

**CTBUH 2023**  
INTERNATIONAL CONFERENCE

Singapore & Kuala Lumpur • 16–21 October



# HUMANIZING HIGH DENSITY

People, Nature & the Urban Realm

[CTBUHconference.com](https://CTBUHconference.com)



## CONFIRMED SPONSORS (as of 25 September 2023)

### Diamond



### Platinum



### Gold



### Silver



### Supporting Partner



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## CONFERENCE SYNOPSIS

As the world moves toward 70 percent urbanization by 2050, expansive planning needs to be undertaken now, in order to ensure that cities can be places where **people can thrive**. To achieve this, we need to integrate tall buildings into the **urban and societal fabric** as never before. Transportation, public facilities, open space and commercial functions all need to be holistically synchronized and pivoted toward positive, sustainable outcomes for a much broader swath of society.

The CTBUH 2023 International Conference, **Humanizing High Density—People, Nature & the Urban Realm**, focuses on the essential question of how high-density can support **equitable and healthy** living, working and social well-being. It brings issues of livability to the forefront of the discourse about future cities, concerned with achieving equity in housing, making better social spaces at multiple horizons, reducing carbon emissions, mitigating the effects of climate change, and development that is appropriate for local **environmental and cultural conditions**.

There is no better place to have this urgent conversation about tomorrow than in Singapore. The city-state has committed to improving **quality of life** for all citizens, while still achieving economic success. High investment in equitable, affordable housing and integrated communities, combined with concerted efforts to create public space at height, and to advance the proven benefits of greenery on the human psyche, have paid off.

The world can learn much from Singapore, even if not all its achievements and policies are replicable elsewhere. Its strategies have been successful because they are deeply embedded in **unified government policy** that affects the entire built environment. All cities can improve the alignment of societal, economic, and sustainability goals to generate better outcomes. As a world-class destination, and a **living laboratory of urban experimentation**, there is no substitute for experiencing it first-hand. We therefore invite you to join CTBUH in Singapore in the autumn of 2023, to join the vital conversation on “Humanizing High Density.”

## CONFERENCE OVERVIEW

### Dates

16–21 October 2023

### Core Venues

Marina Bay Sands, Singapore

To Be Determined, Kuala Lumpur

### Anticipated Audience

1,200+ Delegates / 50+ Countries (see more on page 7)

### Key Dates

Call for Abstracts Open: 19 December 2022

Call for Abstracts Close: 10 February 2023

Abstracts Peer-Reviewed: 17 February–14 April 2023

Abstract Authors Notified: 17 April 2023

Registration and Hotel Booking Open: 29 March 29 2023

### Registration Deadlines

Early Bird Registration: 8 June 2023

Regular Rate Registration: 8 June–15 August 2023

Late Registration: 16 August 2023 onwards

### AIA Continuing Education Provider

The CTBUH is a registered American Institute of Architects (AIA) Continuing Education Credits (CES) provider. Registered professionals can expect to accumulate up to 30 hours of CES credits during the five-day event (including AIA

Health and Safety & Welfare credits). A Certificate of Completion will be provided to registrants upon request.

# THEMES & PROGRAM OVERVIEW

The 2023 conference will convene presentations, panel discussions, and themed tracks focused within the overall conference theme: **Humanizing High Density—People, Nature & the Urban Realm**. After the Opening Plenary session, eight parallel tracks will take place in the core Singapore conference, on the track theme listed below:

- The Social Realm
- The Urban Realm
- The Natural Realm
- The Technological Realm
- The Occupier Realm
- The Smart Realm
- Projects in Focus
- CTBUH 2023 Best Tall Building Awards

In addition, a single core track on “Humanizing High Density” will convene as part of the core Kuala Lumpur program

CTBUH members\* of all disciplines interested in presenting at the event are encouraged to submit an abstract. Abstracts should relate directly to the conference theme.

All abstracts will be subject to peer review before possible acceptance into the conference program. For each accepted abstract/paper, one author will be eligible to present at the conference. Only the author that will present will be eligible to register for the conference at the subsidized presenter registration rate.

For more information, visit: [ctbuh.org/abstracts](https://ctbuh.org/abstracts)

*\* All presenters at the 2023 conference must be CTBUH members at the organizational level. If interested in presenting at the conference, then you must first become a member, contact [membership@ctbuh.org](mailto:membership@ctbuh.org).*

*NOTE: Becoming a member does not guarantee that your abstract will be accepted.*

## PROGRAM OVERVIEW

	Sunday, 15 Oct. Day 0	Monday, 16 Oct. Day 1	Tuesday, 17 Oct. Day 2	Wednesday, 18 Oct. Day 3	Thursday, 19 Oct. Day 4	Friday, 20 Oct. Day 5	Saturday, 21 Oct. Day 6
	SINGAPORE					KUALA LUMPUR	
	Pre-Conference	Workshops	Core Conference	Core Conference	Off-Site Programs	Core Program	Off-Site Programs
MORNING		Board of Trustees & Advisory Group Meetings	Presentations & Panel Discussions	Presentations & Panel Discussions	AM Off-Site Programs	Presentations & Panel Discussions	Off-Site Programs
AFTERNOON	Leaders Meeting / Leaders-Only Building Tour	Assembly Workshops			PM Off-Site Programs		
EVENING	Leaders-Only Reception	Opening Networking Reception	Sponsor-Organized Social Events	Awards Ceremony & Dinner	Travel to Kuala Lumpur	Closing Networking Reception	



## GET INVOLVED

Get involved in the conference through one or more of the following ways:



### SPEAK

Join industry leaders in driving thought-provoking and inspirational discussions on the theme of **Humanizing High Density—People, Nature & the Urban Realm**. Presentations will advance the fundamental premise that high-density urbanization can support healthy living, working, and civic and social engagement and will explore solutions for equity in housing, creating better social spaces, finding balance with nature, and reducing carbon emissions, among numerous other topics. Visit [ctbuh.org/abstracts](https://ctbuh.org/abstracts) to learn more and submit an abstract.



### SPONSOR

Conference sponsors see a myriad of great benefits, such as maximizing speaking opportunities, the promotion of company brand and expertise internationally, complimentary delegate registrations, and much more. There are many opportunities for sponsorship of the conference, each including exclusive sponsorship of a unique aspect of the event. [See page 16 to learn more.](#)



### SERVE

Help plan and program the event by joining the Local Conference Steering Committee. This committee is a group of CTBUH members based in the city where the Conference is located, who make a one-year commitment to assist with steering the overall direction of the conference, including helping organize speakers, sponsors, and off-site programs. Please note that committee members must be CTBUH members. To learn more about the 2023 Chicago Steering Committee, contact [events@ctbuh.org](mailto:events@ctbuh.org).

## WHY ATTEND?

As the recognized international authority on tall buildings, CTBUH conferences differ significantly from the many commercial conferences now being held around the world, in terms of both quality of knowledge-sharing and networking opportunities.\* Dissemination of best-practice information is of primary importance at every CTBUH conference. Thus, every presentation is substantiated by an abstract and all delegates receive a PDF of every conference presentation. In addition, a collated archive of all conference materials will be available to delegates.

