

204
Reviews

12 Vendors Evaluated



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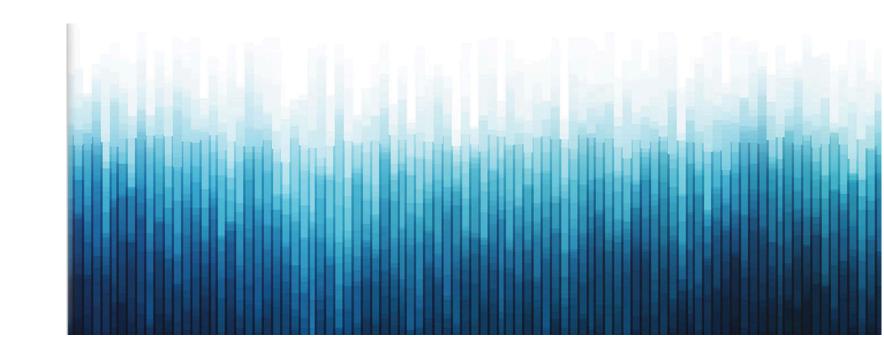
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How to Use the Report

Info-Tech's Data Quadrant Reports provide a comprehensive evaluation of popular products in the Digital Workspace market. This buyer's guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech's Product Scorecard.

















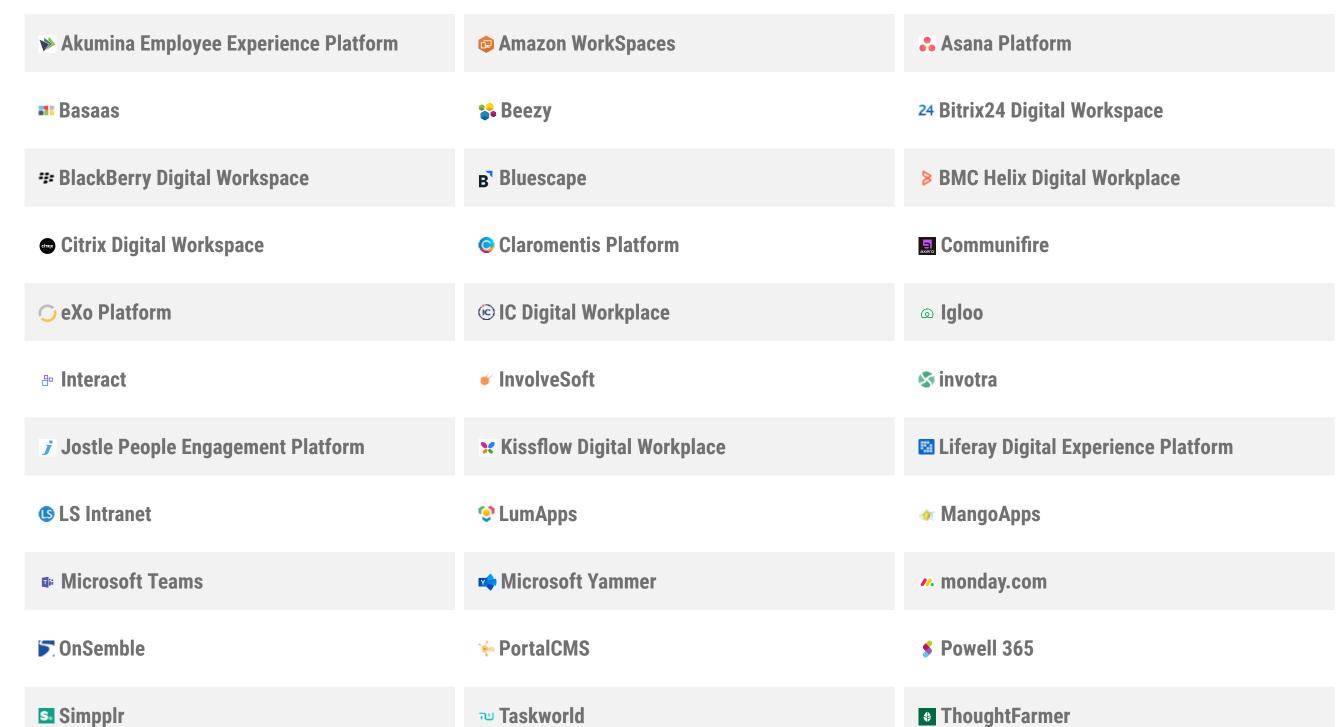


Software Directory

DIGITAL WORKSPACE SOFTWARE

marketplace and identifying all of the availab to create the right vendor shortlist by exploring all of the options available to your











w Twine





III Unily's Digital Experience Platform





→ Valo





Software Directory

DIGITAL WORKSPACE SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.

Digital Workspace Software

▼ Walkabout Workplace

& Workgrid

WorkJam Digital Workplace

Workplace from Facebook

■■ Workspace 365

Workspace ONE



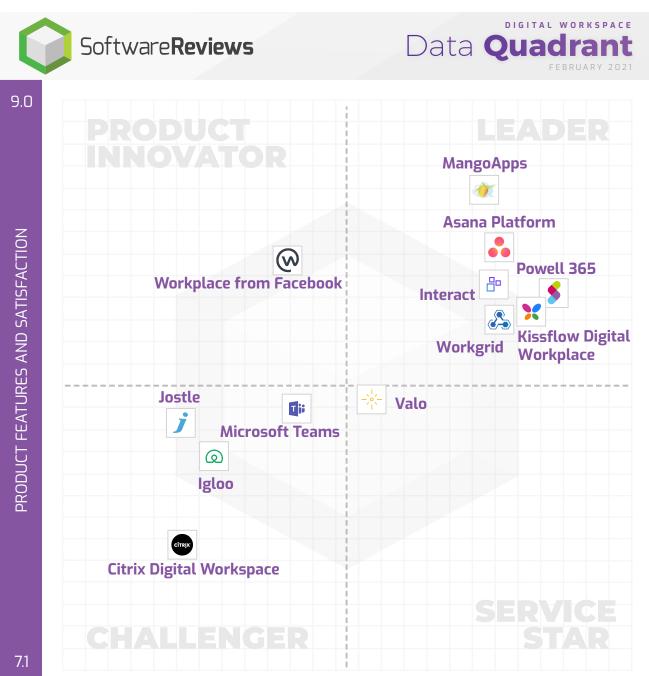


SOFTWARE REVIEWS Data Quadrant



INFO~TECH Software **Reviews**

Assess vendor and product performance at a glance and use the Software Reviews Data Quadrant to identify which products and vendors are leadings the pack and which are trailing.



DIGITAL WORKSPACE

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features

Vendor Experience and Capabilities

The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.





VENDOR EXPERIENCE AND CAPABILITIES





9.1











Category Overview

This page provides a high level summary of product performance within the Digital Workspace category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
Software Reviews COLD MEDAL	MangoApps	8.7/10	+89		NEGATIVE 91% POSITIVE	83%	83%	92%	12
COLD MEDAL	S Powell 365	8.6/10	+95		NEGATIVE 96% POSITIVE	82%	81%	85%	13
Schware Beviows cold MEDAL	- Asana Platform	8.6/10	+89		1% NEGATIVE 90% POSITIVE	84%	72 %	98%	23
GOLD MEDAL	★ Kissflow Digital Workplace	8.5/10	+92		1% NEGATIVE 93% POSITIVE	84%	74%	91%	16
BOTWARD GOLD MIDAL	₽ Interact	8.5/10	+90		NEGATIVE 90% POSITIVE	83%	77 %	90%	11
COLO MEDAL	& Workgrid	8.5/10	+92		3% NEGATIVE 96% POSITIVE	82%	75%	90%	10
7		8.1/10	+76	<u></u>	5% NEGATIVE 81% POSITIVE	79%	78%	91%	20
8	-∛- Valo	8.0/10	+83		2% NEGATIVE 86% POSITIVE	79%	81%	78%	11
9	Microsoft Teams	7.9/10	+80		2% NEGATIVE 84% POSITIVE	76%	75 %	83%	39
10	Igloo	7.6/10	+76 (©	4% NEGATIVE 79% POSITIVE	73%	73%	81%	13
AVER	AGE SCORES	8.2/10	+85 (3% NEGATIVE 88% POSITIVE	80%	76%	86%	16

















Category Overview

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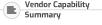
RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL N FOOTPRINT F		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
11	<i>j</i> Jostle	7.6/10	+73	©	10% NEGATIVE 84% POSITIVE	73%	73%	84%	16
12	Citrix Digital Workspace	7.4/10	+73	<u></u>	8% NEGATIVE 82% POSITIVE	73%	76%	71 %	10
AVE	RAGE SCORES	8.2/10	+85	<u> </u>	3% NEGATIVE 88% POSITIVE	80%	76%	86%	16
	VENDORS WITH INSUFFICIENT DATA								
	♣ ThoughtFarmer	8.6/10	+93		1% NEGATIVE 95% POSITIVE	80%	83%	87%	5
	™ Twine	8.8/10	+88		3% NEGATIVE 90% POSITIVE	85%	88%	93%	5

















Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
Asana Platform	84%	85%	78%	80%	86%	89%	89%	76%	86%	82%	90%	86%
Kissflow Digital Workplace	84%	83%	78%	83%	81%	86%	98%	77%	84%	83%	83%	89%
Interact	83%	86%	75 %	84%	80%	84%	95%	80%	84%	80%	85%	82%
MangoApps	83%	88%	88%	77%	79%	79%	90%	79%	86%	81%	86%	80%
Powell 365	82%	83%	83%	81%	89%	83%	85%	81%	83%	81%	81%	79%
Workgrid	82%	83%	78%	80%	80%	88%	90%	78%	83%	75 %	85%	83%
Workplace from Facebook	79%	83%	85%	78%	78%	91%	81%	72%	83%	63%	78%	86%
Valo	79%	82%	84%	73%	78%	80%	91%	75%	80%	84%	67 %	77%
Microsoft Teams	76%	78%	74%	65%	86%	76 %	82%	74%	82%	66%	85%	87 %
Jostle People Engagement Platform	73%	77 %	72%	67%	72%	78%	82%	72%	75 %	67 %	69%	78%
CATEGORY AVERAGE	80%	82%	79%	77%	78%	82%	85%	77%	81%	75 %	78%	82%













Product Feature



Vendor Capability Summary

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Igloo	73%	73%	71%	76%	71%	77%	77%	73%	77%	65%	73%	75 %
Citrix Digital Workspace	73%	80%	78%	78%	62%	78%	59%	80%	67 %	73%	64%	81%
CATEGORY AVERAGE	80%	82%	79%	77%	78%	82%	85%	77%	81%	75 %	78%	82%
VENDORS WITH INSUFFICIENT DATA												

VENDORS WITH INSUFFICIENT DATA												
ThoughtFarmer	80%	80%	75 %	75 %	80%	75 %	100%	75 %	88%	75 %	81%	80%
Twine	85%	95%	85%	90%	85%	90%	85%	70%	90%	80%	80%	80%















Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Digital Workspace software category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. **Business Value Created** The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers. Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction **Breadth of Features** level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level. Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to **Quality of Features** gauge whether or not a product follows through on the marketing hype by delivering high quality features. Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic **Product Strategy and Rate of** direction. Vendors who don't stay on top of emerging needs and trends won't enable you to **Improvement** meet your business goals. Use the data in this section to separate innovators from imposters. End user learning curves cost the organization money. Pay attention to your end users' **Usability and Intuitiveness** technical ability to determine how important UX is in your purchase.

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data **Vendor Support** in this section to see which vendors tend to under-service their product and which will offer quality support. The ability to integrate with other systems is increasingly important; without this, manual **Ease of Data Integration** data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy. Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors **Ease of IT Administration** make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively. Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in **Ease of Customization** the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation. Effective and readily available training enables users to get the most out of the software **Availability and Quality of** you've chosen. Use this section to make sure your vendor's training programs and **Training**

materials measure up.

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use

these pages to dig deeper into areas of particular interest or concern.











Ease of Implementation





jeopardize your goals by causing trouble in this stage.

Choosing the right software is only the first step. Successfully implementing the new

solution is necessary in order to realize its full value and promote end user adoption. Use

the data in this section to determine which software is easy to implement, and which may

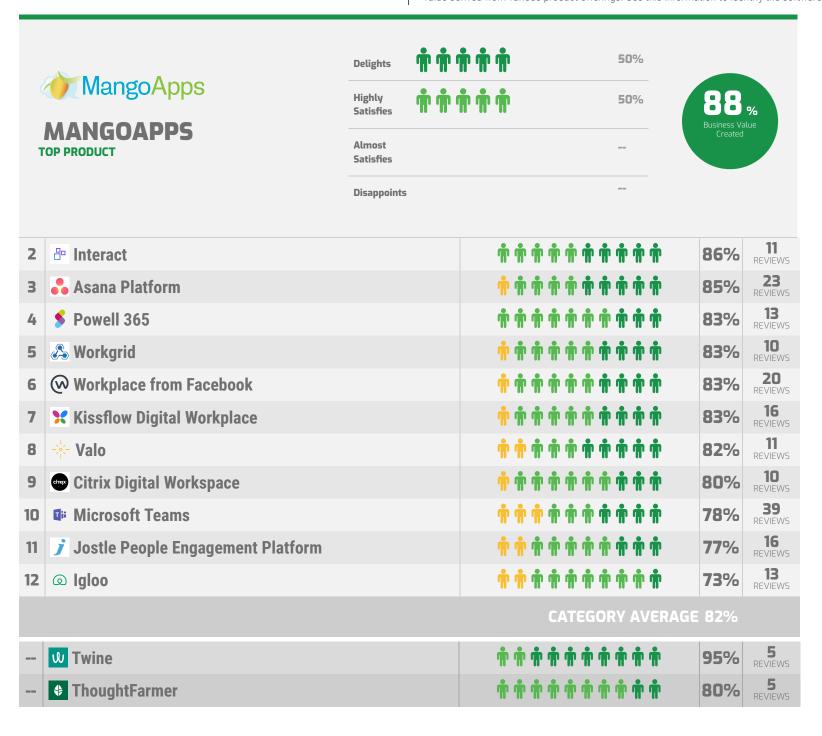




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

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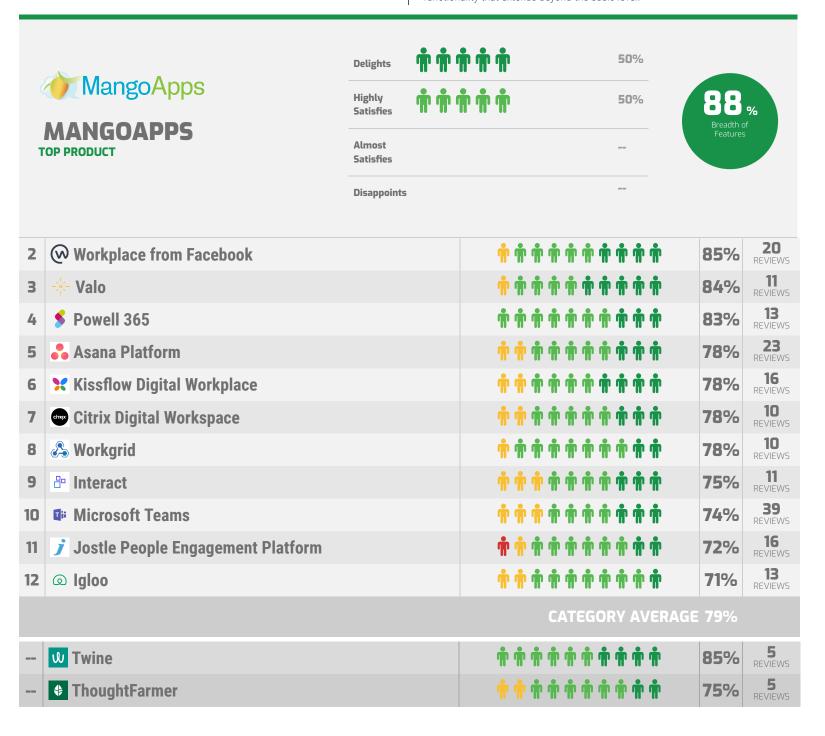




