



Council on  
Vertical Urbanism

# Program Partnerships

A year-long collaboration  
elevating your company's  
expertise and leadership  
across CVU's global  
platforms





The **Council on Vertical Urbanism (CVU)** is the leading global authority on tall buildings and sustainable, resilient cities. We explore how responsible density, upward growth, and three-dimensional solutions can support more livable and healthier cities, especially in the face of rapid urbanization and the effects of climate change.

# We shape the future of rising cities and share the knowledge to build them.

We unite members and experts, compile industry-driving data, conduct and disseminate original research, and drive and celebrate innovation to advance bold, urban solutions.



---

**Convene a multi-disciplinary cohort of engaged members and industry-leading experts** to define and advance sustainable vertical urbanism worldwide.

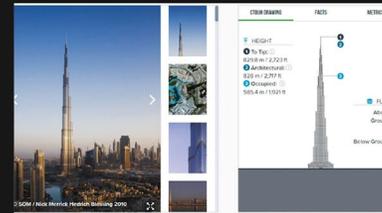
---



---

**Share best practices** to deliver authoritative data and research, and provide valuable design guidance and performance benchmarks.

---



---

**Track and activate detailed tall building information** in a comprehensive database of 40,000+ skyscrapers across the globe.

---



---

**Recognize and celebrate superior structures, technological and urban innovation, and exemplary leadership** in the built environment through the foremost global awards program.

