


!!! CentroNía 
2024 EHS Annual
Report

*Educating children & strengthening families in a bilingual,
multicultural environment*

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Aurora Gonzalez

Rodeil Lazo

Anyi Pina

Trenece Fluelling

Brenda Cruz

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Nelly Franco

Ingrid Fonseca

Erika Osorio

Letter from Centronia HS Director, Solonnie Privett

I am honored to introduce myself as Head Start Director at CentroNía. It is an extreme pleasure to join this organization and with excitement that I embark on this journey with you!

As an advocate for children, I bring a deep-rooted passion for learning and a strong commitment to the educational success of all children.

With over 25 years of experience in early childhood, ranging from volunteering to center director, I understand the importance of high-quality childcare.



Children learn the most in their first five years of life and I believe all should have access to high quality education regardless of economic status or background.

My goal as Head Start Director is to cultivate a welcoming space for children, families, and staff. An environment which provides opportunities for children and families to thrive, while helping them reach their highest potential.

I look forward to growing our partnership and collaboration as we work together toward creating an amazing program!

Warmest regards,
Solonnie Privett

Program Snapshot

CentroNía is a nonprofit, community-based organization whose mission is to educate children and youth and strengthen families in a bilingual, multicultural environment. Our Early Head Start program helps infants, toddlers, and pregnant women from low-income households build the foundational skills for children's school readiness and familial wellbeing. Our dual-option program offers both home- and center-based services tailored to the observed pattern of need in the communities we serve.



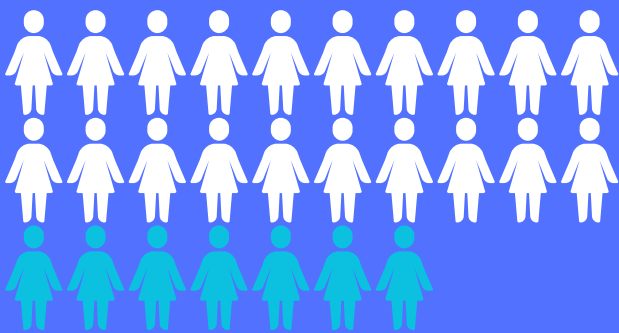
23-24 Program Year Enrollment

CentroNía EHS serves families in Montgomery and Prince George's Counties in Maryland and Wards 1 through 8 in Washington, DC. Over the 2023-2024 school year, cumulative enrollment was:



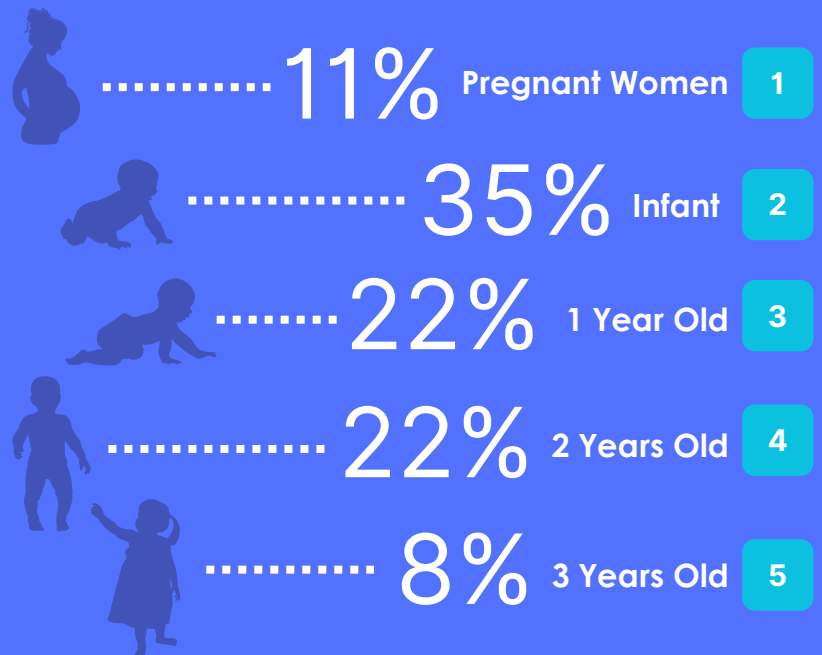
Over this program year, CentroNía provided many medical and wellbeing services to all 27 pregnant women enrolled such as:

