



frederic.leroy@vub.be

# City Meat Lecture

## The rightful place of **MEAT** in the national diet



Co-evolution & humanity

Food security & sustainability

Pride & tradition

Worshipful Company of Butchers  
Butchers Hall, London, November 11, 2021

Prof. dr. ir. Frédéric LEROY



Research Group of Industrial Microbiology  
and Food Biotechnology  
Prof. Dr. ir. Luc De Vuyst  
Prof. Dr. ir. Frédéric Leroy  
Prof. Dr. Stefan Weckx

And yet...

# Most 'meat' in 2040 will not come from dead animals, says report

Report by the global consultancy AT Kearney

Gunhild A. Stordalen ● @G\_stordalen · 6 Oct 2017

.@richardbranson invests in healthy sustainable food & predicts all meat to be either clean or plant-based by 2050: [bit.ly/2y5uFnP](https://bit.ly/2y5uFnP)



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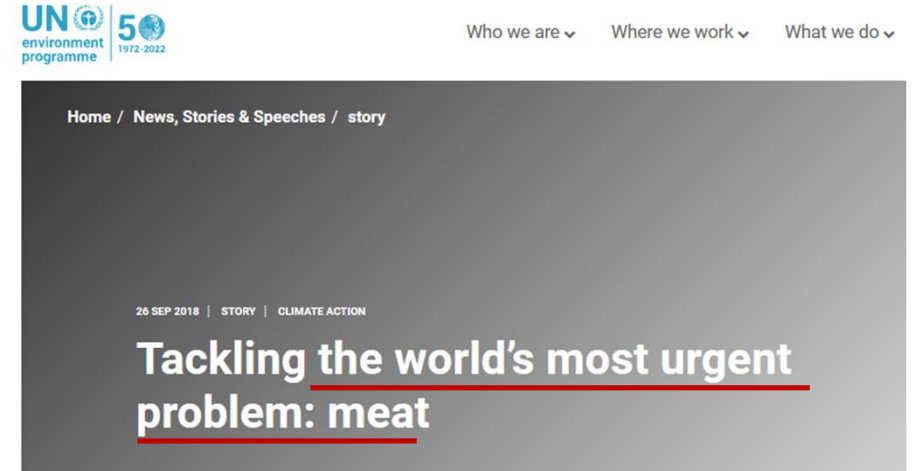
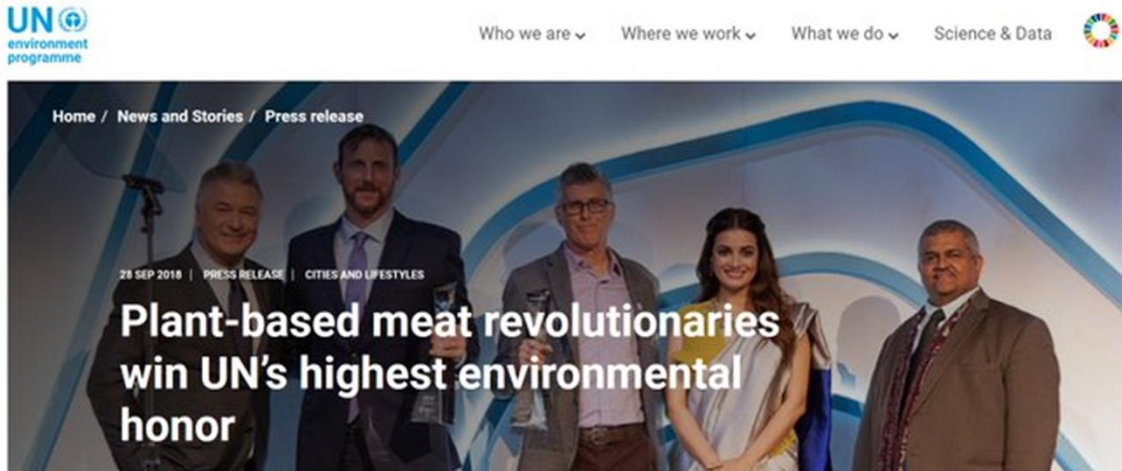
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Climate change / Clean energy

## Bill Gates: Rich nations should shift entirely to synthetic beef



# Radical discourse but influential at the highest levels



Why is UNEP (1) being unscientific? (2) endorsing a fast food culture? and (3) supporting extremist agendas?



Follow

Warning: no meat was used in the following video.

Cutting back on meat is an essential part of preventing the degradation of our environment.

Mainstreaming meatless burgers benefit businesses, consumers & our planet.



**Beyond Meat CEO wants to make traditional protein from animals 'obsolete'** MarketWatch

Published: May 6, 2019 7:13 a.m. ET

**IMPOSSIBLE FOODS**  
"The company's goal is to eliminate the need for animals in the food chain by 2035"

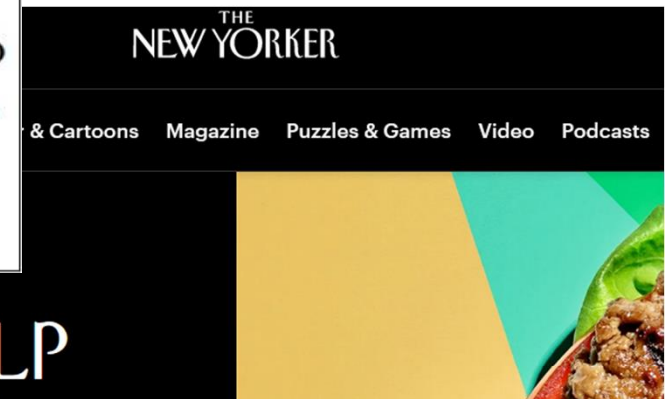
Based in California's Silicon Valley, Impossible Foods makes delicious, nutritious meat and dairy products from plants — with a much smaller environmental footprint than meat from animals. The privately held company was founded in 2011 by Patrick O. Brown, M.D., Ph.D., Professor Emeritus of Biochemistry at Stanford University and a former Howard Hughes Medical Institute investigator. Investors include Khosla Ventures, Bill Gates, Google Ventures, Horizons Ventures, UBS, Viking Global Investors, Temasek, Salling Capital, and Open Philanthropy Project.



# The goal of such radicalism is displacement, not co-existence

Pat Brown, CEO of Impossible Foods (The New Yorker, 30/09/2019):

recall the topic at hand. But the mojo is conquest. “We plan to take a double-digit portion of the beef market within five years, and then we can push that industry, which is fragile and has low margins, into a death spiral,” he said. “Then we can just point to the pork industry and the chicken industry and say ‘You’re next!’ and they’ll go bankrupt even faster.”



## CAN A BURGER HELP

±livestock are a prehistoric food production technology  
[wed] 'put the animal agriculture industry out of business.  
It's that simple

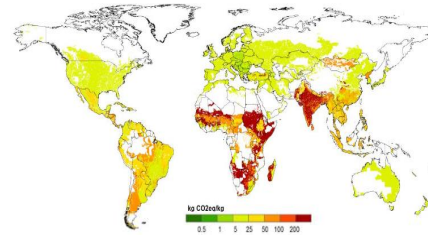
<https://www.theguardian.com/environment/2021/jan/08/lets-get-rid-of-friggin-cows-why-one-food-ceo-says-its-game-over-for-meat-aoe>



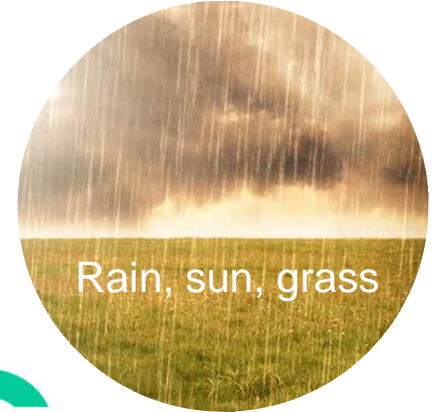
# It's not that simple

## Huge variability in environmental impact

kg CO<sub>2</sub>-eq per kg bovine meat in the year 2000 (Herrero et al., 2013)



CO<sub>2</sub>  
eq



# Complexity: the case of GHGE

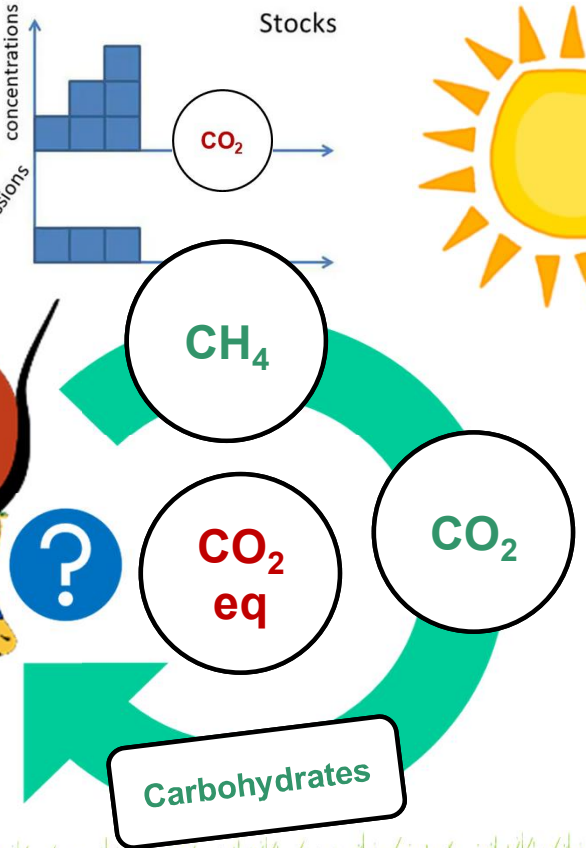
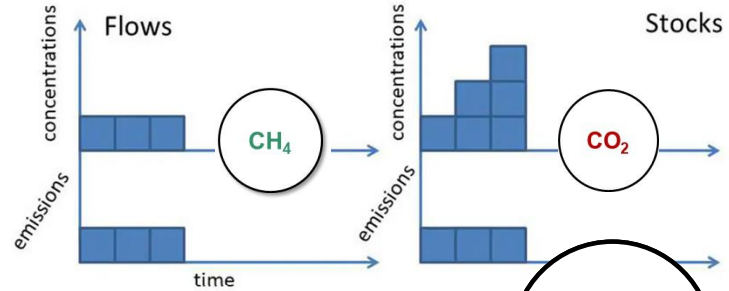
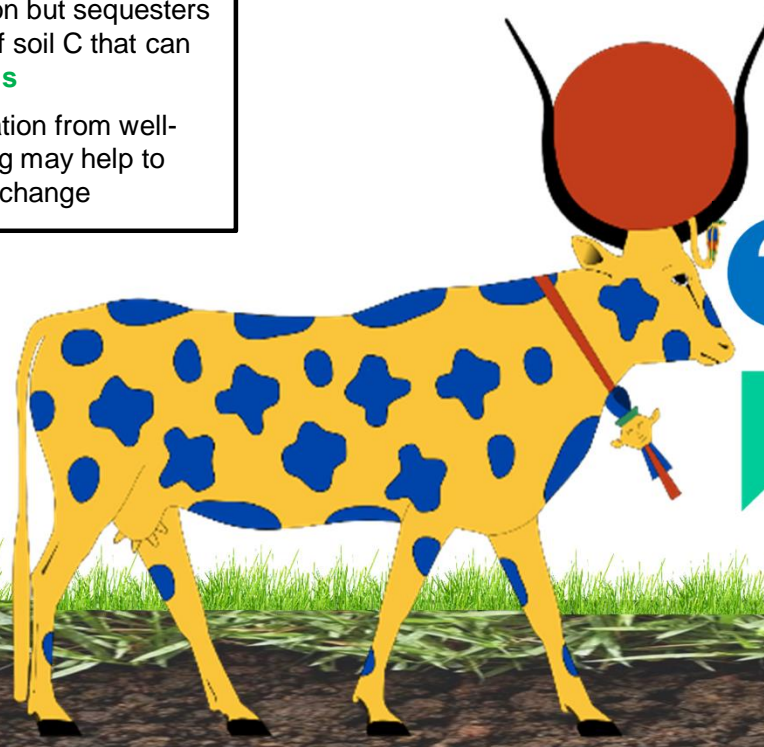
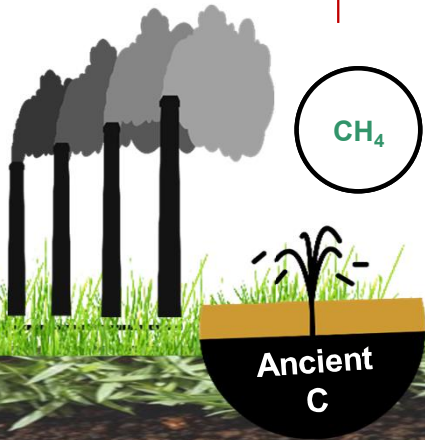
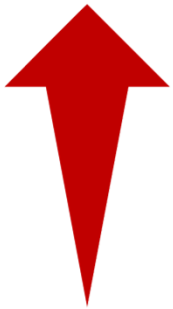
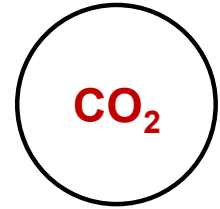
Frame, Macey & Allen, The Conversation 2018