---



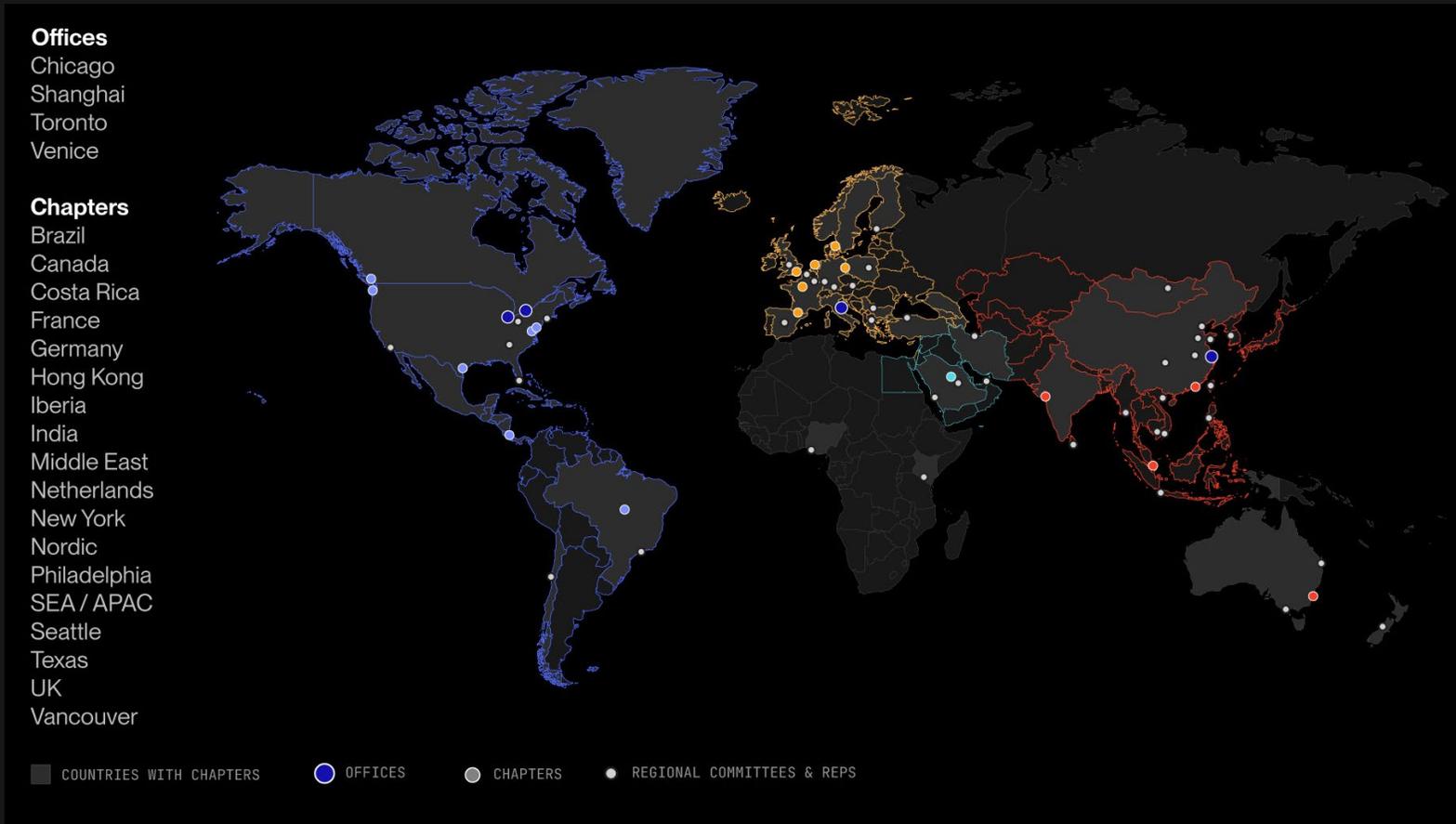
---

**Advocate for responsibly dense urban solutions** and promote policies that support livable, resilient, and sustainable cities.

---

# Global Reach

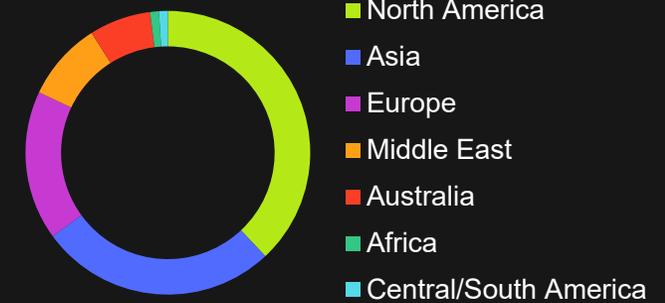
CVU is the only cross-disciplinary and multinational global authority and thought leader dedicated to advancing knowledge and innovation in tall buildings and urban habitats. The Council is comprised of **members in 10,000 offices in 120 countries.**



