

CentroNia EHS

2023 ANNUAL REPORT

Educating children & strengthening families in a bilingual,
multicultural environment

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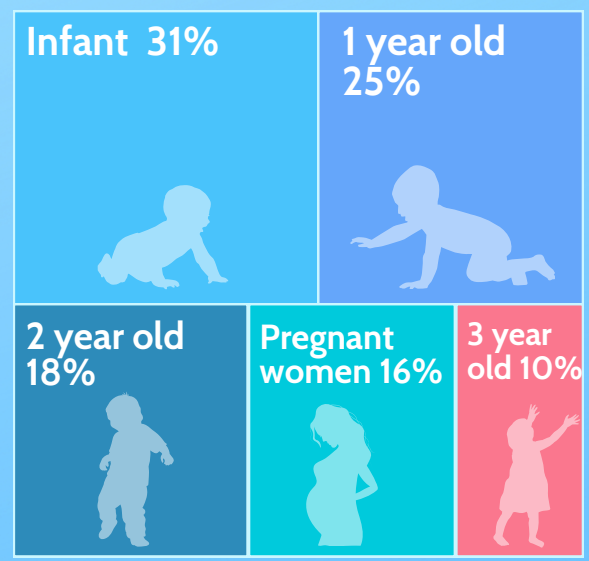


Program Snapshot

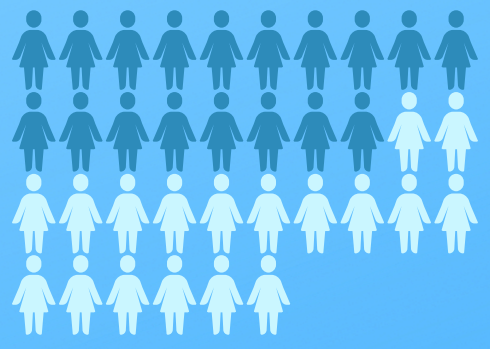
CentroNía is a nonprofit, community-based organization whose mission is to educate children and youth and strengthen families in a bilingual, multicultural environment. Our Early Head Start program helps infants, toddlers, and pregnant women from low-income households build the foundational skills for children’s school readiness and familial wellbeing. Our dual-option program offers both home- and center- based services tailored to the observed pattern of need in the communities we serve.

22-23 Program Year Enrollment

CentroNia EHS serves families in Montgomery and Prince George’s Counties in Maryland and Wards 1 through 8 in Washington, DC. Over the 2022-2023 school year, cumulative enrollment was:

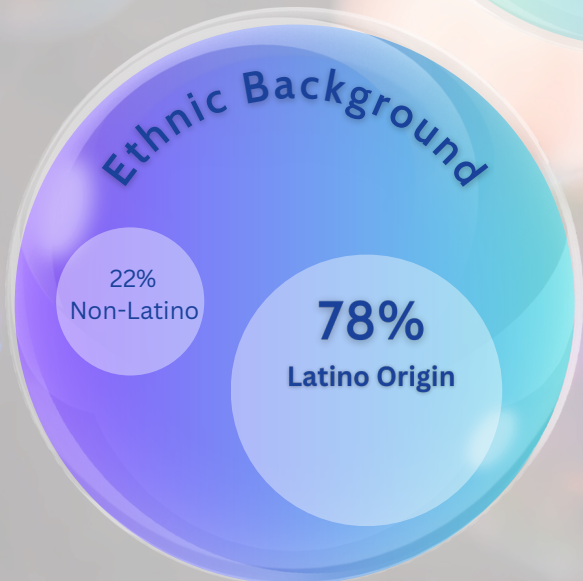
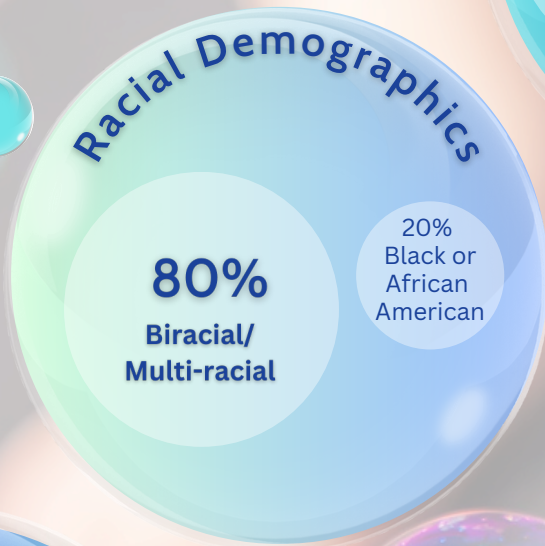
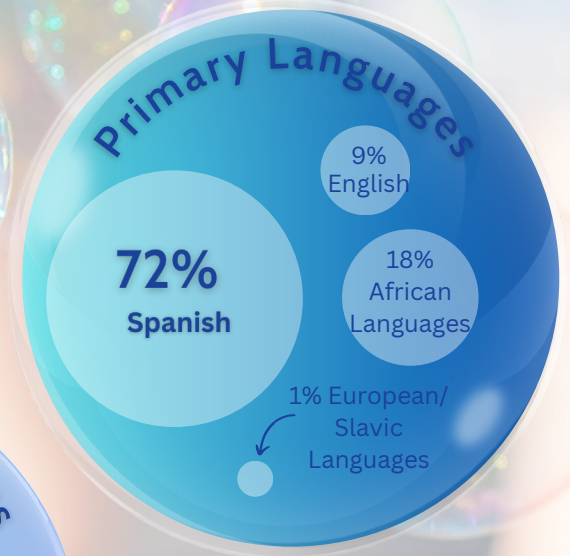