Impacts of soil carbon sequestration on life cycle greenhouse gas emissions in Midwestern USA beef finishing systems

Paige L. Stanley<sup>a,1</sup>, Jason E. Rowntree<sup>a,2</sup>, David K. Beede<sup>a,3</sup>, Marcia S. DeLonge<sup>b,4</sup>, Michael W. Hamm<sup>a,5</sup>

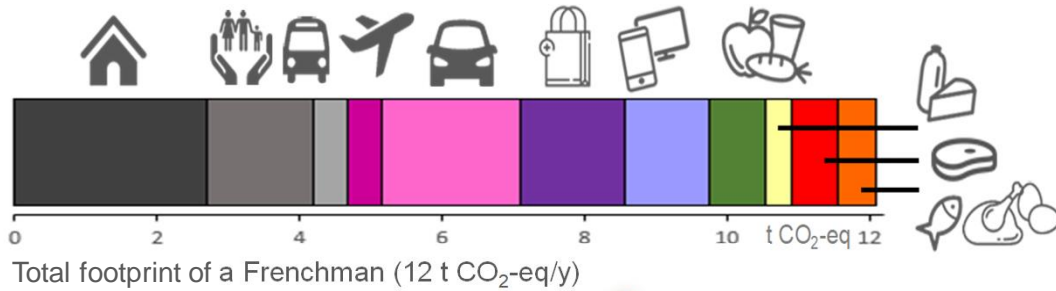
Adaptive multi-paddock grazing produces lower emissions than feedlot production but sequesters large amounts of soil C that can **offset emissions**

Soil C sequestration from well-managed grazing may help to mitigate climate change

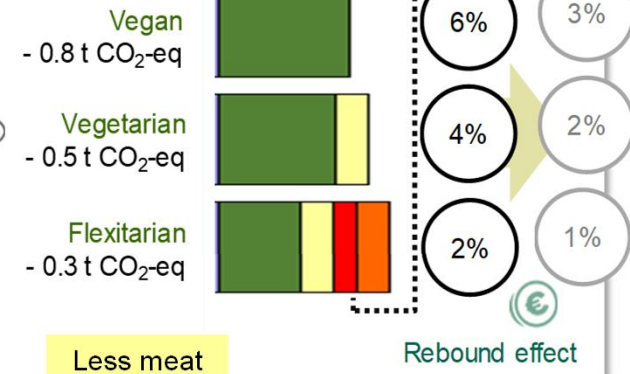




# Hyperbolic statements are distracting us from the real root causes



Hällstrom et al. 2015  
Wynes & Nicholas 2017



Less meat  
1-6% effect

**Study: Going vegetarian can cut your food carbon footprint in half**

**New Study: Vegan Diet Reduces Carbon Footprint by 73%**

University of Oxford  
@UniofOxford

'A vegan diet is probably the single biggest way to reduce your impact on planet Earth, not just greenhouse gases, but global acidification, eutrophication, land use and water use' > [po.st/FqUumm](https://po.st/FqUumm)  
[J.Poore, School of Geography & Environment]



CO<sub>2</sub>  
eq

**Nutritional and greenhouse gas impacts of removing animals from US agriculture**

. White & Hall (2017) . PNAS

The plants-only systems had greater excess of dietary energy and resulted in a greater number of **deficiencies in essential nutrients.**

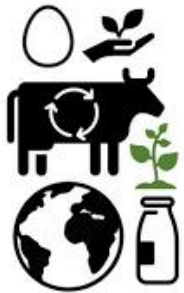


Vegan US  
2.6% effect





We *always* need to factor in nutrition!



**Numerator**

litre

ha

CO<sub>2</sub>-  
eq

< Sustainability

Various complexities & trade-offs!  
Beware of reductionism

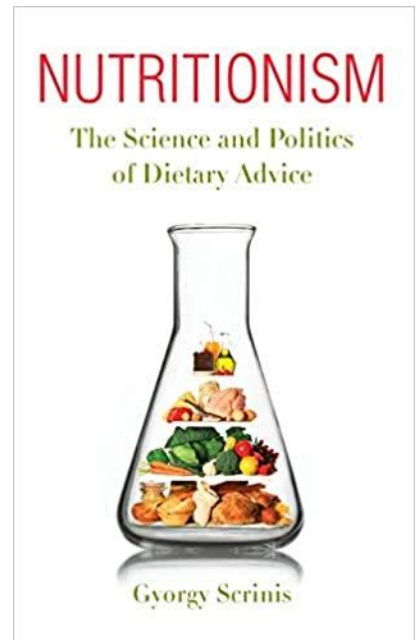
**Denominator**

kg  
food

kcal

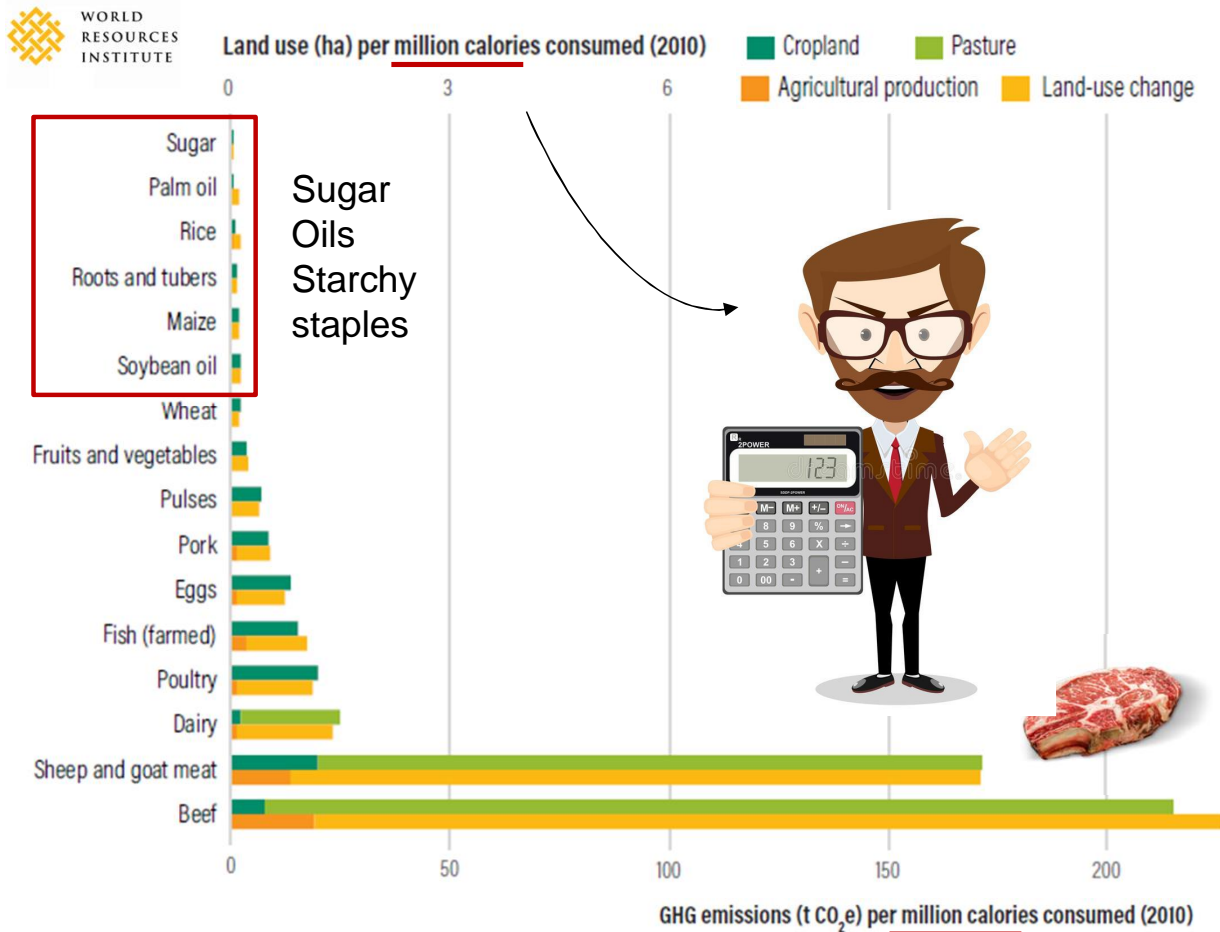
kg  
protein

< Unit of nutrition



# Example

Figure 6-6a | Foods differ vastly in land-use and greenhouse gas impacts

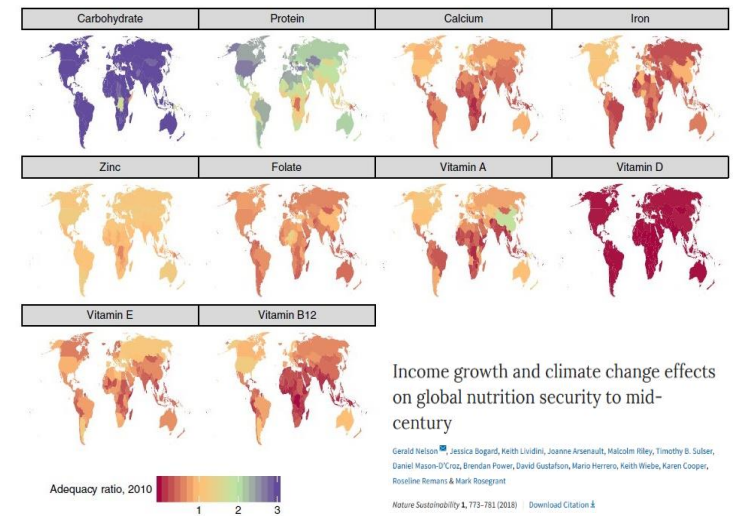


## Energy and nutrient density of foods in relation to their carbon footprint <sup>FREE</sup>

Adam Drewnowski, Colin D Rehm, Agnes Martin, Eric O Verger, Marc Voinnesson, Philippe Imbert

*The American Journal of Clinical Nutrition*, Volume 101, Issue 1, 1 January 2015, Pages 184–191, <https://doi.org/10.3945/ajcn.114.092486>

One question is whether the higher GHGE cost of some foods can be **offset** by their higher **nutritional value**.