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Breadth of Features

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Product Feat

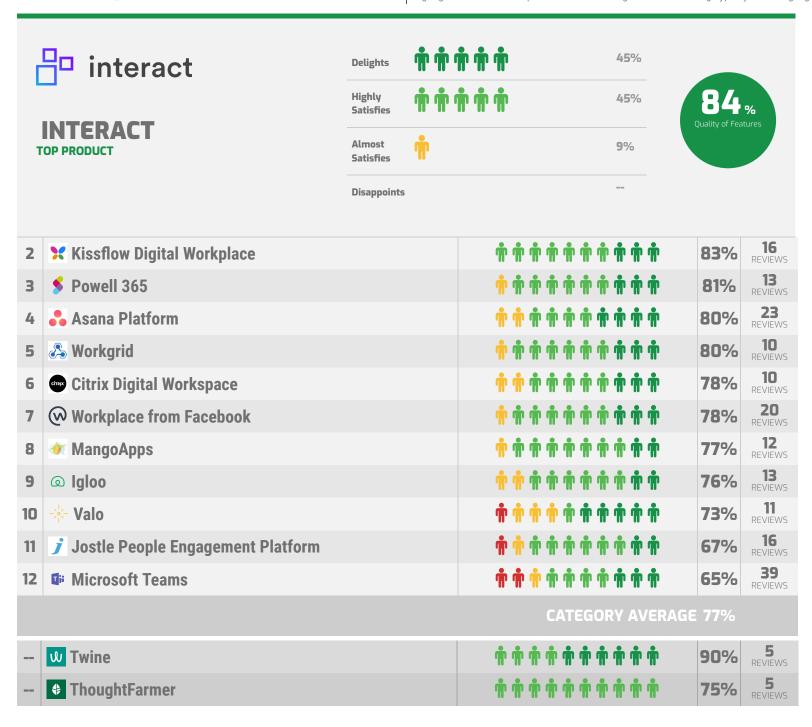
Product Features



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Quality of Features

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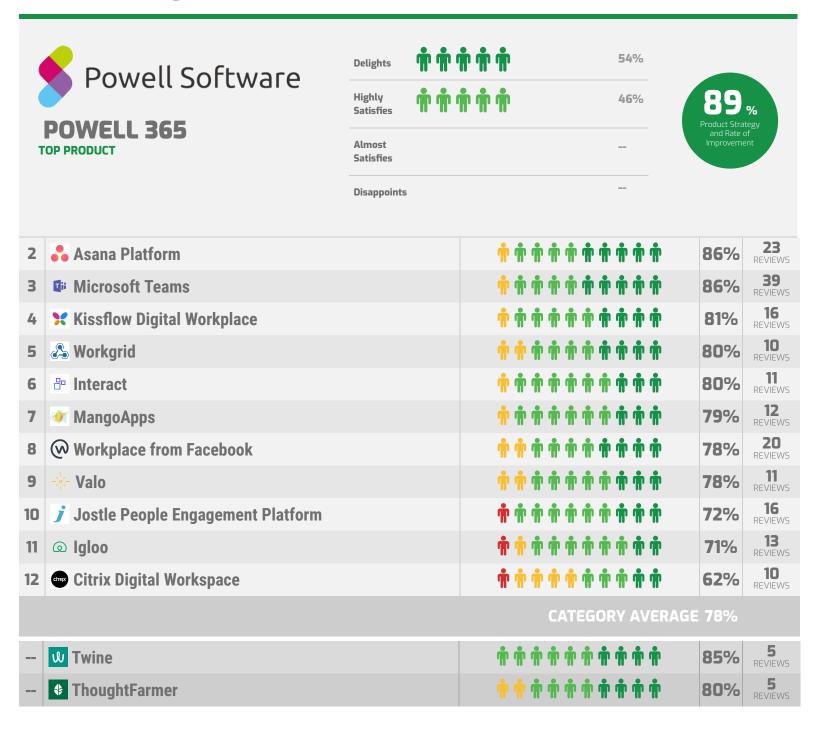






Product Strategy and Rate of Improvement

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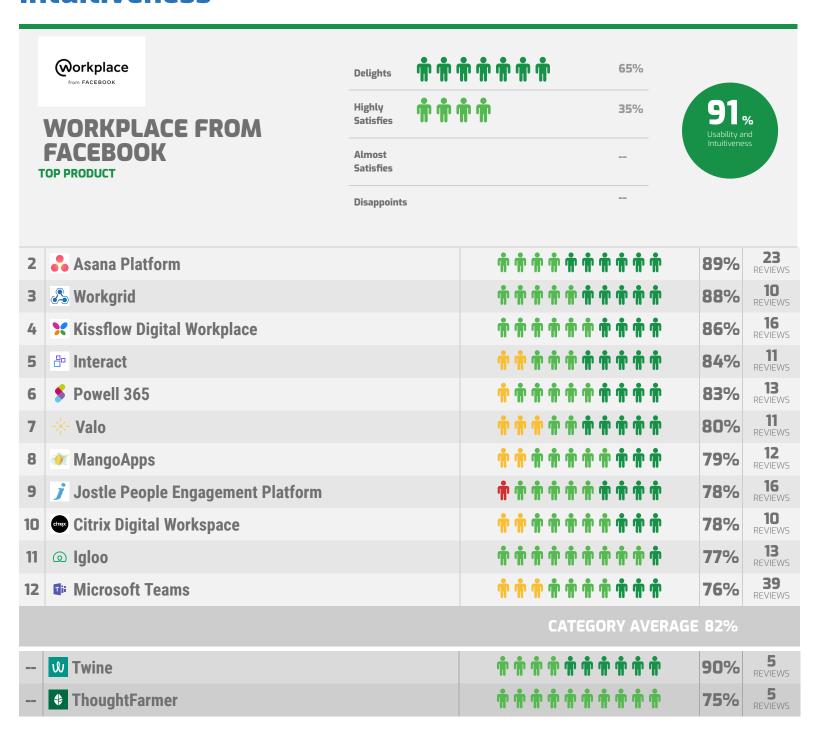
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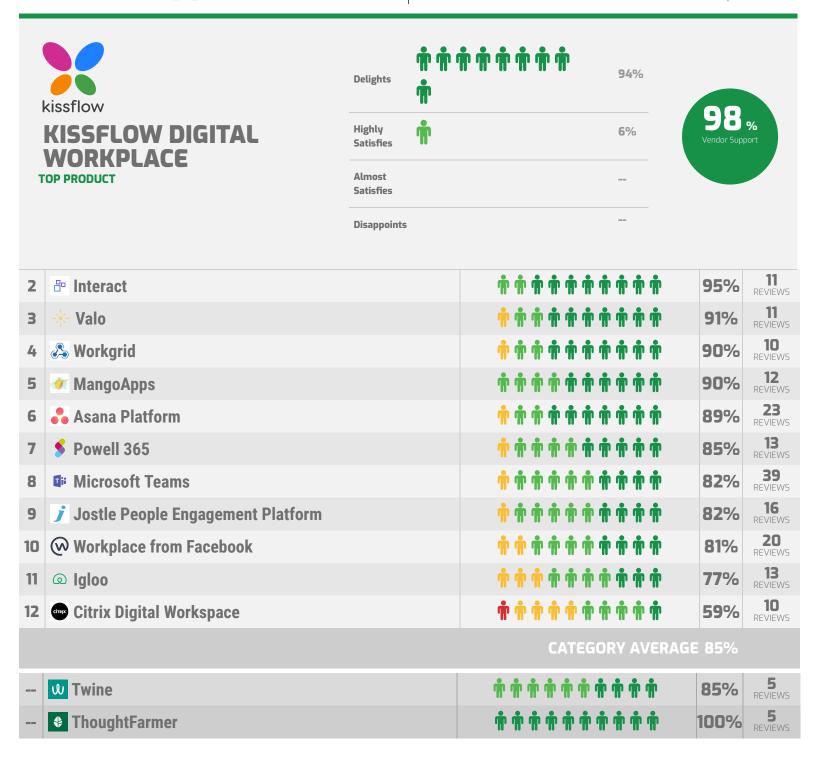




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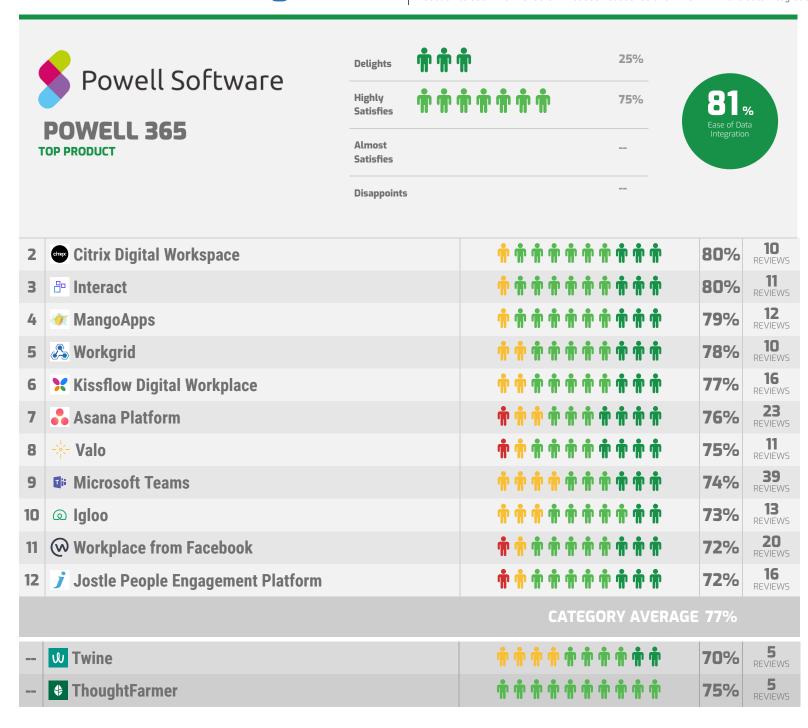




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Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.