## Members by profession



## Members by region

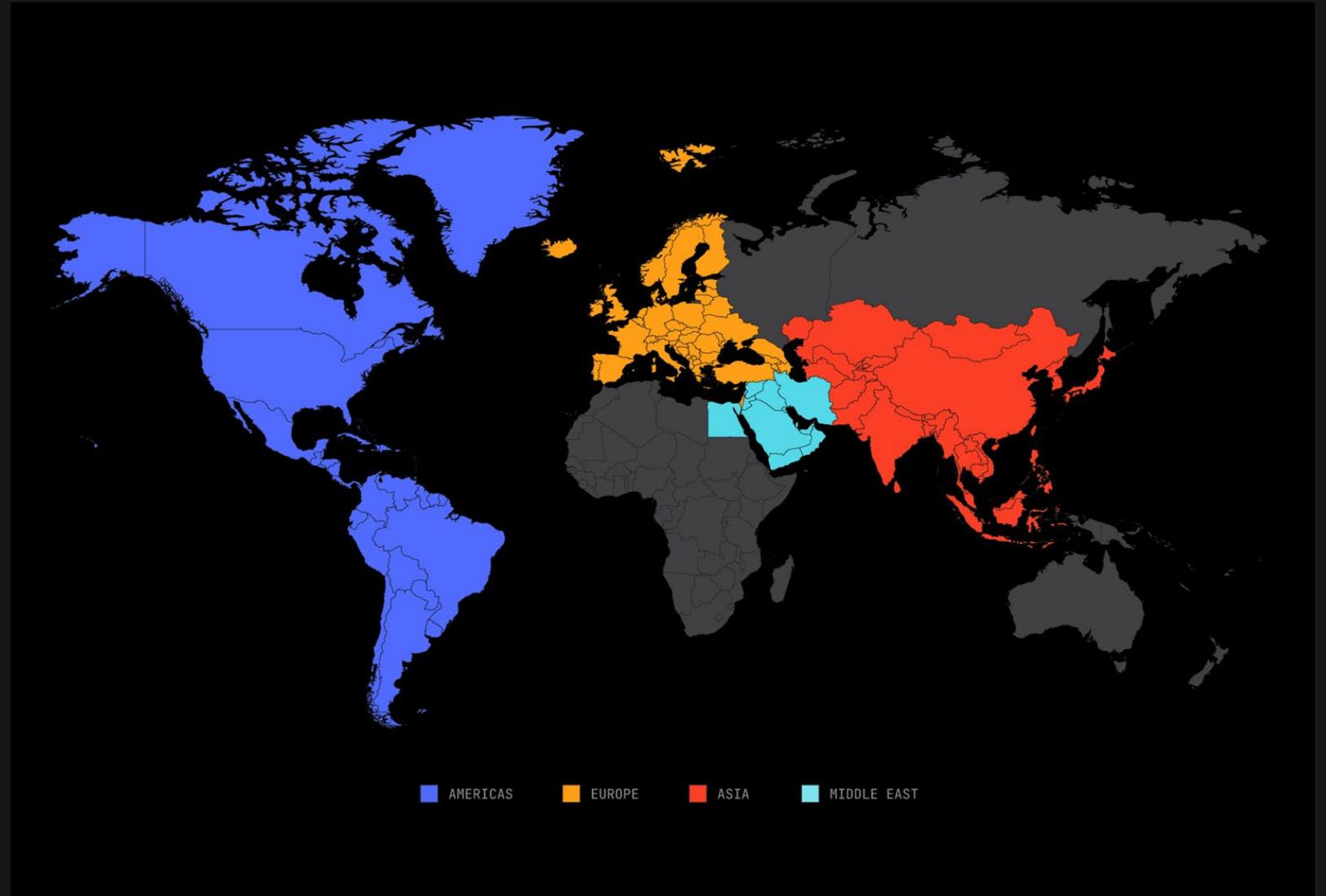


# Regional Hubs

---

CVU has **six offices worldwide**: the Chicago Headquarters, Academic offices in Chicago and Toronto, a Research office in Venice, an office in Riyadh and the Asia Headquarters in Shanghai.

Our members form a truly global network. CVU offices on **three continents** and regional chapters, committees, and representatives in over **50 countries** means that you can get involved wherever you are in the world.



# Program Partners: Driving Research, Innovation, and Global Impact

CVU Program Partners are cornerstone supporters of CVU's mission to advance sustainable vertical urbanism—connecting leading companies with our world-renowned research and global network to address the most pressing challenges in tall buildings and cities.



# Program Partners: Driving Research, Innovation, and Global Impact

---

These exclusive, year-long collaborations position companies at the forefront of sustainable, future-focused urban development

## Partners

Have a direct role in shaping research, guiding thought leadership, and engaging at conferences worldwide.

Gain exclusive, high value thought leadership, branding, and global conference sponsorship opportunities.

