



**2026  
JOINT  
CONFERENCE**

**September 16–19  
Providence, RI**

# **The Work of REVOLUTION**

**American Association for State and Local History  
National Council on Public History**

## **Marketing Kit**

**In September 2026, the American Association for State and Local History (AASLH) and the National Council on Public History (NCPH) will be holding a joint conference in Providence, Rhode Island. This will be a unique opportunity to reach people across the history field.**

**We anticipate over 1,400 attendees. Between our two organizations we have over 50,000 email contacts for our weekly email blasts and over 40,000 followers on social media.**

# Advertising

## Preliminary Program

The conference preliminary program is the first point of advertising that most people encounter as they begin planning for the Annual Conference. The program will be released digitally in Spring and sent to the entire databases of both organizations.

**April 10, 2026:** Reservation Deadline

**April 13, 2026:** Artwork Deadline

## Prices

Ad Size	Preliminary Program Rates
Full	\$992
Full, Inside Cover	\$1,170
½ Horizontal	\$780
¼ Vertical	\$520

## Dimensions

Page Size	Width	Height
Full, Bleed	8.5"	11"
Full, No Bleed	7.5"	9.75"
1/2 Horizontal	7.5"	4.875"
1/4 Vertical	3.375"	4.875"

## App Banner Ads

**\$700**

Banner ads rotate on each of the subpages of our Conference App. Artwork sizes will be provided in summer 2026.

## Tote Bag Insert

**\$450**

Promote your organization, product, or service. Simply deliver 1,000 pieces of literature, stickers, or small items to the conference location prior to the start of conference and we'll insert it in every attendee's tote bag.

**August 3, 2026:** Reservation Deadline

**September 15, 2026:** Arrival Deadline

# Exhibiting

## Exhibit at the Annual Conference

Showcase your products, programs, and expertise in the Exhibit Hall, meet potential clients, and speak one-on-one in a fun, informal environment. Morning and afternoon coffee and snack breaks are held in the Exhibit Hall to encourage attendees to visit your booth.

Reserve early to get the best spot. The floor plan for the Exhibit Hall will be released closer to the conference, and those who registered early will be given preference in order of registration date.

## Exhibitor Rates

### Traditional Exhibit Booth Package

- 8' x 10' booth space with company sign
- 6' skirted table
- Backdrop
- Side rail dividers
- 2 chairs
- A wastebasket
- 2 complimentary full-conference registrations for booth staff
- Pre- and post-conference attendee contact lists
- Company name and description in the Conference App

### Museum/Public History University Program Package (Limited Number Available)

- 6' skirted table
- 2 chairs
- A wastebasket
- 2 complimentary full-conference registrations for booth staff
- University or museum name and description in the Conference App

### Cost & Deadlines

- Traditional Exhibit Booth - Early Bird Rate: **\$1,320** (before May 30, 2026)
- Traditional Exhibit Booth - Standard Rate: **\$1,440** (after May 30, 2026)
- Museum/Public History Program Booth - Early Bird Rate: **\$450** (before May 30, 2026)
- Museum/Public History Program Booth - Standard Rate: **\$600** (after May 30, 2026)
- Additional Exhibitors: **\$75** per person (limit 2 additional exhibitors per booth)

# Sponsorships

## Sponsorship Opportunities

Sponsors of the Joint Conference get comprehensive brand exposure in the Preliminary Program, on the AASLH and NCPH websites, in the Conference App, and on conference signage along with a host of other great benefits to help you reach NCPH members, AASLH members, and conference attendees.

<p><b>PRESENTING</b>  <b>\$20,000   1 Available</b></p>	<ul style="list-style-type: none"> <li>• Logo appears on registration desks and ticket kiosks</li> <li>• 6 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Ad in the Conference App</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Full page ad in AASLH <i>History News</i></li> <li>• 4 AASLH social media mentions</li> <li>• 3 Dispatch banner ads (AASLH weekly email)</li> <li>• Full page ad in December 2026 <i>Public History News</i> (NCPH quarterly newsletter)</li> <li>• 3 PHNU banner ads (NCPH weekly email)</li> <li>• 4 NCPH social media mentions</li> <li>• Listing with logo on NCPH website</li> </ul>
<p><b>DIAMOND</b>  <b>\$12,500   1 Available</b>  <b>Conference Internet Sponsor</b></p>	<ul style="list-style-type: none"> <li>• 6 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Ad in the Conference App</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Full page ad in AASLH <i>History News</i></li> <li>• 4 AASLH social media mentions</li> <li>• 3 Dispatch banner ads (AASLH weekly email)</li> <li>• Full page ad in December 2026 <i>Public History News</i> (NCPH quarterly newsletter)</li> <li>• 3 PHNU banner ads (NCPH weekly email)</li> <li>• 4 NCPH social media mentions</li> <li>• Listing with logo on NCPH website</li> </ul>

