

GENERAL INFORMATION

JDD (JOURNAL OF DRUGS IN DERMATOLOGY) is the fastest-to-publish, content-rich journal specifically designed for dermatology professionals. Authored by physicians, produced by an award-winning editorial team, and offering customizable solutions, JDD delivers strong reach and value for your brand.

This full-color, peer-reviewed publication is indexed in MEDLINE®/PubMed® and features original research, reviews, case reports, and timely updates on the latest drugs, devices, and dermatologic techniques. Content is held to the highest standards through a rigorous, unbiased peer-review process led by an international board of over 160 leading experts. JDD's timely, trusted content drives strong readership and ensures optimal visibility for your advertising.

MEDIA DELIVERY

All media must be labeled with journal name, issue date, and advertiser's name. Agency name, agency contact, and phone number should also be included with media. Media delivery should be via email. Email a print-ready PDF to Jill Dawson at jill.dawson@sanovaworks.com. Color proofs should be sent to the Quad printer address listed on the following page. Advertising materials must be received by materials due date. If not received, penalty, deferment to later issue, or exclusion from issue may occur.

SUBMISSION REQUIREMENTS

FILE FORMAT

Please provide print-ready high-resolution PDF files. JDD prefers files to be PDF/X-1a or Press Quality.

- All files must be CMYK
- All files must be at least 300 dpi
- All fonts and graphics must be embedded into the file
- All files must be submitted with a bleed, and include crop marks

PROOFS

JDD cannot guarantee correct placement or color match unless provided with a color proof at 100% scale (Iris print/AGFA press match/Kodak® Approval Print).

- All proofs must be submitted with crop, registration, color bars, and center marks
- Revised proof must be supplied whenever a text or design change is made
- Proofs will only be kept through the month of initial publication

PUBLICATION STATISTICS

Editorial: Peer-reviewed, indexed on MEDLINE®/PubMed® since issue 1-1
Manuscript Rejection Rate: 86%
Acceptance to Publication: 2-6 months
Average Articles and Case Reports/Issue: 12-14
Average Advertising-to-Editorial Ratio: 19:89

ORGANIZATIONAL AFFILIATIONS

- ODAC Dermatology, Aesthetic & Surgical Conference
- Skin of Color Update (SOCU)
- Pigmentary Disorders Exchange Symposium
- Las Vegas Dermatology Seminar
- The Full Spectrum of Dermatology: A Diverse and Inclusive Atlas
- Derm In-Review
- Hair & Scalp Disorders: The Rx Pad and Beyond

JDD PRINT

Audience: US-based dermatology community, including dermatologists, dermatology residents and fellows, dermatology physician assistants, dermatology nurse practitioners, and others allied to the field
Qualified Circulation: 15,000*
Circulation Verification: Alliance for Audited Media

JDD DIGITAL

Audience: Global dermatology healthcare professionals
Total Distribution: 40,000+

ISSUANCE

Frequency: Published monthly, 12 times per year
Mailing Date: First Tuesday of the issue month

CLOSING DATES & MATERIALS DUE DATES†

ISSUE MONTH	CLOSING DATE	MATERIALS DUE
JANUARY	12/01/25	12/08/25
FEBRUARY	01/05/26	01/12/26
MARCH	02/02/26	02/09/26
APRIL	03/02/26	03/09/26
MAY	03/30/26	04/13/26
JUNE	05/04/26	05/11/26
JULY	06/01/26	06/08/26
AUGUST	07/06/26	07/13/26
SEPTEMBER	08/03/26	08/10/26
OCTOBER	08/31/26	09/14/26
NOVEMBER	10/05/26	10/12/26
DECEMBER	11/02/26	11/09/26

All space reservations must be confirmed in writing prior to closing date. Materials due 4pm ET.

*Source Alliance for Audited Media June 2025 Publisher's Statement

†Dates are subject to change.

For more information and pricing contact:

Mary A. Altamirano
 Client Relations Manager

Direct: 646.736.4328
mary.altamirano@sanovaworks.com

JDDonline.com

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AGENCY COMMISSION & TERMS

Agency Commission: 15% on all print ads

Payment Terms: Net 30 days from date of invoice (A finance charge of 1.5% per month will be applied to all past-due invoices). Agency commission is subject to withdrawal on accounts not paid within 90 days of invoice date. Agency is responsible for payment of all advertising ordered and content published. If payment is defaulted, JDD shall have the right to hold the advertiser and the advertising agency jointly liable for such monies due to JDD for contracted and published ad space.