Further benefits include:

- Learn from distinguished experts on the latest in tall buildings, infrastructure, and urban development
- Gain knowledge and insight in the latest thinking on sustainability
- Network with top, internationally influential industry leaders
- Develop collaborative partnerships and business leads
- Earn Continuing Professional Education Credits
- Better understand the business opportunities in Southeast Asia and internationally
- Promote your company through sponsorship
- Influence best-practice thinking and policy making
- Experience the dynamic cities of Singapore and Kuala Lumpur
- Tour seminal tall buildings and urban spaces (completed and under construction)
- Enjoy networking events at top venues
- Experience the multi-national, multi-disciplinary network of CTBUH

*\*See Industry Leader Endorsements on back cover.*

## WHO SHOULD ATTEND?

Colleagues from all disciplines with a connection to tall buildings and urban habitat are encouraged to attend, including the following professions:

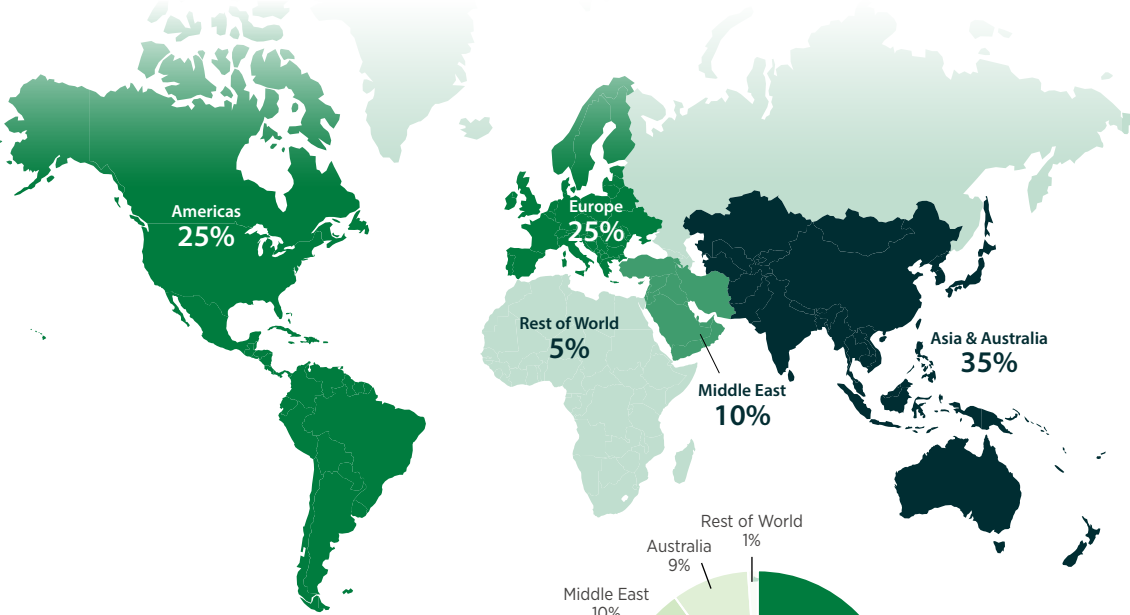
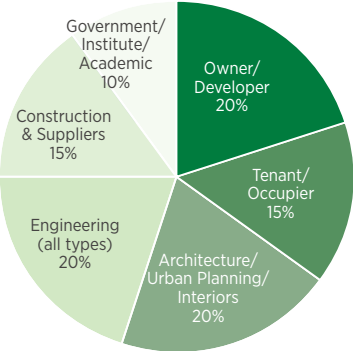
- Architects & Urban Planners
- Building Façade Design Firms
- Building Funders & Developers
- Building Occupiers & Tenants
- Building Owners & Managers
- Code & Regulatory Authorities
- Contractors & Construction Firms
- Cost Consultants & Surveyors
- Elevator Consultants/Suppliers
- Energy Companies
- Engineers (all disciplines)
- Fire & Life Safety Professionals
- Geotechnical/Foundation Firms
- Insurers & Legal Firms
- Material & Building System Suppliers
- National & Local Government Officials
- NGOs & Academics
- Project/Construction Managers
- Transport, Infrastructure & Landscape Companies

# EXPECTED ATTENDANCE

## Attendance by Region

1,200+ Delegates  
50+ Countries  
*(See Regional Attendance at right)*

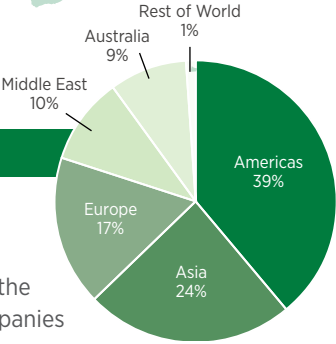
## Attendance by Profession



## International CTBUH Audience

2 MILLION

individuals working in 10,000 offices around the world in CTBUH Organizational Member companies



1,200+  
DELEGATES

200  
SPEAKERS

50+  
COUNTRIES

9  
TRACKS

4  
EVENINGS OF  
SOCIAL EVENTS

1  
GREAT  
CONFERENCE!

## VENUE & HOTEL

### CORE VENUE: MARINA BAY SANDS

The core Singapore conference will be held at Marina Bay Sands, a three-tower complex topped by a one-hectare SkyPark at the joined-roof level, which accommodates a public observatory, infinity pool, and offers sweeping panoramic views of the city. Completed in 2010, the design approach for the Marina Bay Sands complex was not as a building project, but as a microcosm of a city—rooted in Singapore's culture, climate, and contemporary life. The core conference will take place in the Sands Expo and Convention Center, with accommodation offered at the complex's hotel towers.

The official conference hotel in Singapore will be the conference venue Marina Bay Sands. For more information on Marina Bay Sands hotel booking, together with other hotels in Singapore, please visit:

[ctbuhconference.com/singapore-hotels](http://ctbuhconference.com/singapore-hotels)

### KUALA LUMPUR VENUE: MANDARIN ORIENTAL

The Kuala Lumpur portion of the conference will be held at the Mandarin Oriental, located between the gardens of the KLCC Park and the Petronas Twin Towers.

Kindly hosted by:



For more information on hotels in Kuala Lumpur, please visit:

[ctbuhconference.com/kuala-lumpur-hotel](http://ctbuhconference.com/kuala-lumpur-hotel)



## CORE VENUE PLAN (as of 25- September 2023)

Certain conference sponsors have the opportunity to sponsor a Ballroom/Track Room.  
See Sponsorship Benefits Chart on page 17 for more information.



## SOCIAL EVENTS

The social networking events are always a highlight of CTBUH conferences, excellent for business networking as well as catching up with colleagues and friends. Past venues have included **Willis Tower**, Chicago (2019), **Burj Khalifa**, Dubai (2018), **International Towers**, Sydney (2017), **Ping An Finance Center**, Shenzhen (2016), and **One World Trade Center**, New York City (2015). There will be three major evening events as part of the conference, as well as a night for sponsors to host their own social event and invite delegates to attend.