A key enrollment trend over the past few years has been a steady increase in the number of enrolled pregnant women, in part due to partnerships resulting in more inbound referrals. Over the program year, program support staff completed a total of 54 prenatal and postnatal monitoring visits with pregnant and new mothers. Home visitors each served an average of 3.5 pregnant mothers per home visitor. Among other assistance, home visitors distributed approximately 40,000 diapers, over 25 breast pumps & 36 layette bags.



18 pregnant women had health insurance at the start of enrollment. By the end of enrollment, all 36 women had health insurance.

22-23 Program Year Enrollment Demographics



Service Delivery: Dual-Option Programming



112

home-visiting
slots

Home visits reach families where they live by delivering family support and child development services directly to the home environment. Children and expectant women enrolled in CentroNia's home visiting program option receive prenatal, postal, and/or developmental screenings, guidance on learning and developmental milestones, social support, referrals to ancillary community services, and linkages for enrollment in public benefits



46

home visits per
family each year



32

center-based
slots

Families with two-year-old children enrolled in CentroNia EHS's center-based program option receive education and child development services primarily in classroom settings. CentroNia has two EHS classrooms in Takoma Park, MD, and two at its Upshur St. center in Washington, D.C.'s Ward 4. Staff members visit family homes at least twice per year as part of their larger efforts to promote secure parent-child relationships and safe home environments, and to help parents get the most out of learning experiences available to young children during their day-to-day routines.

Socializations



Socialization activities take place twice a month (once in-house & once off-site) per Home Visiting Group, for a total of 6 activities a month. They provide families and staff members with special opportunities to support child development and learning, building on the experiences and goals addressed during home visits to attend to the needs of both children and parents.

Activities vary throughout the year and are directly linked to the curricula and the thematic units being addressed. Examples of in-house activities would be nutritional or dental care workshops, while field trips include attractions such as the Baltimore Aquarium, Maryland Zoo, Smithsonian Museums, and Pumpkin Patch. Carefully selected materials and planned experiences provide stimulation in all areas of development.

Family Supports

Number of families receiving program services to promote wellbeing:

Emergency/crisis intervention (food, clothing, or shelter)	180
Housing assistance	29
Financial education & debt counseling	1
Mental health services	120
English as a Second Language (ESL) training	35
Job training/educational program enrollment support	13
Engagement in child screening, assessment, and developmental progress .	180
Transition support	180
Preventative medical & oral health	36
Education on health & developmental consequences of tobacco	36
Nutrition Education	60
Education on Postpartum care	36
Relationship/marriage guidance	10
Assistance to families of incarcerated individuals	1



42,297

diapers, hygiene products & clothing items distributed Jan-Jul 2023.

Family Engagement & the Return of In-Person Events

During the 2022-2023 school year, CentroNia increased the number of in-person events offered after public health concerns from 2020 to 2022 forced the program to adjust outreach and engagement to rely more on virtual events.

Post-pandemic participant numbers for in-person events continue to increase: by June 2023, **650 participants** from CentroNia's early childhood education programs had taken part in 10 in-person events. CentroNia was particularly excited to resume its annual Health Fair & Family Fun Day, which brought in over 113 families. 10 community partners collaborated with CentroNia to make the event memorable and worthwhile for attendees, including the Special Olympics of Maryland, Crossroads Farmers Market, and the Takoma Park Fire Department.



Above: CentroNia EHS prepares for a February Heart Health activity.



In-Person Events Over 2022-2023 School Year

Oct 2022	Pumpkin Painting	104
Dec 2022	Holiday Breakfast	77
Feb 2023	Valentines Day	32
Mar 2023	In-Class Book Reading	12
Apr 2023	Earth Day Event	60
May 2023	Mother's Day Event & Photo (2x)	127
May 2023	Health Fair & Family Fun Day	113
Jun 2023	Father's Day Event & Photo (2x)	125

CentroNia EHS provided over **1,500 monthly take-home family engagement kits**, which remain a popular way for families to extend curriculum activities in the home, spend quality time together, and strengthen their peer networks by sharing the results and photos with other program families. An average of **65 families per month** share activity photos or results with the program.