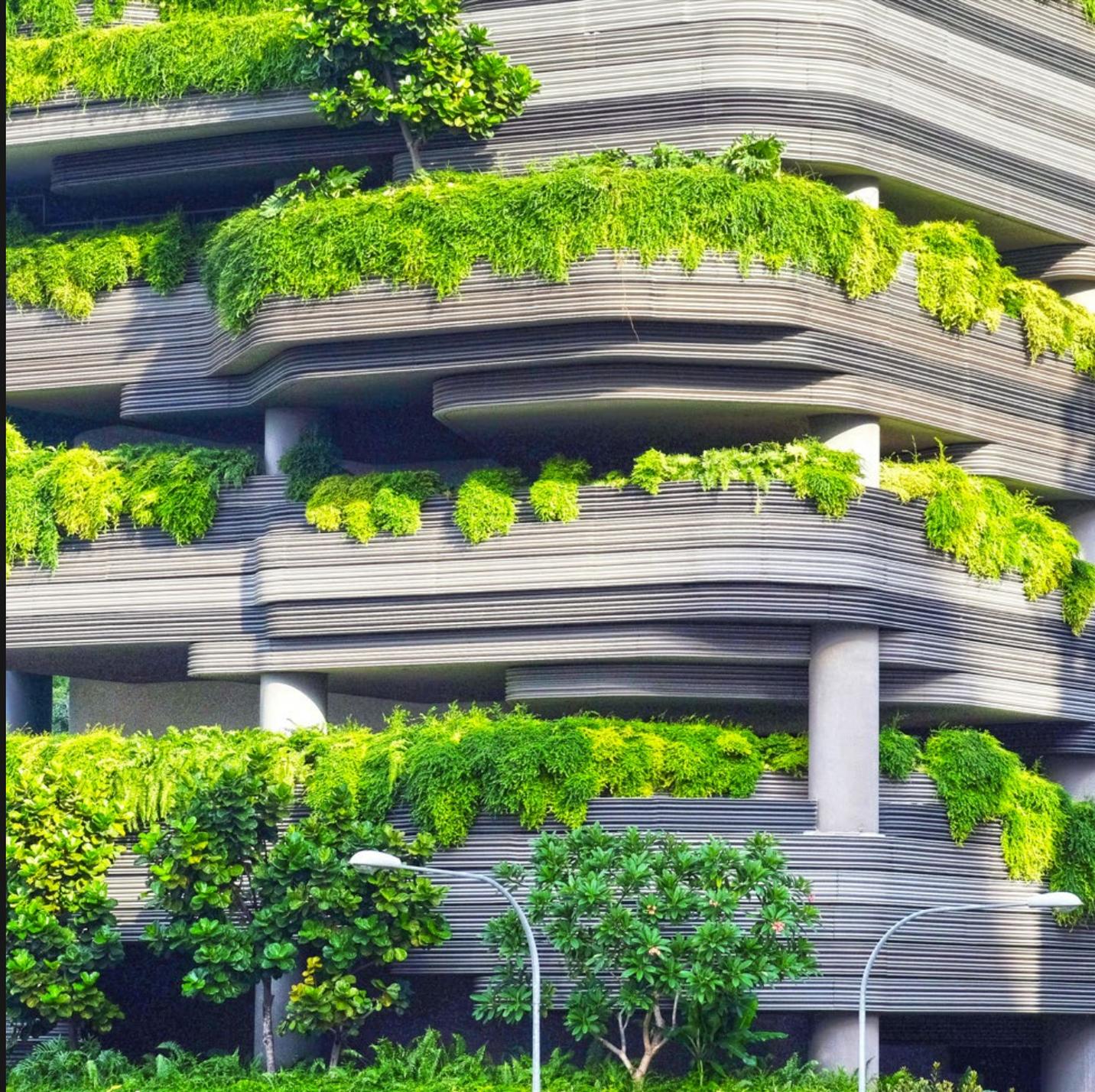
Advance their influence and align with CVU's influential research and publications while shaping the knowledge, policies, and practices that define the future of cities.



# Sustainability in Action

Elevating projects and systems advancing low-carbon, climate-ready tall buildings and urban habitats

A Year-Long Leadership Platform  
with the Council on Vertical Urbanism



# Program Overview



**Sustainability in Action** is a yearlong Program Partnership for companies that are serious about **delivering measurable progress** on climate, carbon, and resilience in tall buildings and urban districts.

**Partners use this platform to:**

- Present the next generation of low-carbon, high-performance projects
- Share the data, methods, and tools behind their sustainability gains
- Position their solutions as reference points climate-ready urban development

**The focus is simple.**

**Turn your sustainability work into influence, demand, and market advantage.**

# Why This Matters Now

## The real need.

**Buildings and construction drive nearly 37 percent of global energy use and emissions.**

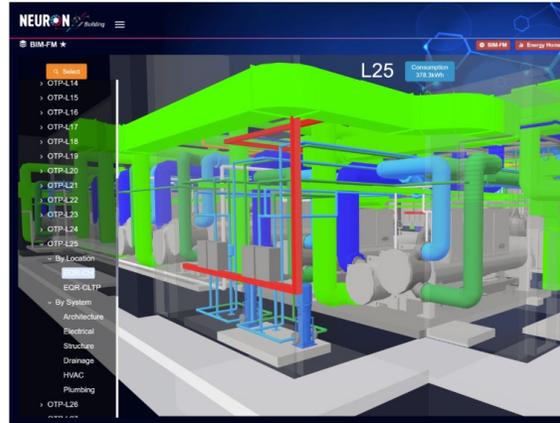
With cities expanding fast, that share will grow without major shifts in how tall buildings and high-density districts are planned, delivered, and renewed.