### Day 1 Opening Networking Reception

Monday, 16 October

*CapitaSpring, Singapore*

Kindly hosted by:



Kindly sponsored by:



The opening networking reception will take place at the new BIG-designed CapitaSpring tower, with an incredible 8-story-high mid-height skygarden and roof terrace, affording extraordinary views over the whole of Singapore.

### Day 2 Sponsor-Organized Social Events

Tuesday, 17 October

Venues around the city to be confirmed by sponsors

### Day 3 Awards Ceremony & Dinner

Wednesday, 18 October

*Marina Bay Sands, Singapore*

### Day 5 Closing Networking Reception

Friday, 20 October

*Merdeka 118, Kuala Lumpur*

Kindly hosted by:



Kindly sponsored by:



The final reception will take place on the 116th floor observation deck of Merdeka 118, the world's second tallest building.

### Sponsor a Social Event!

Contact CTBUH President **Antony Wood** for more information: [awood@ctbuh.org](mailto:awood@ctbuh.org).



Opening Networking Reception: CapitaSpring, Singapore



Closing Networking Reception: Merdeka 118, Kuala Lumpur



## DAY 1 WORKSHOPS

Monday, 16 October will be dedicated to half-day workshops on an important new CTBUH initiative: the continuation of the global CTBUH accreditation and certification program (for both buildings and professionals), and the CTBUH assemblies/committee structure, both kick-started in 2022. These initiatives embrace multiple areas of tall building performance, such as carbon, safety, technologies, urban integration, and more. The workshops will be hosted by sponsors at the conference venue. The purpose of each workshop is to:

- Discuss stage two of the CTBUH Accreditation program on tall buildings
- Establish the most salient issues, challenges, and trends in the industry
- Develop recommendations for standardized methods and establish criteria for categorization
- Create or expand a CTBUH International Committee on the subject
- Work towards the production of a CTBUH Technical Guide
- Strategize the dissemination of knowledge on the subject and the presence of the group beyond CTBUH

The following 13 workshops will take place in Singapore:

Confirmed hosts/sponsors:

- *Architectural Design*, hosted by: **BDP.**
- *Carbon & Materials*, hosted by:  ArcelorMittal
- *Construction*, hosted by: **MULTIPLEX**
- *Inventiveness in the City*, hosted by: **ABB**
- *The Legal Dynamics of Future Dense Cities*, hosted by:  Charles Russell Speechlys

- *Smart Homes to Smart Cities*, hosted by: **ABB**
- *Structure*, hosted by: **ARUP**
- *Systems Thinking | Designing Buildings*, hosted by:  **RAMBOLL**
- *Urban Integration & Impact*, hosted by: **NORR**  
ARCHITECTS ENGINEERS PLANNERS
- *VT/Mobility*, hosted by:  **KONE**

Hosts/Sponsors pending:

- Developers
- Economics
- Fire Engineering

### Sponsor a Workshop!

Contact CTBUH President [Antony Wood](#) for more information: [awood@ctbuh.org](mailto:awood@ctbuh.org).

## DAY 2 & 3 CORE PROGRAM

Tuesday, 17 October & Wednesday, 18 October

The 2023 conference will convene presentations and panel discussions addressing the theme of **Humanizing High Density—People, Nature & the Urban Realm**. Over two days of the core conference, delegates will attend sessions in one of eight parallel tracks that relate to this overarching idea, in addition to the opening and closing plenary sessions (i.e., all 1,200 delegates in the plenary hall).

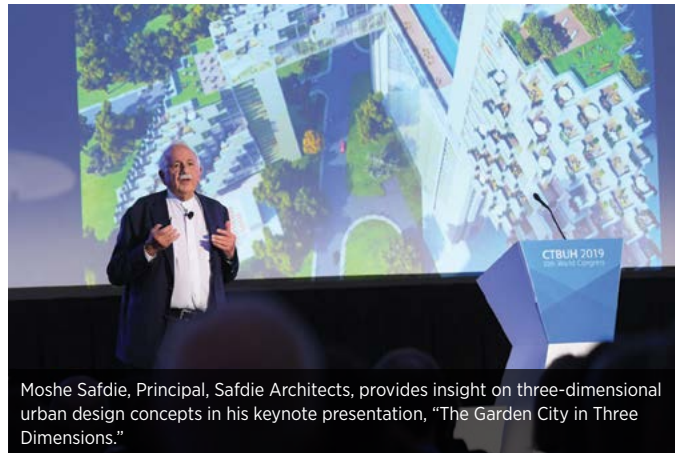
The Day 2 and Day 3 topics will balance thought-provoking and future-focused discussions on topics such as mitigating the effects of climate change, housing equity, reducing carbon emissions, and more, as well as case studies of award-winning projects. Additionally, the sessions will continue the discourse begun in 2022 regarding the establishment of a global accreditation and certification program for both tall buildings and professionals in the field.

Please note, CTBUH members interested in presenting are encouraged to submit an abstract using the online portal by the 10 February 2023 deadline. Submissions should relate directly to the conference theme, and all abstracts will be subject to peer review. For more information, visit [ctbuh.org/abstracts](https://ctbuh.org/abstracts)

	Tuesday, 17 Oct. Day 2	Wednesday, 18 Oct. Day 3
	SINGAPORE	
	Core Conference	Core Conference
MORNING	Presentations & Panel Discussions	Presentations & Panel Discussions
AFTERNOON		
EVENING	Sponsor-Organized Social Events	Awards Ceremony & Dinner



Andre Brumfield, principal, global director of cities + urban design, Gensler (left) and Danielle Tillman, managing principal, bKL Architecture, participate in a panel discussion at the CTBUH 2021 International Conference Chicago event.



Moshe Safdie, Principal, Safdie Architects, provides insight on three-dimensional urban design concepts in his keynote presentation, "The Garden City in Three Dimensions."



## DAY 4 OFF-SITE PROGRAMS

Thursday, 19 October

Thursday, 19 October will be dedicated to off-site programs, which will take place across buildings, urban spaces, infrastructure hubs, and key developments around Singapore. Delegates register in advance for two different programs, morning and afternoon, from a selection of options. In each program, delegates will hear from colleagues on a specific theme related to the program location through on-site presentations, followed by extensive tours of the sites led by professionals involved in the projects.

### Day 4 off-site programs



Experience the Future of Tall:  
A Park in the Sky  
Hosted at CapitaSpring



Asia's Largest Mass Engineered  
Timber Building  
Hosted at Gaia at NTU



The JTC Summit: A Testbed for JTC's  
Open Digital Platform  
Hosted at The JTC Summit



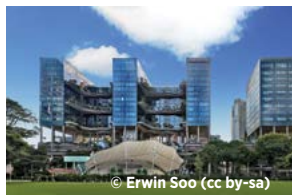
Creating Active and Cohesive  
Communities Through Public Housing  
Hosted at Kampung Admiralty



A Day in the Life of the Most Iconic  
Building on Singapore's Skyline  
Hosted at Marina Bay Sands



Achieving Net-Zero Energy in the  
Southeast Asian Context  
Hosted at NUS Dept. of Architecture Campus



Green Ambition:  
Blending Architecture and Nature  
Hosted at PARKROYAL Pickering



Discovering Singapore's Urban  
Transformation  
Hosted at Singapore City Gallery



An Innovative Super-Low-Energy-  
Certified, People-Centric, Future-  
Ready Workplace  
Hosted at Surbana Jurong Campus

### Sponsor an Off-Site Program!

Contact CTBUH President [Antony Wood](mailto:awood@ctbuh.org) for more information: [awood@ctbuh.org](mailto:awood@ctbuh.org).