# Micronutrients are a concern worldwide, also in high-income countries

## Not only LMICs; e.g., too low **iron intake** in Australia:

- “ 40% of Australian teenage girls
- “ 8% (boys) to 15% (girls) of toddlers (2-3y)
- “ MDs refer to fussy eating, excessive milk (infants, toddlers), but also restrictive diets and confusion among young parents regarding meat

August 4, 2021  
**Changing Diets Mean More Americans Are Anemic Now**



Denise Mann  
HealthDay Reporter



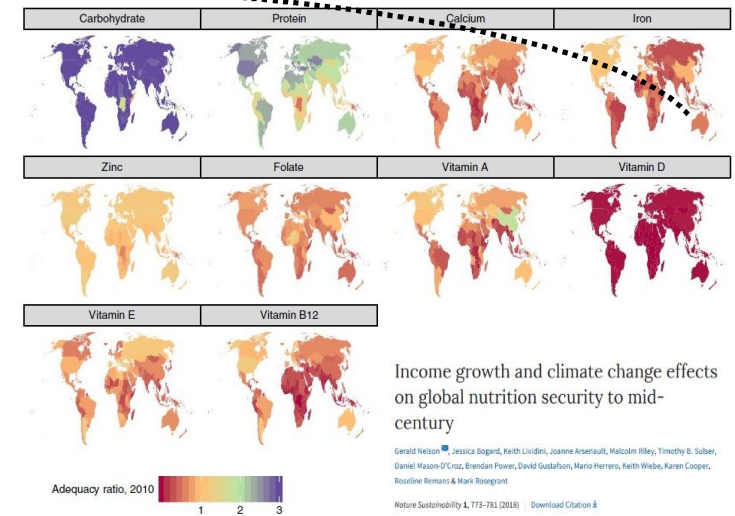
Doctors seeing more iron deficiency in children  
Daisy Webber says that, soon after turning 13, her energy levels just plummeted and she could not concentrate at school but a simple ...  
[abc.net.au](https://abc.net.au)

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# We need to talk about protein! Common assumption: *too much* and the *wrong kind* ?

**MOST AMERICANS EAT 1 1/2 TIMES MORE PROTEIN THAN THEY NEED EACH DAY.**

This excessive amount of protein often comes from eating too much meat. Just choose to eat more vegetables throughout the day.

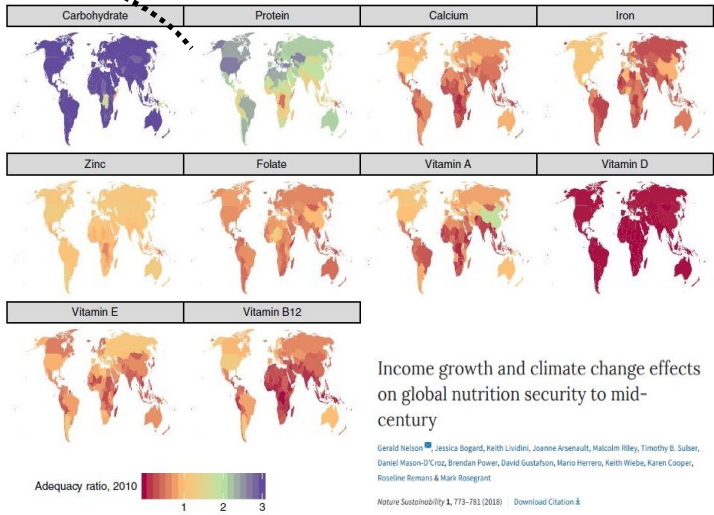
#MeatlessMonday **MEATLESS MONDAY** MeatlessMonday.com

## Energy and nutrient density of foods in relation to their carbon footprint <sup>FREE</sup>

Adam Drewnowski ✉, Colin D Rehm, Agnes Martin, Eric O Verger, Marc Voinnesson, Philippe Imbert

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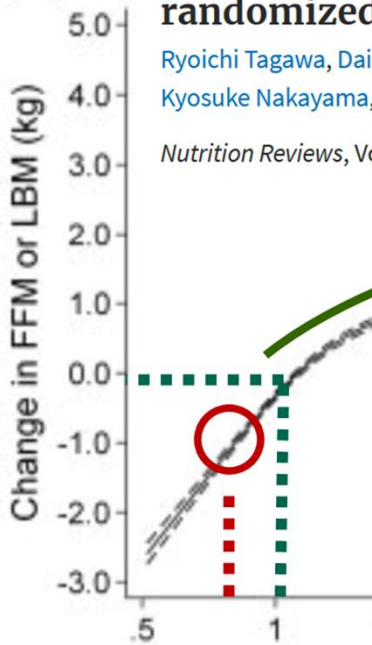
Yes, but...

**Dose-response relationship between protein intake and muscle mass increase: a systematic review and meta-analysis of randomized controlled trials**

Ryoichi Tagawa, Daiki Watanabe, Kyoko Ito, Keisuke Ueda, Kyosuke Nakayama, Chiaki Sanbongi, Motohiko Miyachi

*Nutrition Reviews*, Volume 79, Issue 1, January 2021, Pages 66-75,

(a)



(~ RDA 0.8 g/kg/d)

- “ **Not met by substantial parts of the population**
- “ **Minimum value, not an optimal one** (muscle, pregnancy, lactation, aging, disease: 1.2-2.2 g/kg/d)
- “ **Plant strategies:** protein quality! fortification, multiple sources, or higher intake (often 2-3x kcal intake, even beans/nuts)
- “ **Suitable?** Tolerance, allergies, taste, culinary skills
- “ **Misleading perspective:** Much more than %protein+

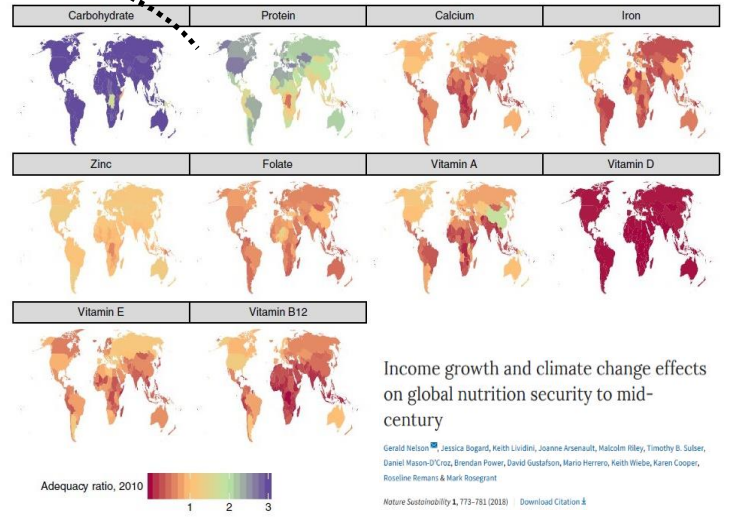


**Energy and nutrient density of foods in relation to their carbon footprint**

Adam Drewnowski, Colin D Rehm, Agnes Martin, Eric O Verger, Marc Voinnesson, Philippe Imbert

*The American Journal of Clinical Nutrition*, Volume 101, Issue 1, 1 January 2015, Pages 184-191, <https://doi.org/10.3945/ajcn.114.092486>

One question is whether the higher GHGE cost of some foods can be **offset** by their higher **nutritional value**.



# The excessive focus on 'protein' will come with trade-offs

Vs.



**Ingredients list, Beyond Burger:** Water, pea protein isolate, expeller-pressed canola oil, refined coconut oil, contains 2% or less of the following: cellulose from bamboo, methylcellulose, potato starch, natural flavor, maltodextrin, yeast extract, salt, sunflower oil, vegetable glycerin, dried yeast, gum arabic, citrus extract (to protect quality), ascorbic acid (to maintain color), beet juice extract (for color), acetic acid, succinylated transglutaminase, annatto (for color).



"**Focus** has been on **protein** quality and quantity, but our case study highlights the risk of unintentionally increasing undesirable nutrients while reducing the overall **nutrient density** of the diet when less healthy plant-based substitutes are selected"

## Unintended Consequences: Nutritional Impact and Potential Pitfalls of Switching from Animal- to Plant-Based Foods

by Rachel Tso <sup>1</sup> and Ciarán G. Forde <sup>1,2,3,\*</sup>

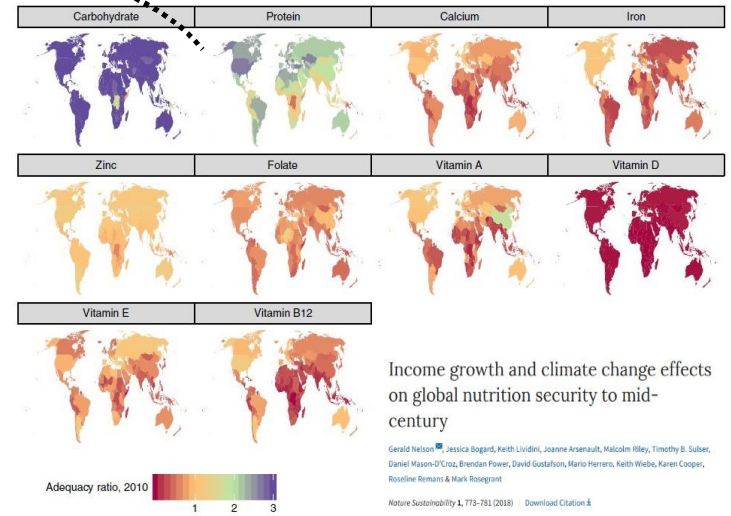


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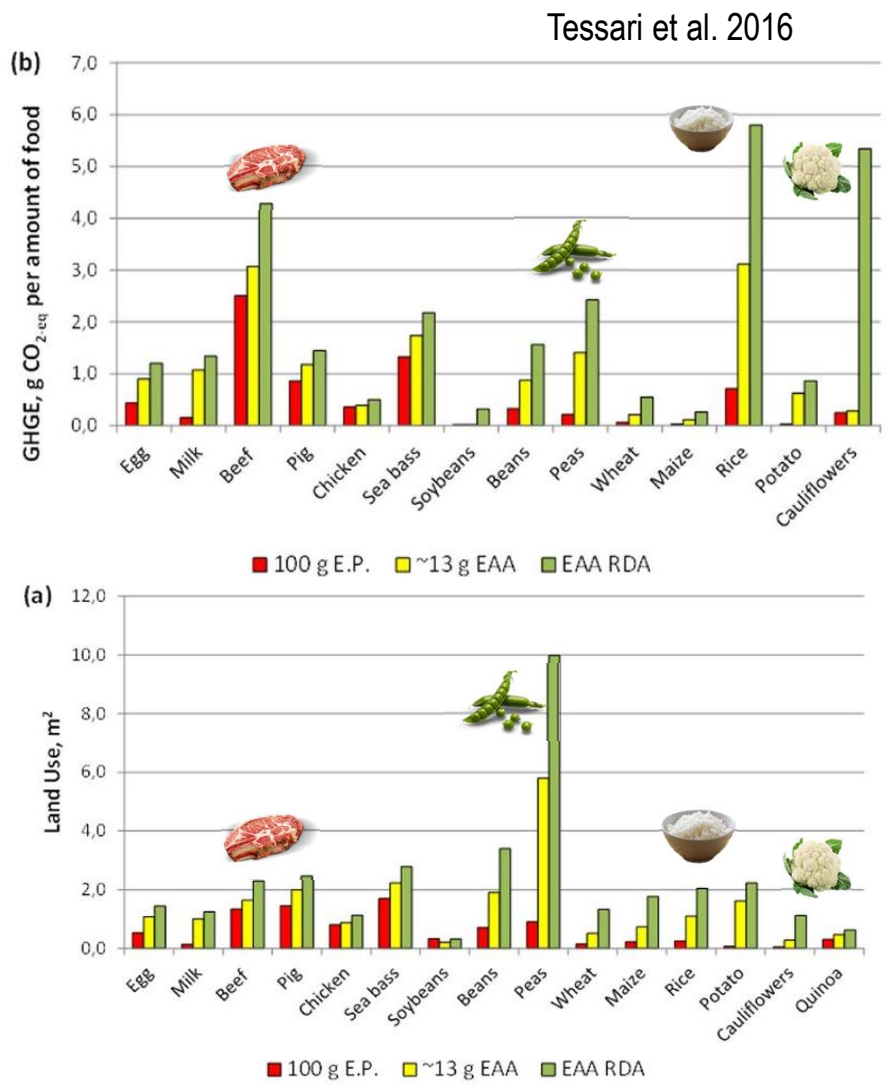
*The American Journal of Clinical Nutrition*, Volume 101, Issue 1, 1 January 2015, Pages 184–191, <https://doi.org/10.3945/ajcn.114.092486>

One question is whether the higher GHGE cost of some foods can be **offset** by their higher **nutritional value**.