- Prenatal Health Care
- Postpartum Health Care
- Education on Fetal Development
- Education on the importance of nutrition
- Education on the benefits of breastfeeding
- Education on infant care & safe sleep practices



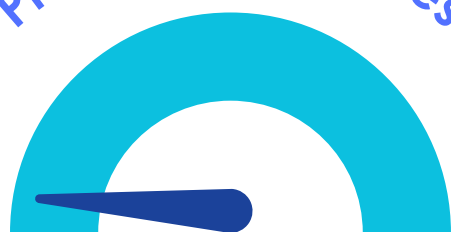
20 pregnant women had health insurance at the start of enrollment. By the end of enrollment, all 27 women had health insurance.

Cumulative Enrollment



23-24 Program Year Enrollment Demographics

Primary Languages



5% English



73% Spanish



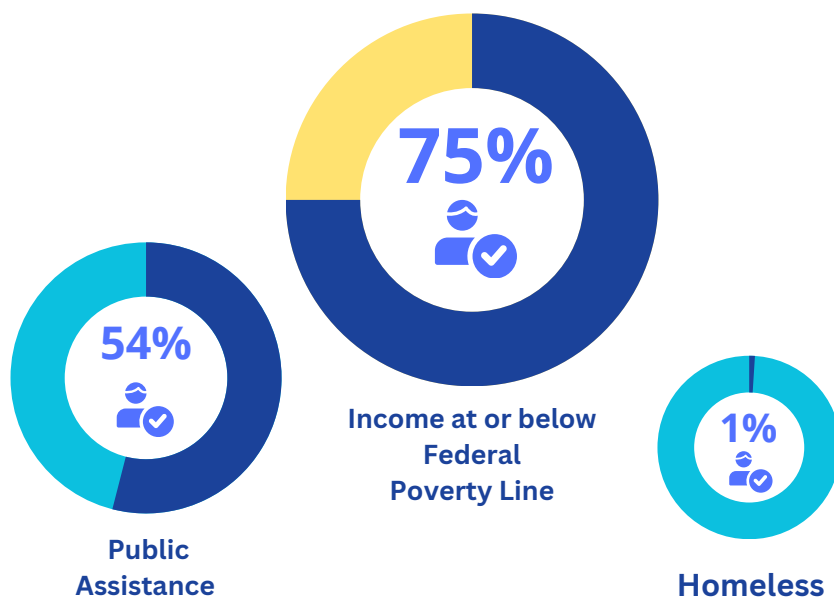
<1%

Native Central American, South American & Mexican Languages



<1% African Languages

Eligibility



75%

Income at or below Federal Poverty Line

54%

Public Assistance

1%

Homeless

Ethnic Background



83% Latino Origin



16% Non-Latino Origin

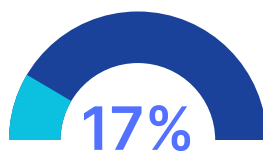
Racial Demographics



87% Biracial/Multi-racial



12% Black or African American



17%

Enrolled children who have received

Dental Exams



100%

Enrolled children who have received

Immunizations

Service Delivery: Dual-Option Programming



112 home-visiting slots

Home visits reach families where they live by delivering family support and child development services directly to the home environment. Children and expectant women enrolled in CentroNía's home visiting program option receive prenatal, postal, and/or developmental screenings, guidance on learning and developmental milestones, social support, referrals to ancillary community services, and linkages for enrollment in public benefits



32 center-based slots

Families with two-year-old children enrolled in CentroNía EHS's center-based program option receive education and child development services primarily in classroom settings. CentroNía has two EHS classrooms in Takoma Park, MD, and two at its Upshur St. center in Washington, D.C.'s Ward 4. Staff members visit family homes at least twice per year as part of their larger efforts to promote secure parent-child relationships and safe home environments, and to help parents get the most out of learning experiences available to young children during their day-to-day routines.

