

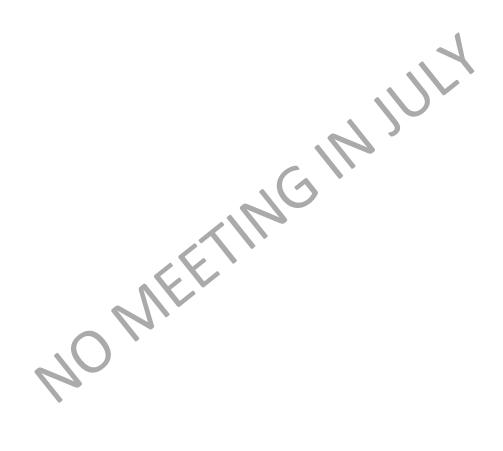
FISCALYEAR2025-2026 MINUTES



Minutes

Discover Durham

Tourism Development Authority





Minutes

Discover Durham

Tourism Development Authority Meeting

Tuesday, August 26, 2025

3:00 p.m.

Board Present			
Tom Lubbe	Carlos Ru	oidu	Barry Van Deman
Sean Umstead	John Bro	own	Crystal Taylor
Wendy Jacobs			
Staff Present			
Susan Amey	Margaret Pentrack	Tony Ha	II Cara Rousseau

At 3:05 PM, Board Chair Carlos Rubio called the meeting to order.

The board approved the June 2025 meeting minutes and June and July 2025 financials.

Discover Durham staff presented the FY25 Year in Review presentations for the Marketing, Visitor Experience, Research and Operations teams. The Board engaged in discussion around the presentations and expressed appreciation for these reports.

Board member recruiting: The Board discussed recruitment applications and voted to recommend Emily Strickland, General Manager at The Durham Hotel, for the full-service lodging seat.

Chair Rubio adjourned the meeting at 4:52 PM.

Respectfully Submitted,
Barry Van Deman, Secretary/Treasurer

DISCOVER DURHAM

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