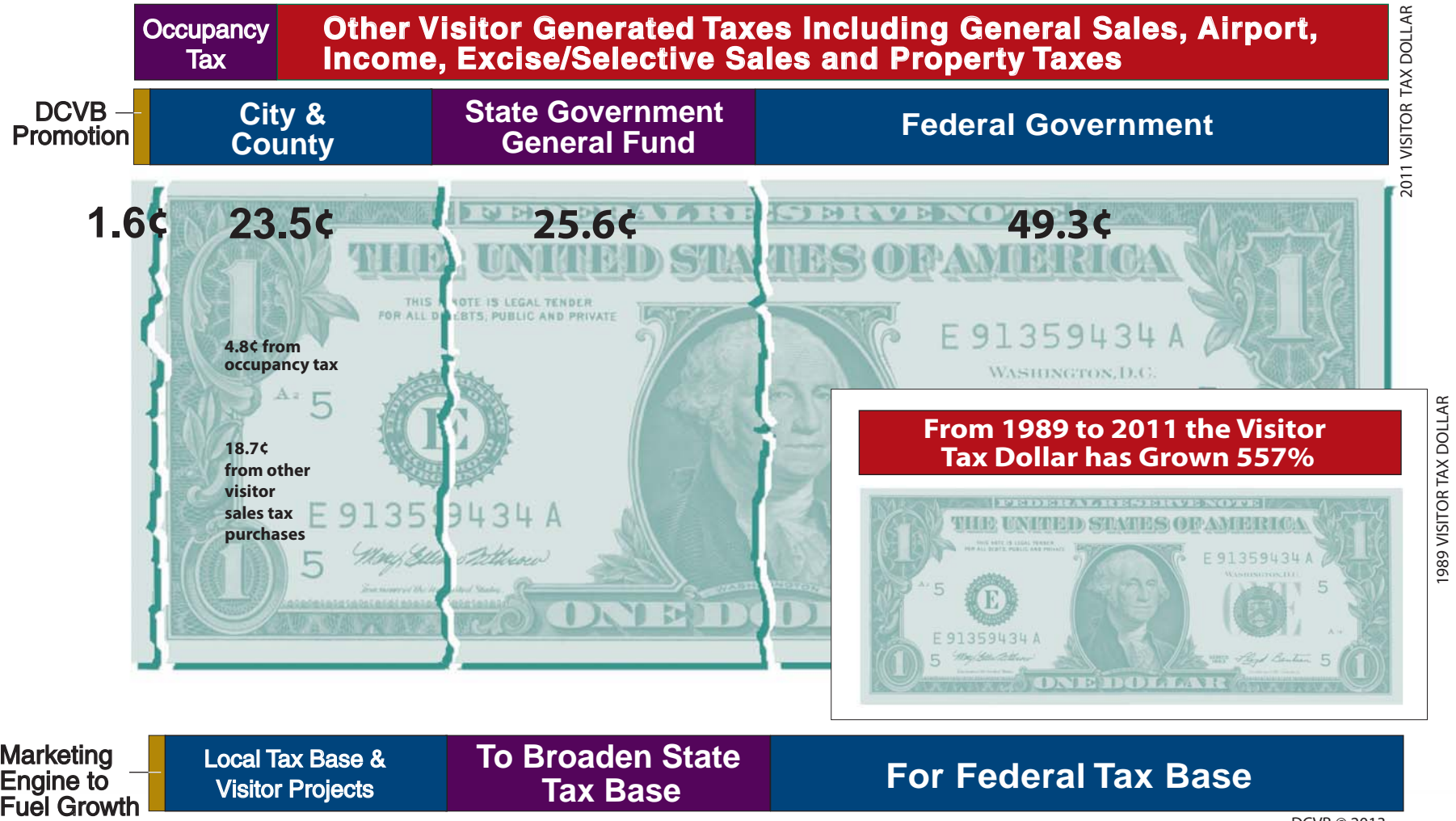


Year 2011 Durham Visitor-Generated Tax Dollar

Visitors Generated \$161.9 million in tax revenue in 2011 – \$40.6 million stayed locally



CURRENT OVERALL DURHAM VISITOR TAX BURDEN*

Lodging	Restaurants	Retail	Groceries	Gasoline	Airport**	Car Rental in Durham	Car Rental at Airport
13.5%	7.5%	7.5%	2%	37.5¢ Gal	7.5% + \$17.70	16% + 39¢/day	24.5% + 33¢/day

* As of 4/1/2013

** Includes 7.5% Federal Excise Tax, \$3.70 Flight Segment Tax, \$9.00 Roundtrip Passenger Facility Charge, and \$5.00 Roundtrip September 11 Security Fee