Socializations

Socialization activities take place twice a month (once in-house & once off-site) per Home Visiting Group, for a total of 6 activities a month. They provide families and staff members with special opportunities to support child development and learning, building on the experiences and goals addressed during home visits to attend to the needs of both children and parents.

Activities vary throughout the year and are directly linked to the curricula and the thematic units being addressed. Examples of in-house activities would be nutritional or dental care workshops, while field trips include attractions such as the zoo, Smithsonian Museums, and the Pumpkin Patch. Carefully selected materials and planned experiences provide stimulation in all areas of development.



90,599

diapers distributed Jan-Jul 2024.

Family Support

Number of families receiving program services to promote wellbeing:

Emergency/crisis intervention (food, clothing, or shelter)	188
Housing assistance	10
Financial education & debt counseling	6
Mental health services	125
English as a Second Language (ESL) training	62
Job training/educational program enrollment support	26
Engagement in child screening, assessment, and developmental progress ..	178
Transition support	52
Preventative medical & and oral health	89
Nutrition Education	111
Education on Postpartum care	37
Relationship/marriage guidance	16
Assistance to families of incarcerated individuals	10

Family Engagement

In-Person Events Over 2023-2024 School Year

- Oct 2023 Pumpkin Painting
- Nov 2023 Thanksgiving Socialization
- Nov 2023 Book Parade
- Dec 2023 Holiday Family Events
- Apr 2024 National Reading Month Activities
- Apr 2024 Earth Day Event
- May 2024 Mother's Day Event & Photo
- Jun 2024 Health Fair & Family Fun Day
- Jun 2024 Father's Day Event & Photo



Father Engagement

Number of fathers/father figures who were engaged in the following activities during this program year:



Partner Focus

CentroNía EHS uses networked partnerships with public and private organizations for activities such as parent cafés, parent council meetings, the Fatherhood Initiative, and workshops related to job readiness and parenting skills. Staff maintain an up-to-date list of child and family support services and other resources available in the community, tailoring it to the observed pattern of need among families in order to provide or link to appropriate services for health, mental health, nutrition, child welfare, parenting programs, early-intervention, special education screening and assessment, life skills, and basic needs such as housing and child care subsidies.

- Volunteers from various organizations- such as **NBC4/Telemundo, Manos Unidas, Crossroads Farmers Market & PNC Bank**- supported program activities, provided food baskets, and/or made generous donations.
- **Greater DC Diaper Bank** provides basic baby needs including diapers, formula, nursing products & hygiene products.

- **Special Olympics Young Athlete's Programs** are sport and play programs for children with without intellectual disabilities that promotes the inclusion of all children from 2-7 years old.



School Readiness

CentroNía is committed to lay the foundation for school readiness and empower parents to become strong advocates for their child's education.

