# How Much Red Meat Should We Eat? Will the WWF Climate Ambitions Endanger Human Health?

Alice V. Stanton

Professor, RCSI University of Medicine & Health Sciences







Worshipful Company of Butchers
City Meat Lecture
November 24th 2022

## **Disclosures**

Non-remunerated member of;

- "The Irish 2030 Agri-Food Strategy Committee,
- "Horizon Europe's Cancer Mission Assembly,
- "The Irish Climate and Health Coalition,
- "The Council on High Blood Pressure of the Irish Heart Foundation,
- "The World Action against Salt, Sugar, and Health (WASSH).

Part-time employee and owner of stock of Devenish Nutrition.

Omnivore.

### **WHO Definition of Healthy Diet**

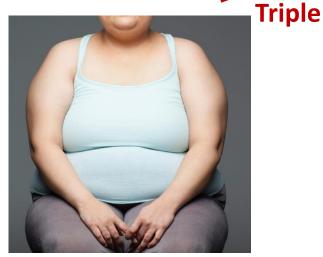
A healthy diet helps to protect against;

Malnutrition in all its forms,

as well as

Non-communicable diseases (NCDs), such as diabetes, heart disease, stroke and cancer.

### **Current Double Health Burden of Malnutrition.**



1.9 billion are

Overweight or Obese



850 million are **Chronically Undernourished** 



2 billion suffer from **Hidden Hunger** 

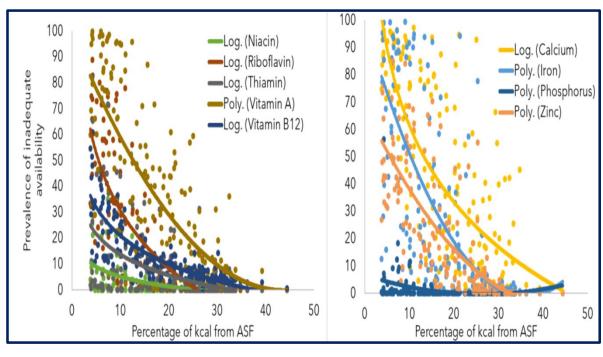
Sources: FAO, 2015 | WHO, 2017 | WHO, 2012

## Animal-Source Foods Top Sources of Commonly Lacking Nutrients

	2+ nutrients	Iron	Zinc	Vitamin A	Calcium	Folate	Vitamin B <sub>12</sub>
Liver	Very high	Very high	Very high	Very high	Low	Very high	Very high
Spleen	Very high	Very high	Very high	Low	Low	Low	Very high
Small dried fish	Very high	Very high	Very high	Very high	Very high	Low	Very high
Dark leafy greens	Very high	High	Low	Very high	Very high	Very high	Low
Bivalves	Very high	Very high	Very high	Very high	Very high	Moderate	Very high
Kidney	Very high	Very high	Very high	High	Low	High	Very high
Heart	Very high	Very high	Very high	Low	Low	Moderate	Very high
Crustaceans	Very high	Moderate	Very high	Low	Moderate	Low	Very high
Goat	Very high	Very high	Very high	Low	Low	Low	Very high
Beef	Very high	High	Very high	Low	Low	Low	Very high
Eggs	Very high	Moderate	Very high	Very high	Low	Very high	Very high
Cow milk	Very high	Low	High	Very high	Very high	Low	Very high
Canned fish w/ bones	Very high	Moderate	Very high	Low	Very high	Low	Very high
Lamb/mutton	Very high	High	Very high	Low	Low	Low	Very high
Cheese	Very high	Low	Very high	Very high	Very high	Low	Very high
Goat milk	High	Low	Moderate	High	Very high	Low	Low
Pork	High	Low	Very high	Low	Low	Low	Very high
Yoghurt	Moderate	Low	Low	Low	Very high	Low	Very high
Fresh fish	Moderate	Low	Moderate	Low	Low	Low	Very high
Pulses	Moderate	Moderate	Moderate	Low	Low	Very high	Low
Teff	Moderate	Very high	Moderate	Low	Low	High	Low
Vit A-rich fruit/veg	Low	Low	Low	Very high	Low	High	Low
Other vegetables	Low	Low	Low	Low	Low	Low	Low
Quinoa	Low	Moderate	Moderate	Low	Low	Very high	Low
Canned fish w/o bones	Low	Low	Moderate	Low	Low	Low	Very high
Seeds	Low	Low	High	Low	High	High	Low
Fonio	Low	Moderate	Moderate	Low	Low	Moderate	Low
Chicken	Low	Low	High	Low	Low	Low	High
Other fruits	Low	Low	Low	Low	Low	High	Low
Millet	Low	Moderate	Moderate	Low	Low	Moderate	Low
Unrefined grain prod	Low	Low	Moderate	Low	Low	Moderate	Low
Sorghum	Low	Moderate	Low	Low	Low	Low	Low
Roots/tubers/plantains	Low	Low	Low	Low	Low	Low	Low
Whole grains	Low	Low	Moderate	Low	Low	Low	Low
Nuts	Low	Low	Low	Low	Low	Low	Low
Refined grain products	Low	Low	Low	Low	Low	Low	Low
Refined grains	Low	Low	Moderate	Low	Low	Low	Low