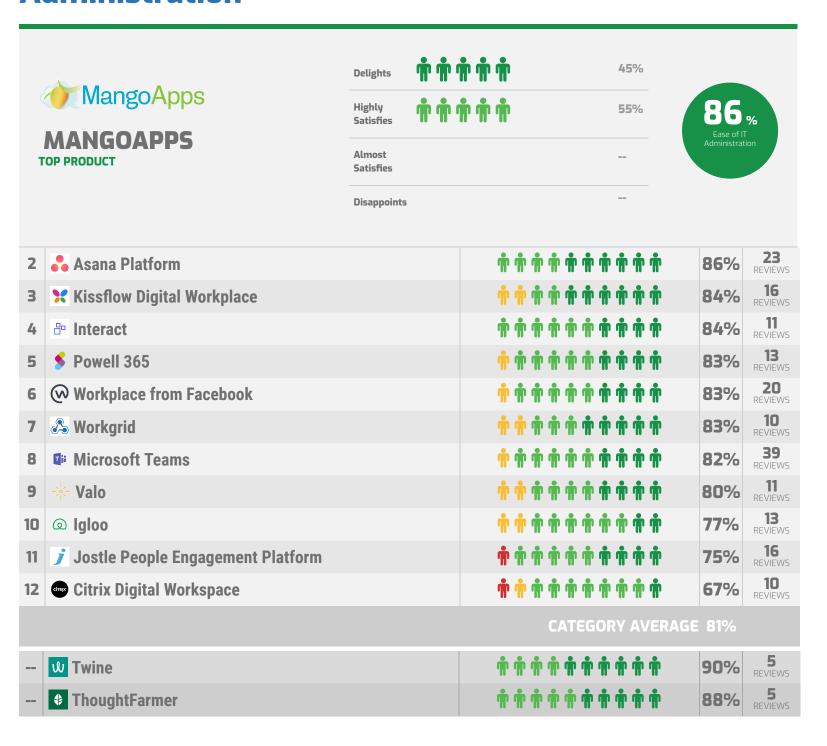




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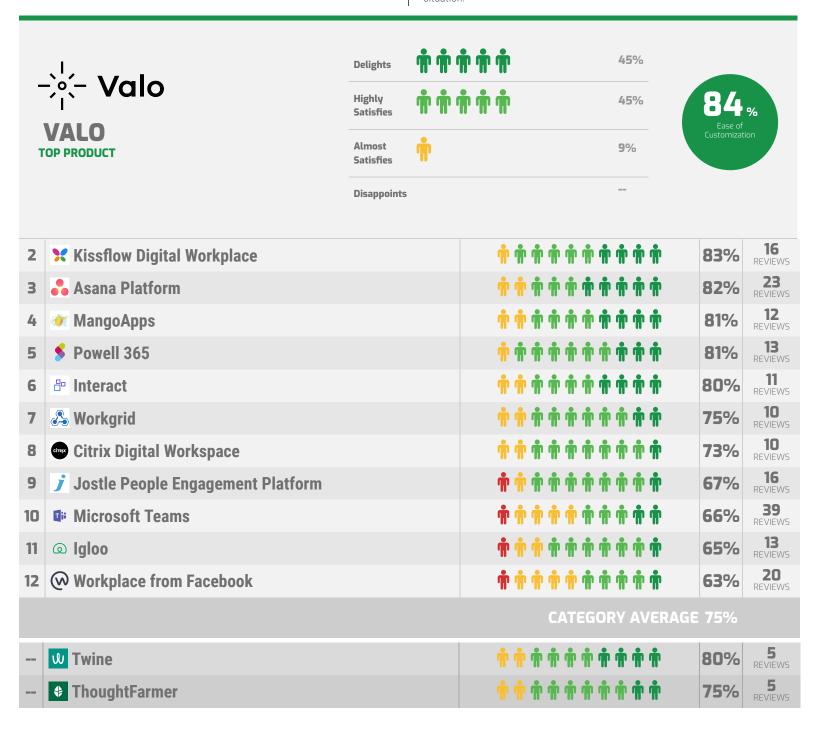




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Ease of Customization

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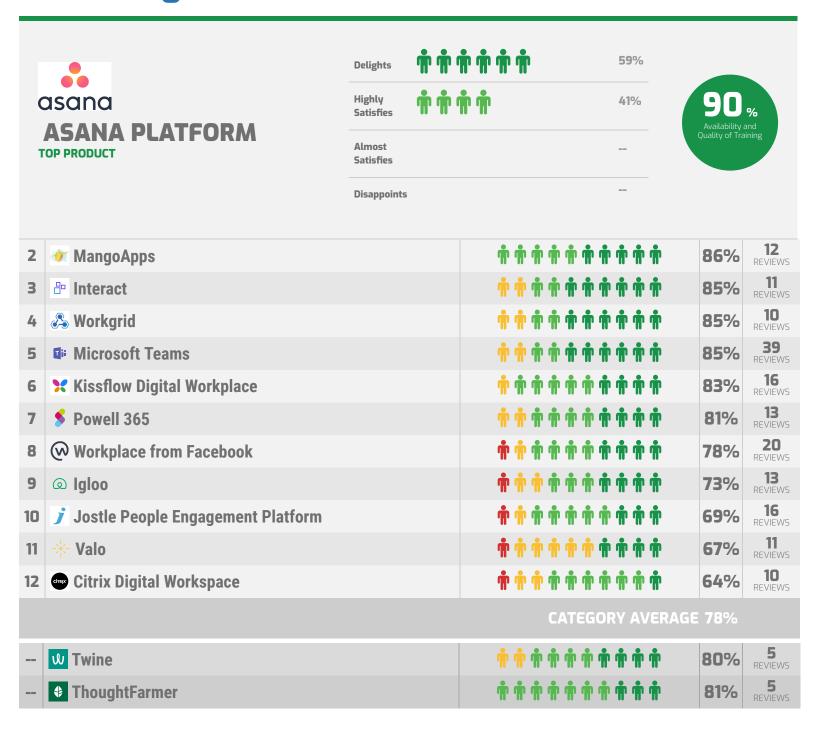






Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.









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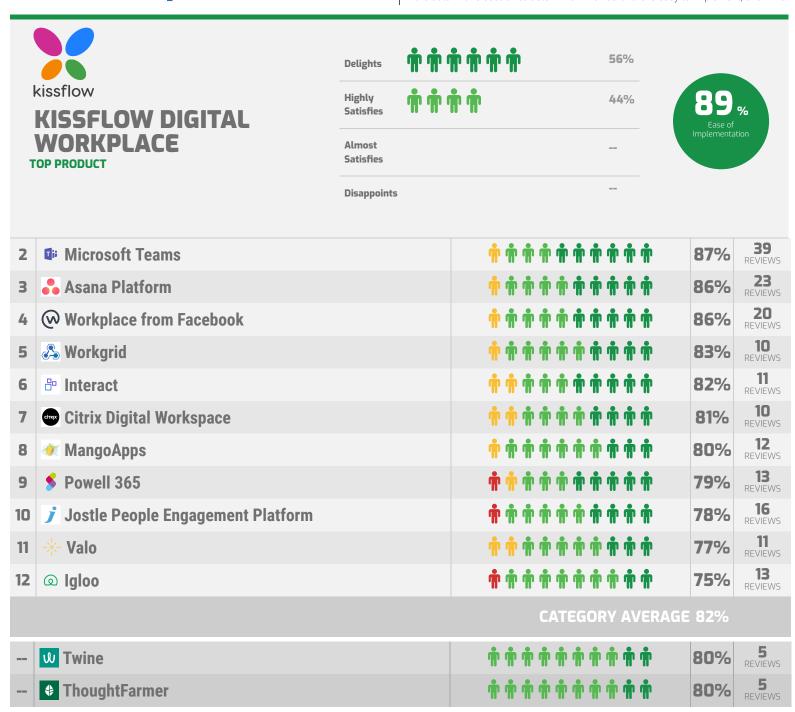
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Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.



Category Overview



MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	FILE SHARING COLLABORATION	HOME PAGE	INSTANT MESSAGING	INTEGRATIONS	NEWS FEED	REPORTING AND ANALYTICS
MangoApps	83%	81%	85%	83%	84%	85%	80%
Powell 365	81%	77%	87%	82%	81%	80%	72%
Valo	81%	75 %	91%	75%	88%	95%	65%
Workplace from Facebook	78%	67 %	87%	81%	68%	89%	74%
Interact	77%	75 %	82%		80%	84%	65%
Citrix Digital Workspace	76%	75 %	81%	50%	63%	71%	50%
Microsoft Teams	75%	88%	62%	90%	82%	59%	81%
Workgrid	75%	63%	80%		78%	85%	71 %
Kissflow Digital Workplace	74%	77 %	70 %		73%	75 %	75 %
Igloo	73%	73%	75 %	100%	70 %	79 %	50%
CATEGORY AVERAGE	76%	84%	71%	90%	79%	71 %	76%

















MANDATORY FEATURES

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VENDOR	OVERALL FEATURE SATISFACTION	FILE SHARING COLLABORATION	HOME PAGE	INSTANT MESSAGING	INTEGRATIONS	NEWS FEED	REPORTING AND ANALYTICS
Jostle People Engagement Platform	73%	65%	78%	55%	61%	77%	73%
Asana Platform	72 %	79%	71 %	77%	80%	73%	60%
CATEGORY AVERAGE	76%	84%	71%	90%	79%	71%	76 %

VENDORS WITH INSUFFICIENT DATA							
Twine	88%	90%	95%	95%	85%	80%	
ThoughtFarmer	83%	80%	90%		75%	90%	75%















STANDARD FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BLOG SUPPORT	CALENDARS	DISCUSSION FORUMS	DOCUMENT MANAGEMENT	EMPLOYEE DIRECTORY	EMPLOYEE ENGAGEMENT	END-USER WORKFLOW CUSTOMIZATION	TASK MANAGEMENT	WIKI SUPPORT	WORKFLOW & APPROVALS	
MangoApps	83%	75 %	77%	80%	79%	90%	82%		82%	81%	88%	
Powell 365	81%	64%	73%	86%	77%	83%	85%	75 %	75 %	64%	75 %	
Valo	81%	83%	80%	70%	75 %	83%		93%	71%	75 %	89%	
Workplace from Facebook	78%	82%		90%	67 %	84%	86%		43%	64%	75 %	
Interact	77%	78%	65%	77%	78%	82%	82%	65%		75 %	69%	
Citrix Digital Workspace	76%		79%		63%	75%	38%	25%	72 %		50%	
Microsoft Teams	75%	82%	64%	80%	75 %	82%	81%	58%	81%	59%	59%	
Workgrid	75%					71%	78%	84%	78%		81%	
Kissflow Digital Workplace	74%				69%		77%	95%	88%		97%	
Igloo	73 %	75 %	79%	79 %	75 %	78%	75 %	0%	76%	80%	50%	
CATEGORY AVERAGE	76%	78%	67%	80%	74%	82%	81%	65%	80%	65%	67%	















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Asana Platform	72 %	75 %		88%		75 %	82%	87%	98%	83%	75 %	
CATEGORY AVERAGE	76%	78%	67%	80%	74%	82%	81%	65%	80%	65%	67%	

VENDORS WITH INSUFFICIENT DATA											
Twine	88%	95%	80%	75 %	80%	85%	85%	 95%	75 %		
ThoughtFarmer	83%	83%	70%	70%	75%	88%	80%	 	75%	83%	













Product Feature



This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Digital Workspace software category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Mandatory Features

File Sharing Collaboration

Home Page

Instant Messaging

Users share, view, edit, discuss, and provide feedback on content, synchronously or asynchronously, either natively or through a third-party integration.

