

VISION OF HOPE



I invite you to join me and the Caron Florida Leadership Team on this journey. Over the next couple of years, I will be providing fundraising updates and important campaign information. It is an exciting time for the future of Caron.

OPEN THE DOOR CAMPAIGN | MAY 2019

A Message from Florida Capital Campaign Chair, Cortney Beebe

I came to Caron Ocean Drive a little over 6 years ago and I can honestly say that the people at Caron saved my life. From the outside, everything looked pretty good. But I was a mess on the inside and I had no idea how to fix it. My life felt like a jigsaw puzzle that was dumped onto a table, slowly Caron helped put me back together, piece by piece. I was beginning to believe being a sober adult was not a possibility for me but now it is my reality. I have never felt happier or healthier, what an amazing feeling!

My hope is to help as many people as possible feel the same way I do today. It is such a privilege to be the Chair of the Florida Medical Center Capital Campaign. Serving as the campaign chair allows me the opportunity to say THANK YOU to Caron, a special place that means so much to me and my family.

So how do I say thank you for such an amazing gift? I give back. And to be part of the future of Caron, is an unbelievable opportunity.

Thank you to alumni, family and friends that have made overwhelming generous commitments to the Open the Door Campaign. Your support is invaluable. We can get there together.

With Gratitude,

Cortney Beebe

Cortney Beebe
Campaign Chair

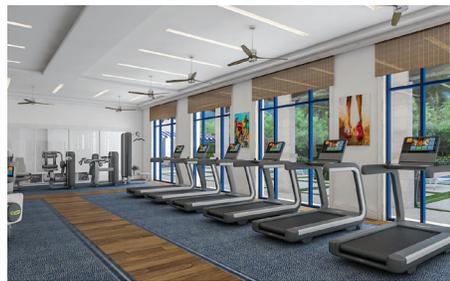
Kevin Beebe
Chair,
Florida Advisory Board

Robyn Gerry
Vice Chair,
Florida Advisory Board
& Campaign Committee

Kathryn Keele
Florida Advisory Board
& Campaign Committee



Dining Commons



Fitness Center



Garden Path



WHY NOW

National Epidemic

According to the Centers for Disease Control and Prevention there were more than **72,000 drug overdose deaths in 2017**.

Crisis Impacting Older Adults

According to the National Institute of Health, nearly **2.8 million Americans age 50 and older meet the criteria for substance use disorder**. That number is expected to nearly double to 5.7 by 2020

Need for High Quality Treatment

Many families seek high quality care for inpatient rehabilitation throughout the United States, but unfortunately find it difficult to access world class treatment. Our goal is to reduce financial barriers, helping those in need of care take their first critical steps in our new Florida Medical Center.



Therapy Pool with Tranquility Fountain

THE SOLUTION

Caron has embarked on a comprehensive \$120M fundraising campaign to expand our facilities, invest in new behavioral health programs, and increase scholarship assistance for families. The **Open the Door Campaign** includes a \$30M capital fundraising goal specifically for the construction of the new Caron Florida Medical Center. Located on Linton Boulevard and Military Trail in Delray Beach, Florida within a few miles of our existing residential and clinical facilities, the site will serve as Caron's welcome and admission center with some distinguishing features:

- Includes 25 residential beds to treat the growing number of older adults impacted by addiction, one of the fastest growing health issues in America
- Houses 8 residential suites for Ocean Drive to support expansion of programs
- Supports 5 beds dedicated to medical supervision and detoxification
- The center point for education of the next generation of medical professionals on the latest advances in the field of addiction treatment
- Expands the infrastructure needed to support research that leads to new evidenced-based treatments for families, offering more hope for future generations
- Houses the expansion of innovative programs such as Neurofeedback Therapy, Chronic Pain Management, Trauma and Psychological Services, and Alternative Therapies, with flexibility to continually integrate the latest advances