# Protein quality affects the environmental assessments too

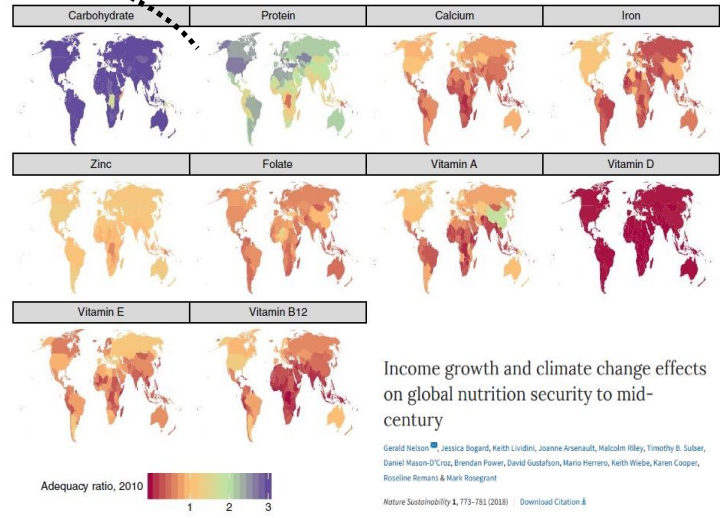


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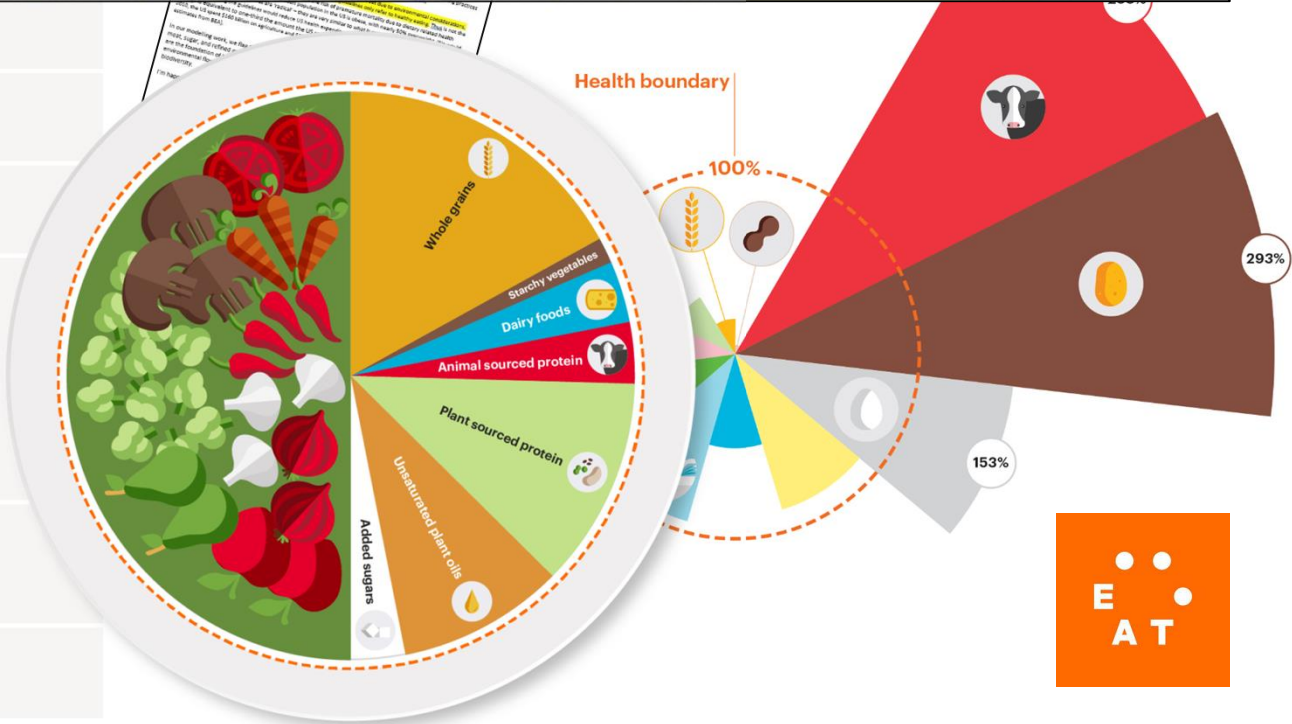
# Planetary Health Diet – yet: designed for “health boundaries”, not environment

Macronutrient intake  
grams per day  
(possible range)

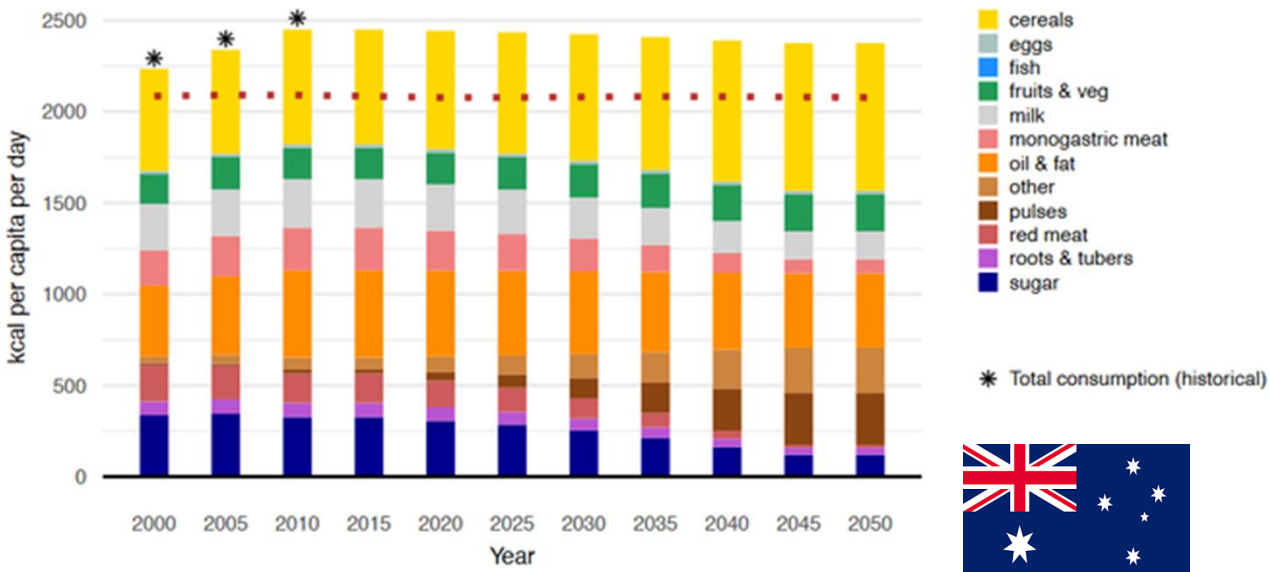
Essential nutrition nutritional epidemiology of chronic disease  
Benefits << harms overconsumption to the point of being replaceable??

	Whole grains <b>Rice, wheat, corn and other</b>	<b>232</b>	<b>811</b>
	Tubers or starchy vegetables <b>Potatoes and cassava</b>	<b>50</b> (0–100)	
	Vegetables <b>All vegetables</b>	<b>300</b> (200–600)	<b>78</b>
	Fruits <b>All fruits</b>	<b>200</b> (100–300)	<b>126</b>
	Dairy foods <b>Whole milk or equivalents</b>	<b>250</b> (0–500)	<b>153</b>
	Protein sources <b>Beef, lamb and pork</b>	<b>14</b> (0–28)	<b>30</b>
	<b>Chicken and other poultry</b>	<b>29</b> (0–58)	<b>62</b>
	<b>Eggs</b>	<b>13</b> (0–25)	<b>19</b>
	<b>Fish</b>	<b>28</b> (0–100)	<b>40</b>
	<b>Legumes</b>	<b>75</b> (0–100)	<b>284</b>
	<b>Nuts</b>	<b>50</b> (0–75)	<b>291</b>
	Added fats <b>Unsaturated oils</b>	<b>40</b> (20–80)	<b>354</b>
	<b>Saturated oils</b>	<b>11.8</b> (0–11.8)	<b>96</b>
	Added sugars <b>All sugars</b>	<b>31</b> (0–31)	<b>120</b>

Finally, the meat consumption limits proposed by the Commission were not set due to environmental considerations, but were solely in light of health recommendations. The dietary guidelines only refer to healthy eating. Thus is not the



# Drastic reduction in animal source foods, (red) meat in particular



**91% reduction in red meat**



*“FOLU is a self-governing coalition composed of over 30 organizations established to transform the global food and land use systems. It uses the **EAT-Lancet dietary guidelines** [...] to develop global and national science-based targets, and pathways towards them. This work will be used to iteratively inform and raise the ambition of the private sector.”*

*“FOLU will also go deep into the policy, regulatory environment, and businesses of individual countries. Its efforts will start with Colombia, Indonesia and Ethiopia, and could later include the Nordics, Australia and Europe.”*

**But can they?**





**GLOBAL COMMONS ALLIANCE**  
A PLAN FOR THE PLANET

Integrated in massive and influential PPPs



The Ceres network includes over 170 institutional investors, managing more than \$29 trillion in assets, and 50+ companies, including dozens of leading consumer brands and Fortune 500s

# The hand of Davos (also cf. UN Food Systems Summit 2021)?



## EAT – Stockholm Food Forum: a Davos for food

May 7th 2014

[Tweet](#) [Like 0](#)

On 26-27 May 2014, EAT – Stockholm Food Forum will welcome participants from all over the world to set goals and guidelines for the future of food. This first annual forum will offer lectures and panel discussions featuring global leaders in the fields of science, politics and business; it's a unique arena for interdisciplinary dialogue linking food, health and sustainability.

There are already several international forums on nutrition, health and sustainability but EAT will be the first forum that incorporates all three fields. It's modelled on the World Economic Forum in Davos, and has strong similarities with Stockholm's World Water Week – which has been an annual focal point for the globe's water issues since 1991.

Global Agenda Agriculture, Food and Beverage Environment and Natural Resource Security Global Health  Agenda

## Why we all need to go on the 'planetary health diet' to save the world

# Already being implemented to some degree via the C40 Cities roadmap



UN Climate Change @UNFCCC · Oct 10

- Barcelona ✓
- Copenhagen ✓
- Guadalajara ✓
- Lima ✓
- London ✓
- Los Angeles ✓
- Milan ✓
- Oslo ✓
- Paris ✓
- Quezon City ✓
- Seoul ✓
- Stockholm ✓
- Tokyo ✓
- Toronto ✓

CONSUMPTION INTERVENTION	PROGRESSIVE TARGET IN 2030	AMBITIOUS TARGET IN 2030
Dietary change (this intervention is characterised by three major changes which are described in more detail)  <b>C40 CITIES</b>  HEADLINE REPORT	<b>16 kg</b> of meat per person per year <sup>21</sup>	<b>0 kg</b> meat consumption
	<b>90 kg</b> dairy consumption (milk or derivative equivalent) per person per year <sup>22</sup>	<b>0 kg</b> dairy consumption (milk or derivative equivalent) per person per year
	<b>2,500 kcal</b> per person per day	<b>2,500 kcal</b> per person per day

These cities have just committed to achieve a planetary health diet for all by 2030. 🍎🥕🥦🥔



# The example of London



## DECLARATION COMMITMENT

## INTENDED ACTION/APPROACH TO MEET COMMITMENT

Aligning our food procurement to the Planetary Health Diet, ideally sourced from organic agriculture.

• Align food procurement of the GLA Group (7 million meals per year) to the planetary health diet

• We will promote the potential for sustainable food procurement to be applied by partners in different settings

Supporting an overall increase of healthy plant-based food consumption in our cities by shifting away from unsustainable, unhealthy diets.

