



2021

Psychotherapy NETWORKER SYMPOSIUM

We welcome you to the most exciting conference in the mental health field! Every year, our gathering features more than 150 workshops by psychotherapy's leading innovators and practitioners.

The Networker Symposium promotes learning and discovery for all mental health professionals and offers a variety of exhibit, advertising, and sponsorship opportunities. Make 2021 the year you achieve all of your marketing goals!

We are excited to let you know about our new package series of **Platinum, Gold, Silver, Bronze,** and **Associate Sponsorships**—giving you the best pricing and benefits for promoting your company at the 2021 Psychotherapy Networker Symposium, and going well beyond the event itself to capture our large international audience of mental health professionals. These special opportunities are tailored to meet your budget and reach across platforms. Take advantage of all *Psychotherapy Networker* has to offer:

- advertising in our award-winning bimonthly magazine (40,000+ paid subscribers, over 100,000 readers every issue)
- exhibiting at our Symposium, the largest annual gathering in our field
- advertising in our Symposium publications and mobile app
- placing an ONLINE ad campaign on our popular website (over 1.3 million page views a month)
- advertising in our weekly eNewsletter sent every Saturday to over 80,000 subscribers

Exhibitors: Look beyond the booth space you occupy at the Symposium and engage with our attendees prior to the conference as they plan their time with us, at the event as they celebrate and mingle in the Exhibit Hall, and long after the conference is over.

Our Exhibit Hall SELLS OUT every year, so be sure to sign up early for Package deals, Premium positions, and advertising in the Symposium Program and Onsite Guide. For optimum marketing support, sign up as a Keynote Session Sponsor, one of our two Main App Sponsors—or any of the attractive major Sponsorships we offer.

Psychotherapy Networker is dedicated to offering practical guidance, creative inspiration, and community support to therapists around the world. Please don't hesitate to contact us if you have any questions. We look forward to seeing you at next year's Symposium in **Washington, DC, March 18-21, 2021!**

Mike McKenna, Advertising & Exhibit Show Director
(202) 885-5277 or (888) 396-1257 | mmckenna@psychnetworker.org |

2021 Psychotherapy NETWORKER SYMPOSIUM

SYMPOSIUM SPONSORS

PLATINUM	\$15,000	Includes: <ul style="list-style-type: none">■ Premium Double Prime Booth (8' x 20')■ Full Page 4-color in Symposium Program■ Full Page 4-color ad in Symposium Onsite Guide■ Tote Bag Insert (you supply up to 3,000 flyers)■ Premium Featured Exhibitor■ Online ad on Symposium workshop pages (six months)■ Online ad on main website (150,000 impressions)■ eNewsletter ad (six weeks)■ Complimentary 2021 Workshop registrations (six)
GOLD	\$11,000	Includes: <ul style="list-style-type: none">■ Premium Double Prime Booth (8' x 20')■ Full Page 4-color in Symposium Program■ Full Page 4-color ad in Symposium Onsite Guide■ Featured Exhibitor■ Online ad on Symposium workshop pages (six months)■ eNewsletter ad (five weeks)■ Complimentary 2021 Workshop registrations (five)
SILVER	\$7,500	Includes: <ul style="list-style-type: none">■ Premium Single Prime Booth (8' x 10')■ Full Page 4-color in Symposium Program■ Full Page 4-color ad in Symposium Onsite Guide■ Featured Exhibitor■ eNewsletter ad (four weeks)■ Complimentary 2021 Workshop registrations (four)
BRONZE	\$6,000	Includes: <ul style="list-style-type: none">■ Premium Single Booth (8' x 10')■ Half Page 4-color in Symposium Program■ Half Page 4-color ad in Symposium Onsite Guide■ eNewsletter ad (two weeks)■ Complimentary 2021 Workshop registrations (three)
ASSOCIATE	\$5,000	Includes: <ul style="list-style-type: none">■ Premium Single Booth (8' x 10')■ Half Page 4-color in Symposium Program■ eNewsletter ad (two weeks)■ Complimentary 2021 Workshop registrations (two)

psychotherapynetworker.org

2021 Psychotherapy NETWORKER SYMPOSIUM

EXHIBIT BOOTH SPACES

Premium Double Prime (8' x 20')

