## The Cerulli **Report**

# **European Retirement Industry 2023**

Dealing with Shifting Circumstances

#### **OVERVIEW & METHODOLOGY**

This annual report builds on the legacy of the *European Institutional Dynamics* report series. In it, Cerulli examines the European retirement landscape in detail, drawing on a wide range of interviews, surveys of both defined benefit (DB) and defined contribution (DC) pension schemes, and other research to provide analysis and discussion of the latest developments in the region's pension industry.

The report includes more than 90 charts and tables that provide detailed insight into six key markets. It also offers an overview of the European retirement industry's size and growth projections and managers' plans for addressing pensions' needs, with data drawn from our surveys of DB and DC plans.

#### **USE THIS REPORT TO**

- Gain insight into the evolution of the UK DC market and the key trends that will impact the market in the coming years
- Understand the repercussions of the UK liability-driven investment (LDI) crisis and the implications for managers
- Review quantitative analysis of six key markets including the UK, the Netherlands, Switzerland, Germany, France, and Italy

## **QUESTIONS ANSWERED**

- How have UK pension schemes emerged from the UK LDI crisis?
- What are the trends that are likely to reshape the UK DC market over the next three to five years?
- What types of strategies and products are UK DC schemes pursuing?
- What does the European retirement industry look like and where are the growth opportunities in each market?

### **PRODUCT DETAILS**

### **Included with Purchase**

- Digital report in PDF format
- Unlimited online firm-wide access
- Exhibits in Excel

- Key findings
- Interactive Report Dashboards

# Interactive Report Dashboards

Interact and explore select report data with Cerulli's visualization tool.

**European Retirement Landscape:** View in-depth sizing of the European retirement market in Europe with historical and projected pension assets under management (AUM) and outsourced pension assets by country and year. Additionally, customize a side-by-side comparison of retirement AUM and asset allocation breakdowns across major European markets.

**Outsourcing of Pension Investment Management:** View pension schemes' anticipated changes to fixed-income and private debt investments by regional exposure. Additionally, view and compare the evolution of addressability rates across different countries.

**LDI in the UK:** Explore how UK defined benefit schemes have adapted their approach to CDI and LDI strategies following the "mini-budget" crisis in September 2022 and their anticipated changes over the next 12 months.

**DC Pensions:** Understand the size of the defined contribution market on a European and country level, and see its annual growth forecasts over the next five years. Furthermore, understand managers' default fund strategies, their current allocations, and their expected changes to these. Delve into the UK's defined contribution scheme ecosystems and discern managers' attitudes toward allocations to index funds and ETFs and their preferred strategies by asset class. Finally, explore managers' anticipated impact of new sustainability frameworks, through the lens of trust-based and contract-based pensions.



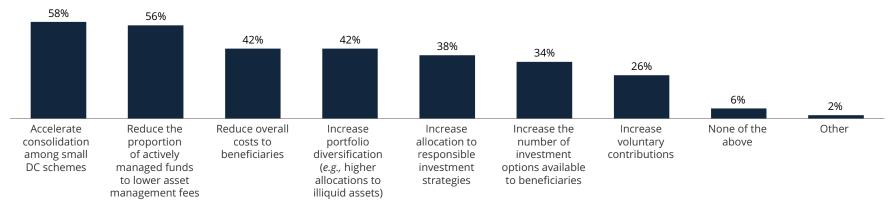
The UK DC schemes Cerulli recently surveyed regard further concentration as the most likely outcome of the government's VFM framework over the next two to three years—58% of respondents believe that consolidation of small DC schemes into larger ones will accelerate in 2024–25 (see **Exhibit 2.03**). Moreover, when asked about the most significant changes they have planned for the next 12 to 24

months, one in five trust-based schemes (excluding contract-based schemes and master trusts) Cerulli surveyed said that they intend to move to a master trust (**Exhibit 2.04**). Consolidation is also expected in the master trust space—different industry sources we consulted expect the total number of master trusts to fall from 36 at the beginning of 2023 to between 10 and 20 within the next five years.

## Exhibit 2.03

# UK Defined Contribution Pension Schemes: Anticipated Impact of the New Value for Money Framework Over the Next Two to Three Years, 2023

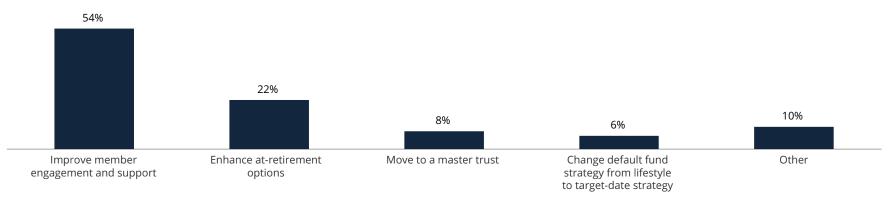
Source: Cerulli Associates | Analyst Note: "Other" response is "reduction in return."