• Implementation of the Mayor's ban on advertising of unhealthy food and drinks on the Transport for London estate, and work to promote benefits via that estate of healthy food including fruit and vegetables.

• Supporting good food businesses to improve London's food environment and make healthy, affordable options more widely available: in partnership with the Association of London Environmental Health Managers, supporting the delivery and

%Aligning our food procurement to the Planetary Health Diet+

%Supporting an overall increase of healthy plant-based food consumption in our cities shifting away from unsustainable, unhealthy diets+

# Is basis for health claims such that it would *override* their value as source of key nutrients?

## Food in the Anthropocene: the EAT-Lancet Commission on

Medical News & Perspectives

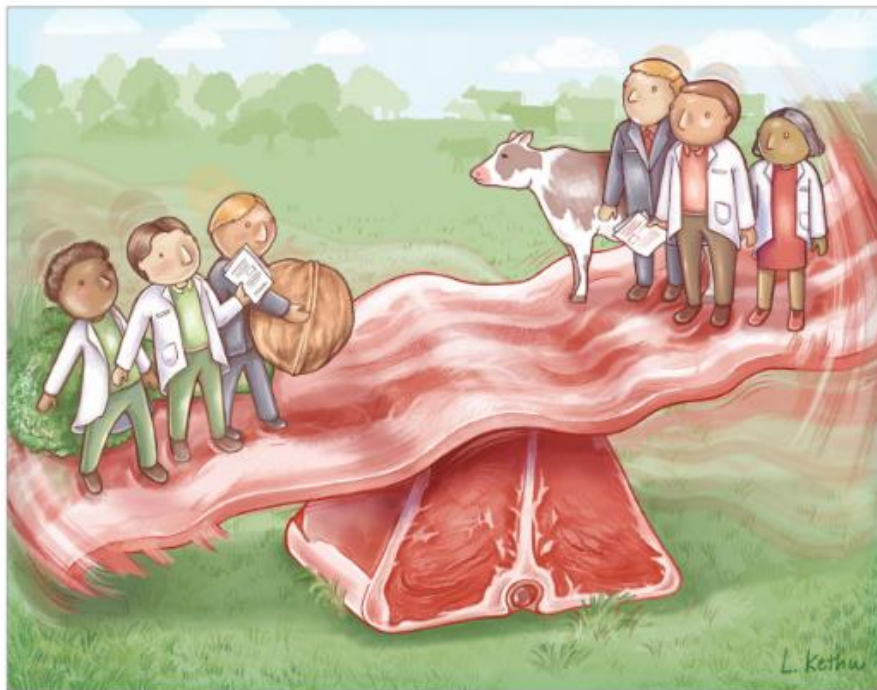
### Backlash Over Meat Dietary Recommendations Raises Questions About Corporate Ties to Nutrition Scientists

Rita Rubin, MA

It's almost unheard of for medical journals to get blowback for studies before the data are published. But that's what happened to the *Annals of Internal Medicine* last fall as editors were about to post several studies showing that the evidence linking red meat consumption with cardiovascular disease and cancer is too weak to recommend that adults eat less of it.

*Annals* Editor-in-Chief Christine Laine, MD, MPH, saw her inbox flooded with roughly 2000 emails—most bore the same message, apparently generated by a bot—in a half hour. Laine's inbox had to be shut down, she said. Not only was the volume unprecedented in her decade at the helm of the respected journal, the tone of the emails was particularly caustic.

"We've published a lot on firearm injury prevention," Laine said. "The response from the NRA (National Rifle Association) was less vitriolic than the response from the True Health Initiative."



## Certainly not consensus

### Unprocessed Red Meat and Processed Meat Consumption: Dietary Guideline Recommendations From the Nutritional Recommendations (NutriRECS) Consortium

Annals of Internal Medicine  
CLINICAL GUIDELINES | 19 NOVEMBER 2019

Bradley C. Johnston, PhD; Dena Zeraatkar, MSc; Mi Ah Han, PhD; Robin W.M. Vernooij, PhD; Claudia Valli, MSc; Regina El Dib, PhD; Catherine Marshall; Patrick J. Stover, PhD; Susan Fairweather-Taitt, PhD; Grzegorz Wójcik, PhD; Faiz Bhatia, FEng; Russell de Souza, ScD; Carlos Brotans, MD, PhD; Joerg J. Meerpohl, MD; Chirag J. Patel, PhD; Benjamin Djulbegovic, MD, PhD; Pablo Alonso-Coello, MD, PhD; Malgorzata M. Bala, MD, PhD; Gordon H. Guyatt, MD

Guyatt  
University

**GRADE**

ests that **adults continue current unprocessed option** (weak recommendation, low-certainty). **erly, the panel suggests adults continue current consumption** (weak recommendation, low-e).”

Disclaimer: health reasons only



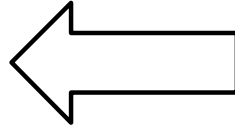
# Underlying assumption: which standards of evidence are needed?

BMJ Best Practice

## What is GRADE?

» Evidence based medicine (EBM) toolkit » Learn EBM » What is GRADE?

**GRADE**



[We argue] that **standards across health fields should be identical** [õ ] GRADE provides a well-tested and highly credible approach to rating the certainty of evidence in such situations. The other camp, including **the most vocal nutritional epidemiologists**, argue that GRADE is applicable only to contexts in which randomized trials are feasible, and that in areas in which they are not, different standards of certainty or trustworthiness of evidence, are required. One such alternative is the **NutriGrade method**, for which the lead author now endorses GRADE over his own alternative approach+

Vernooij et al. 2021 . J. Clin. Epidem.

## Unprocessed Red Meat and Processed Meat Consumption: Dietary Guideline Recommendations From the Nutritional Recommendations (NutriRECS) Consortium <sup>FREE</sup>

Annals of Internal Medicine®

CLINICAL GUIDELINES | 19 NOVEMBER 2019

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The rationale for our recommendation to continue rather than reduce consumption of unprocessed red meat or processed meat is based on the following factors.

- 1 There was a very small and often **trivial absolute risk reduction** based on a realistic decrease of 3 servings of red or processed meat per week
- 2 **[Low to very low] certainty of evidence** for potential adverse health outcomes associated with meat consumption
- 3 Given **people's attachment to their meat-based diet**, the associated risk reduction is not likely to provide sufficient motivation ... in fully informed individuals



### Perspective: NutriGrade: A Scoring System to Assess and Judge the Meta-Evidence of Randomized Controlled Trials and Cohort Studies in Nutrition Research <sup>1-3</sup>

Lukas Schwingshackl,<sup>5\*</sup> Sven Knüppel,<sup>5</sup> Carolina Schwedhelm,<sup>5</sup> Georg Hoffmann,<sup>6</sup> Benjamin Missbach,<sup>6</sup> Marta Stelmach-Mardas,<sup>5,7</sup> Stefan Dietrich,<sup>5</sup> Fabian Eichelmann,<sup>4,5</sup> Evangelos Kontopantelis,<sup>8</sup> Khalid Iqbal,<sup>5</sup> Krasimira Aleksandrova,<sup>4,5</sup> Stefan Lorkowski,<sup>9,10</sup> Michael F. Leitzmann,<sup>11</sup> Anja Kroke,<sup>12</sup> and Heiner Boeing<sup>5</sup>

<sup>4</sup>Nutrition, Immunity, and Metabolism Start-Up Lab, <sup>5</sup>Department of Epidemiology, German Institute of Human Nutrition Potsdam Rehbruecke, Nuthetal, Germany; <sup>6</sup>Department of Nutritional Sciences, University of Vienna, Vienna, Austria; <sup>7</sup>Department of Pediatric Gastroenterology and Metabolic Diseases, Poznan University of Medical Sciences, Poznan, Poland; <sup>8</sup>Centre for Primary Care, Institute of Population Health, University of Manchester, Manchester, United Kingdom; <sup>9</sup>Institute of Nutrition, Friedrich Schiller University Jena, Jena, Germany; <sup>10</sup>Competence Cluster of Nutrition and Cardiovascular Health, Halle-Jena-Leipzig, Germany; <sup>11</sup>Department of Epidemiology and Preventive Medicine, University of Regensburg, Regensburg, Germany; and <sup>12</sup>Department of Nutritional, Food, and Consumer Sciences, University of Applied Sciences, Fulda, Germany



# 'Trivial absolute risk reduction'

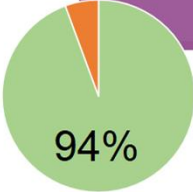
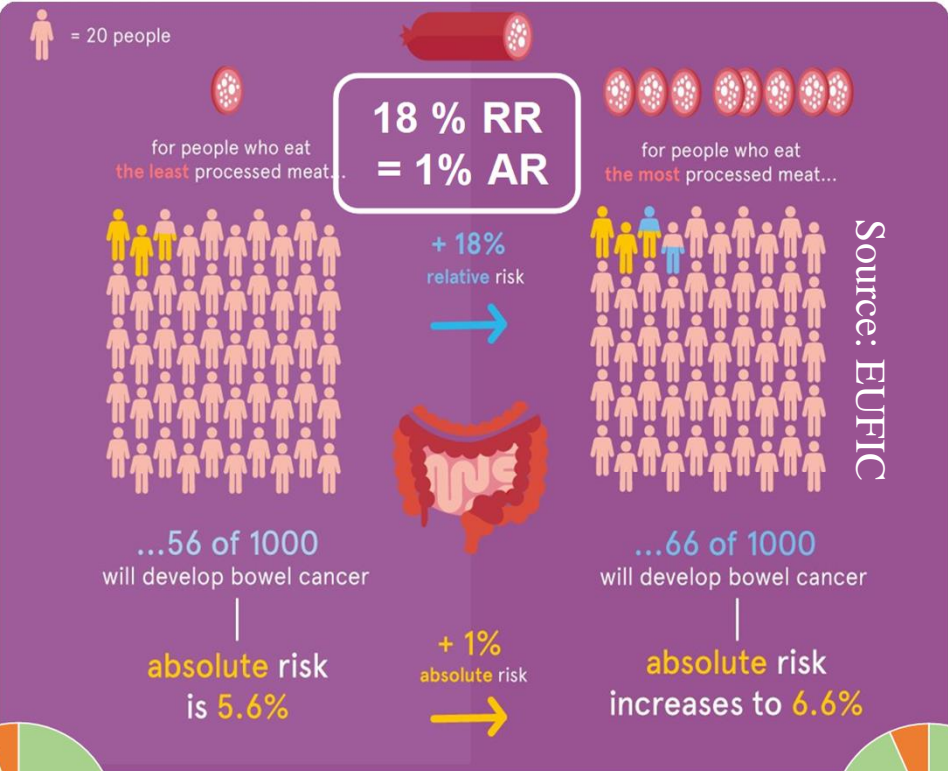
Use of relative risk is often used to increase sensationalist impact, leading to hyperbole

According to the World Health Organization...  
Eating **50g** of processed meat a day - less than two slices of bacon - increased the chance of developing colorectal cancer by **18%**.