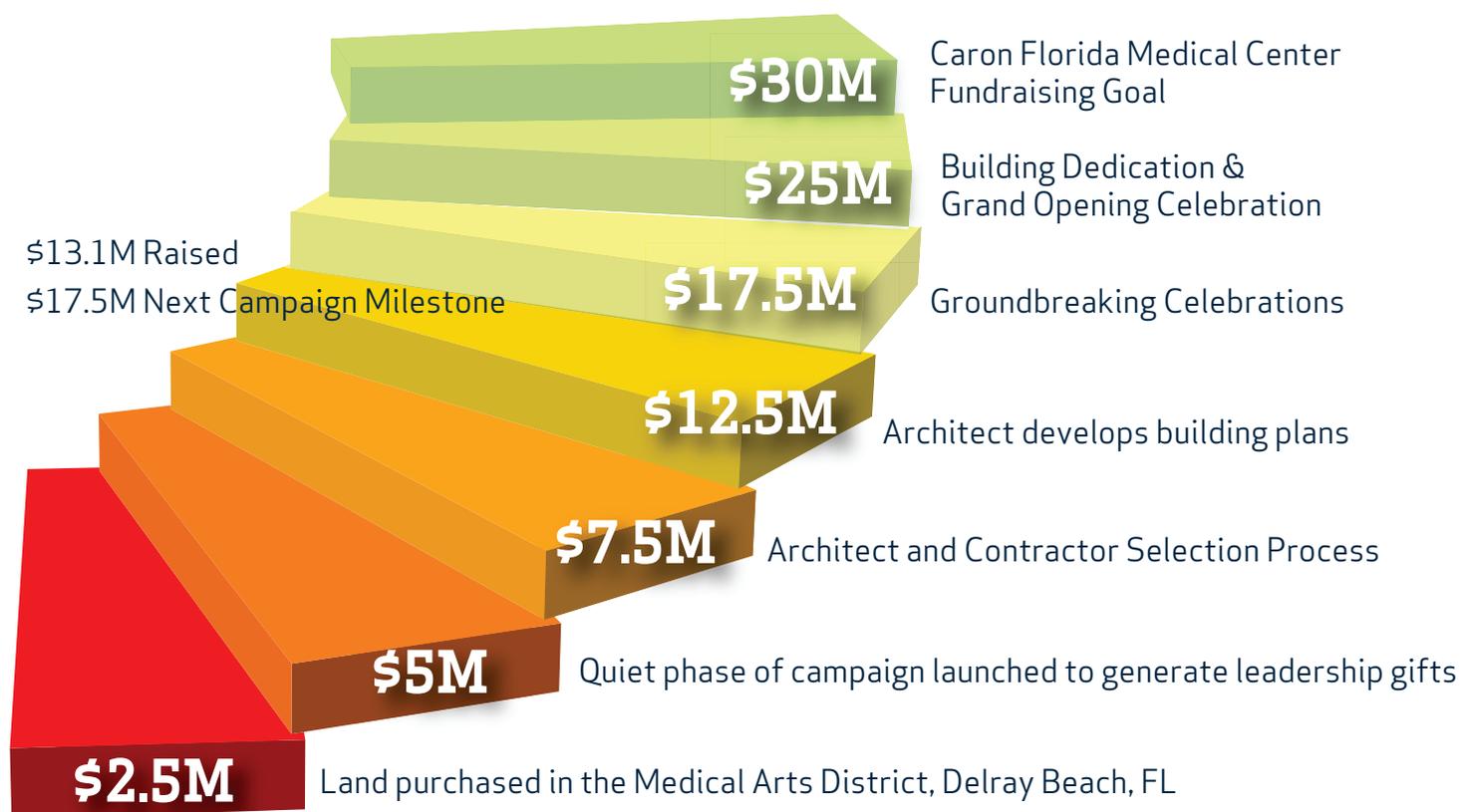
FUNDRAISING UPDATE

Our progress has been exciting and promising; however our aggressive fundraising challenge remains. I invite you to visit <https://www.caron.org/give-to-caron/open-the-door-campaign> to learn more about the campaign project and consider joining me in giving the gift of peace, health and freedom from this disease, forward to others.

NEXT Steps

2019/2021

- Leadership fundraising continues with a targeted goal of \$30M
- Architectural renderings are created, facility design and layout approved
- Public phase of campaign expands to include staff, alumni, family and friends
- Ground breaking celebrations
- Dedication and Grand Opening Celebration of the Caron Florida Medical Center



“Thanks to their overwhelming generosity and unwavering commitment to helping others, several of Caron Florida’s board members and community leaders have pledged more than \$13M to the Florida Medical Center Capital Campaign. Because of their compassion, we have officially passed the first milestone presented by the board in the area of philanthropy and have engaged with an architect to develop building plans.”

*~ Doug Tieman, President/CEO
Caron Treatment Centers*



NAMING OPPORTUNITY SPOTLIGHT



Grand Lobby and Medical Services Suite

NAMING OPPORTUNITIES _____

Grand Lobby and Medical Services Suite	\$5,000,000
Serenity Circle Pond & Walking Path with Recovery Fountain	\$5,000,000
Therapy Pool and Tranquility Fountain	\$2,500,000
4th Floor Ocean Drive Penthouse Suites	\$2,500,000
2nd and 3rd Floor Medical & Residential Suite	\$1,000,000
Terrace and Garden of Hope & Healing	\$1,000,000
Dining Commons	\$1,000,000
Neurofeedback Suite	\$500,000
Fitness Center	\$500,000
Medical Services Suite Large Conference Room	\$500,000
Admissions Suite	\$350,000
Physical Therapy Center	\$250,000
Family Lounge	\$250,000
Patient Lounge (Residential Floors)	\$250,000
Large Group Therapy Room (Residential Floors)	\$250,000
Private Dining Room	\$200,000
Medical Clinic	\$150,000
Small Group Therapy Room (Residential Floors)	\$150,000
Patient Rooms	\$50,000
Clinical Offices	\$25,000

Please join us and learn more about the Florida Medical Center by contacting:

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www.caron.org/FLMedicalCenter