



# WCB and Teach First

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### What have we been doing?

Teach First has had a busy few months. It is our 20-year anniversary this year, so we have been planning and implementing a lot of activity related to celebrating this period of our work.

- » We launched our new 2030 strategy on Thursday 8 June, detailing a new direction for Teach First. You can find out more about this later in this document.
- » On July 1, we hosted the largest gathering of our Teach First Ambassadors (the 12500 teachers and former teachers who have completed our programme) that we have ever hosted. The Great Ambassador Gathering took place at Totteridge Academy in London and was a festival-style celebration of Teach First!

Giving your time, expertise and money to our work means that schools serving the poorest and most vulnerable children are not alone in the challenges they're facing. Thank you for continuing to stand with them.

Below is an update on our work together with the Worshipful Company of Butchers including activities from the last few months, and our plans for the year ahead.

### Our partnership

#### Teach First and Porky Whites

Teach First's Corporate Partnerships team were kindly introduced by WCB to the team at Porky Whites, who suggested we enter into conversation regarding a possible CSR partnership. This partnership is now signed and live! You can see a celebratory post from Porky Whites [here](#)! Porky Whites' staff will be volunteering their time to fundraise for Teach First, incorporating new ideas, and will host events and run some work experience for the children who need it the most. Teach First greatly appreciate their support.

Carla and Fran from Porky Whites were invited to be a part of a Pupil Forum with Teach First on 31 May. This was a Q&A afternoon which they thoroughly enjoyed. The pair got to speak about Porky Whites and roles within their respective businesses. There were lots of questions around the meat industry – particularly around how being a woman in the meat industry has changed over the years and the different job functions..

#### Coaching Programme

We were delighted to see the Butchers' company represented in our cohort of coaches this year. Coaches will be matched with a schoolteacher or leader working in the poorest communities. Your expertise, time and commitment will help our teachers to develop their professional goals and address the challenges they face in schools. All coaches receive bespoke, high-quality, training from a range of coaching experts as well as year-round support.

The Coaching Programme has begun with huge success and we are already seeing results from our coaches.

## **Future**

### **Careers Expo 2023**

We are incredibly grateful for WCB's support in hosting our Careers Expo 2023 at Butchers' Hall. The Expo took place on 6 July 2023 and hosted 230 students from across the London area. Harper Adams, because of the train strikes, were unable to attend, but the pupils had the opportunity to talk with representatives from organisations such as Bloomberg, Goldman Sachs, PwC and DHL. This experience can only have been beneficial.

The Careers Expo began with our unique carousel sessions delivered by a wide range of business professionals exploring the world of work, with a focus on myth-busting and conveying the culture and vision of organisations. They are designed so that pupils get a real sense of a day in the life of employees at our partners. These carousels prepared pupils to engage with employers before they moved on to a careers fair with exhibitors from a larger range of Teach First supporters, where they interacted with various stalls and ask questions about entry routes into the numerous sectors represented.

### **Run the River 2023**

Run the River 2023 has been confirmed as Tuesday 19 September 2023. Thousands of runners will descend on the streets around London Bridge to fundraise for Teach First. We hope to exceed our fundraising target from last year, with more people than ever getting involved.

The WCB version of Run the River will be taking place on Tuesday 12 September. Teach First representatives will also be present at this. We will be in touch with details of how to get involved very soon.

### **Autumn address in school**

Teach First and WCB are currently in the process of planning our Autumn 2023 partnership activity. This will include a visit to a school in Northamptonshire or Oxfordshire in early Autumn by Professor Jude Capper and Lucianne Allen. The working topic is going to be around Soil and Sustainability and will involve upskilling our young people on these topics, as well as supporting their career aspirations. It is also likely that Harper Adams University will be supporting this excellent piece of work.

We will update you further on plans for this in the coming months.

### **Collaboration with Farms for City Children**

Unfortunately, the possible visit of a cohort of pupils from Ark Academy Acton to a farm run by Farms for City Children is unlikely to take place because the visit requires a significant sum from Ark and Ark's budget for such activities has been reduced.