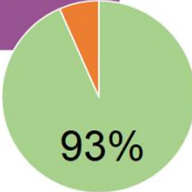


Source: IARC/WHO  
© Global News

# Absolute risk yields a very different picture



The risk that one will not develop CRC during a lifetime would shift from 94% to 93% when eating high amounts of processed meats



# 'Low certainty of evidence' (weak associations, bias, and residual confounding)

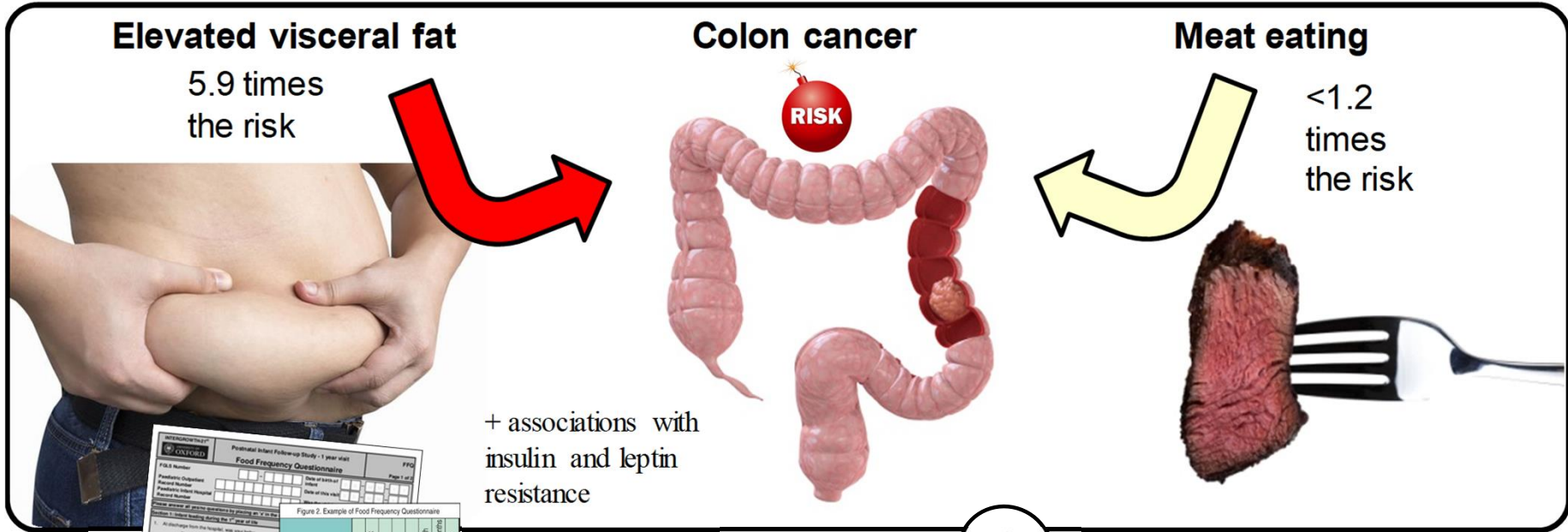
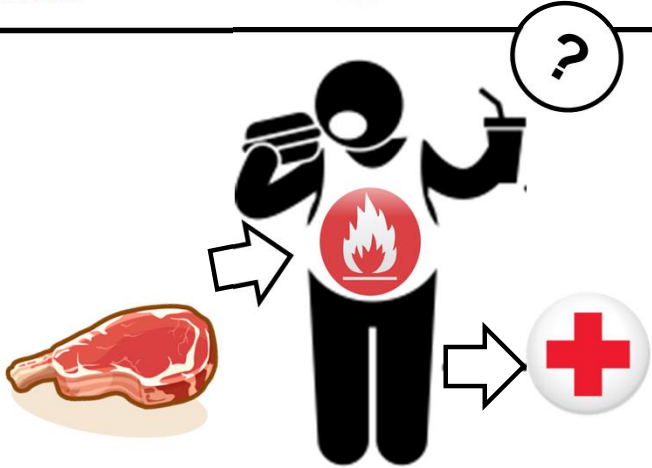
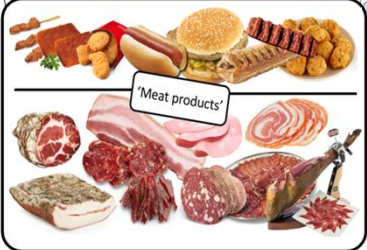


Figure 2. Example of Food Frequency Questionnaire

	Never	Once per week	2-4 per week	5-6 per week	Daily	Once per month	Once per 3 months	Once per year
Milk, yogurt, regular fat (1 cup)								
Milk, yogurt, lowfat (1 cup)								
Spinach, kale, other green leafy vegetables (1/2 cup)								
Carrots (1 medium)								
Beef (3 oz)								
Rice, white (1 cup)								



## Heavy meat eaters, not the health-adhering type

- Higher body fat, waist circumference, BMI
- Lower education
- More physical inactivity
- More smoking, alcohol
- Low-quality diet

# We need to be careful when using causal language

## Use of Causal Language in Observational Studies of Obesity and Nutrition

Stacey S. Cofield<sup>a</sup> Rachel V. Corona<sup>b</sup> David B. Allison<sup>a,c</sup>

<sup>a</sup> Department of Biostatistics, School of Public Health,

<sup>b</sup> Department of Epidemiology, School of Public Health,

<sup>c</sup> Nutrition Obesity Research Center, University of Alabama at Birmingham, Birmingham, AL, USA

Unwarranted use of **causal language** is widespread in nutritional sciences, posing a systemic problem and undermining credibility+

Eating meat has *not* yet been established as a *cause* of cancer+

Chance, bias, and confounding could not be ruled out [õ ] There is **inadequate evidence in experimental animals**+IARC Monograph 114 summary in Lancet Oncology (2015)

Countries News Emergencies

cancer cases every year can be attributed to consumption of processed meat?

According to the most recent estimates by the Global Burden of Disease Project, an independent academic research organization, about 34 000 cancer deaths per year worldwide are attributable to diets high in processed meat.

**Eating red meat has not yet been established as a cause of cancer** However, if the reported associations were proven to be causal, the Global Burden of Disease Project has estimated that diets high in red meat could be responsible for 50 000 cancer deaths per year worldwide.

These numbers contrast with about 1 million cancer deaths per year globally due to tobacco smoking, 600 000 per year due to alcohol consumption, and more than 200 000 per year due to air pollution.

**13. Could you quantify the risk of eating red meat and processed meat?**

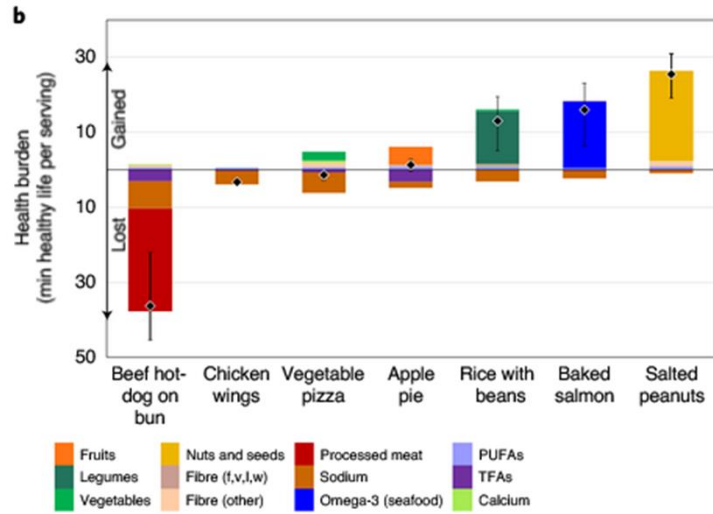
The consumption of processed meat was associated with small increases in the risk of cancer in the studies reviewed. In those studies, the risk generally increased with the amount of meat consumed. An analysis of data from 10 studies estimated that every 50 gram portion of processed meat eaten daily increases the risk of colorectal cancer by about 18%.

The cancer risk related to the consumption of red meat is more difficult to estimate because the evidence that red meat causes cancer is not as strong. However, if the association of red meat and colorectal cancer were proven to be causal, data from the same studies suggest that the risk of colorectal cancer could increase by 17% for every 100 gram portion of red meat eaten daily.

World Health Organization

Individual dietary choices can add – or take away – minutes, hours and years of life

August 18, 2021 11:53pm BST



The Telegraph @Telegraph

Scientists revealed that each portion of cheese eaten can take over a minute off a healthy lifespan

ARTICLES <https://doi.org/10.1038/s43016-021-00343-4> nature food

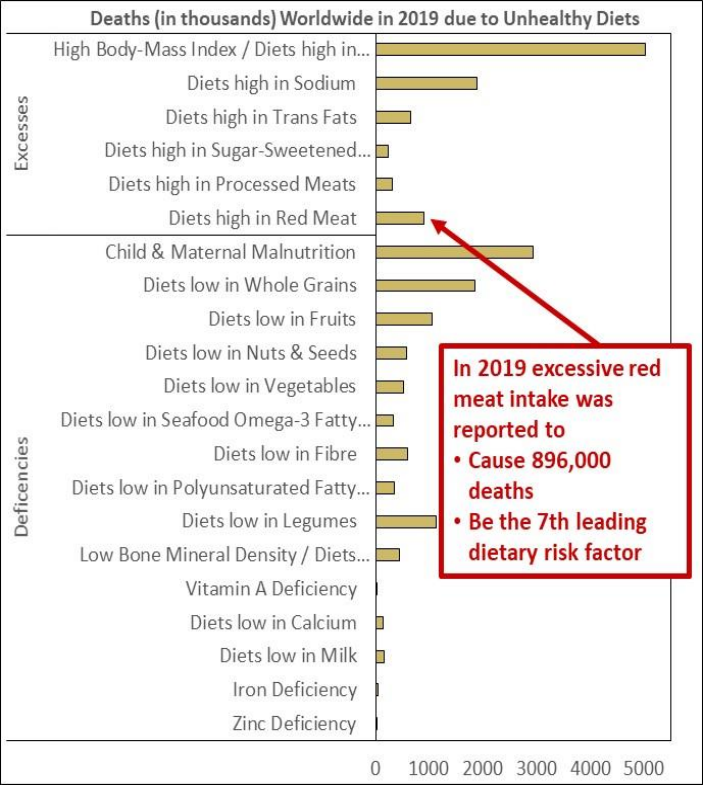
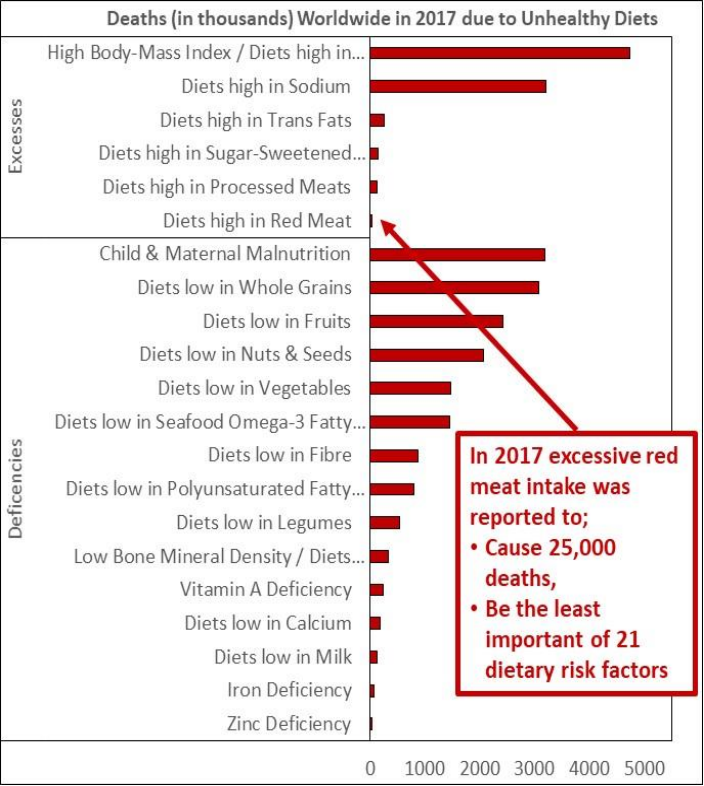
## Small targeted dietary changes can yield substantial gains for human health and the environment

Katerina S. Stylianou<sup>1,2</sup>, Victor L. Fulgoni III<sup>2</sup> and Olivier Jolliet<sup>1,2</sup>

https://www.who.int/features/qa/cancer-red-meat/en/



# Underlying assumptions need to be robust and transparent (e.g., GBD study)



GBD: We found sufficient evidence supporting the causal relationship of red meat intake with ischaemic heart disease, breast cancer, haemorrhagic stroke, and ischaemic stroke and added these outcomes to previously found relationships with diabetes mellitus and colon cancer+

The red meat **TMREL** (theoretical minimum risk exposure level) changed from 22.5 g/d to 0 g/d

Quid benefits of red meat in balanced diets? Iron deficiency, stunting, cognitive development, dementia, depression, sarcopenia