MECHANICAL SPECIFICATIONS

ADVERTISING

PAGE SIZE	TRIM AREA	LIVE AREA	BLEED*
Full Page	8 1/4" x 10 7/8"	8" x 10 5/8"	8 1/2" x 11 1/8"
Spread	16 1/2" x 10 7/8"	16 1/4" x 10 5/8"	16 3/4" x 11 1/8"
1/2 Page Horizontal	7 1/4" x 5"	N/A	7 1/2" x 5 1/4"
1/2 Page Vertical	3 1/2" x 9"	N/A	3 3/4" x 9 1/4"

*place crop marks outside of bleed area

CANCELLATION POLICIES

In the case of cancellation, the price of any pages previously published will be retroactively adjusted to the 1x frequency, and the client will be billed accordingly. Cancellations must be received, in writing, at least 30 days prior to the issue's closing date. If notice of cancellation is not received 30 days prior to the issue's closing date, payment will be due for the corresponding month. Cover positions are not cancellable.

INSERTS, BELLY BANDS, & COVER TIPS

TYPE	TRIM AREA	LIVE AREA	BLEED	JOGS	BINDERY	STOCK	FULL RUN QUANTITY
Insert	8 1/4" x 10 7/8"	1/8" from trim area	1/8"	To head	Perfect	60# text minimum, 80# text maximum	16,200†
Cover Tip	8 1/4" x 4"	1/8" from trim area	1/8"	N/A	N/A	100#‡	16,200†

ADVERTISING RATES*

Rates are based on the total pages earned over 12 months.

B&W RATES

FREQUENCY	FULL-PAGE	HALF PAGE
1 x	\$3,850	\$2,600
6 x	\$3,700	\$2,500
12 x	\$3,600	\$2,350
24 x	\$3,500	\$2,175
48 x	\$3,300	\$2,000
60 x	\$3,200	\$1,950

FOUR-COLOR RATES

FREQUENCY	FULL-PAGE	HALF PAGE
1 x	\$5,700	\$4,400
6 x	\$5,550	\$4,350
12 x	\$5,450	\$4,375
24 x	\$5,250	\$4,050
48 x	\$5,050	\$3,850
60 x	\$4,900	\$3,600

PREMIUM POSITIONS

POSITION	ADDITIONAL
Cover 2	35% of the B&W Full-Page Rate
Cover 3	25% of B&W Full-Page Rate
Cover 4	50% of the B&W Full-Page Rate
Opposite Table of Contents	25% of the B&W Full-Page Rate
Opposite Editorial Board	25% of the B&W Full-Page Rate
Before First Article	10% of the B&W Full-Page Rate
Other Requested Positions	10% of the B&W Full-Page Rate

INSERT RATES

FREQUENCY	2 PAGE	4 PAGE	6 PAGE	8 PAGE
1 x	\$7,880	\$15,965	\$22,880	\$30,025
6 x	\$7,365	\$14,750	\$21,880	\$29,600
12 x	\$6,995	\$13,850	\$20,800	\$27,900
24 x	\$6,750	\$12,900	\$19,500	\$26,000
48 x	\$6,150	\$12,200	\$18,400	\$24,500
60 x	\$5,950	\$11,600	\$16,450	\$20,850

CUSTOM ADVERTISING

FREQUENCY	COVER TIP	BLOW-IN CARD, BUSINESS REPLY MAILER, AND EDUCATIONAL LEAVE-BEHIND
1 x	Contact Sales	+\$1,900 of the 1x Insertion Rate
6 x	Contact Sales	+\$1,500 of the 1x Insertion Rate
12 x	Contact Sales	+\$1,300 of the 1x Insertion Rate

*Rates are subject to change.

†Please call to confirm insert quantity before each issue.

‡No option of minimum/maximum stocks.

Inquiries, Insertion Orders, and Run-of-Book Advertising Material Shipping Instructions:

Mary A. Altamirano
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Direct: 646.736.4328
mary.altamirano@sanovaworks.com

Proofs, Inserts, and Outserts:

Quad
attn: Tony Lechner/JDD Journal and Issue Date
N61 W23044 Harry's Way
Sussex, WI 53089-3995
phone 920.269.5694