Includes:

- Prime booth placement in a high traffic area
- Two six-foot draped tables (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: three

\$4,995

Premium Double Booth (8' x 20')

Includes:

- Two six-foot draped tables (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: three

\$4,625

Double Booth (8' x 20')

Includes:

- Two six-foot draped tables (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: two

\$3,975

Premium Single Prime (8' x 10')

Includes:

- Prime booth placement in a high traffic location
- One six-foot draped table (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: two

\$2,975

Premium Single Booth (8' x 10')

Includes:

- One six-foot draped table (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: one

\$2,725

Single Booth (8' x 10')

Includes:

- One six-foot draped table (30" high)
- Four side chairs
- Carpet
- ID Sign
- Complimentary 2021 Workshop registrations: one

\$2,275

2021 Psychotherapy NETWORKER SYMPOSIUM

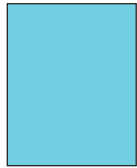
SYMPOSIUM ADVERTISING OPPORTUNITIES

Symposium Program

(mails to 100,000 mental health professionals in late November 2020 – the most widely read and circulated conference program in the field).

Reserve by October 4, 2020;

Art due: October 9, 2020



Full Page

4-color regular rate: **\$2,995**

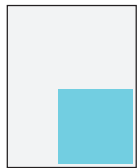
Exhibitor rate: **\$2,755***



Half Page

4-color regular rate: **\$2,275**

Exhibitor rate: **\$2,095***



1/3 Page (square)

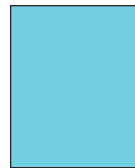
4-color rate: **\$1,725**

Symposium Onsite Guide

(distributed to Symposium attendees in March 2021, our Onsite Guide contains the complete Symposium schedule, year-round learning opportunities, Exhibit Hall events, Exhibitor descriptions, and much more). Attendees use the guide throughout the conference and as a resource guide long after the Symposium is over.

Reserve by January 29, 2021

Art due: February 5, 2021



Full Page

4-color regular rate: **\$1,575**

Exhibitor rate: **\$1,450***



Half Page

4-color regular rate: **\$925**

Exhibitor rate: **\$850***

***Ask about combination rates for advertising in both the Symposium Program and the Onsite Guide**



Symposium App

Premium Featured Exhibitor appears in our Virtual Exhibit Hall on our website in addition to receiving up to 50 bonus words in the Onsite Guide and in the Symposium App, where Featured Exhibitors appear first.

\$895

Featured Exhibitor appears in our Virtual Exhibit Hall on our website in addition to receiving up to 25 bonus words in the Onsite Guide and in the Symposium App, where Featured Exhibitors appear first.

\$750



Tote Bag Insert

Insert Sponsors supply up to 3,000 flyers or brochures by March 5, 2021, and we will place them in each of the official conference tote bags.

Regular rate: **\$795**

Exhibitor Rate: \$575

psychotherapynetworker.org

2021 Psychotherapy NETWORKER SYMPOSIUM

ADDITIONAL SPONSOR OPPORTUNITIES

Main Symposium App Sponsor (up to two sponsors), Includes: **\$2,450 each**

- Sponsor Logos displayed on App Download Page
- Rotating Banner Ads on the Main Menu
- Sponsor Documents within App (PDF of flyer/brochure)
- Premium Featured Exhibitor listing
- Twitter mention
- One Push Notification to attendees

Tote Bag Logo Sponsor (one) **\$12,000**

Place your company name and logo on the official Symposium tote bags distributed free to each attendee in the Exhibit Hall. Attendees love our tote bags!

Lunch or Dinner Sponsor (Exclusive – contact Sales Managers for details) **Call**

Align your company with one of the leaders in the field who'll be speaking during lunchtime break or at dinner. You'll have distinctive signage at the event and receive recognition from the podium.