A landing page that the user views upon launching the app. This may include announcements and the news feed, and may be customizable by the end user.

Sending of instant messages to individuals or to the group

Integrations

News Feed

Reporting and Analytics

The workplace platform integrates with common business applications in which users do their work, such as Office 365, G-Suite, Salesforce, and Zendesk.

A display of recent activity relevant to user. Can include notices, events, or work activities such as completed tasks, projects, or recently edited documents.

Includes historical and real-time dashboard visualizations, detailed and summary reporting, and easy data extraction for data analysis.

Standard Features

Blog Support

Calendars

Discussion Forums

Document Management

Employee Directory

Allows employees to create blogs, personalizable mini-websites on which they post content viewable by co-workers.

Ability to manage and view employee schedules, and book meetings.

Users can create posts on a browseable message board. Other users can reply to the posts in an open-discussion conversation thread visible to other users.

Includes features such as check-in/check-out and versioning controls on documents and artifacts.

Employees can browse a searchable directory containing job titles and contact information of co-workers, or identify candidates for collaboration.

Employee Engagement

End-User Workflow Customization

Task Management

Wiki Support

Workflow & Approvals

Provides ability to solicit and measure employee engagement feedback

The ability of users to create their own workflows within the platform using low-code and/or no-code development.

Includes task prioritizing, task assignments, subtasks, and task tracking and monitoring.

Supports the creation of wikis by users. A wiki is a knowledge base written and maintained by the collaborative authorship of its users.

The ability to include event processing, exception handling, escalation authorization, ad hoc in-flight workflow revisions, logging and approvals.

Differentiating Features

App Delivery and Access

Customizable Branding

Provides users with access to apps they need to be productive.

The app supports brand affinity by allowing customizable user interfaces with corporate assets such as logos and pictures of office space.

Mobile App

Virtual Offices

Android and iOS app that users can download.

The app provides virtual rooms that users can customize and control access to, similar to a physical office.

CATEGORY REPORT

Vendor
Capabilities

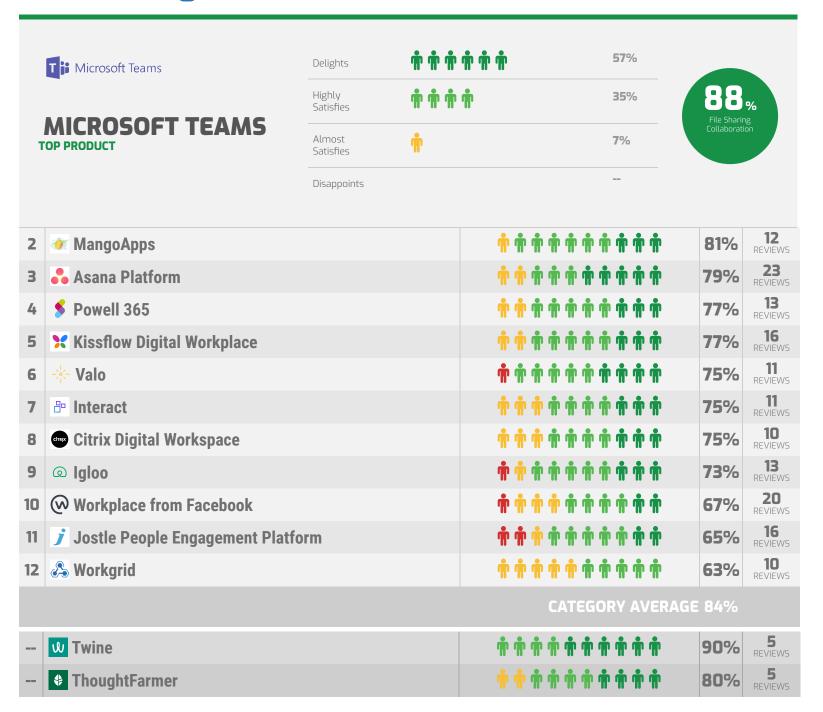


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

File Sharing Collaboration

Mandatory Feature

Users share, view, edit, discuss, and provide feedback on content, synchronously or asynchronously, either natively or through a third-party integration.















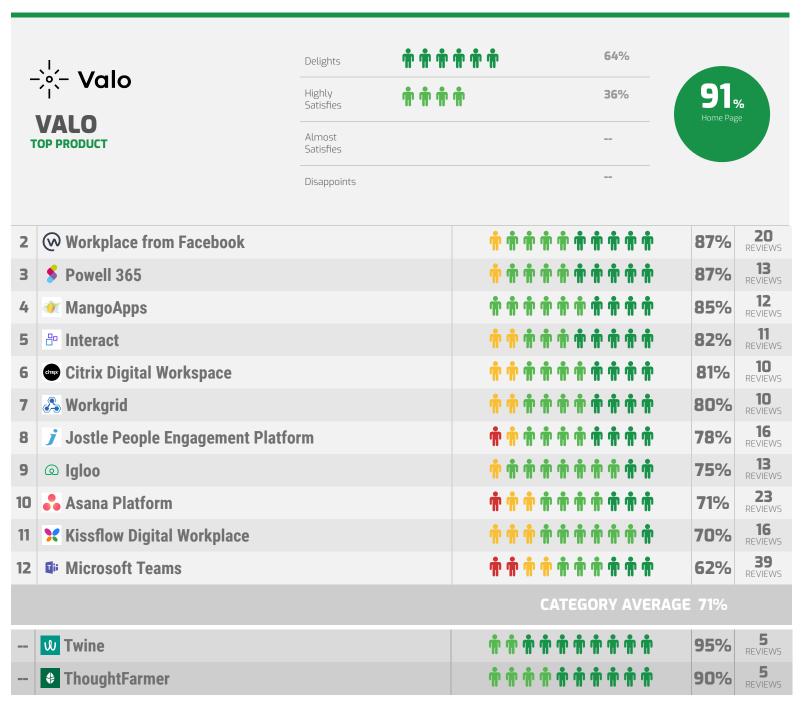


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Home Page

Mandatory Feature

A landing page that the user views upon launching the app. This may include announcements and the news feed, and may be customizable by the end user.













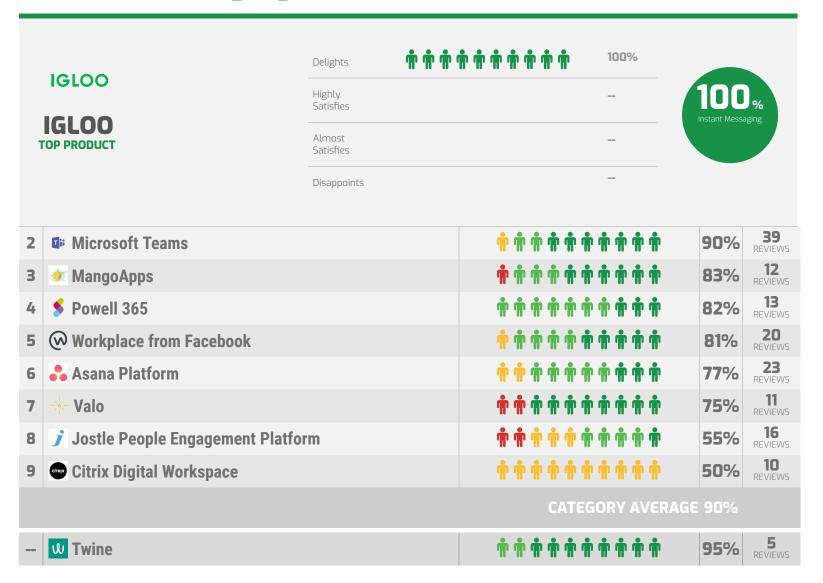


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Instant Messaging

Mandatory Feature

Sending of instant messages to individuals or to the group













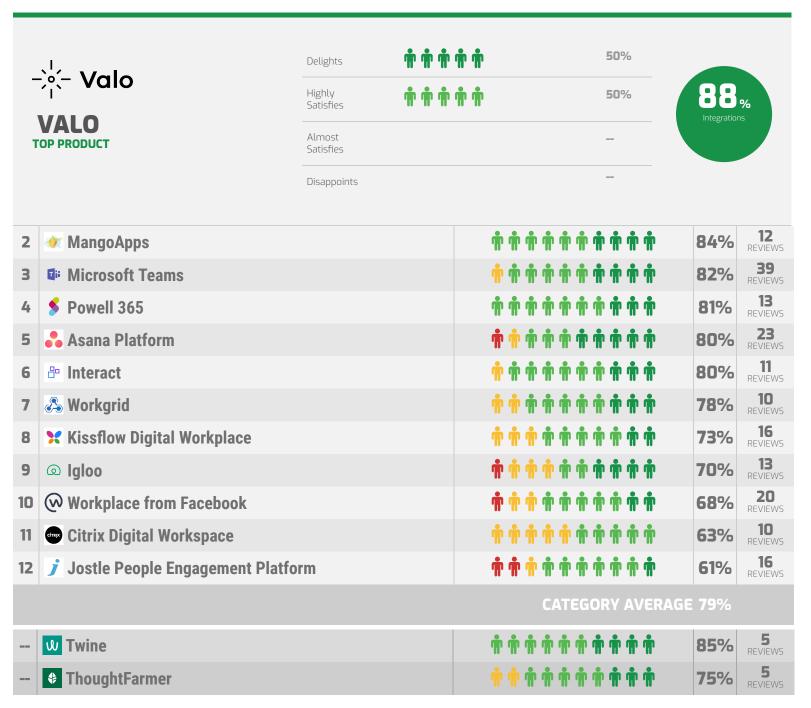


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Integrations

Mandatory Feature

The workplace platform integrates with common business applications in which users do their work, such as Office 365, G-Suite, Salesforce, and Zendesk.