### **Decision makers are facing new pressures:**

- Rising climate risk
- Stricter carbon and performance regulation
- Tenants prioritizing health, efficiency, and resilience
- Capital markets demanding clear ESG results



# What the Market is Moving Toward



## And the gap that still stands.

### Progress is accelerating across multiple fronts:

- Measuring operational and embodied carbon with more precision
- Piloting new materials, systems and digital tools
- Exploring district-scale energy and mobility solutions
- Integrating health, equity and resilience into planning and delivery

### Yet a critical gap remains.

There are few credible platforms that:

- Confirm what solutions deliver real outcomes
- Connect innovation to business performance and investment decisions
- Put breakthrough work in front of global decision makers

**This partnership fills that gap.**

# The Business Case for Partners

## Why companies participate



### Sustainability in Action is built for firms that want their climate and ESG work to drive:

- Market differentiation
- Stronger investor and tenant confidence
- Priority in city and district-scale opportunities

### As a partner, you:

- Turn a flagship project, product, or methodology into a global case study
- Back it with credible, independent framing from CVU
- Reach an audience that spans city leaders, developers, investors, and design teams

### It is targeted influence with people who:

- Set codes and incentives
- Decide which projects move forward
- Choose which solutions scale across portfolios
- Partners use the program to:
  - Support capital raising and investor engagement
  - Strengthen bids and competitive proposals
  - Equip leadership with strong narrative and evidence for boards and regulators



# Strategic Value for Partners

You gain **targeted, global visibility** across the full spectrum of urban development.

Your solutions are **seen by those who decide** what gets funded, permitted, and built.

Partnership provides:

- A **yearlong platform** to showcase your expertise
- Presence across **major 2026 events in the Americas, Europe, Asia, and the VU Global Summit**
- A **published thought leadership piece** credited to your organization
- **Brand amplification and speaking placements** tied to your focus area
- **Curated positioning** reaching architects, planners, developers, investors, and city leaders

Your work becomes part of the agenda shaping how cities evolve upward.



# Strategic Value for Partners

---

## Deliverable

## Value for Your Business

**Published thought leadership piece**

A lasting asset that supports business development and authority positioning

**Speaking placements at Regional Conferences + Global Summit**

Direct access to decision-makers influencing high-density development

**Brand exposure across all CVU event campaigns**

A full year of multi-channel promotion reaching global markets

**Recognition as a CVU Sustainability Program Partner**

Strengthened reputation and competitive differentiation

**Networking with key industry stakeholders**

Pathways to new relationships, new markets, and new projects

# Partnership levels and benefits

## PREMIER PARTNER

US\$125,000

Three (3) available

### Benefits and opportunities of this year-long partnership include:

- CVU will showcase a thought leadership white paper (40-50 pages) produced by your company on the topic of high-density urbanization.
- Promotion of white paper pre-, during, and post-2026 VU Global Summit
- Press release issued to global media and all CVU members announcing your partnership
- Partner announcement social media posts across all CVU channels
- Continuous recognition on all CVU urbanism initiatives
- Premier Partner recognition on all CVU urbanism work product
- Full page/4 color advertisement in CVU's flagship *Vertical Urbanism* magazine
- Company logo with external link included in prominent location on CVU urbanism webpages
- 2026 Premier Partner web, social media and email graphics provided for your company's use and promotion of the partnership

### 2026 VU GLOBAL SUMMIT

**Exclusive Sustainability Program Partnership benefits:** Recognition from the Chair at opening and closing plenaries and brand recognition throughout summit

**Thought Leadership:** One (1) core conference presentation to present your white paper to the global CVU audience

**Complimentary registrations:** Five (5) core conference registrations and five (5) VIP invites to the Opening Networking Reception

**Networking and deal-making:** Invites for all partner employees registered for the conference to the sponsor appreciation reception, Opportunity to host a sponsor networking event, complimentary exhibition booth with priority positioning, VIP table for 10 at the 2026 CVU Awards Dinner with priority positioning.

