



Julia Coyne Converse

Julia Coyne serves as lead counsel to Converse's Global Brand and Digital, Sustainability, Supply Chain and Compliance efforts as an Assistant General Counsel for Nike, Inc.

Prior to her current role, Julia served as legal advisor to Nike Canada and the Nike Affiliates Marketing and Advertising teams, handling a variety of international licenses, domestic sports sponsorships, co-branding licenses, endorsement agreements, promotional tie-ins and agency agreements.

Prior to joining Nike, Julia worked at P&G, The Gillette Company where she spent 18 years, first as Tax accountant and then Legal Counsel to the Razor and Blade division, Oral-Care and Duracell battery divisions. Before becoming a lawyer, Julia worked as a CPA, Tax Accountant and Internal Auditor. Julia also served an expatriate assignment in the UK as a Senior Financial Analyst for Gillette Europe. Julia is a Certified Public Accountant as well as a lawyer and holds a Masters in Taxation. Julia is both a US and EU citizen.