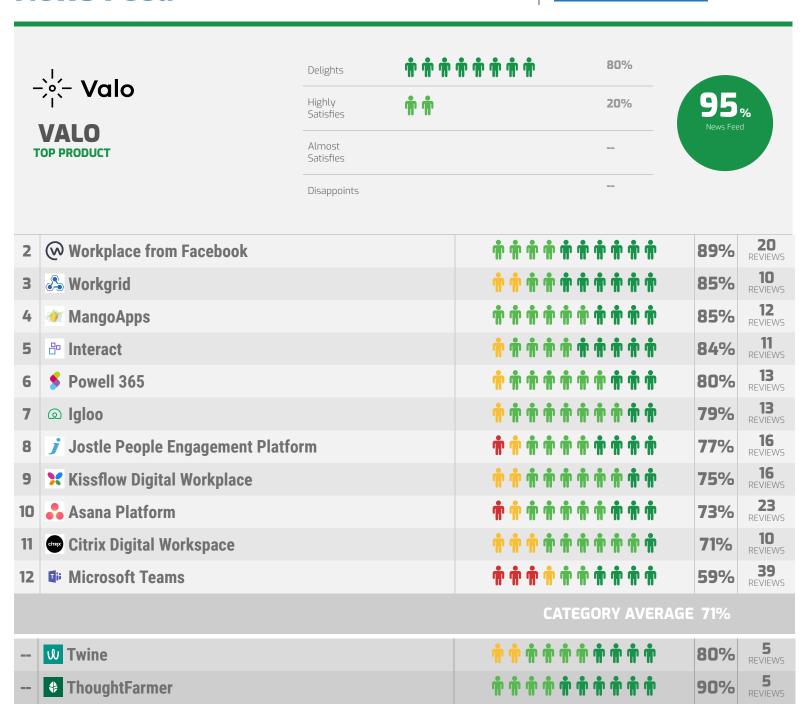


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News Feed

Mandatory Feature

A display of recent activity relevant to user. Can include notices, events, or work activities such as completed tasks, projects, or recently edited documents.













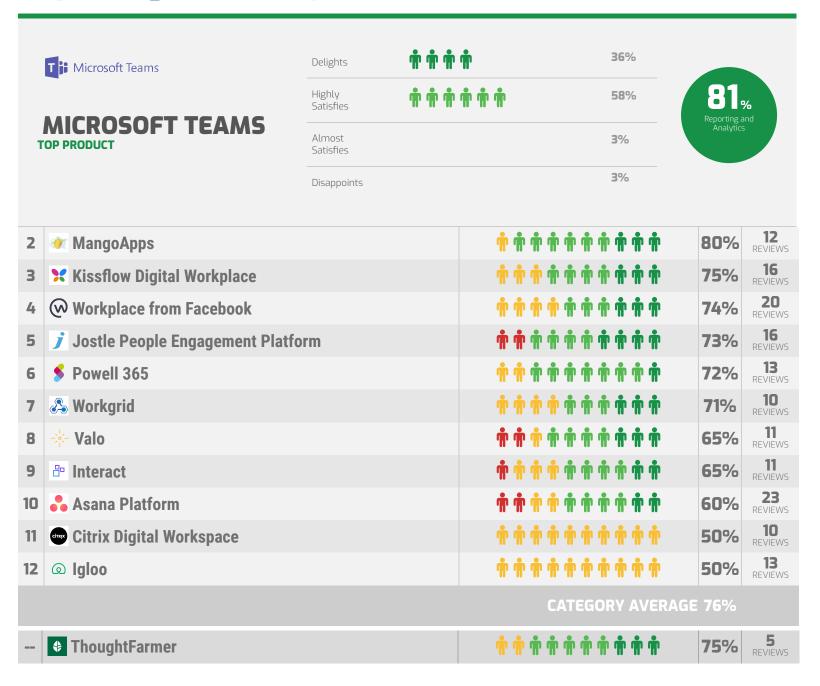


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Reporting and Analytics

Mandatory Feature

Includes historical and real-time dashboard visualizations, detailed and summary reporting, and easy data extraction for data analysis.











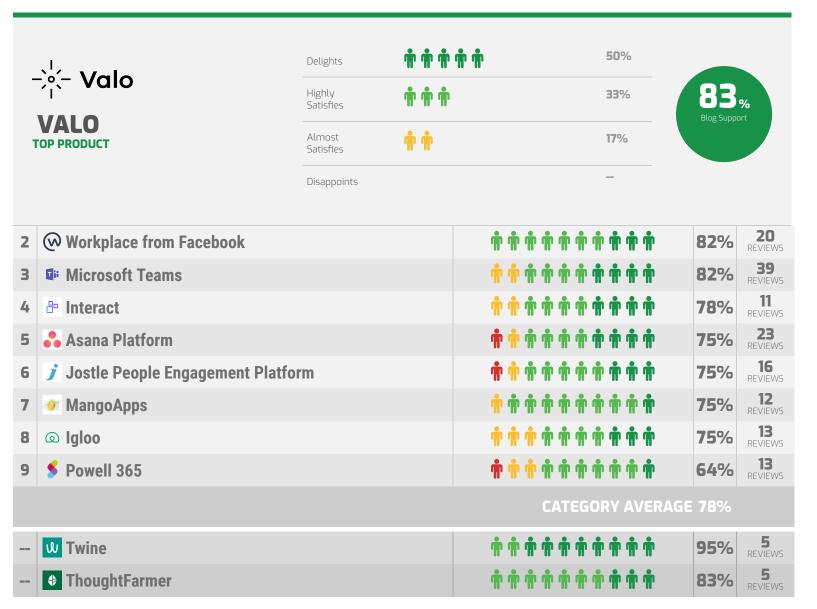


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Blog Support

Standard Feature

Allows employees to create blogs, personalizable mini-websites on which they post content viewable by co-workers.















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Calendars Standard Feature *** 50% Delights ->- Valo 80% Highly Satisfies 40% **VALO** Almost **TOP PRODUCT** Satisfies 10% Disappoints 2 @ Igloo **79%** 10 REVIEWS **3** Citrix Digital Workspace 4 / MangoApps Powell 365 **73**% 11 REVIEWS 6 🕒 Interact 64% Microsoft Teams **CATEGORY AVERAGE 67% ₩** Twine

Ability to manage and view employee schedules, and book meetings.

† ThoughtFarmer









70% **5** REVIEWS



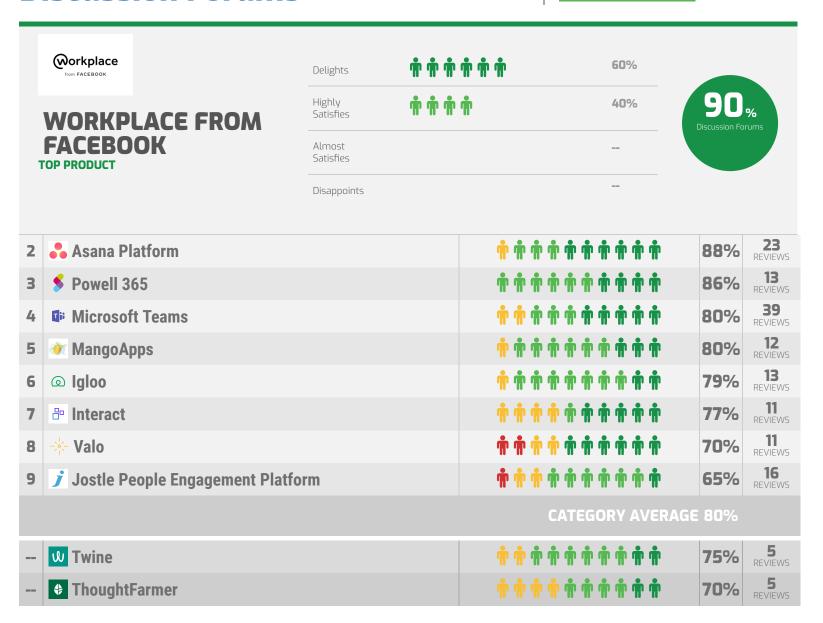


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Discussion Forums

Standard Feature

Users can create posts on a browseable message board. Other users can reply to the posts in an open-discussion conversation thread visible to other users.