# DAY 5 & 6 KUALA LUMPUR REGIONAL PROGRAM

Friday, 20 October & Saturday, 21 October

Delegates will have the opportunity to experience Kuala Lumpur on Friday and Saturday, where they will engage in a rich program that explores premier developments, infrastructure hubs, and cultural sites amidst the city's warm, tropical climate and vibrant street life. With modest beginnings as a tin-mining outpost in the 1880s, the city has grown into a major education, technology, banking, and energy-industry hub. It now commands one of the most dynamic skylines in Asia, with **Merdeka 118** joining the renowned **Petronas Twin Towers**.

The Kuala Lumpur regional program (with transportation and accommodations paid by the delegate) will incorporate a full day of programming focused on unique themes specific to the region and culminate with a closing networking reception at the 116<sup>th</sup> floor observation deck of **Merdeka 118**, the world's second tallest building. The following day will consist of a half day of exceptional tours, site visits, and technical demonstrations at a wide range of projects throughout the city.

## Day 5 off-site programs



Tour the World's Second-Tallest Building  
Hosted at Merdeka 118



The Identifiable Symbol for Malaysia's Fast-Growth  
Hosted at Petronas Towers




















Twenty Nine-Hectare TRX Master Plan in the Bustling Central Business District  
Hosted at TRX Development

	Friday, 20 Oct. Day 5	Saturday, 21 Oct. Day 6
	KUALA LUMPUR	
	Core Program	Off-Site Programs
MORNING	Presentations & Panel Discussions	Off-Site Programs
AFTERNOON		
EVENING	Closing Networking Reception	

# ABOUT THE CTBUH AWARDS

This year's CTBUH International Conference integrates the annual CTBUH Awards Program, which recognizes extraordinary contributions to the advancement of tall buildings and the urban environment. Judged by an international panel of experts, the CTBUH Awards Program recognizes projects in over 20 categories and subcategories, including Best Tall Building, Urban Habitat, Innovation, Structure, and Construction. Award of Excellence Winners will present at the conference and compete for the overall prize in each award category. The overall winner in each category will be announced at the Awards Ceremony & Dinner on Wednesday, 18 October.



PROJECT									
Best Tall Building Awards			Best Tall Non-Building Award	Urban Habitat Award	Future Project Award	10 Year Award			
									
By Height <i>Under 100 Meters 100-199 Meters 200-299 Meters 300-399 Meters 400 Meters &amp; Above</i>	By Region <i>Americas Asia Australia Europe Middle East &amp; Africa</i>	Best Tall Building Worldwide							
PROCESS		COMPONENT				PEOPLE			
Construction Award	Repositioning Award	Innovation Award	Structure Award	Systems Award	Space Within Award	Lifetime Achievement Awards		Equity, Diversity & Inclusion	CTBUH Fellows
									
						Lynn S. Beedle Lifetime Achievement Award	Fazlur R. Khan Lifetime Achievement Award		

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

There are opportunities for sponsorship of this key gathering at Diamond, Platinum, Gold, and Silver levels. Each package includes exclusive sponsorship of a unique aspect of the conference (e.g., a Ballroom/Track, a Social Event, a Workshop, the conference delegate bags, a lunch or coffee break, etc.). Promote your company brand to industry leaders and develop collaborative partnerships and business leads!

Contact **Antony Wood** for more information: [awood@ctbuh.org](mailto:awood@ctbuh.org).

## WHY SPONSOR?

- Promote your company brand to industry leaders
- Develop collaborative partnerships and business leads
- Understand better the business opportunities internationally
- Network with top influential people in the industry internationally
- Pursue a prominent speaking opportunity or a session chairing role
- Enjoy evening social networking events at top venues
- Be promoted to media and press outlets in conjunction with the conference
- Include your logo on all conference documentation
- Gain knowledge and insight in the latest thinking on sustainability, tall buildings, and urban development



Social Events



Ballroom/Track



Off-Site Programs



Conference Collateral



Lunch & Coffee Breaks

# SPONSORSHIP BENEFITS CHART

	Diamond + Conference Host	Platinum + Ballroom / Track + Workshop	Platinum + Specific Package	Gold + Student / Research Competition	Gold + Workshop	Gold	Silver + Breakfast / Lunch / Coffee Break	Silver
	6 Packages (1 Available) US\$70,000*	8 Packages (1 Available) US\$60,000*	10 Packages (1 Still Available) US\$50,000*	3 Packages (SOLD OUT) US\$40,000*	14 Packages (6 Still Available) US\$40,000*	12 Packages (3 Still Available) US\$30,000*	10 Packages (SOLD OUT) US\$15,000*	42 packages (3 Still Available) US\$10,000*
Sponsor Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority
Exclusive Sponsorship	Branded Ballroom + Track	Branded Ballroom + Track + 1 Workshop	8 Package Options: • Off-Site Programs (1 still available) • Closing Networking Reception (SOLD OUT) • Digital Charging Station - SOLD OUT • Conference APP - SOLD OUT • Conference Bags - SOLD OUT • CTBUH Journal - SOLD OUT • Name Badge Lanyards - SOLD OUT • Opening Networking Reception - SOLD OUT	3 Competition Options: • Student Traveling Studio - SOLD OUT • Research Seed Funding - SOLD OUT • Student Design Competition - SOLD OUT	1 Workshop		One breakfast, lunch, or coffee break, with promotional video	
Host Off-Site Program	✓							
Exhibition Booth	Priority Positioning							
Table for 8 at Awards Ceremony & Dinner	VIP Table – Priority Positioning							
Branding Presence in Ballroom	✓	✓						
Complimentary Core Conference Registrations (NOTE: Need to include speaker registrations)	6	5	5	4	4	4	3	2
Presentation/Speaker/Panel Roles	1 Core Conf. Presentation	1 Core Conf. Presentation + 1 Workshop Co-Lead Role	1 Core Conf. Presentation	1 Core Conf. Presentation	1 Core Conf. Presentation + 1 Workshop Co-Lead Role	1 Core Conf. Presentation	1 Session Chair Role	1 Session Chair Role
Accreditation and Certification Committee Role		1 Committee Member Role			1 Committee Member Role			
Accreditation & Certification Workshops (NOTE: Can be used across several workshops)	5 Attendees	Chair + 4 Attendees (5 total)	4 Attendees	4 Attendees	Chair + 3 Attendees (4 total)	3 Attendees	2 Attendees	1 Attendee
Networking Reception Invites	6 VIP invites to Opening Networking Reception							
Recognition from Chair	At Conference Open & Close	In Track & Workshop			In Workshop			
Logo on Website Homepage	✓	✓	✓					
Small Brochure in Delegate Bags	✓	✓	✓					
Logo in Event Adverts in CTBUH Journal, etc.	✓	✓	✓	✓	✓	✓		
Promotion via Social Media	✓	✓	✓	✓	✓	✓		
Host Sponsor Social Event on evening of 17 October	✓	✓	✓	✓	✓	✓		
Material on General Sponsor Table	✓	✓	✓	✓	✓	✓		
Company Email Marketing Support	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Walk-in/out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓
Promotion via Post-Conference Digital Report	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Conference Guide	✓	✓	✓	✓	✓	✓	✓	✓
Special Designation on Name Badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓