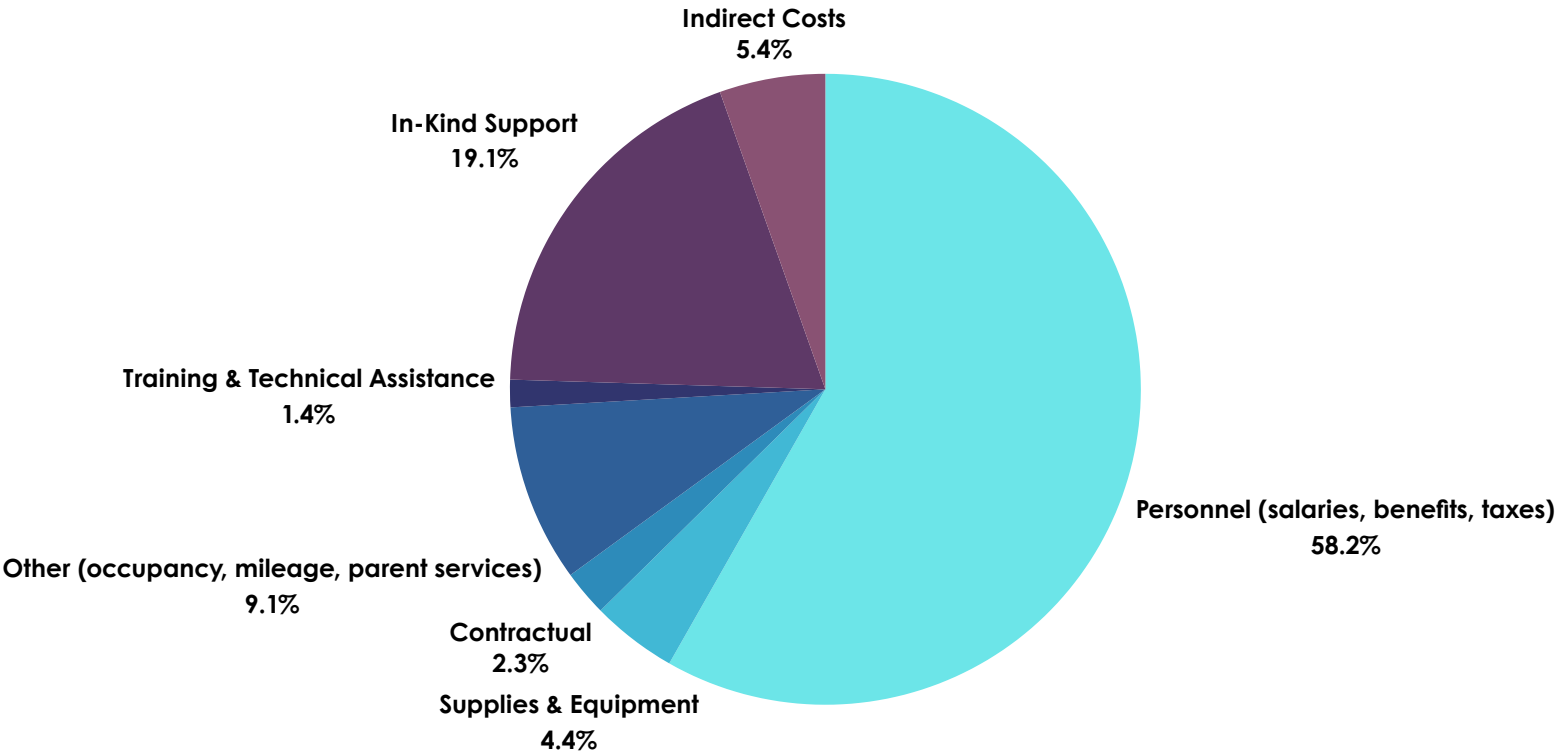
In order to ensure our early learners success after being with CentroNía's EHS program, staff makes sure families are ready for what's to come after attending our program.

To assure school readiness, transition meetings are available for all parents enrolled in EHS. These meetings occur for families who transition from intro into home base, home base to center base and center base to pre-k. All transition meetings are done by multiple staff members throughout the year!



CentroNía EHS 2024 Financial Report

PUBLIC AND PRIVATE FUNDS RECEIVED		
Fees/Grants - Federal (HHS ACF); including Covid Funding	\$	2,700,641.35
Fee/Grants - State (MSDE/DC)	\$	63,460
In-Kind Support	\$	573,593
Total Funding	\$	3,337,694.35
PROGRAM EXPENSES		
Personnel (salaries, benefits, taxes)	\$	1,943,859.24
Supplies and Equipment	\$	146,520
Contractual	\$	78,421
Other (occupancy, mileage, parent services)	\$	303,897.11
Training and Technical Assistance	\$	46,912
In-Kind Support	\$	637,053
Indirect Costs	\$	181,032
Total Expenditures	\$	3,337,694.35