Partner Focus

CentroNía EHS uses networked partnerships with public and private organizations for activities such as parent cafés, parent council meetings, the Fatherhood Initiative, and workshops related to job readiness and parenting skills. Staff maintain an up-to-date list of child and family support services and other resources available in the community, tailoring it to the observed pattern of need among families in order to provide or link to appropriate services for health, mental health, nutrition, child welfare, parenting programs, early-intervention, special education screening and assessment, life skills, and basic needs such as housing and child care subsidies.

- Over 165 volunteers from 22 organizations—such as **NBC4/Telemundo**, **Manos Unidas**, **Crossroads Farmers Market** & **PNC**— supported program activities.

- In Spring 2023, CentroNia partnered with **La Clinica del Pueblo** to host a 5-week Latina Women’s Health Workshop Series covering healthy relationships, domestic violence, comprehensive women’s health, reproductive health, and family planning. On average, 15 women participated per workshop.
- From September 2020 through December 2022, CentroNia partnered with **Mary’s Center** and **Montgomery County DHHS** to offer onsite COVID-19 testing & vaccinations, testing 2,117 community members and vaccinating 168 over this period. Like **Children’s National Mobile Health**, Mary’s Center is a longtime partner providing accessible health care, family literacy support, and social services, including onsite health and wellness workshops.

Greater DC Diaper Bank provides basic baby needs including diapers, formula, nursing products & hygiene products.

Special Olympics Young Athlete’s Programs are sport and play programs for children with without intellectual disabilities that promotes the inclusion of all children from 2-7 years old.

Judy Centers support school readiness through Literacy Play and Learn sessions, family involvement activities, referrals to high quality early childhood programs, service coordination, early identification intervention, adult education & family support services.

Amerigroup provides free, onsite, monthly education on health insurance and the Medicaid application process, information on free health screenings, and promotes healthy behaviors, preventive care and wellness.

Montgomery County Public Schools (MCPS) Child Find 3-5, MCPS Infants & Toddler (birth to 3), Prince George’s County Public Schools (PGCPS), PGCPS Infants & Toddlers, DC Dept of Behavioral Health provide assessments & services for students who show a 25% or greater delay in development; including an annual, onsite clinic administered by Child Find to screen children exhibiting possible atypical development..

CentroNia EHS 2023 Financial Report

PUBLIC AND PRIVATE FUNDS RECEIVED

Fees/Grants - Federal (HHS ACF)	\$	2,665,896.99
In-Kind Support	\$	575,920.00
Total Funding	\$	3,241,816.99

PROGRAM EXPENSES

Personnel (salaries, benefits, taxes)	\$	1,890,259.20
Travel	\$	30,000.00
Supplies and Equipment	\$	180,558.99
Contractual	\$	55,606.00
Other (occupancy, mileage, parent services)	\$	304,687.00
Training and Technical Assistance	\$	16,912.00
In-Kind Support	\$	575,920.00
Indirect Costs	\$	187,873.80
Total Expenditures	\$	3,241,816.99

CentroNia EHS 2024 Budget Projection

PUBLIC AND PRIVATE FUNDS RECEIVED

Fees/Grants - Federal (HHS ACF)	\$	2,490,778.00
Fees/Grants - State (MSDE)	\$	63,460.00
In-Kind Support	\$	559,234.50
Total Funding	\$	3,113,472.50

PROGRAM EXPENSES

Personnel (salaries, benefits, taxes)	\$	1,899,227.40
Travel	\$	30,000.00
Supplies and Equipment	\$	46,520.00
Contractual	\$	76,620.00
Other (occupancy, mileage, parent services)	\$	244,623.23
Training and Technical Assistance	\$	16,912.00
In-Kind Support	\$	622,694.50
Indirect Costs	\$	176,875.37
Total Expenditures	\$	3,113,472.50

CentroNia Organizational Budget 2021-2022

Audited financials for the fiscal year ended June 30, 2022

Support and Revenue

Government grants and contract revenue	\$	12,754,182
Private grants and contributions	\$	1,000,057
Contributions of nonfinancial services	\$	73,418
Parents' fees	\$	1,174,137
Rental income	\$	1,298,241
Investment return, net	\$	(1,572,309)
Catering service fees	\$	891,775
Other income	\$	39,429
Total Support and Revenue	\$	15,658,930

Expenses

Program services	\$	14,483,015
General and administrative	\$	2,246,455
Fundraising	\$	241,684
Total Expenses	\$	16,971,154
Change in net assets	\$	(1,312,224)
Net assets, beginning of year	\$	9,378,885
Net assets, end of year	\$	8,066,661