Beal T & Ortenzi F. Priority micronutrient density in foods. Frontiers in Nutrition 2022

# Average National Diets Low in Animal-source Foods Do Not Meet Needs for Essential Micronutrients



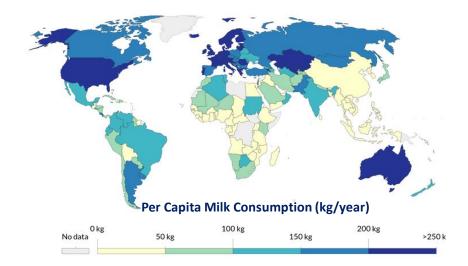
Nordhagen S, Beal T & Haddad L. The role of animal-source foods in healthy, sustainable, and equitable food systems.

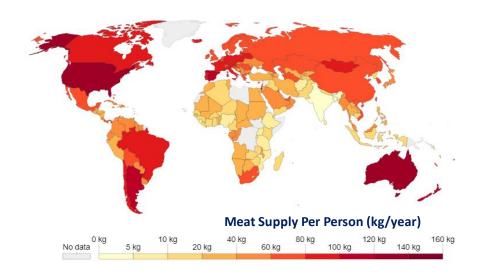
GAIN Discussion Paper 2020

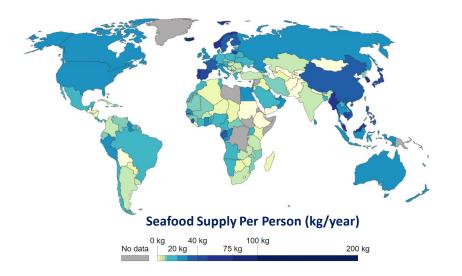
## Inverse Relationship between Childhood Stunting & Annual Meat, Milk & Seafood Consumption

UNICEF, WHO, World Bank Joint Child Malnutrition dataset, March 2019 edition UN Food and Agriculture Organization (FAO) 2017









## Climate Change Poses Potentially Catastrophic Threats to Human Health









### The EAT-Lancet Commission Reference Diet Recommended;

- Doubling Intakes of Fruits, Vegetables, Legumes, Nuts & Seeds,
- Halving Meat & Dairy Intakes



Willett W et al. Food in the Anthropocene: the EAT—Lancet Commission on healthy diets from sustainable food systems. Lancet January 2019.

#### **BUT**

- " Predicted annual saving of 11 million NCD deaths
- "due to changed intakes of calories, salt, fruits, vegetables, whole grains & nuts,
- " not due to reduced red meat intake.
- "Halving dairy would increase cancer and cardiovascular deaths
- Nutritional deficiencies caused by the halving of meat and dairy not considered

## Further Recent Publications Recommending Dramatic Reductions and/or Exclusion of Animal-Sourced Foods From the Human Diet

Global burden of 87 risk factors in 204 countries and territories, 1990–2019: a systematic analysis for the Global Burden of Disease Study 2019



**†** 🜘

GBD 2019 Risk Factors Collaborators\*



ARTICLES
https://doi.org/10.1038/s43016-021-0034

food

Small targeted dietary changes can yield substantial gains for human health and the environment

Katerina S. Stylianou<sup>®1™</sup>, Victor L. Fulgoni III<sup>2</sup> and Olivier Jolliet<sup>®1™</sup>