### Exhibit 2.04

## UK Defined Contribution Pension Schemes: Planned Changes Over the Next 12-24 Months, 2023

Source: Cerulli Associates



# **Table of Contents:** Expanded

Methodology	16
Executive Summary	18
UK Pensions: Plans to Restructure Their LDI Portfolios, 2023	18
UK Defined Contribution Pension Schemes: Anticipated Impact of the New Value for Money Framework Over the Name Three Years, 2023	
European Pensions: Outsourcing and Market Growth Potential, 2022	20
Report Authors	21
Chapter 1: The Repercussions of the UK LDI Crisis	23
LDI since the crisis	
Exhibit 1.01. UK Pensions: Investments in LDI and CDI Strategies, 2023	25
Exhibit 1.02. UK Pensions: Progress in Completing a Review of Risk Management Strategies, 2023	25
Pooled LDI still has its place	
Exhibit 1.03. UK Pensions: Plans to Restructure Their LDI Portfolios, 2023	26
Exhibit 1.04. UK Pensions: Current and Anticipated Investment in LDI Strategies, 2023	26
Governance	27
Exhibit 1.05. UK Pensions: Main Reasons to Continue Using a Pooled LDI Post LDI Crunch, 2023	27
Fiduciary managers will play a growing role	28
Exhibit 1.06. UK Pensions: Actions Taken Following a Review of Risk Management Strategies, 2023	28
CDI	29
Exhibit 1.07. UK Pensions: Main Reasons for Using a Fiduciary Manager for LDI/CDI Strategies, 2023	29
Exhibit 1.08. UK Pensions: Current and Anticipated Investment in CDI Strategies, 2023	30
Exhibit 1.09. UK Pensions: Importance of Selected Factors When Choosing a CDI Provider, 2023	30
Exhibit 1.10. UK Pensions: Top Five Asset Managers Providing the Best Value for LDI/CDI Investments, 2023	

Cł	napter 2: Defined Contribution
	The gradual shift to DC
	Exhibit 2.01. European Defined Contribution Assets Under Management, 2016–2027E
	The UK DC market
	Exhibit 2.02. UK Defined Contribution Trust-Based Schemes by Size, 2011–2022
	Exhibit 2.03. UK Defined Contribution Pension Schemes: Anticipated Impact of the New Value for Money Framework Over the Next Two to Three Years, 2023
	Exhibit 2.04. UK Defined Contribution Pension Schemes: Planned Changes Over the Next 12–24 Months, 2023
	Exhibit 2.05. Largest UK Master Trusts by Assets, 1Q 2023
	Exhibit 2.06. UK Defined Contribution Pension Schemes: Offering At-Retirement or Post-Retirement Solutions, 2023
	Default funds of UK DC pension schemes
	Exhibit 2.07. UK Defined Contribution Pension Schemes: Current Average Externally Managed Investment Assets and
	Anticipated Changes Over the Next 12 Months, 2023
	Exhibit 2.08. UK Defined Contribution Pension Schemes: Top Five Most Favored Asset Managers for Standard Default
	Funds, 2023
	Exhibit 2.09. UK Defined Contribution Pension Schemes: Importance of Selected Factors When Selecting Managers for Default Funds, 2023
	Exhibit 2.10. UK Defined Contribution Pension Schemes: Most-Used Default Fund Strategies, 2023
	Exhibit 2.11. Proportion of UK Defined Contribution Pension Schemes' Default Funds Invested in Index Funds and ETFs and Planned Changes Over the Next 12–24 Months, 2023
	Exhibit 2.13. UK Defined Contribution Pension Schemes: Default Strategy Average Asset Allocation, 2023
	Exhibit 2.14. UK Defined Contribution Pension Schemes: Anticipated Changes to Default Strategy Asset Allocation Over the Next 12–24 Months, 2023
	Exhibit 2.12. UK Defined Contribution Pension Schemes: Preferred Investment Approach for Default Funds by Asset Class, 2023 43
	Exhibit 2.15. UK Defined Contribution Pension Schemes: Use of ESG Screens in the Default Fund Portfolio and Anticipated Changes Over the Next 12–24 Months, 2023
	Exhibit 2.16. UK Defined Contribution Pension Schemes: Priorities for Standard Default Fund Strategies Over the Next 12–24  Months, 2023
	Exhibit 2.17. UK Defined Contribution Pension Schemes: Main Barriers to Introducing/Increasing Exposure to Illiquid Funds Into Default Funds, 2023
	DC in other European countries
	Exhibit 2.18. Largest <i>Plan d'Epargne Entreprise</i> Providers in France by Assets, 2022