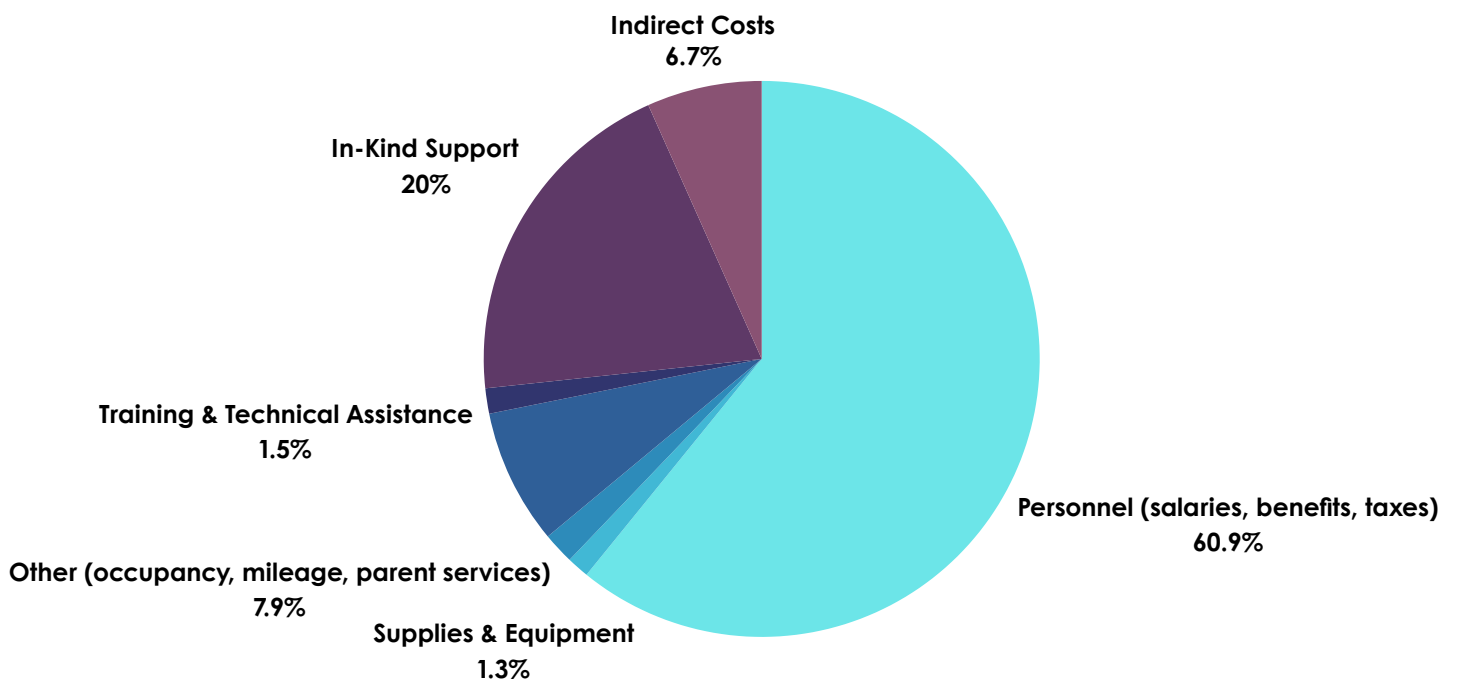
CentroNia EHS 2025 Budget Projection

PUBLIC AND PRIVATE FUNDS RECEIVED

Fees/Grants – Federal (HHS ACF)	\$	2,548,209
Fees/Grants – State (MSDE/DC)	\$	69,146
In-Kind Support	\$	567,907
Total Funding	\$	3,185,262

PROGRAM EXPENSES

Personnel (salaries, benefits, taxes)	\$	1,938,352
Supplies and Equipment	\$	41,200
Contractual	\$	58,210
Other (occupancy, mileage, parent services)	\$	250,488
Training and Technical Assistance	\$	46,912
In-Kind Support	\$	637,053
Indirect Costs	\$	213,047
Total Expenditures	\$	3,185,262



CentroNia Organizational Budget 2022-2023

Audited financials for the fiscal year ended June 30, 2023

Support and Revenue

Government grants and contract revenue	\$	11,995,795
Private grants and contributions	\$	609,720
Contributions of nonfinancial services	\$	125,101
Parents' fees	\$	1,103,321
Rental income	\$	1,118,638
Investment return, net	\$	351,713
Catering service fees	\$	1,161,991
Other income	\$	514,232
Total Support and Revenue	\$	16,980,511

Expenses

Program services	\$	15,716,656
General and administrative	\$	2,091,748
Fundraising	\$	285,314
Total Expenses	\$	18,093,718

Change in net assets	\$	81,301
Net assets, beginning of year	\$	8,066,661
Net assets, end of year	\$	8,147,962

*For complete audited financials, please visit
<https://www.centronia.org/about-us/impact>*