### The 2020 report of The *Lancet* Countdown on health and climate change: responding to converging crises



Nick Watts, Markus Amann, Nigel Arnell, Sonja Ayeb-Karlsson, Jessica Beagley, Kristine Belesova, Maxwell Boykoff, Peter Byass, Wenjia Cai, Diarmid Campbell-Lendrum, Stuart Capstick, Jonathan Chambers, Samantha Coleman, Carole Dalin, Meaghan Daly, Niheer Dasandi, Shouro Dasgupta, Michael Davies, Claudia Di Napoli, Paula Dominguez-Salas, Paul Drummond, Robert Dubrow, Kristie L. Ebi, Matthew Eckelman, Paul Ekins, Luis E Escobar, Lucien Georgeson, Su Golder, Delia Grace, Hilary Graham, Paul Haggar, Ian Hamilton, Stella Hartinger, Jeremy Hess, Shih-Che Hsu, Nick Hughes, Slava Jankin Mikhaylov, Marcia P Jimenez, Ilan Kelman, Harry Kennard, Gregor Klesewetter, Patrick L Kinney, Tord Kjellstrom, Dominic Kniveton, Pete Lampard, Bruno Lemke, Yang Liu, Zhao Liu, Melissa Lott, Rachel Lowe, Jaime Martinez-Urtaza, Mark Maslin, Lucy McAllister, Alice McGushin, Celia McMichael, James Milner, Maziar Moradi-Lakeh, Karyn Morrissey, Simon Munzert, Kris A Murray, Tran Neville, Maria Nilsson, Maquins Odhiambo Sewe, Tadj Oreszczyn, Matthias Otto, Fereidon Owfi, Olivia Pearman, Liuhua Shi, Marco Springmann, Meisam Tabatabaei, Jonathon Taylor, Joaquin Trihanes, Joy Shumake-Guillemot, Bryan Vu, Paul Wilkinson, Matthew Winning, Peng Gong\*, Hugh Montgomery\*, Anthony Costello\*

Global, regional, and national burden of stroke and its risk factors, 1990–2019: a systematic analysis for the Global



Burden of Disease Study 2019 Lancet Neurol 2021; 20: 795-820

GBD 2019 Stroke Collaborators\*



#### PLOS MEDICINE

RESEARCH ARTICLE

Estimating impact of food choices on life expectancy: A modeling study

Lars T. Fadnes o 1.2\*, Jan-Magnus Økland o 1.3, Øystein A. Haaland o 1.3°, Kjell Arne Johansson 1.2,3°

1 Department of Global Public Health and Primary Care, University of Bergen, Norway, 2 Bergen Addiction Research, Department of Addiction Medicine, Haukeland University Hospital, Bergen, Norway, 3 Bergen Center for Ethics and Priority Setting, University of Bergen, Norway BMJ Global Health

Global red and processed meat trade and non-communicable diseases

Min Gon Chung , 1,2 Yingjie Li , 1,3 Jianguo Liu 1

### **Further Recent Publications Recommending Dramatic Reductions** and/or Exclusion of Animal-Sourced Foods From the Human Diet

Global burden of 87 risk factors in 204 countries and territories, 1990-2019: a systematic analysis for the Global Burden of Disease Study 2019



**†** 🜘

ARTICLES tood Small targeted dietary changes can yield substantial gains for human health and the environment Katerina S. Stylianou @ 122 ngoni III² and Olivier Jolliet ©¹⊠

The 2020 report of The Lan climate change: respond

GBD 2019 Risk Factors Collaborators\*

ouro Dasgupta, Michael Davies, Claudia Di Napoli, Pa Paul Ekins, Luis E Escobar, Lucien Georgeson, Su Golder, De Shih-Che Hsu, Nick Hughes, Slava Jankin Mikhaylov, Marcia Tord Kjellstrom, Dominic Kniveton, Pete Lampard, Bruno Lemke Mark Maslin, Lucy McAllister, Alice McGushin, Celia McMichael, Ia Kris A Murray, Tara Neville, Maria Nilsson, Maguins Odhjambo Sewe, Tadi David Pencheon, Ruth Quinn, Mahnaz Rabbaniha, Elizabeth Robinson, Joacim Ru Liuhua Shi, Marco Sprinamann, Meisam Tabatabaei, Jonathon Taylor, Joaquin Triñanes, Jo

Matthew Winning, Peng Gong\*, Hugh Montgomery\*, Anthony Costello

**Each single serving of** Frankfurter sandwich results in 35 minutes of life lost

onal, and national burden of stroke and its risk 0-2019: a systematic analysis for the Global

Lancet Neurol 2021; 20: 795-820

BD 2019 Stroke Collaborators

of Disease Study 2019

oa

#### PLOS MEDICINE

RESEARCH ARTICLE

Estimating impact of food choices on life expectancy: A modeling study

Lars T. Fadnes 51,2\*, Jan-Magnus Økland 51,3, Øystein A. Haaland 51,3, Kjell Arne Johansson 1,2,36

