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## LET US INVEST IN YOU

### Ellenbecker Investment Group

Ellenbecker Investment Group (EIG) is a family and woman-owned firm built on core values and grounded in the philosophy of exceptional planning and extraordinary service. They provide a holistic financial planning experience that inspires confidence and growth to guide you through life's seasons.

From its founding in 1996, by Karen Ellenbecker, EIG has supported the community and flourished with its clients for nearly thirty years. Starting with just three employees, Karen and her daughter Julie have grown Ellenbecker Investment Group to just over 45 employees and growing.

EIG has eight wealth advisors, six of whom are women, and a leadership team comprised exclusively of women. The firm's wealth advising philosophy promises to meet clients where they are, with unmatched personal attention, and guide them along their financial journey with honesty, expertise, and an unwavering commitment to the client's well-being.

Not only does Ellenbecker Investment Group excel in both the business and relationship side of the industry, the firm is proud to have received the Better Business Bureau of Wisconsin's Torch Award for Ethics, not once, but four times, and remain the only wealth management firm to hold this prestigious honor.

With a passion for education, EIG also hosts two weekly radio shows, Money Sense and Milwaukee's Philanthropic Community, a quarterly newsletter available to clients and non-clients alike, along with several seminars and events open to the public offering their knowledge on a wide range of topics.

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