## DIAMOND SPONSORSHIP PACKAGES

Acknowledged as the very top supporters of the event, Diamond Sponsors enjoy maximized exposure through the highest priority of branding in all documentation and on-site signage. In addition, Diamond sponsors are acknowledged as the hosts of the conference including hosting one of the eight major tracks/ballrooms in the Singapore segment of the conference, or the one primary track in Kuala Lumpur. The themes of these tracks are shown below. Diamond Sponsors will also enjoy a booth in the Exhibition, in the most prominent location. Diamond Sponsors will essentially help drive the conversation on the conference theme of **Humanizing High Density—People, Nature & the Urban Realm**, through a speaker role; hosting of a major track of the conference; display of project(s) and expertise in the exhibition; an involvement in up to five day one workshops (if desired); and premium branding throughout the conference and all related channels. In addition, the package provides six complimentary conference registrations; six VIP invites to the opening networking reception; and a table for eight at the Awards Ceremony and Dinner (see Sponsorship Benefits Chart, page 17).

### Conference Tracks (9 Nos.)

Confirmed hosts/sponsors:

- **The Occupier Realm**, hosted by:
  - CapitalLand Group
- **The Urban Realm**, hosted by:
  - PNB Merdeka Ventures
- **The Technological Realm**, hosted by:
  - FG Empreendimentos
- **The Smart Realm**, hosted by: ABB
- **The Social Realm**, hosted by: Ramboll
- **Kuala Lumpur program: Humanizing High Density**, hosted by: KLCC

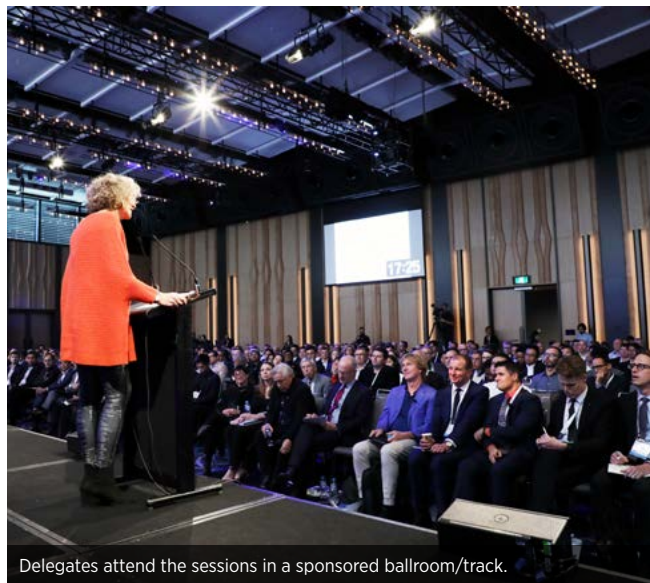
Hosts/Sponsors pending:

- The Natural Realm
- CTBUH 2023 Best Tall Building Awards, by Height
- CTBUH 2023 Best Tall Building Awards, by Region

Total Packages: 6 (1 Still Available)

Cost: US\$70,000

Kindly sponsored by:



Delegates attend the sessions in a sponsored ballroom/track.

# PLATINUM SPONSORSHIP PACKAGES

Acknowledged as premium supporters of the event, Platinum Sponsors enjoy maximized exposure through the second highest priority of branding in all documentation and on-site signage, after Diamond. There are numerous types of Platinum packages available, all with an exclusive element, as outlined below and on the next two pages. In addition, each Platinum package provides a speaking role in the core conference; five complimentary conference registrations; and up to five registrations for the workshops as outlined below (see [Sponsorship Benefits Chart, page 17](#)).

## Platinum + Ballroom Track + Workshop

Similar to Diamond Sponsors, these four Platinum Sponsors will be acknowledged as the hosts/sponsors of one of the nine distinct “tracks” of the conference, as outlined in the Diamond section (see [page 18](#)). Each track will be hosted in one of the “ballrooms” at the venue, which will also serve as a branded space for the sponsor. In addition, these Platinum Sponsors will establish themselves as thought leaders in a given field by taking an important role in a new committee and workshop focused within the Council’s exciting new global Tall Building Assemblies and Accreditation Programs. The sponsor will help drive committee meetings (virtual) in advance of the conference, with the corresponding half-day workshop, taking place on Day 1 of the conference, being a milestone in the reinforcement of the assemblies and accreditation/certification programs. The sponsor will co-host, alongside CTBUH, and co-chair the workshop, and thus drive the discussion on what constitutes “excellence” in a particular field. These sponsors will thus be positioned as the leading experts in that field, and help continue the drive towards a new accreditation and certification program after the conference.

### Assemblies/Conference Workshop Themes (13 Nos.)

- Architectural Design
- Carbon & Materials
- Construction
- Developers
- Economics
- Fire Engineering
- Inventiveness in the City
- The Legal Dynamics of Future Dense Cities
- Smart Homes to Smart Cities
- Structure
- Systems Thinking | Designing Buildings
- Urban Integration and Impact
- VT/Mobility

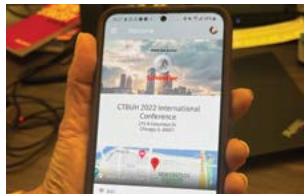
Total Platinum Packages: 18 (2 Still Available)

Cost: US\$50,000

Kindly sponsored by:



## PLATINUM SPONSORSHIP PACKAGES (CONT.)



### Platinum + Conference APP

This package carries the benefit of exclusive branding of the event app for the conference, used by all delegates in advance of the event, and at the conference itself. The Platinum + Conference APP Sponsor will be acknowledged as the sole supporter of this platform, which will serve as the main vehicle for delegates to access conference information comprehensively.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



### Platinum + Conference Bags

All conference attendees will be given a delegate bag containing conference materials, which they will carry throughout the event, with many choosing to also use afterwards. The Platinum + Conference Bags Sponsor will thus enjoy great exposure of their brand, through the inclusion of their logo on the bags, during and after the event.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



### Platinum + CTBUH Journal

All conference attendees will receive a copy of the special issue of the CTBUH Journal, themed on the conference. The same journal will also be distributed globally to all CTBUH members. As sole sponsor of the issue, the sponsor's logo will be on the cover and contain a relevant paper, or case study, within.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



### Platinum + Digital Charging Station

This sponsor will receive exclusive branding of the central charging station/lounge, within the conference exhibition. In today's world of increasing digital connectivity and devices, this will be a central hub of the conference.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:







### Platinum + Name Badge Lanyards

A conference name badge will be worn by every attendee, with the lanyard occupying a prominent visible position. The sponsor will enjoy a high degree of brand visibility by the inclusion of their logo on the lanyard, alongside the CTBUH logo.