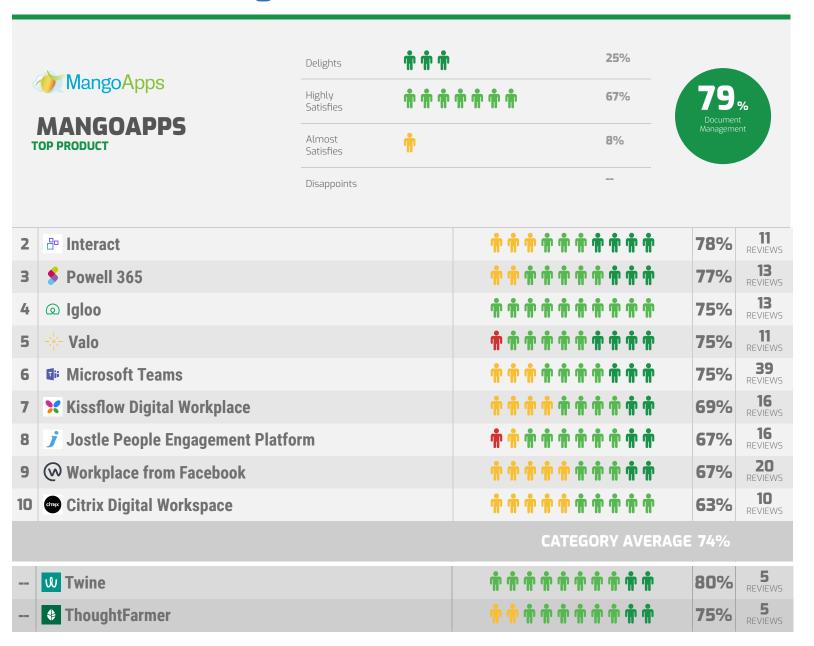


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Document Management

Standard Feature

Includes features such as check-in/check-out and versioning controls on documents and artifacts.





Data Quadra



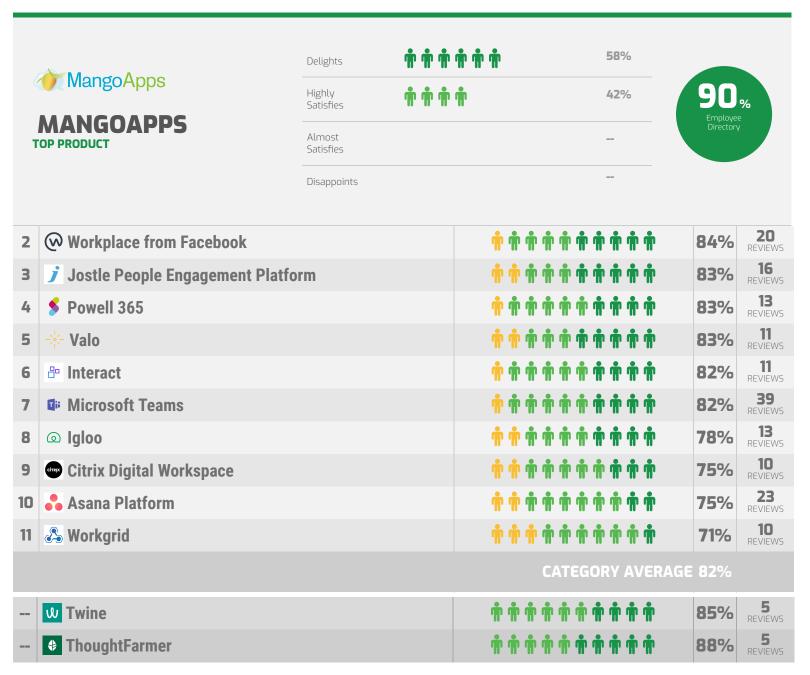


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Employee Directory

Standard Feature

Employees can browse a searchable directory containing job titles and contact information of co-workers, or identify candidates for collaboration.

















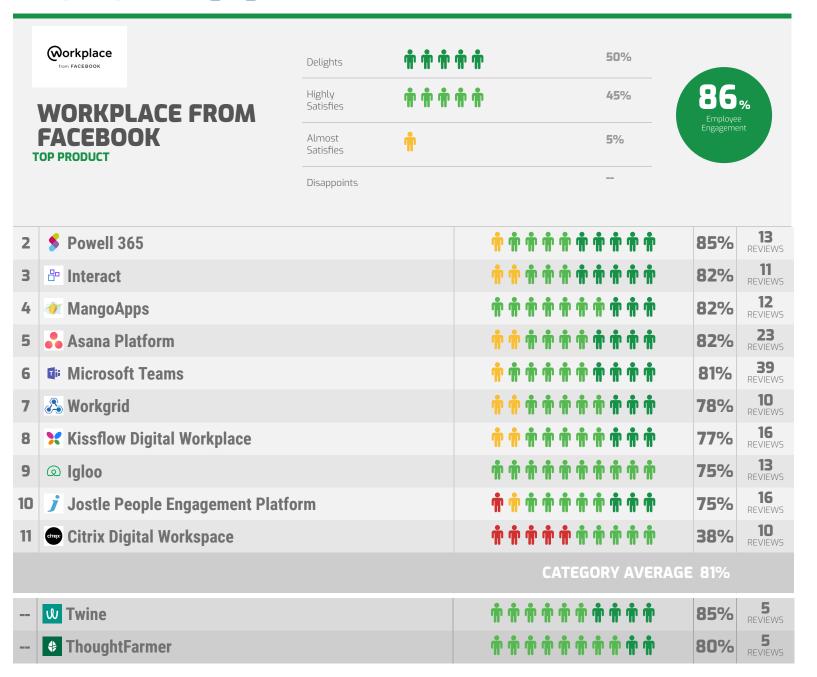


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Employee Engagement

Standard Feature

Provides ability to solicit and measure employee engagement feedback











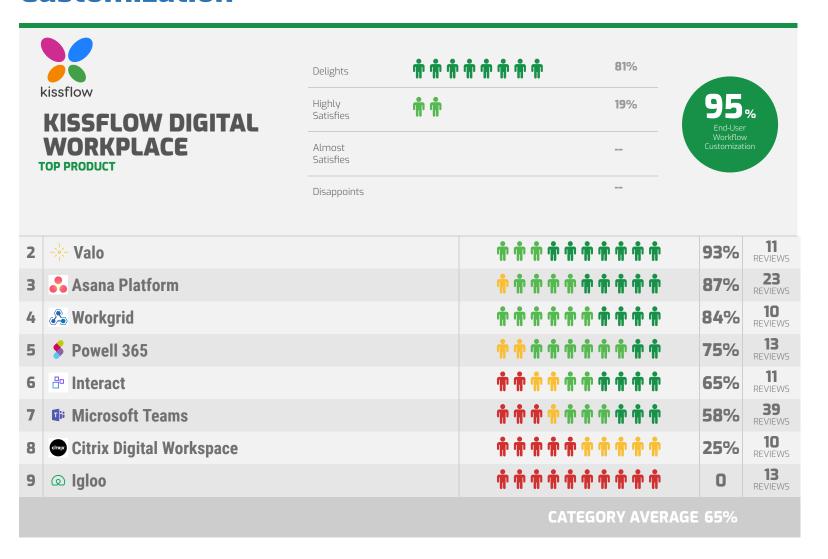


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End-User Workflow Customization

Standard Feature

The ability of users to create their own workflows within the platform using low-code and/or no-code development.













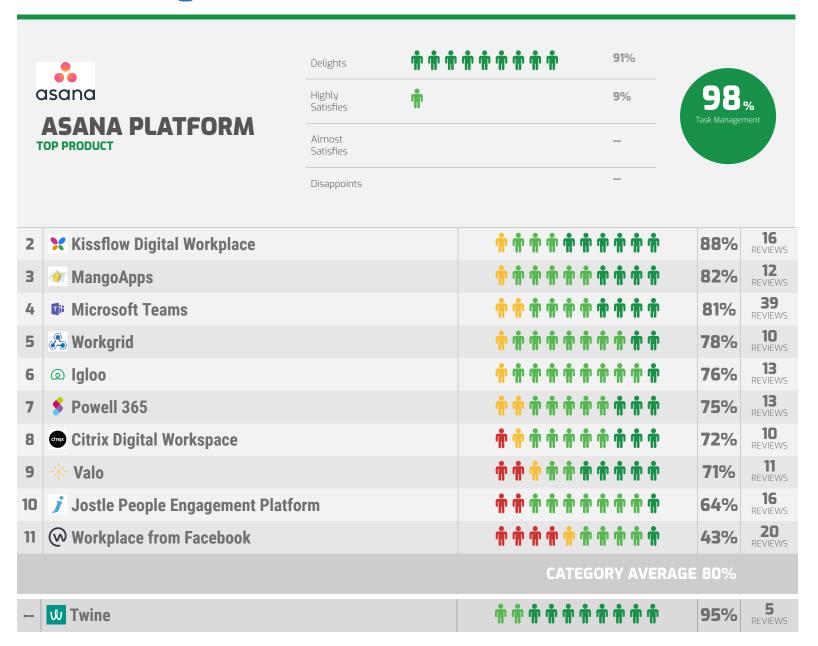


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Task Management

Standard Feature

Includes task prioritizing, task assignments, subtasks, and task tracking and monitoring.