### 2025 AMERICAS, EUROPE & ASIA REGIONAL CONFERENCES

Exclusive CVU Sustainability Program Partnership benefits: Recognition from the Chair at opening and closing plenaries, brand recognition on each conference website and five (5) complimentary registrations to each conference and Opening Networking Reception.

# Partnership levels and benefits

## EXECUTIVE PARTNER

US\$75,000

Three (3) available

### Benefits and opportunities of this year-long partnership include:

- CVU will showcase a thought leadership piece (10 pages) produced by your company on the topic of high-density urbanization.
- Promotion of thought leadership piece pre-, during, and post-2026 VU Global Summit
- Press release issued to global media and all CVU members announcing your partnership
- Partner announcement social media posts across all CVU channels
- Continuous recognition on all CVU urbanism initiatives
- Executive Partner recognition on all CVU urbanism work product
- 1/2 page/4 color advertisement in CVU's flagship *Vertical Urbanism* magazine
- Company logo with external link included in prominent location on CVU urbanism webpages
- 2026 Executive Partner web, social media and email graphics provided for your company's use and promotion of the partnership

### 2026 VU GLOBAL SUMMIT

**Exclusive Sustainability Program Partnership benefits:** Recognition from the Chair at opening and closing plenaries and brand recognition throughout summit

**Thought Leadership:** One (1) core conference presentation to present your white paper to the global CVU audience

**Complimentary registrations:** Three (3) core conference registrations and three (3) VIP invites to the Opening Networking Reception

**Networking and deal-making:** Invites for all partner employees registered for the conference to the sponsor appreciation reception, Opportunity to host a sponsor networking event.

### 2025 AMERICAS, EUROPE & ASIA REGIONAL CONFERENCES

**Exclusive CVU Sustainability Program Partnership benefits:** Recognition from the Chair at opening and closing plenaries, brand recognition on each conference website and three (3) complimentary registrations to each conference and Opening Networking Reception.

# Partnership levels and benefits

## SENIOR PARTNER

US\$50,000

Three (3) available

### Benefits and opportunities of this year-long partnership include:

- CVU will showcase a thought leadership article produced by your company in *Vertical Urbanism* magazine.
- Press release issued to global media and all CVU members announcing your partnership
- Partner announcement social media posts across all CVU channels
- Continuous recognition on all CVU urbanism initiatives
- Premier Partner recognition on all CVU urbanism work product
- Company logo with external link included in prominent location on CVU urbanism webpages
- 2026 Senior Partner web, social media and email graphics provided for your company's use and promotion of the partnership

### 2026 VU GLOBAL SUMMIT

**Exclusive Sustainability Program Partnership benefits:** Recognition from the Chair at opening and closing plenaries and brand recognition throughout summit

**Thought Leadership:** One (1) core conference presentation

**Complimentary registrations:** Two (2) core conference registrations and two (2) VIP invites to the Opening Networking Reception

**Networking and deal-making:** Invites for all partner employees registered for the conference to the sponsor appreciation reception

### 2025 AMERICAS, EUROPE & ASIA REGIONAL CONFERENCES

**Exclusive CVU Sustainability Program Partnership benefits:** Recognition from the Chair at opening and closing plenaries, brand recognition on each conference website and two (2) complimentary registrations to each conference and Opening Networking Reception.

# The Value of Partnership

---

**Sustainability gives leading organizations a strategic voice in the future of urban growth.**

You position your solutions at the center of decisions that drive investment, regulation, and development in the world's fastest-growing cities.

Through a dedicated platform across three regional conferences and the Global Summit, your achievements and insights reach those who shape what gets built.

This is your opportunity to show how high-density urbanism can be resilient, inclusive, and profitable — and to influence the cities where people will live and thrive for decades to come.



# Contact

---

For more information and to confirm your 2026 Sustainability Program Partnership, contact **Jen Hall, Global Development Director:**  
**[jhall@ctbuh.org](mailto:jhall@ctbuh.org)**



# Council on Vertical Urbanism

[VerticalUrbanism.org](https://VerticalUrbanism.org)

