

Sponsorship Benefits Chart

2026 AMERICAS REGIONAL CONFERENCE

Note: Packages can be combined across 2026 global and regional events. Contact jhall@ctbuh.org for more information.

	Platinum + Conference host	Platinum + Exclusive Item	Gold + Lunch break	Gold	Silver + Coffee break
Number of packages	3	3	1	3	3
Price (USD)	US\$15,000	US\$10,000	US\$8,500	US\$5,000	US\$3,500
Sponsor branding priority	Highest priority	Highest priority	Highest priority	2nd Highest priority	3rd Highest priority
Exclusive sponsorship	Core conference host; off-site program host; or networking reception host	Badge Lanyards sponsor; Reception Sponsor; or, Conference App sponsor	Lunch Break sponsor		Coffee break
Presentation/ Panel/Moderator roles	1	1	1	1	
Comp core registrations	5	4	4	3	2
Networking reception invites	5	4	4	3	2
Recognition from the chairman	At conference open/close	At conference open/close	At networking reception	At networking reception	
Logo on website homepage	✓	✓	✓		
Logo on event adverts	✓	✓	✓	✓	✓
Promotion via social media	✓	✓	✓	✓	✓
Logo on signage	✓	✓	✓	✓	✓
Recognition in conference app	✓	✓	✓	✓	✓
Special designation on name badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Logo on website	✓	✓	✓	✓	✓