	Exhibit 2.19. Premium Pension System: Assets Under Management of Top Swedish Providers and Selected International Asset  Managers, 2023	47
Cha	pter 3: European Overview	19
	Exhibit 3.01. European Pension Assets Under Management, 2017–2027E	51
	Exhibit 3.02. European Pensions: Outsourcing and Market Growth Potential, 2022	
	Exhibit 3.03. UK Pension and Fiduciary Assets Under Management, 2017–2027E	53
Cha	pter 4: UK	54
	Exhibit 4.01. UK Retirement Assets Under Management, 2017–2027E	56
	Exhibit 4.02. UK Pensions: Addressable Assets, 2017–2027E	57
	Exhibit 4.03. UK Private Defined Benefit Pensions: Asset Allocation, 2010–2022	58
	Exhibit 4.04. UK Private Defined Benefit Pensions: Allocations to Return-Seeking Assets, 2016–2021	59
	Exhibit 4.05. UK Public Defined Benefit Pensions: Asset Allocations, 2016–2022	60
	Exhibit 4.06. Public Defined Benefit Fund Pools in England and Wales, 2022	61
	Exhibit 4.07. Public Defined Benefit Pension Funds in England and Wales: Assets Under Management and Asset Allocation of Top 10 Funds, 2022	62
	Exhibit 4.08. UK Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023	63
	Exhibit 4.09. UK Pensions: Anticipated Change in Fixed-Income and Private Debt Portfolio Allocations to Different Markets/Regions  Over the Next 12 Months, 2023	64
	Exhibit 4.10. Reasons Likely to Deter UK Pensions From Outsourcing Investment Management to External Managers and Reasons to Choose a Foreign Manager Over a Local One, 2023	65
Cha	pter 5: Netherlands	56
	Exhibit 5.01. Dutch Occupational Pensions: Assets Under Management by Business Type, 2017–2027E	68
	Exhibit 5.02. Dutch Pensions: Addressable Assets, 2017–2027E	69
	Exhibit 5.03. Dutch Occupational Pensions: Asset Allocations, 2016–2022	70
	Exhibit 5.04. Dutch Occupational Pension Funds: Allocations to Alternatives, 2016–2022	71
	Exhibit 5.05. Premium Pension Institution Landscape, 2016–2022	72
	Exhibit 5.06. Dutch Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023	73

	Exhibit 5.07.	. Dutch Pensions: Anticipated Change in Fixed-Income and Private Debt Portfolio Allocations to Different  Markets/Regions Over the Next 12 Months, 2023	<sup>7</sup> 4
	Exhibit 5.08.	Reasons Likely to Deter Dutch Pensions From Outsourcing Investment Management to External Managers and Reasons to Choose a Foreign Manager Over a Local One, 2023	'5
	Exhibit 5.09	. Dutch Pensions: Expected Time Frame for Collective and Individual Defined Contribution, 2023	6'
	Exhibit 5.10	Dutch Pensions: Implications of the Transition to Defined Contribution Schemes for Allocations, 2023	7
Ch	apter 6: Sv	vitzerland7	8
	Exhibit 6.01.	. Swiss Occupational Pensions: Assets Under Management, 2017–2027E	30
	Exhibit 6.02.	. Swiss Pensions: Addressable Assets, 2017–2027E	31
	Exhibit 6.03.	. Swiss Occupational Pension Funds: Asset Allocation Breakdown, 2015–2022	32
	Exhibit 6.04.	. Swiss Occupational Pension Funds: Alternative Allocations, 2010–2021	3
	Exhibit 6.05.	. Swiss Pension Funds: Investment Implementation Strategies, 2021–2022	34
	Exhibit 6.06	Asset Management Fees for Swiss <i>Pensionskassen's</i> Cost-Transparent Investments, 2016–2022	35
	Exhibit 6.07	. Swiss Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023	36
	Exhibit 6.08.	. Swiss Pensions: Anticipated Change in Fixed-Income and Private Debt Portfolio Allocations to Different  Markets/Regions Over the Next 12 Months, 2023	37
	Exhibit 6.09.	Reasons Likely to Deter Swiss Pensions From Outsourcing Investment Management to External Managers and Reasons to Choose a Foreign Manager Over a Local One, 2023	38
Ch	apter 7: Ge	ermany8	9
	Exhibit 7.01.	. German Retirement Assets Under Management by Business Type, 2017–2027E	12
	Exhibit 7.02.	. German Pensions: Addressable Assets, 2017–2027E	13
	Exhibit 7.03.	. German Liberal Profession Pension Schemes: Asset Allocation Breakdown, 2017–2021	)4
	Exhibit 7.04	. German Occupational First- and Second-Pillar Pensions: Asset Allocation Breakdown, 2016–2022	15
	Exhibit 7.05.	. German Occupational Pensions: Asset Allocation Breakdown by Vehicle, 2016–2022	16
	Exhibit 7.06.	Breakdown of <i>Spezialfonds</i> Held by German Pension Fund Institutions, 2017–2Q 2023	7
	Exhibit 7.07	. German Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023	8
	Exhibit 7.08.	. German Pensions: Anticipated Change in Fixed-Income and Private Debt Portfolio Allocations to Different Markets/ Regions Over the Next 12 Months, 2023	)9
	Exhibit 7.09.	Reasons Likely to Deter German Pensions From Outsourcing Investment Management to External Managers and Reasons to Choose a Foreign Manager Over a Local One, 2023	)()