Total Packages: 1 (**SOLD OUT**)

Cost: US\$50,000

Kindly sponsored by: **OTIS**



### Platinum + Opening Networking Reception

In addition to the numerous standard benefits at the Platinum level, Platinum + Opening Networking Reception Sponsor will be acknowledged as the sole sponsor of the conference's not-to-be-missed kick-off event, taking place at the new BIG-designed CapitaSpring tower, with an incredible 8-story-high mid-height skygarden and roof terrace.

Total Packages: 1 (**SOLD OUT**)

Cost: US\$50,000

Kindly hosted by:



Kindly sponsored by:



### Platinum + Closing Networking Reception

In addition to the numerous standard benefits at the Platinum level, Platinum + Closing Networking Reception Sponsor will be acknowledged as the sole sponsor of the conference's highly anticipated culminating event, taking place at the 116th floor observation deck of Merdeka 118, the world's second tallest building.

Total Packages: 1 (**SOLD OUT**)

Cost: US\$50,000

Kindly hosted by:



Kindly sponsored by:



### Platinum + Off-Site Program

Platinum + Off-Site Program Sponsors will be acknowledged in relation to themed program and extensive building tours held on Thursday, 19 October, where delegates will explore one of the sponsor's projects and engage with on-site presentations. The sponsor will collaborate with CTBUH in determining the location of the Off-Site Program.

Total Packages: 3 (**1 Still Available**)

Cost: US\$50,000

Kindly hosted by:



## GOLD SPONSORSHIP PACKAGES

There are three types of Gold packages, the first two offering exclusive sponsorship of a unique aspect of the conference, and the fourth—Straight Gold—connected with a speaking role and conference branding. All Gold packages offer a core conference presentation; up to four complimentary conference registrations; and up to four registrations for the workshops (see [Sponsorship Benefits Chart, page 17](#)).

### Gold + Workshop

Gold + Workshop Sponsors will establish themselves as thought leaders in a given field by taking an important role in a new committee and workshop focused within the Council's exciting new global Tall Building Assemblies and Accreditation Programs. The sponsor will help drive committee meetings (virtual) in advance of the conference, with the corresponding half-day workshop, taking place on Day 1 of the conference. The sponsor will co-host, alongside CTBUH, and co-chair the workshop, and thus drive the discussion on what constitutes "excellence" in a particular field.

#### Assemblies/Conference Workshop Themes (13 Nos.)

Confirmed hosts/sponsors:

- **Architectural Design**, hosted by: **BDP.**
- **Carbon & Materials**, hosted by:  ArcelorMittal
- **Construction**, hosted by: **MULTIPLEX**
- **Inventiveness in the City**, hosted by: **ABB**
- **The Legal Dynamics of Future Dense Cities**, hosted by:  Charles Russell Speechlys
- **Smart Homes to Smart Cities**, hosted by: **ABB**

- **Structure**, hosted by: **ARUP**
- **Systems Thinking | Designing Buildings**, hosted by: 
- **Urban Integration & Impact**, hosted by:  NORR  
ARCHITECTS ENGINEERS PLANNERS
- **VT/Mobility**, hosted by: 

Hosts/Sponsors pending:

- Developers
- Economics
- Fire Engineering



Total Packages: 14 (6 Still Available)

Cost: US\$40,000

### Gold + Student/Research Competition

Gold + Student/Research Competition Sponsors support one of four annual, standalone programs aimed at students and researchers around the world. Each of the four involves a pre-conference “call for submissions” shared with the CTBUH global network and supports a program typically lasting six months. The sponsor sets the specific theme for its competition and sits on the jury. The winners typically attend the conference and are recognized on stage—with the sponsor making the award. These altruistic packages support specific academic initiatives, with a significant proportion of the funds disbursed directly to the student/research group, tangibly benefiting both the recipients and the sponsor far beyond the conference itself.

Total Packages: 3 (SOLD OUT)	Cost: US\$40,000
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- **Gold + Research Seed Funding:** This program is aimed at research professors globally and distributes funding of US\$20,000 in a single prize to the best and most novel research proposal.

Kindly sponsored by:



- **Gold + Student Design Competition:** The best projects are displayed and judged at the conference. US\$20,000 of the sponsor funds are distributed to the finalists in the form of prize money and travel stipends for the students to attend and present at the conference in a special session.

Kindly sponsored by:



### Straight Gold

Straight Gold packages are not linked to an exclusive element of the conference and instead, benefit from all other aspects of the Gold level of sponsorship, including a core conference presentation; four complimentary conference registrations; and three registrations for the workshops. [See all Gold Sponsor benefits on page 17.](#)

Total Packages: 12 (3 Still Available)	Cost: US\$30,000
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- **Gold + Traveling Student Design Studio:** The winning group of students, from the new Masters of Tall Buildings and Vertical Urbanism Program at the Illinois Institute of Technology, travel to study the sponsor’s site and design a hypothetical tall building/urban project on that site. US\$20,000 of sponsor funds are used to support travel and studio expenses, with the sponsor’s direct involvement as the designs develop.

Kindly sponsored by:



Kindly sponsored by:



## SILVER SPONSORSHIP PACKAGES

There are two types of Silver package: a Silver + Breakfast / Lunch / Coffee Break package, and a Straight Silver, entry-level, package. All Silver packages offer a core conference session chairing role; up to three complimentary conference registrations; and up to two registrations for the workshops.

### Silver + Breakfast / Lunch / Coffee Break

There will be two lunches, two breakfasts, and six coffee breaks during the core conference. Sponsorship of each break will be recognized through signage at coffee points, on high-top tables, and—where relevant—through the walk-in/out slide loop and chair announcements immediately before the break. These sponsors are also able to play a promotional video in session spaces during the break. Other benefits include a conference session chairing role; three complimentary conference registrations; and two registrations for the workshops.