## Global Burden of Disease 2017 vs. 2019

Courtesy prof. Alice Stanton  
Royal College of Surgeons, Ireland

# What matters is dietary *context* and lifestyles: ‘hazard’ vs. ‘risk’

Associations usually vanish or invert (!) when taken out of a USA context, when design of the study improves (cohort vs. case-control studies), or when dietary context improves

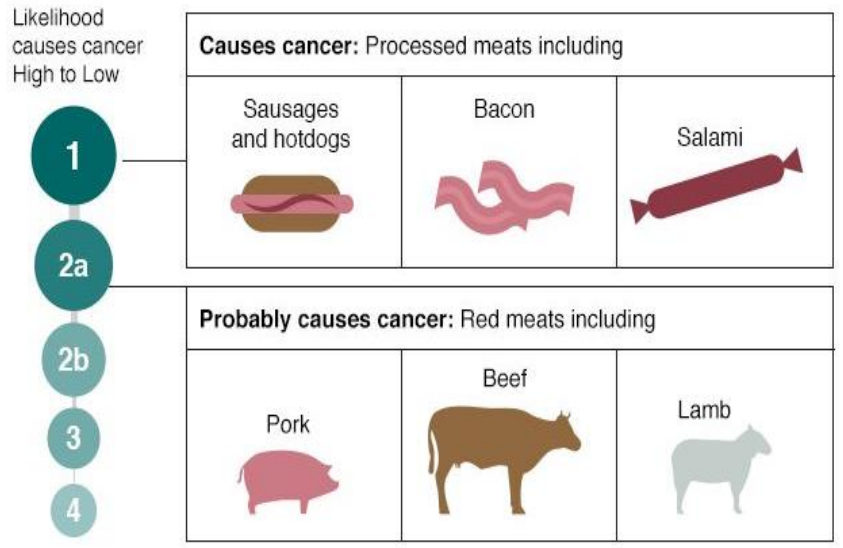
### Co-consumption of Vegetables and Fruit, Whole Grains, and Fiber Reduces the Cancer Risk of Red and Processed Meat in a Large Prospective Cohort of Adults from Alberta’s Tomorrow Project

by Katerina Maximova<sup>1</sup>, Elham Khodayari Moez<sup>1</sup>, Julia Dabravolskaj<sup>1</sup>, Alexa R. Ferdinands<sup>1</sup>, Irina Dinu<sup>1</sup>, Geraldine Lo Siou<sup>2</sup>, Ala Al Rajabi<sup>3</sup> and Paul J. Veugeliers<sup>1</sup>

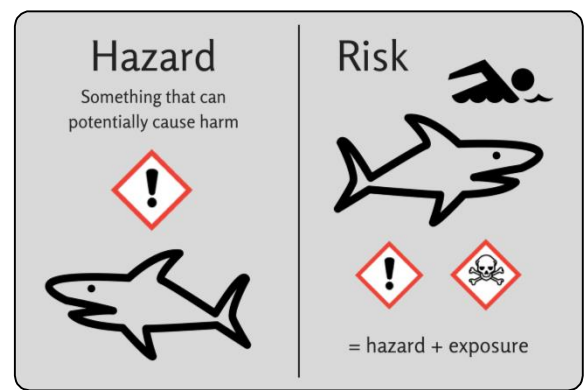
#### All-Cause Cancers<sup>b</sup>

#### Vegetables and Fruit (Serving/Day)<sup>d</sup>

	<55 years: <4	<55 years: 4–6	<55 years: >6
	≥55 years: <3	≥55 years: 3–5	≥55 years: >5
Red meat (gram/week) <sup>e</sup>			
<250	1.04 (0.79–1.36)	1.02 (0.89–1.17)	Ref.
250–500	1.17 (0.92–1.47)	1.01 (0.85–1.21)	0.88 (0.76–1.02)
>500	<b>1.31 (1.02–1.69)</b>	1.01 (0.79–1.29)	<b>0.78 (0.57–1.05)</b>



Source: Cancer Research UK, WHO \*International Agency for Research on Cancer **BBC**

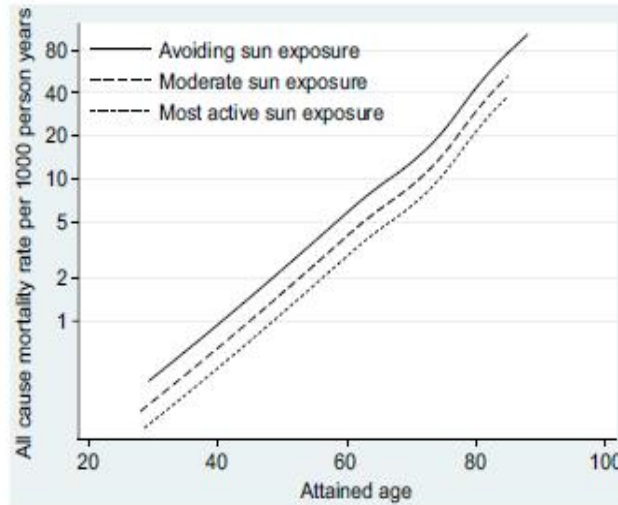
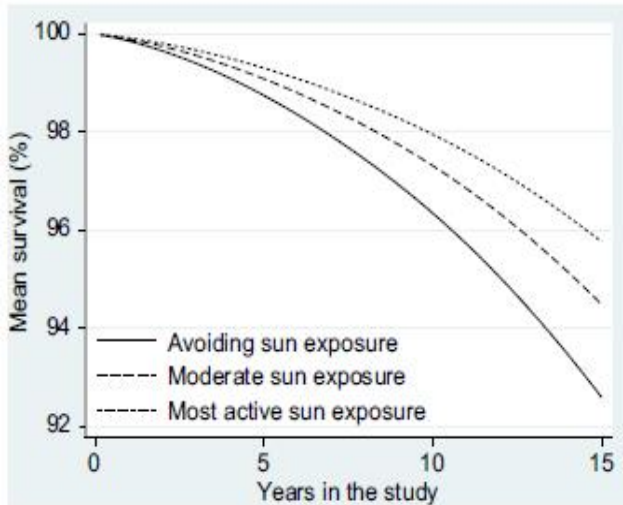


# What matters is dietary *context* and lifestyles: 'hazard' vs. 'risk'




## Avoidance of sun exposure is a risk factor for all-cause mortality: results from the Melanoma in Southern Swede cohort

Journal of INTERNAL MEDICINE 2014


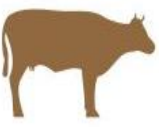

P. G. Lindqvist<sup>1</sup>, E. Epstein<sup>2</sup>, M. Landin-Olsson<sup>3</sup>, C. Ingvar<sup>4</sup>, K. Nielsen<sup>5</sup>, M. Stenbeck<sup>6</sup> & H. Olsson<sup>7</sup>



Causes cancer: Processed meats including

Sausages and hotdogs 	Bacon 	Salami 
---	--	---



Probably causes cancer: Red meats including

Pork 	Beef 	Lamb 
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research UK, WHO \*International Agency for Research on Cancer



**Hazard**  
Something that can naturally cause harm

**Risk**

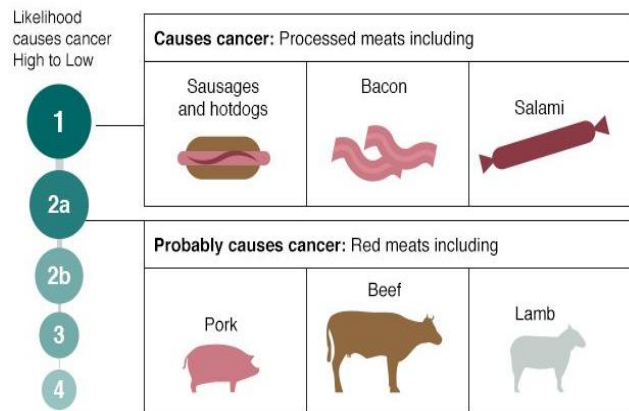





= hazard + exposure





# What matters is dietary context and lifestyles: 'hazard' vs. 'risk'



Source: Cancer Research UK, WHO <sup>a</sup>International Agency for Research on Cancer 

## Commentary

# Classification schemes for carcinogenicity based on hazard-identification have become outmoded and serve neither science nor society

Alan R. Boobis <sup>a</sup>, Samuel M. Cohen <sup>b</sup>, Vicki L. Dellarco <sup>c</sup>, John E. Doe <sup>d</sup>  , Penelope A. Fenner-Crisp <sup>e</sup>, Angelo Moretto <sup>f</sup>, Timothy P. Pastoor <sup>g</sup>, Rita S. Schoeny <sup>h</sup>, Jennifer G. Seed <sup>i</sup>, Douglas C. Wolf <sup>j</sup>



Because a risk-based decision framework fully considers hazard in the context of dose, potency, and exposure the **unintended downsides of a hazard only approach** are avoided, e.g., health scares, unnecessary economic costs, loss of beneficial products, adoption of strategies with greater health costs, and diversion of public funds into unnecessary research.

[...] Processed meat and sulfur mustard gas are placed into the same category (group 1) [...] This leads to confusion; should we treat processed meat as we do sulfur mustard gas . reduce exposure to zero; or should we treat sulfur mustard gas as we do red meat . consider it part of a healthy life style in moderation?+

# Unintended consequences: the case of a ‘meat tax’

## scientific reports

OPEN

### Nutrient provision capacity of alternative livestock farming systems per area of arable farmland required

M. R. F. Lee<sup>1</sup>, J. P. Domingues<sup>2</sup>, G. A. McAuliffe<sup>3</sup>, M. Tichit<sup>2</sup>, F. Accatino<sup>2</sup> & T. Takahashi<sup>2,4,5</sup>



*Although climate impacts of ruminant agriculture are a major concern worldwide, using policy instruments to force grazing farms out of the livestock industry may diminish opportunities to produce nutritious food without exacerbating the food-feed competition for fertile and accessible land resources [...] We also demonstrate that imposition of a naively designed “red meat tax” has the potential to invite socioeconomic losses far greater than its environmental benefits, due largely to the induced misallocation of resources at the national scale. Our results reiterate the risk inherent in an excessively climate-focused debate on the role of livestock in human society and call for more multidimensional approaches of sustainability assessment to draw better-balanced policy packages.*

## Boris Johnson’s food policy strategist says meat tax ‘may be necessary’ but warns of FOOD RIOTS if brought in too soon – reports

25 Jun, 2021 18:29



## Plan that suggested meat tax to help people go vegan swiftly deleted

Comment

METRO



Jordan King

Thursday 21 Oct 2021 12:17 pm

## Poland 1980-81

The Washington Post

## Polish Workers Protest Increase In Meat Prices

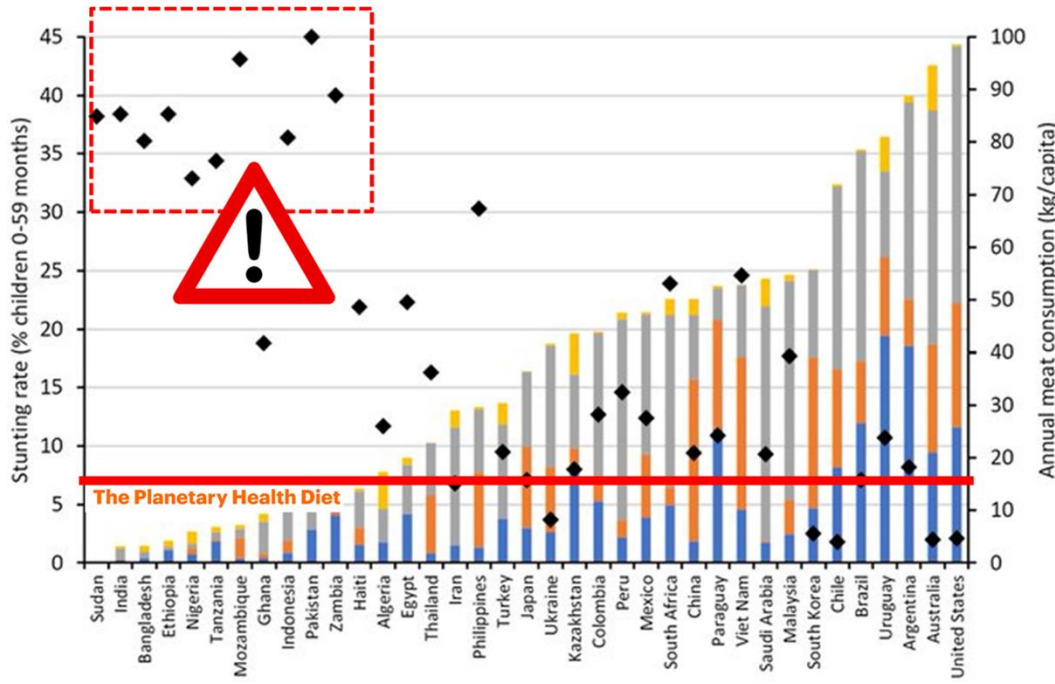
## Chile 1905

The Meat riot (Spanish: *Huelga de la carne*), in the Chilean capital Santiago in October 1905, was a violent riot that originated from a demonstration against the tariffs applied to the cattle imports from Argentina.<sup>[1][2]</sup>

