

SPONSORSHIP BENEFITS CHART

	Diamond + Conference Host	Platinum + Track + Workshop	Platinum + Specific Package	Gold + Student / Research Competition	Gold + Workshop	Straight Gold	Silver + Breakfast / Lunch / Coffee Break	NEW! Silver + Awards Category	NEW! Silver + Jury Room Support	Straight Silver	Exhibition Booth	Exhibition - Model Inclusion in Tall Building Gallery
	5 Packages (4,519 Available) US\$70,000*	4 Packages (4,519 Available) US\$60,000*	13 Packages (13,519 Available) US\$50,000*	5 Packages (5,519 Available) US\$40,000*	5 Packages (5,519 Available) US\$40,000*	8 Packages (8,519 Available) US\$30,000*	12 Packages (12,519 Available) US\$15,000*	20 Packages (20,519 Available) US\$15,000*	1 Packages (1,519 Available) US\$15,000*	20 packages (19,519 Available) US\$10,000*	20 packages (20,519 Available) US\$10,000*	30 Nos. (30,519 Available) US\$15,000*
Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority	4th Highest Priority	4th Highest Priority		
EXCLUSIVE ELEMENTS												
Exclusive Sponsorship	Branded Session Space + Track	Branded Session Space + Track + Workshop	13 Package Options: • NEW! Awards Ship and Repeat • Conference APP • Conference Bags • CTA/QR Journal • Digital Charging Station • Name Badge Lanyards • Networking Receptions (2 Nos.) • On-Site Programs (4 Nos.) • NEW! VIP Lounge	5 Package Options: • Research Seed Funding • Student Design-Build Studio • Student Design Competition • Student Research Competition • Student Traveling Studio	One Workshop		One breakfast, lunch, or coffee break, with promotional video	Awards Category + Online People's Vote	One Branded Jury Room		One 2 x 3 meters Exhibition Booth (Space Only)	One Model in Tall Building Gallery (Addendum to Sponsorship Package)
Host Off-Site Program	✓		✓ (For Off-Site Program Package)									
Exhibition Involvement	Exhibition Booth + Model in Tall Building Gallery with Priority Positioning										Exhibition Booth	Model in Tall Building Gallery
Table for 10 at Awards Dinner	VIP Table - Priority Positioning											
Branding Presence in Session Space	✓	✓										
THOUGHT LEADERSHIP												
Presentation/Speaker/Panel Roles	1 Core Conf. Presentation	1 Core Conf. Presentation + 1 Workshop Co-Lead Role	1 Core Conf. Presentation	1 Core Conf. Presentation	1 Core Conf. Presentation + 1 Workshop Co-Lead Role	1 Core Conf. Presentation	1 Session Chair Role	1 Session Chair Role	1 Session Chair Role	1 Session Chair Role		
Awards Jury Role	✓							✓				
Committee Role		1 Committee Member Role			1 Committee Member Role							
COMPLIMENTARY REGISTRATIONS												
Core Conference (NOTE: Need to include speaker registrations)	6	5	5	4	4	4	3	3	3	2	2 (Exhibitor Staff Only)	
Workshops (NOTE: Can be used across several workshops)	6	Chair + 4 Attendees (5 total)	5	4	Chair + 3 Attendees (4 total)	4	3	3	3	2		
Networking Reception Invites	6 VIP invites to Opening Networking Reception		6 VIP invites (For Networking Reception Package Only)									
PROMOTION ON-SITE												
Recognition from Chair	At Conference Open + Close	In Track + Workshop			In Workshop			At Awards Dinner				
Small Brochure in Delegate Bags	✓	✓	✓									
Host Sponsor Social Event on 24 Sept	✓	✓	✓	✓	✓	✓						
Company Materials Linked In Conf. APP	✓	✓	✓	✓	✓	✓						
Logo on Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on Walk-in/Out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Designation on Name Badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor		
PRE- & POST- PROMOTION												
Logo on Website Homepage	✓	✓	✓									
Logo in Event Adverts	✓	✓	✓	✓	✓	✓						
Promotion via Social Media	✓	✓	✓	✓	✓	✓						
Company Email Marketing Support	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Promotion Post-Event Digital Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition in Conference Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.