Total Packages: 10 (SOLD OUT)

Cost: US\$15,000



Kindly  
sponsored by:



### Straight Silver

This is an entry-level sponsorship, not linked to an exclusive element of the conference. Benefits include a conference session chairing role; two complimentary conference registrations; and one registration for the workshops. [See all Silver Sponsor benefits on page 17.](#)

Total Packages: 42 (3 Still Available)

Cost: US\$10,000

Kindly  
sponsored by:



## SELECTED OWNER/DEVELOPER/OPERATOR SPONSORS OF RECENT CTBUH EVENTS



## RECENT CONFERENCE STATISTICS

### CTBUH 2019 10th World Congress

**Title:** 50 Forward | 50 Back: The Recent History and Essential Future of Sustainable Cities

**Date:** 28 October–2 November, 2019

**Location:** Radisson Blu Aqua Hotel, Chicago, USA

**Total Number of Attendees:** 1,363

**Total Number of Countries represented:** 49

**Total Number of Companies represented:** 580

### Top 10 Owner/Developers/Investors/Property Managers

(Based on number of registered attendees)

*Note: Conference Sponsors are recognized through the inclusion of their logo.*

1	Sun Hung Kai Properties	16	
2	Lendlease Corporation	8	
3	Boston Properties	7	
=4	JLL	6	
=4	Taipei Financial Center Corporation	6	
=6	Africa Israel Residence	4	
=6	Hongkong Land Limited	4	
=8	CITIC HEYE Investment Company	3	
=8	Howard Hughes Corporation	3	
=8	Moceri + Roszak	3	
=8	Ping An Financial Center Constr. & Dev.	3	
=8	Portafolio Inmobiliario	3	
=8	Related Midwest	3	
=8	Tishman Speyer	3	

Total owners/developers/investors/property managers in attendance = 150 people, 73 companies

### Top 10 Architecture/Urban Planning/Interiors Companies

(Based on number of registered attendees)

*Note: Conference Sponsors are recognized through the inclusion of their logo.*




1	Skidmore, Owings & Merrill	24	
2	Adrian Smith + Gordon Gill Architecture	12	
=3	Gensler	11	
=3	Goettsch Partners	11	
5	bKL Architecture	9	
=6	Archilier Architecture	8	
=6	C.Y. Lee & Partners Architects/Planners	8	
=6	Perkins and Will	8	
=9	CallisonRTKL	5	
=9	PDW Architects	5	
=9	Rhode Partners	5	

Total architects/urban planners/interior designers in attendance = 347 people, 162 companies

### Top 10 Contractors/Project Managers/Cost Consultants

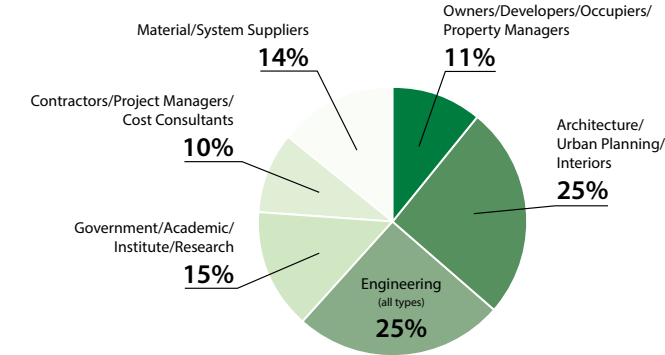
(Based on number of registered attendees)

*Note: Conference Sponsors are recognized through the inclusion of their logo.*

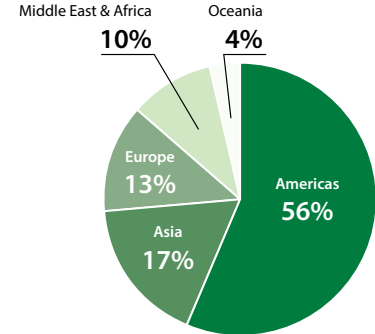
1	Multiplex	9	
=2	Margolin Bros. Engineering & Consulting	8	
=2	Turner International LLC	8	
=4	Bouygues Batiment International	4	
=4	China State Construction Engineering Corp	4	
=4	Income Egypt	4	
=4	LCL Builds	4	
=4	Tucker HiRise Construction	4	
=4	Waxman Govrin Geva Engineering	4	
=10	3lite	3	
=10	aline Consulting	3	
=10	GCL Builds Limited	3	
=10	Hill International	3	
=10	Katerra	3	
=10	Ledcor Construction Limited	3	
=10	Prodeyco	3	
=10	Total Bangun Persada	3	

Total contractors/project managers/cost consultants in attendance = 132 people, 63 companies

Attendance by Discipline



Attendance by Region



Delegate Feedback

Did the Conference fulfill your reason for attending?



I would recommend this Conference to others.



“All speakers were excellent, engaging, relevant topics, seeking to positively shift the paradigms of our industry.”

–Dan Mitchell,  
Robert Bird Group

“The CTBUH are passionate and understand the key challenges of our time, identifying the risks and disruptive changes brought about by technological transformation, economical issues, and climate change. This is not only a fabulous platform to discuss, reflect, and challenge these issues but also provides leadership, creating direction for us to think ahead.”

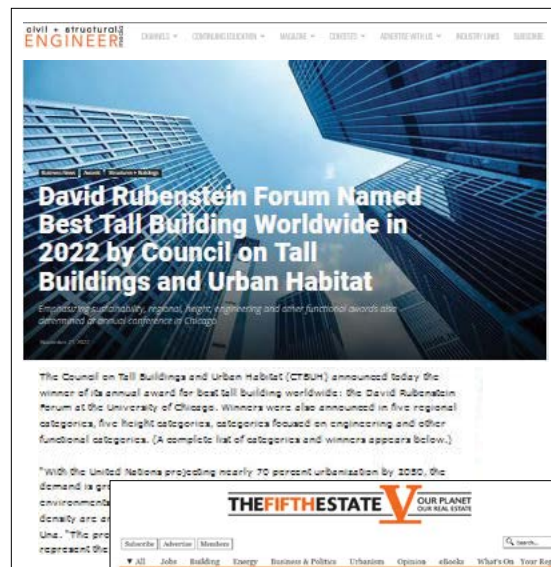
–Paul Runaghan, Tall Design Studio Ltd.

“A wonderful conference! Well organized and totally worth the long travel. Incredible opportunities for professional networking.”

–Nirit Rosenstein,  
Ashdar Building Company



# PRESS HEADLINES OF PAST CTBUH EVENTS





## PREVIOUS CTBUH CONFERENCES

The Council holds at least one conference per year in an active tall building city around the world. Below is a selection of proceeding covers from some of the Council's past events, spanning a history of more than 50+ years.



Chicago, 2022



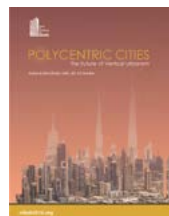
Global, 2021



Virtual, 2020



Chicago, 2019



Dubai & Abu Dhabi, 2018



Sydney, Melbourne & Brisbane, 2017



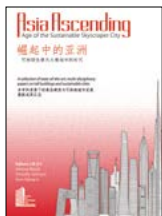
Shenzhen, Guangzhou & Hong Kong, 2016



New York, 2015



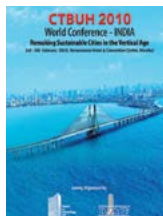
London, 2013



Shanghai, 2012



Seoul, 2011



Mumbai, 2010



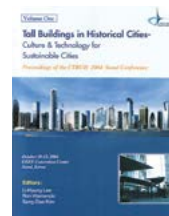
Chicago, 2009



Dubai, 2008



New York, 2005



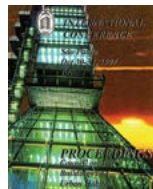
Seoul, 2004



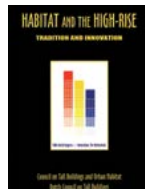
Kuala Lumpur, 2003



Melbourne, 2001



Sao Paulo, 1997



Amsterdam, 1995



Kuwait, 1992



Los Angeles, 1988



Chicago, 1986



Singapore, 1984



Paris, 1977

## CTBUH RESEARCH

CTBUH performs objective research at all scales and distributes findings in the form of technical guidelines, white papers, data studies, and reports that highlight critical issues facing tall buildings and future cities. The international conference is a major venue for the dissemination of our research findings, steering committee meetings for research projects actively underway, the judging of the student design competition, and awarding of funding for academic research competitions. See a list of currently active and past projects at [CTBUH.org/research/projects](https://www.ctbuh.org/research/projects).