# Radical & blanket recommendations may cause unintended havoc: warning signs

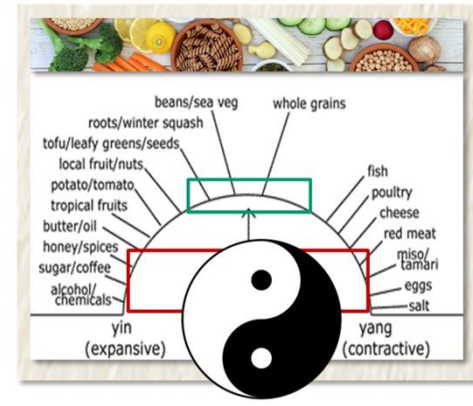


If the global population followed current consumption patterns in individual G20 countries or adopted their NDGs only India and Indonesia would have food consumption patterns that are within the planetary climate boundary for food



Adesogan et al.

Beef Pig Poultry Sheep Stunting



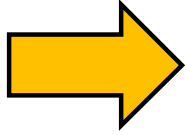
- ↑ Mostly whole grains, legumes, vegetables, ...
- ↓ No or low levels of dairy, fish, poultry, potato
- ↓ Restrict or avoid red meat and eggs

- ~ **Macrobiotic Dutch infants (4-18 m)**
- ~ **Ubiquitous deficiencies** (energy, protein, Ca, Fe, vitamins B2, B12, D)
- ~ Retarded growth, fat and muscle wasting, slower psychomotor development, rickets
- ~ Breast milk: less vit B12, Ca, Mg

Van Dusseldorp et al., Am J Clin Nutr 1999  
 Schneede et al., Pediatr Res 1994  
 Dagnelie & van Staveren, Am J Clin Nutr 1994  
 Dagnelie et al., Am J Clin Nutr 1989, 1990



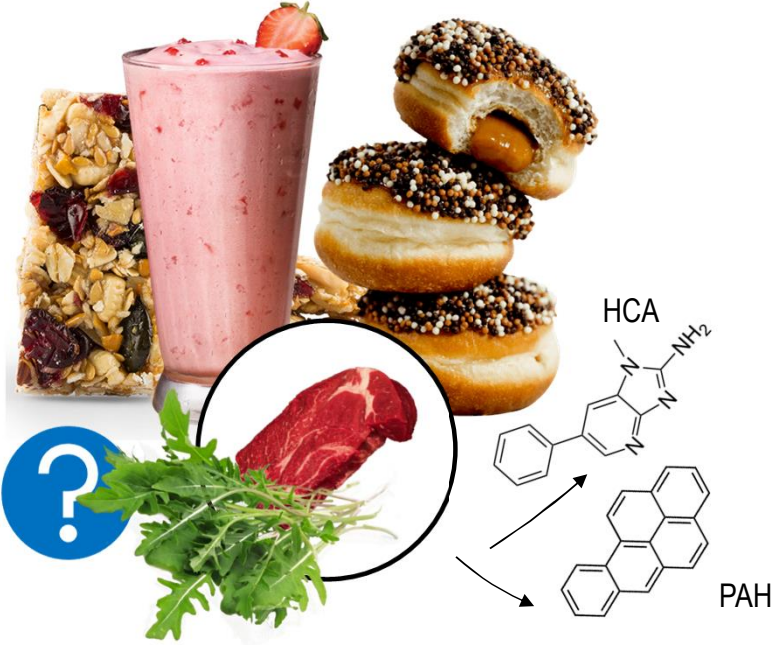
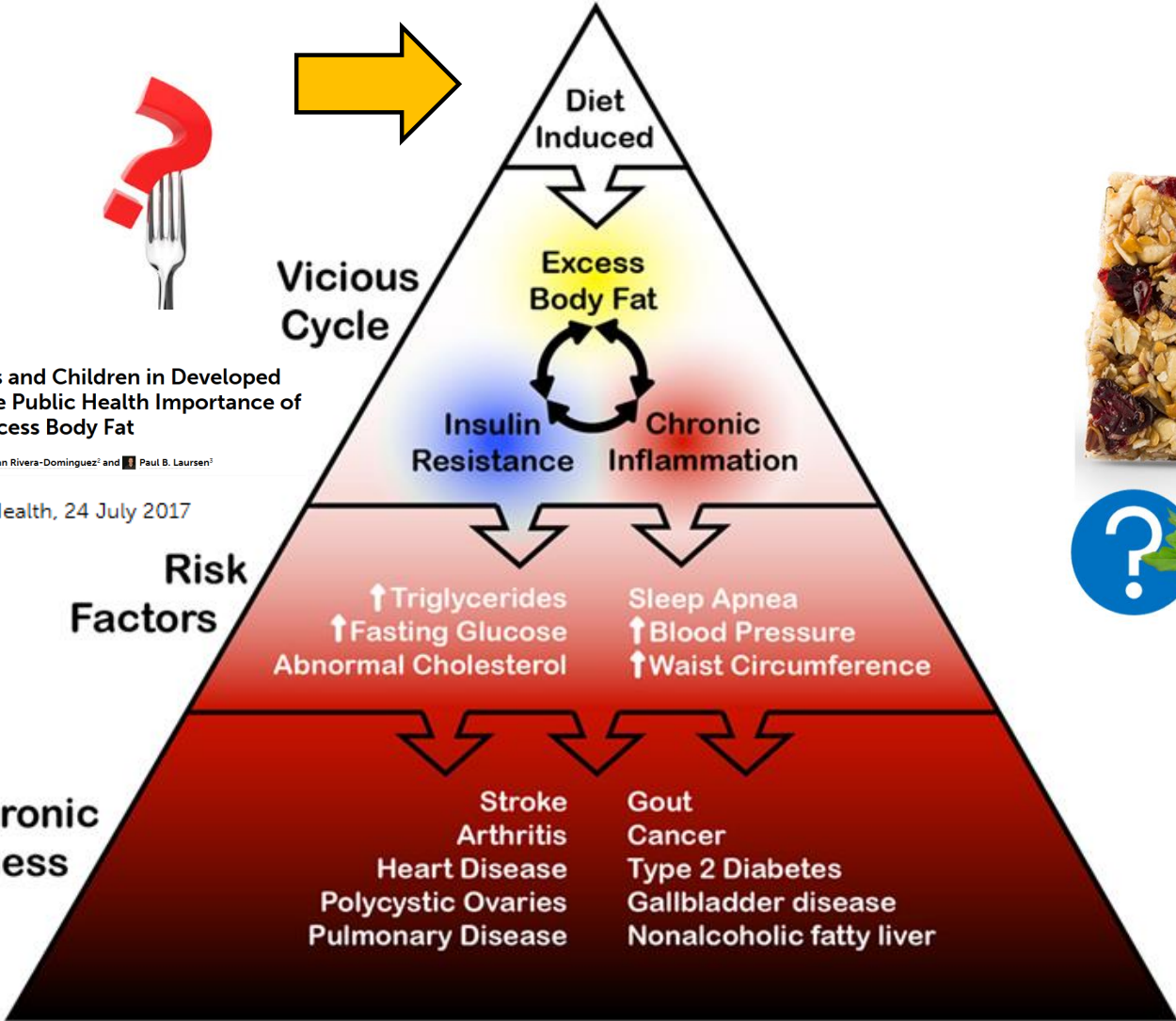
# Rethinking food advice



Overfat Adults and Children in Developed Countries: The Public Health Importance of Identifying Excess Body Fat

Philip B. Maffetone<sup>1\*</sup>, Ivan Rivera-Dominguez<sup>2</sup> and Paul B. Laursen<sup>2</sup>

Front. Public Health, 24 July 2017



## Reprise: what is the rightful place of meat in the national diet?

### Don't let anyone tell you otherwise: meat is a **healthy** food

- “ Offers key nutrients (some are difficult to obtain otherwise)
- “ Important to nourish and protect vulnerable populations
- “ Within wholesome diets, there is no good evidence for harm

### Impact on the environment is **contextual**, as for any food

- “ Proper integration improves the food system, offers ecological benefits
- “ Interventions are needed and should be based on the best of science, but technocratic interference with the food system will lead to damage

### Meat represents so much more, **beyond nutrients**

- “ Livelihoods, tradition, craftsmanship, commensality, generosity, passion, o SHOW IT!



**Always start from the strengths** . because they are multiple and robust  
Superior to its imitations in many ways but people need to understand why

Thank you

Frederic.leroy@vub.be



Frédéric Leroy  
@fleroy1974

...

Red meat is a healthy food and well-managed cattle is beneficial for ecosystems.  
That's all.

5:17 PM · Oct 23, 2021 · Twitter Web App



||| View Tweet activity

330 Retweets 28 Quote Tweets 1,647 Likes

<https://aleph-2020.blogspot.com>

### Animal source foods in ethical, sustainable & healthy diets

A dynamic white paper - #ALEPH2020

- ALEPH2020
- ASFs and Livestock
- Ethics
- Planet
- Human health
- Experts

#### Concept: what is this website about?



**The ALEPH2020 initiative** (Animal source foods and Livestock: Ethics, Planet, and Human health) was launched at the end of 2020 by an international and interdisciplinary consortium of >35 scientific experts. The acronym refers to the first letter of the Proto-Canaanite alphabet 'Aleph', which later also morphed into the Greek 'Alpha' and Latin 'A'. Originally, the letter was derived from the West Semitic word for 'ox' depicted in a Proto-Sinaitic glyph, on its turn likely obtained from an Egyptian hieroglyph showing a bovine head. As such, it not only represented a vocal sound and scriptural element, but also notions of strength, vitality, fertility, and generosity. Throughout human pre-history and history, animals (either hunted or domesticated) and animal source foods (ASFs) have always held these connotations, as they were essential for survival and sustenance.

Recently, however, there is a remarkable tendency to invert their original meaning, especially in the urban centers of high-income countries. The consumption of ASFs is regularly and increasingly being represented as unethical and harmful to both our health and the planet, to the point that some advocate a 'Planetary Health Diet' poor in ASFs, or in some cases even the end of livestock farming. We argue that these astonishing claims are not only counter-intuitive but also that their scientific foundations are too often misinterpreted and presented out of context. By addressing the topics of ethics (animal health), sustainability (planetary health), and nutrition (human health), we claim that livestock and ASFs have an important role to play within an overall One Health framework.

This website aims to give an overview of the controversies related to the production and consumption of ASFs, hoping to function as a reference for those in need of state-of-the-art and comprehensive information. As a 'dynamic white paper', it should at all times be considered as imperfect work in progress and not as a static database or as settled science. The aim of this initiative is to continuously feed the various pages with new information, which implies that some of the opinions and conclusions can change due to emerging evidence and new insights.

**Navigate the website** - ASFs and Livestock - Ethics - Planet - Health - Experts  
**Find us on social media** - Facebook - LinkedIn - Twitter - Instagram

