, logos, rating/disclaimer, CTA, fonts), key art, brand, creative + 1x1 tracking pixel and click tracking accepted

**Template(s)**
- N/A

**Days**
- 5 Business Days
- 2 Business Days

**Slideshow也只能接受 premiums**
- At least 20Mbps

**Required Assets / Notes**
- Example
- Example
- Example
- Example
- Example
- Example
- Example