### Select Research Projects



#### **The Future Potential of Steel-Timber Hybrid Buildings**

Project Completion: June 2023

Funding Sponsors: constructsteel, Softwood Lumber Board



#### **Future Timber City: An Awareness and Educational Program for Future, Sustainable, Dense Cities**

Project Completion: March 2023

Funding Sponsors: USDA Forest Service,  
Binational Softwood Lumber Council



#### **Robotics in Tall Building Construction**

Project Completion: November 2020

Funding Sponsor: Schindler



#### **Skybridges: Bringing the Horizontal into the Vertical Realm**

Project Completion: August 2020

Funding Sponsor: TK Elevator GmbH



#### **Creating Industry-Accepted Criteria for Measuring Tall Building Floor Area**

Project Completion: September 2018

Funding Sponsor: ArcelorMittal



#### **Cyclone-Glazing and Façade Resilience for the Asia-Pacific Region**

Project Completion: December 2017

Funding Sponsor: Kuraray

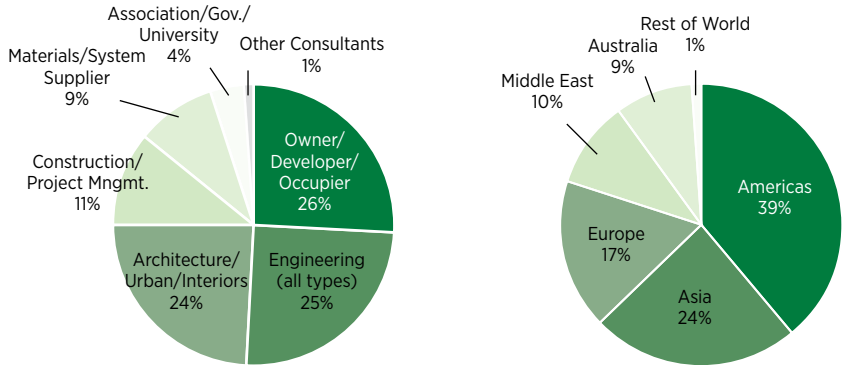
# ABOUT CTBUH

The Council on Tall Buildings and Urban Habitat (CTBUH) is the world's leading resource for professionals focused on the inception, design, construction, and operation of tall buildings and future cities. Founded in 1969 and headquartered at Chicago's historic Monroe Building, CTBUH is a not-for-profit organization with an Asia Headquarters office at Tongji University, Shanghai; a Research Office at Iuav University, Venice, Italy; and an Academic Office at the Illinois Institute of Technology, Chicago. CTBUH facilitates the exchange of the latest knowledge available on tall buildings around the world through publications, research, events, working groups, web resources, and its extensive network of international representatives.

## International CTBUH Audience

2 MILLION

Individuals working in 10,000 offices around the world in CTBUH organizational member companies



## CONTACT

**Abstracts:** [presenters@ctbuhconference.com](mailto:presenters@ctbuhconference.com)

**Sponsorship:** Antony Wood, CTBUH President, [awood@ctbuh.org](mailto:awood@ctbuh.org)

**Registration:** [registration@ctbuhconference.com](mailto:registration@ctbuhconference.com)

**General Inquiries:** [info@ctbuhconference.com](mailto:info@ctbuhconference.com)

## CTBUH HEADQUARTERS

The Monroe Building  
104 South Michigan Avenue, Suite 620  
Chicago, Illinois 60603, USA  
Phone: +1 312 283 5599

## LOCAL CONFERENCE STEERING COMMITTEE

This committee is a group of CTBUH members based in the city where the Conference is located, who make a one-year commitment to assist with steering the overall direction of the conference, including helping organize speakers, sponsors, and off-site programs. Please note that committee members must be CTBUH members. To express an interest in joining, contact [events@ctbuh.org](mailto:events@ctbuh.org).



[CTBUH.org](http://CTBUH.org)

“CTBUH conferences are THE tall building/urban conferences to attend, for learning of the latest advances in the typology, for considering the future of sustainable cities, and for business networking. We strongly encourage your attendance at this event.”

Statement endorsed by the industry leaders listed below:

Ahmad Abdelrazaq Executive Vice President, Samsung Corporation  
Talal Al Maiman CEO, Kingdom Holding Company  
His Excellency Mohammed Ali Alabbar Chairman, Emaar  
William Baker Structural Engineering Partner, Skidmore, Owings & Merrill  
Nicholas Billotti Chairman, Turner International  
Stefano Boeri Founder/Partner, Stefano Boeri Architetti  
Albert Chan Director of Development Planning & Design, Shui On Land Limited  
Joseph Chou Chairman, Taipei Financial Center Corporation  
Douglas Durst Chairman, The Durst Organization  
Karl Fender Founding Partner, Fender Katsalidis Architects  
Jeanne Gang Founding Principal, Studio Gang Architects  
James Goettsch Chairman and CEO, Goettsch Partners  
Keith Griffiths Chairman & Global Design Principal, Aedas  
Jianping Gu President, Shanghai Tower Construction & Development  
Mounib Hammoud CEO, Jeddah Economic Company  
Christoph Ingenhoven Founding Principal, ingenhoven architects  
ZhaoHui Jia Chief Deputy Architect, Greenland Group  
Ron Klemencic Chairman & CEO, Magnusson Klemencic Associates

Stephen Y.F. Lai Managing Director, Rider Levett Bucknall  
Daniel Libeskind Founder & Principal Architect, Studio Daniel Libeskind  
Yansong Ma Founder & Principal Partner, MAD Architects  
Winy Maas Founding Partner, MVRDV  
Hiroo Mori Director & Executive Vice President, Mori Building  
Jean Nouvel Architect, Ateliers Jean Nouvel  
James Parakh Urban Design Manager, City of Toronto Planning Department  
William Pedersen Principal, Kohn Pedersen Fox Associates  
Cesar Pelli Senior Principal, Pelli Clarke Pelli Architects  
James Robinson Former Executive Director, Hongkong Land  
Adrian Smith Design Partner, Adrian Smith + Gordon Gill Architecture  
Werner Sobek Founder, Werner Sobek Group  
Richard Tomasetti Consultant & Founding Principal, Thornton Tomasetti  
Rafael Viñoly Principal, Lead Designer, Rafael Viñoly Architects  
Carol Willis Director, The Skyscraper Museum  
Mun Summ Wong Founding Director, WOHA Architects  
Mike Wong Deputy Managing Director, Sun Hung Kai  
Kenneth Yeang Principal, Hamzah & Yeang  
Jerry Yin Managing Director, Design & Construction, Tishman Speyer