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<p><b>EMERALD</b>  <b>\$7,500   2 Available</b>  <b>Conference App Sponsor</b></p>	<ul style="list-style-type: none"> <li>• 4 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Full page ad in the Preliminary Program</li> <li>• Ad in the Conference App</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Full page ad in AASLH <i>History News</i></li> <li>• 2 AASLH social media mentions</li> <li>• 2 Dispatch banner ads (AASLH weekly email)</li> <li>• ½ page ad in December <i>Public History News</i> (NCPH quarterly newsletter)</li> <li>• 2 PHNU banner ads (NCPH weekly email)</li> <li>• 3 NCPH social posts</li> <li>• Listing with logo on NCPH website</li> </ul>
<p><b>PLATINUM</b>  <b>\$5,000   2 Available</b></p>	<ul style="list-style-type: none"> <li>• 4 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Full page ad in the Preliminary Program</li> <li>• Ad in the Conference App</li> <li>• Pre- and Post-Conference contact lists</li> <li>• 1/2 page ad in <i>History News</i></li> <li>• ½ page ad in <i>Public History News</i> (NCPH quarterly newsletter)</li> <li>• 2 Dispatch banner ads (AASLH weekly email)</li> <li>• 2 PHNU banner ads (NCPH weekly email)</li> <li>• 2 NCPH social media posts</li> <li>• Listing with logo on NCPH website</li> </ul>
<p><b>GOLD</b>  <b>\$3,500   5 Available</b>  Options are Keynote Presentation, Joint Diversity and Inclusion Reception, HLI reception, NCPH Public Plenary, Bus Sponsor</p>	<ul style="list-style-type: none"> <li>• Opportunity to give welcome at event and/or share materials at event</li> <li>• 3 complimentary registrations</li> <li>• Exhibit booth</li> <li>• Pre- and Post-Conference contact lists</li> <li>• 1/2 page ad in the Preliminary Program</li> <li>• 1/3 page ad in AASLH <i>History News</i></li> <li>• ¼ page ad in <i>Public History News</i> (NCPH quarterly newsletter)</li> <li>• 1 Dispatch banner Ad (AASLH weekly email)</li> <li>• 1 PHNU banner ad (NCPH weekly email)</li> <li>• Listing with logo on NCPH website and event signage</li> </ul>

# Sponsorships

<p><b>SILVER</b>  <b>\$2,500</b>  Options include: Tote Bag sponsorship, Lanyard sponsorship, evening event sponsorships, joint new member welcome breakfast, NCPH Consultants' Reception, Joint Coffee Breaks &amp; Exhibit hall welcome; Poster Session</p>	<p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Exhibit booth</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Listing on NCPH website, &amp; on event signage with logo</li> <li>• 1 complimentary ticket to the sponsored event</li> <li>• Opportunity to give welcome at event and/or share materials at event</li> </ul>
<p><b>BRONZE</b>  <b>\$1,750</b></p>	<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Exhibit booth</li> <li>• Pre- and Post-Conference contact lists</li> <li>• 1 Dispatch banner Ad (AASLH weekly email)</li> <li>• Listing on NCPH website</li> <li>• Logo on event signage</li> </ul>
<p><b>GUARANTOR</b>  <b>\$1,000</b>  Options include: Speed Networking, New Professional &amp; Student Social; Educator's Forum; Joint service trip; Conference Connections mentoring program; NCPH Awards Breakfast AASLH luncheons and breakfasts, Field Service Alliance Meeting</p>	<p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• 1 complimentary ticket to the sponsored event</li> <li>• Logo on event signage</li> <li>• Choose from a list of events, including breakfasts, luncheons, tours, and coffee breaks (available spring 2026)</li> <li>• Listing on NCPH website, &amp; on event signage with logo</li> <li>• Opportunity to give welcome at event and/or share materials at event</li> </ul>
<p><b>NETWORKING</b>  <b>\$500</b>  Options include: Tours, Happy Hours – <i>Full List will be available in Spring 2026</i></p>	<p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• 1 complimentary ticket to the sponsored event</li> <li>• Choose from a list of events, including breakfasts, luncheons, and tours, (available spring 2026)</li> <li>• Listing on NCPH website, &amp; on event signage with logo</li> <li>• Opportunity to give welcome at event and/or share materials at event</li> </ul>

# Order Form

**Return this form to Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org),  
by fax at 615-327-9013, or by mail to AASLH, 404 BNA Drive Suite 105, Nashville, TN 37217.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

**Payment may be made via credit card, check, or by invoice. Please indicate your choice below:**

Check (Make Payable to AASLH)      Invoice      Visa      MasterCard      Discover      AmEx

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

PROGRAM ADS	Price	Total
Full	\$992	
Full, Inside Front	\$1,170	
½ Page	\$780	
¼ Page	\$520	
	Subtotal	

SPONSORSHIPS	Price	Total
PRESENTING	\$20,000	
DIAMOND	\$12,500	
EMERALD	\$7,500	
PLATINUM	\$5,000	
GOLD	\$3,500	
SILVER	\$2,500	
BRONZE	\$1,750	
GUARANTOR	\$1,000	
NETWORKING	\$500	
	Subtotal	

EXHIBITING	Price	Total
Traditional Early Bird	\$1,320	
Traditional Full Price	\$1,440	
NonProfit Early Bird	\$450	
NonProfit Full Price	\$600	
Additional Exhibitors	\$75	
	Subtotal	

PAGE TOTAL	Total
Total	

OTHER	Price	Total
Tote Bag Insert	\$450	
Banner Ad	\$700	
	Subtotal	