

VISION OF HOPE



Groundbreaking **MILESTONE** Achieved

OPEN THE DOOR CAMPAIGN | JANUARY 2020

A Message from Florida Capital Campaign Chair, Cortney Beebe

First and foremost, I wanted to say THANK YOU to everyone who attended the Gratitude Dinner in November. It was an amazing night as usual. I am always blown away by the overwhelming feeling of gratitude from 700 people in one room. I wish everyone in life could experience that feeling!

It's a night I look forward to every year. Not only because of the kindness and appreciation that is in the room but because it's become like a family reunion, and I hope those of you that come year after year feel the same way.

This particular night was extra special, as we gained significant momentum for our Caron Florida Medical Center. We were very close to the groundbreaking milestone when the weekend started. We had a couple of people step up with amazing donations over the weekend that helped us reach our \$17.5M commitment, which allows us to break ground!

This is a monumental step and we could not have reached without support from our grateful alumni. Each and every person who donates, regardless of the amount, is part of the future of Caron. Every person that steps through the new front doors will receive the help they need because of YOU.

For me, giving back is the ultimate expression of gratitude. I believe in the cause and I believe in Caron. Help us create the "vision of hope" for tomorrow.

Always with gratitude -



Doug Tieman, Cortney and Kevin Beebe

Cortney Beebe
Cortney Beebe

"Gratitude makes sense of our past, brings peace for today, and creates a vision for tomorrow."

~ Melody Beattie



Cortney Beebe
Campaign Chair

Kevin Beebe
Chair,
Florida Advisory Board

Robyn Gerry
Vice Chair,
Florida Advisory Board
& Campaign Committee

Kathryn Keele
Florida Advisory Board
& Campaign Committee

VOLUNTEER SPOTLIGHT

Kathryn Keele

Happy New Year! We have arrived in a new decade and it holds tremendous promise for Caron Florida. We have reached our second milestone regarding the Caron Florida Medical Center, in the coming months we will begin to see shovel to ground. I am honored to be part of this amazing undertaking, not only as a part of the Caron Advisory Board but as a donor to this fantastic vision.

As this New Year unfolds I am always reminded to take an assessment of the things I am grateful for in my life. Gratitude allows you to have clarity around the good things that are happening in your life. I am so grateful to all those at Caron who work tirelessly to bring a better quality of life to those suffering from addiction.

To all of you who have donated or will donate in the future, thank you, your generosity touches all of our hearts and it has a far reaching impact on many lives. Teamwork makes the dream work and for that reason I would like to express my gratitude to all those who are working diligently to make this project such a success.

With much appreciation,

Kathryn Keele
Kathryn M. Keele



James Miller, Kathryn Keele,
Phoenix Adams

FUNDRAISING UPDATE

We are excited to announce that we have **surpassed our \$17.5M groundbreaking goal! \$18.5M has been raised** toward our next milestone to **RAISE THE ROOF** of our Florida Medical Center.

MILESTONES

\$30M Open the Door

\$25M Raise the Roof

\$17.5M Groundbreaking



Groundbreaking Ceremony A Festival on our Foundation!

April 3, 2020 | 12-2 PM

Celebrating our Future from the Ground UP

RSVP: Please visit <https://www.caron.org/give-to-caron/open-the-door-campaign>



MESSAGE FROM THE PRESIDENT



Gratitude! I am overwhelmed with gratitude for the gratitude expressed by the many individuals who helped to raise more than \$18.5M for the Florida Medical Center - positioning us to begin construction in 2020 on this much needed facility.

How appropriate that this milestone was surpassed during our Alumni and Family Gratitude Weekend. The Gratitude Dinner in November is such a powerful event filled with remarkable stories of redemption in recovery - and the resulting gratitude. That gratitude is far more than saying "thank you" - it is those words put into action. Hearing how that gratitude is now giving back and helping others on the road to recovery was truly inspiring.

As President and CEO of Caron for the past 24 years, I have been blessed to see, witness, and experience thousands of individuals whose lives have been touched by the Caron continuum, express their "gratitude" through service, i.e., serving on a committee, sharing their story, volunteering at an event, meeting with recently discharged patients, chatting with a family before coming to Caron, making contributions, and so much more for this new life.

It is important to celebrate the successful fulfillment of milestone #2 that allows us to begin construction. Now on to milestone #3 - \$25M so that we can "raise the roof." By the time we "open the door" of the new Florida Medical Center in the winter of 2021, we will need to have raised \$30M.

We hope you will be able to join us for groundbreaking on April 3, 2020, to celebrate the successful attainment of milestone #2 and build momentum to propel us on to milestone #3, so the "roof can, indeed, be raised."

Thanks to all who have been part of making the Florida Medical Center a reality. This truly is gratitude in action!

Sincerely,

Doug