# Table of Contents

Chapter 8: France	e
Exhibit 8.01. Frence	ch Retirement Assets Under Management by Business Type, 2017–2027E
Exhibit 8.02. Frence	ch Pensions: Addressable Assets, 2017–2027E
Exhibit 8.03. Frence	ch Pension Assets: Top Managers, June 2023
Exhibit 8.04. Frenc	ch Pensions: Assets Under Management, 2017–2022
Exhibit 8.05. Frence	ch Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023
	ch Pensions: Anticipated Change in Fixed-Income and Private Debt Portfolio Allocations to Different Markets/ons Over the Next 12 Months, 2023
	ions Likely to Deter French Pensions From Outsourcing Investment Management to External Managers and isons to Choose a Foreign Manager Over a Local One, 2023
Chapter 9: Italy .	110
Exhibit 9.01. Italia	nn Retirement Assets Under Management by Business Type, 2017–2027E
Exhibit 9.02. Italia	n Pensions: Addressable Assets, 2017–2027E
Exhibit 9.03. Italia	nn First-Pillar Pension Landscape, 2015–2021
Exhibit 9.04. Num	ber of Occupational Pension Funds in Italy and Average Size, 2010–2022
Exhibit 9.05. Italia	n Occupational Pension Fund Asset Allocation by Type, 2018–2022
Exhibit 9.06. Italia	n Private Pensions: Assets Under Management and Asset Allocation, 2017–2022
Exhibit 9.07. Italia	n Pensions: Anticipated Changes to Asset Allocations Over the Next 12 Months, 2023
	ons Over the Next 12 Months, 2023
	ons Likely to Deter Italian Pensions From Outsourcing Investment Management to External Managers and ons to Choose a Foreign Manager Over a Local One, 2023
Exhibit 9.10. Italia	n Closed and Open Pension Fund Assets Under Management by Fund, 2022121

# Table of Contents

ppendix	. 122
Exhibit A.01. Swedish Retirement Assets Under Management, 2016–2022	122
Exhibit A.02. Swedish Buffer Funds: Asset Allocation Breakdown by Asset Class and Assets Managed Internally, 2016–2022	123
Exhibit A.03. Swedish Life Insurers: Asset Allocation, 2016–2022	124
Exhibit A.04. Swedish Premium Pension System Landscape, 2016–2022	125
Exhibit A.05. 20 Largest Pension Funds in the Nordic Region, 2022	126
Company Index	. 127

# **Company Index**

AG2R La Mondiale, 101, 105 Allianz Global Investors, 101, 105 Amundi, 46 Aon, 90 Aviva, 39

AXA, 101, 105

Bayerische Versorgungskammer, 94

BlackRock, 33, 47, 101, 105

BNP Paribas Asset Management, 46

BT Pension Scheme, 55

BVK, 94

DWS, 44

Goldman Sachs Asset Management, 66

IPE, 101, 105

LCP, 54, 55, 59

Mercer, 96

Morningstar, 35

Natixis, 46, 101, 105

NN Investment Partners, 66

Schroders, 45

Standard Life, 34, 41

State Street Global Advisors, 34, 41

Telos, 97

Vanguard, 34, 41