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**COMICPALOOZA MAKES ITS TRIUMPHANT RETURN*****July 17-18, 2021****Passes to the Pop-Culture Festival Available Now*

**HOUSTON, TX (March 11, 2021)** — Get your cosplay costumes ready, passes for Comicpalooza 2021 are on sale. The pop-culture festival will assemble July 17-18, 2021 with a reimagined convention that will adhere to the latest health and safety standards of the venue, while providing fans from all walks of life a programming line-up that celebrates anime, comic books, films, television, and literature. The event originally launched ticket sales mid-February in anticipation of a late May show. Due to recent scheduling shifts, the George R. Brown Convention Center was able to offer new dates, which provide additional time for vaccine distribution and increases the potential for an even better experience for attendees, celebrities, and staff.

“We look forward to welcoming back our Comicpalooza fans with an exciting, pop-culture experience,” said Aimée McCurtain, Chief Strategy Officer for Comicpalooza and Vice President of Enterprise Strategy for Houston First Corporation. “The option to move the event later into the summer when vaccines are more widely disseminated increases the odds that we can hold an event that more closely reflects a traditional Comicpalooza. In partnership with the venue, we’ve prepared a stringent health and safety plan that puts the wellbeing of our participants first.”

Transforming the George R. Brown Convention Center, Comicpalooza will take fans on a journey that will spark the imagination. The extravaganza will feature rich programming covering a wide range of pop culture interests; a thriving exhibit floor featuring the bustling Artist Alley and Dealer’s Room; the popular cosplay competition that will inspire and amaze; and other entertainment throughout the weekend.

For the most up-to-date information, including health and safety guidelines, special guests, admission prices and schedules, visit [www.comicpalooza.com](http://www.comicpalooza.com).

**About Comicpalooza**

Comicpalooza is a unique, multi-format pop culture event, owned by the Greater Houston Convention and Visitors Bureau, that features hours of diverse, interactive programming that spans Anime, Comic Books, Cosplay, Gaming, Literature along with Kid’s Activities, Entertainment and more.

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# COMICPALOOZA