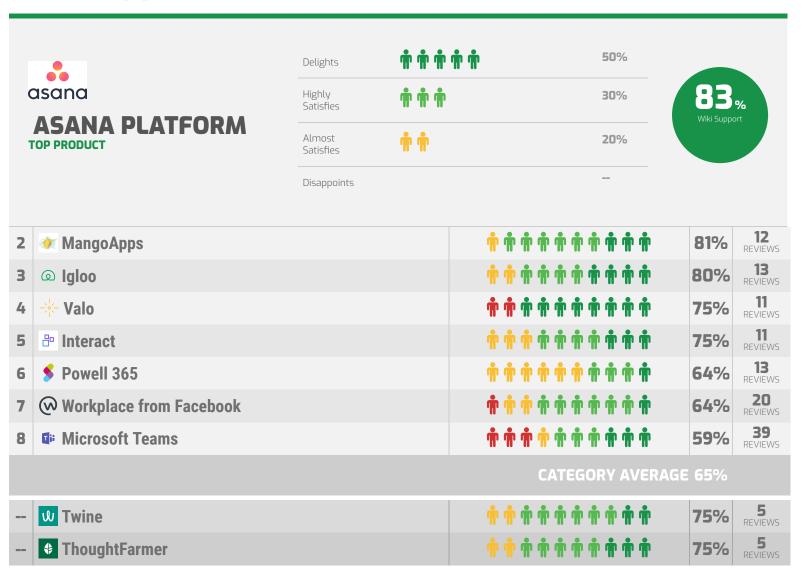


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Wiki Support

Standard Feature

Supports the creation of wikis by users. A wiki is a knowledge base written and maintained by the collaborative authorship of its users.













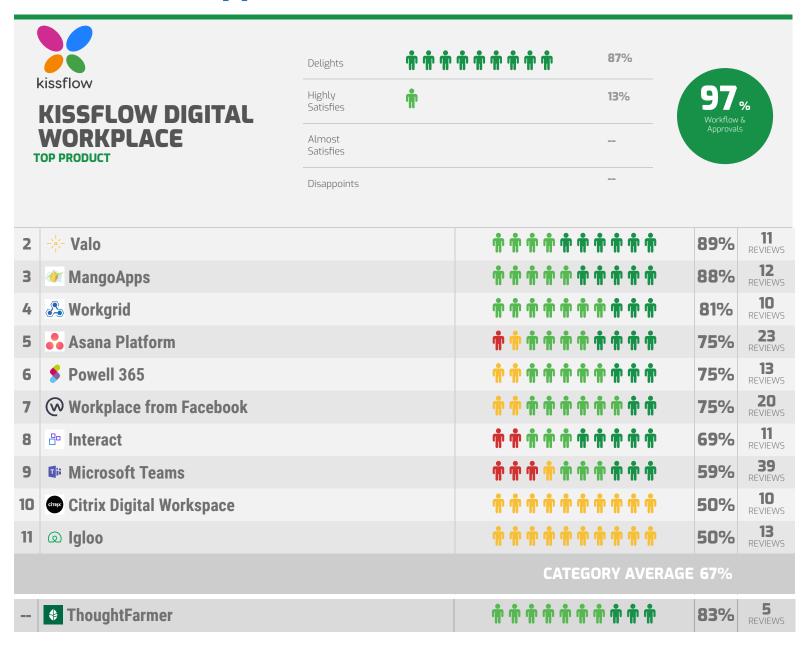


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Workflow & Approvals

Standard Feature

The ability to include event processing, exception handling, escalation authorization, ad hoc in-flight workflow revisions, logging and approvals.











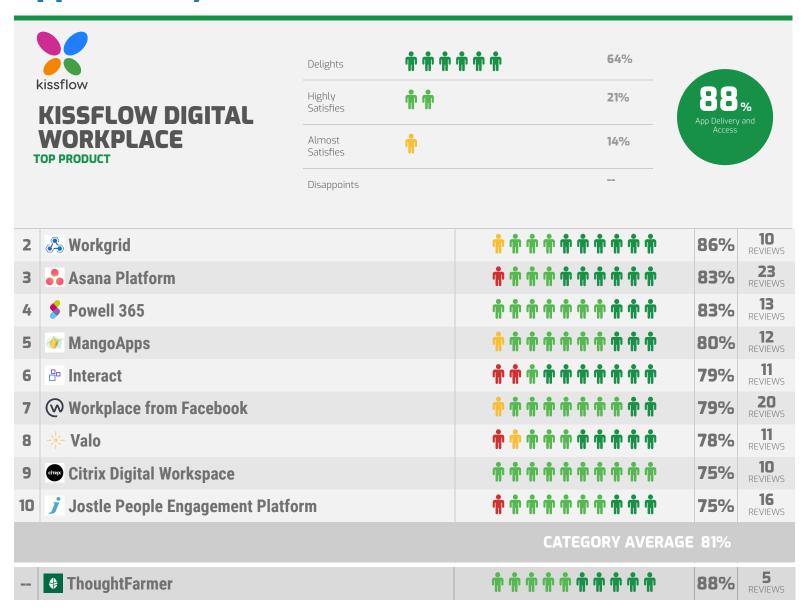


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App Delivery and Access

Differentiating Feature

Provides users with access to apps they need to be productive.













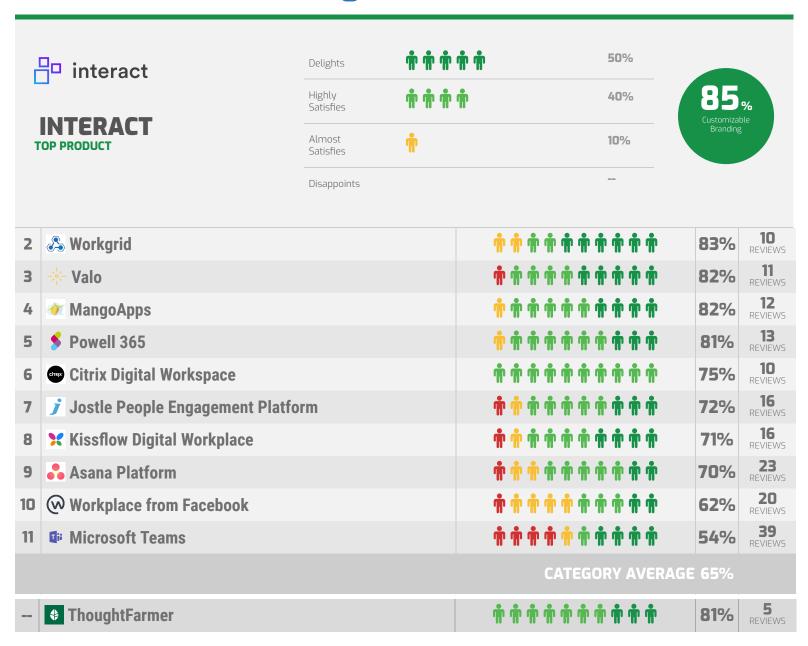


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Customizable Branding

Differentiating Feature

The app supports brand affinity by allowing customizable user interfaces with corporate assets such as logos and pictures of office space.









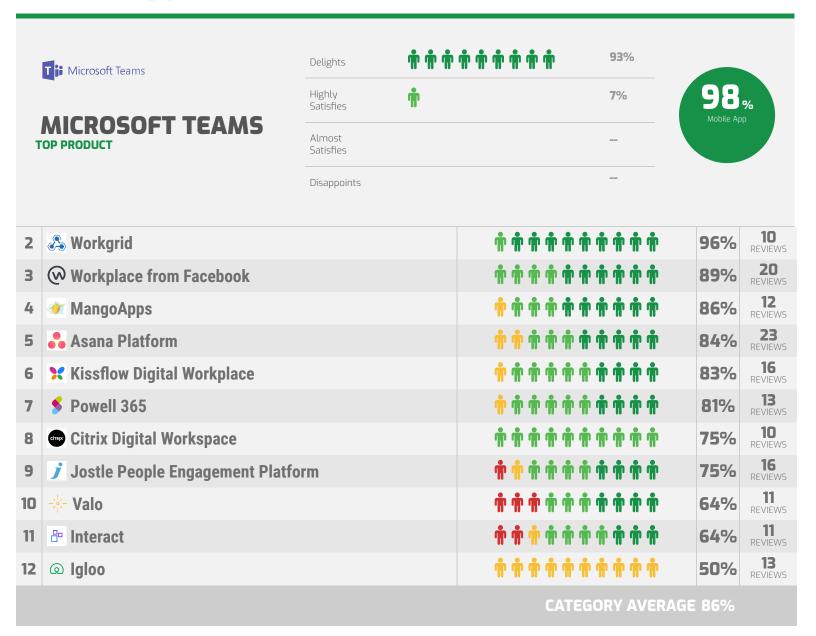


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Mobile App

Differentiating Feature

Android and iOS app that users can download.













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Virtual Offices

Differentiating Feature

The app provides virtual rooms that users can customize and control access to, similar to a physical office.

