



FISCAL YEAR 2025-2026  
MINUTES



## Minutes

Discover Durham  
Tourism Development Authority

NO MEETING IN JULY



## Minutes

Discover Durham  
Tourism Development Authority Meeting  
Tuesday, August 26, 2025  
3:00 p.m.

### Board Present

Tom Lubbe	Carlos Rubio	Barry Van Deman
Sean Umstead	John Brown	Crystal Taylor
Wendy Jacobs		

### Staff Present

Susan Amey	Margaret Pentrack	Tony Hall	Cara Rousseau
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At 3:05 PM, Board Chair Carlos Rubio called the meeting to order.

The board approved the June 2025 meeting minutes and June and July 2025 financials.

Discover Durham staff presented the FY25 Year in Review presentations for the Marketing, Visitor Experience, Research and Operations teams. The Board engaged in discussion around the presentations and expressed appreciation for these reports.

**Board member recruiting:** The Board discussed recruitment applications and voted to recommend Emily Strickland, General Manager at The Durham Hotel, for the full-service lodging seat.

Chair Rubio adjourned the meeting at 4:52 PM.

Respectfully Submitted,  
Barry Van Deman, Secretary/Treasurer

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