### **Possible workplace visit with Gressingham**

Teach First plans to liaise with Gressingham to possibly organise a workplace visit or in-school speakers session in 2024. Conversations will begin in due course. If this goes ahead, we will be looking for a local school to Gressingham.

## Teach First strategy 2023-2030

**Our vision is for every child living in poverty to fulfil their potential.**

To achieve this challenging goal, our 2030 ambitions are:

- To support 1,000 schools in areas struck by poverty to become sustainably successful.**  
 These schools will be those that are consistently under-performing and will have never achieved anything above a 'requires improvement' in Ofsted inspections. We will focus on these schools, working with them to understand their needs and providing a bespoke package of support to help them overcome their challenges.
- To build a committed community of 30,000 Teach First Ambassadors fighting to end educational inequality in our poorest schools.**  
 Our movement means nothing without longevity. In order to succeed in our mission to support our poorest young people, we must mobilise our qualified teachers to remain with us for their careers. We will be consolidating and improving our Ambassador offer to ensure Teach First's goals are realised in all areas of society.
- To improve outcomes for half a million of our poorest, most disadvantaged young people.**  
 Our aim as a charity has always been to improve the attainment of our pupils, ensuring they have the grades they need to succeed past education. However, with our new strategy we are taking this to the next stage, with a new focus on the destinations of our pupils. Grades are an important measure of success, but we know that the quality of education can determine your entire life journey.

But, how? Our strategy splits into four crucial pillars, which will allow us to achieve these ambitions.

### Great Teachers

We want to develop and deliver more transformational programmes to thousands of new teachers and become sector leaders in efficient mentoring for teachers. We'll do this by delivering to more schools and ensuring they have high quality training and development. We'll be tracking the destinations of our pupils so we can demonstrate the impact of our work.

### Brilliant Leaders

We want to ensure our school leaders are fully equipped to lead schools in disadvantaged communities through our leadership programmes, focussing on the diversity of school leaders. We'll ensure our teachers have the adequate qualifications to allow them to do so, including leadership mentoring and coaching for aspiring Headteachers.

### Powerful Movement

We will welcome thousands more Ambassadors to our Teach First community when they end our programmes. We want to make sure at least 60% of them remain active participants in our movement. We'll develop more national links and networks, ensuring that our schools are connected, and our young people have experiences that support their destinations.

