

- **Basic Practice Information**
 - Practice Name
 - Practice Address
 - Practice Phone and Fax Number
 - Office Hours
 - Practice Logo (and additional branding material, if applicable)
 - List of Accepted Insurances & Co-Payment/Financing Options
 - Office Forms (either .PDF or .DOC format)
 - Photos of Your Office/Staff/Equipment
 - For High-Quality Stock Alternatives: [Adobe Stock](#), [iStock](#) (Getty)
- **Provider Profile(s)**
 - CV's / Resumes for every Provider/Staff Member you wish to profile on the website – these should include credential information (education, certifications, hospital affiliations, memberships, etc)
 - Photos (for every Provider/Staff Member you wish to profile on the website)
- **Third-Party Integrations** (if applicable)
 - Link to EHR Patient Portal
 - Link or Integration Script for Appointment Scheduling
 - Link to Online Payment Gateway