AN EXPERIENTIAL LEARNING DESIGN AND CONSULTING COMPANY

CAPABILITY STATEMENT

GSA Schedule

SBA WOSB CERTIFIED

Socratic Arts is a boutique, experiential learning design and consulting firm. We leverage learning sciences research and AI to craft engaging, custom, experiential learning-by-doing solutions that drive behavior change and performance improvement. Since 2001, we've completed more than 1,200 projects for a wide range of clients, including multiple Tier 1 professional services firms, Fortune 500 companies, and universities globally, and worked with the Department of Defense.

CORE COMPETENCIES

- Learning strategy consulting
- Program/project management and reporting
- Needs analyses with interviews, focus groups, and curriculum reviews
- Design and development of individual courses, programs, and full career-ladder curricula
- Provide a range of modalities: live, virtual, eLearning, games, and multi-media performance support
- Facilitation and executive-presence coaching
- Program evaluation and feedback

DIFFERENTIATORS

EXPERIENTIAL LEARNING

Immersive environments to build lasting skills through authentic practice

TECHNOLOGY VERSATILITY

Proprietary, secure platforms with AI expertise and flexibility to integrate client-preferred tools

MANAGEMENT EXCELLENCE

Exceptional stakeholder management ensuring consistent, on-target project execution

CLIENT LOYALTY

98% retention rate through responsive partnerships and superior results

RAPID LEARNERS

Quick mastery of complex domains via strategic collaboration with experts

PAST PERFORMANCE

Department of Defense: Developed a 30-week beginner cyber operations program featuring realistic cloud-based threat simulations, expert mentorship, with regular updates for industry advancements.

Leadership & Management Training: Analyzed a law firm's 18 international offices, mapped skills in six competency areas to each tenure level. Developed an award-winning curriculum of 11 programs serving 1,400+ attorneys globally with remote and on-site options.

Process Change Training: Designed and developed a gamified mobile learning solution for a diverse workforce in over 40,000 global restaurants, providing significant ROI in service-time efficiency.

PERTINENT CODES & DATA

- GSA Contract #47QRAA25D009Z
- SIN code 611630TD: Talent Development, OLM: Order Level Material
- NAICS 611430, 611710, 541990
- PSC U008, U009, U099
- Small Business, WOSB certification
- UEI G1SKL9UW6727
- CAGE Code 7QG02

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