Keynote Session Sponsor (Exclusive for each Keynote session – contact Sales Managers for details) **Call**

This is an opportunity to align your organization with one of our morning Keynote sessions. Logos will be displayed on screens with your booth # in the ballroom, along with signage outside ballroom. Receive a shout-out from the podium before the address.

Symposium Reception Sponsor (up to three sponsors) **\$1,500 each**

Spotlight your organization at the conference's most popular evening event, the Exhibit Hall Symposium Reception. You'll receive distinctive signage in the hall, as well as recognition from the podium.

Badge Lanyard (Exclusive) **\$4,500**

This high-visibility branding will feature your company logo around the necks of all attendees, worn all day and seen by everyone.

Breakfast Sponsor (up to six sponsors) **\$1,500 each**

Spotlight your organization as one of the sponsors for all breakfast stations throughout the hotel, and your company will receive distinctive signage in the hall, as well as recognition from the podium. Sponsors can provide literature near the breakfast stations with booth # and any special offerings for our attendees.

GoTo Card Sponsors (up to twelve sponsors) **\$395 each**

Encourage attendees to stop by your booth by being one of twelve exhibitors offering special prizes to attendees who visit all the booths listed on the 2021 GoTo Card. GoTo prizes must be worth at least \$200.

2021 Psychotherapy NETWORKER SYMPOSIUM

ADDITIONAL SPONSOR OPPORTUNITIES

Rejuvenation & Relaxation Center Sponsors (up to three sponsors)

\$895 each

Special area of the Exhibit Hall devoted to massage therapy. Align your company to the theme of Relaxation and Rejuvenation as our attendees come into the Exhibit Hall from workshops. Your company will receive distinctive signage in the hall, as well as in the Onsite Guide.

Friday Night Dance Party Sponsors (up to six sponsors)

\$1,500 each

Our ever-popular Friday night Symposium dance party in the Ambassador Ballroom is a perfect sponsorship opportunity for exhibitors interested in aligning their organization with a lively fun-filled event. Your company will receive signage, recognition from the mic, and twenty free drink tickets for each sponsor to give out to potential clients.

Shuttle Bus Sponsor (up to two sponsors) – Contact Sales Managers for details

Call

We offer free Shuttle Bus rides to and from the Omni Shoreham Hotel, Marriott Wardman Park Hotel, and Washington Hilton. Your sponsorship welcomes our attendees as they make their way to and from the Symposium. Signage on the bus is included and your brochures are distributed.

Creativity Day Supply Sponsor (up to twelve sponsors)

\$2,450 each

Interested in aligning your organization with Creativity Day offerings, such as art and writing supplies for workshops? Special signage in Thursday rooms using art supplies offer exhibitors the first opportunity to promote their booth # and special offerings for attendees.

Yoga Mat Sponsor (up to three sponsors)

\$1,500 each

We're looking for new Yoga mats for our attendees as they focus on breath work, vitality and inner calm. Sponsors' logos will be placed on wrap around each Yoga mat, with special signage in rooms used for morning Yoga practice and evening meditation.

Custom Sponsorship (Contact Exhibit Hall Managers for more details and pricing)

Call

Have a unique sponsorship idea? Custom sponsorship is an ideal way to highlight your company at the Symposium.

Contact

Mike McKenna | Advertising & Exhibit Show Director | (888) 396-1257 or (202) 885-5277 | mmckenna@psychnetworker.org

Join us at our March 18-21, 2021 Symposium at the Omni Shoreham Hotel in Washington, DC

Exhibit Setup: Thursday, March 18, 2021 (8:00 am to 1:30 pm)

Exhibit Hours: Thursday, March 18 (3:00 pm to 6:30 pm); Friday, March 19 (7:30 am to 7:00 pm); Saturday, March 20 (7:30 am to 6:30 pm)

Exhibit Teardown: Saturday, March 20 (6:30 to 8:30 pm)

psychotherapynetworker.org

Psychotherapy Networker Symposium | March 18-21, 2021 | Omni Shoreham Hotel | Washington, DC