### Strong Policy

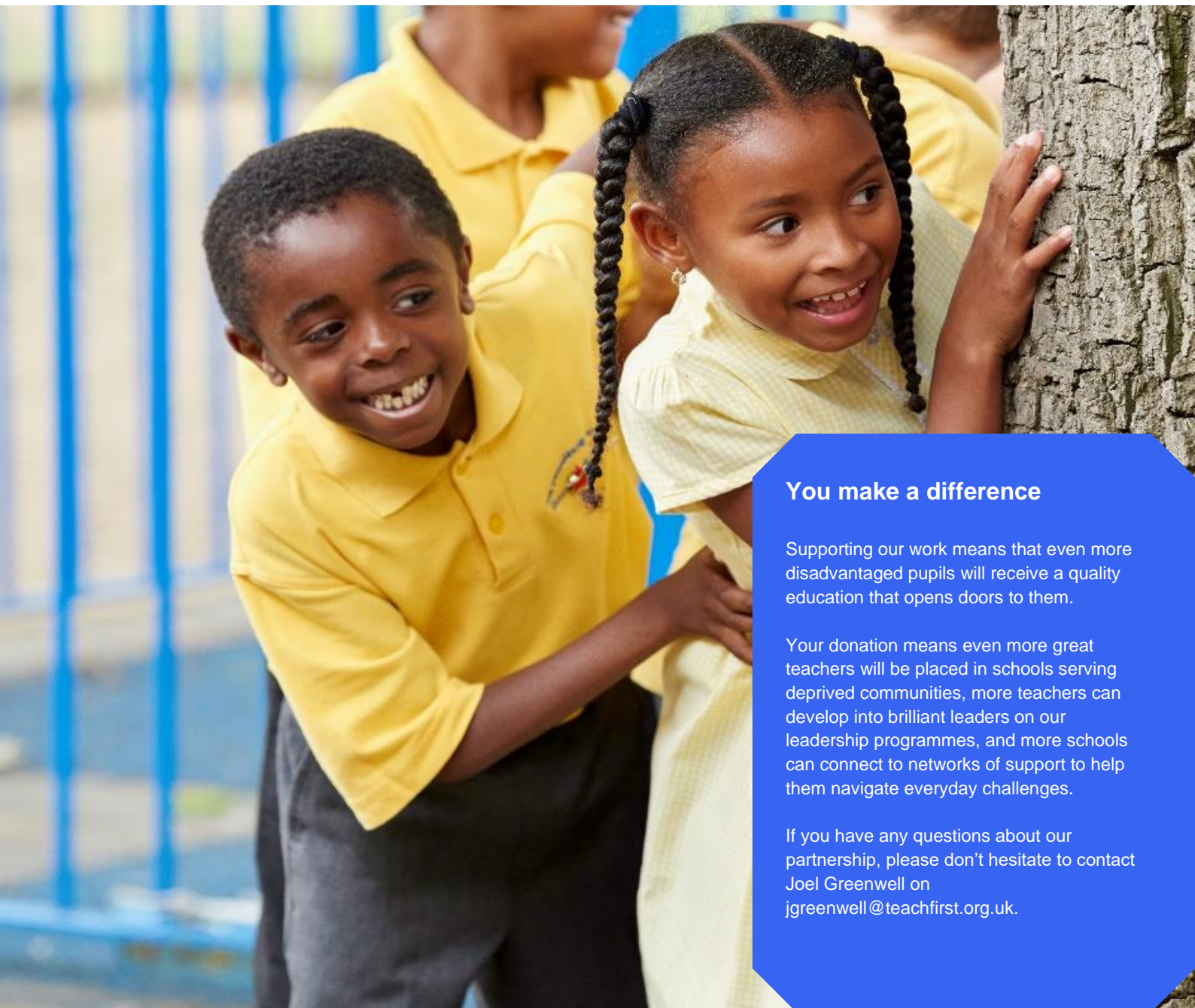
Teach First must campaign to ensure that disadvantaged schools in England are put first. We will be thought leaders in the teacher development and educational inequality spaces. We'll advocate strongly for policy to achieve change that will benefit the pupils, teachers and schools who exist specifically in the poorest communities.



In order for us to do this, our team and structure will be changing slightly to match the needs of our strategy moving forwards. An early step in implementing, our new strategy calls for some changes to our structure. We are streamlining our executive and bringing some teams closer together.

For example, we are connecting design and delivery so we can be more agile in response to new opportunities. We are bringing our ambassador team closer to this group too, so we can build the movement even more effectively in our programme delivery. Crucially, we are creating a stronger connection between our fundraising and school partnerships teams so that we can generate funds to support our school partners. Given our recent growth, we also continue to invest in our operations teams and our technology, digital and data teams.

These changes create some new opportunities, which we are recruiting for, but they also mean some long serving and greatly valued colleagues will be moving on in the coming months. They will be deeply missed but will be fantastic contributors to other organisations working on social mobility, equity and education. Rob Halkyard, Flora Letanka, Andrew Oliva-Hauxwell and Shelley Gonsalves will be leaving us at different points over the summer to pursue other opportunities. We will be recruiting for a Chief Growth Officer and Directors of Service Operations, Recruitment and Ambassadors & Community immediately, and will of course keep you updated on these appointments.



## You make a difference

Supporting our work means that even more disadvantaged pupils will receive a quality education that opens doors to them.

Your donation means even more great teachers will be placed in schools serving deprived communities, more teachers can develop into brilliant leaders on our leadership programmes, and more schools can connect to networks of support to help them navigate everyday challenges.

If you have any questions about our partnership, please don't hesitate to contact Joel Greenwell on [jgreenwell@teachfirst.org.uk](mailto:jgreenwell@teachfirst.org.uk).