1 Department of Global Public Health and Primary Care, University of Bergen, Norway, 2 Bergen Addiction Research, Department of Addiction Medicine, Haukeland University Hospital, Bergen, Norway, 3 Bergen Center for Ethics and Priority Setting, University of Bergen, Norway

Global red and processed meat trade **BMJ Global Health** and non-communicable diseases Min Gon Chung 0, 1,2 Yingjie Li 0, 1,3 Jianguo Liu 0 1

### **Further Recent Publications Recommending Dramatic Reductions** and/or Exclusion of Animal-Sourced Foods From the Human Diet

ARTICLES

Global burden of 87 risk factors in 204 countries and territories, 1990-2019: a systematic analysis for the Global Burden of Disease Study 2019





GBD 2019 Risk Factors Collaborators\*



tood

795-820

oa

The 2020 report of The Lancet Countdown on health and climate change: responding to converging crises

ouro Dasqupta, Michael Davies, Claudia Di Napoli, Paula Dominquez-Salas, Paul Drummond, Robert Dubrow, KristieL Ebi, Matthe Paul Ekins, Luis E Escobar, Lucien Georgeson, Su Golder, Delia Grace, Hilary Graham, Paul Haggar, Ian Hamilton, Stella Hartinger, Jerer Shih-Che Hsu, Nick Hughes, Slava Jankin Mikhaylov, Marcia P Jimenez, Ilan Kelman, Harry Kennard, Gregor Kiesewetter, Patrick L Kinn Tord Kjellstrom, Dominic Kniveton, Pete Lampard, Bruno Lemke, Yang Liu, Zhao Liu, Melissa Lott, Rachel Lowe, Jaime Martinez-Urtaz Mark Maslin, Lucy McAllister, Alice McGushin, Celia McMichael, James Milner, Maziar Moradi-Lakeh, Karyn Morrissey, Simon Munzert Kris A Murray, Tara Neville, Maria Nilsson, Maguins Odhiambo Sewe, Tadi Oreszczyn, Matthias Otto, Fereidoon Owfi, Olivia Pearman David Pencheon, Ruth Quinn, Mahnaz Rabbaniha, Elizabeth Robinson, Joacim Rocklöv, Marina Romanello, Jan C Semenza, Jodi Sherman Liuhua Shi, Marco Springmann, Meisam Tabatabaei, Jonathon Taylor, Joaquin Triñanes, Joy Shumake-Guillemot, Bryan Vu, Paul Wilkinsor Matthew Winning, Peng Gong\*, Hugh Montgomery\*, Anthony Costello

**Exclusion of red and processed** meats from the typical Western diet would increase life expectancy by 3 and 4 years for women and men respectively.

PLOS MEDICINE

RESEARCH ARTICLE

Estimating impact of food choices on life expectancy: A modeling study

Lars T. Fadnes 51,2\*, Jan-Magnus Økland 51,3, Øystein A. Haaland 51,3, Kjell Arne Johansson 1,2,36

1 Department of Global Public Health and Primary Care, University of Bergen, Norway, 2 Bergen Addiction Research, Department of Addiction Medicine, Haukeland University Hospital, Bergen, Norway, 3 Bergen Center for Ethics and Priority Setting, University of Bergen, Norway

BMJ Global Health Global Ted and processed meat trade and non-communicable diseases Min Gon Chung 0, 1,2 Yingjie Li 0, 1,3 Jianguo Liu 0 1

## Further Recent Publications Recommending Dramatic Reductions and/or Exclusion of Animal-Sourced Foods From the Human Diet

Global burden of 87 risk factors in 204 countries and territories, 1990–2019: a systematic analysis for the Global Burden of Disease Study 2019





oa \*PEN ACCESS

GBD 2019 Risk Factors Collaborators\*

Shourd Dasgupta, Minchael Davise, Claudia Di Napoli, Paulia Dominguez-Sandro Dasgupta, Minchael Daviseo, Kristle L. Edi, Matthew Exkerin Paul Ekins, Luis E Escobar, Lucien Georgeson, Su Golder, Delia Grace, Hilary Graham, Paul Haggar, Ian Hamilton, Stelle Hartinger, Jeremy Hess, Shih-Che Hsu, Nick Hughes, Slava Jankin Mikhaylov, Marcia P Jimenez, Ilan Kelman, Harry Kennard, Gregor Kiesewetter, Patrick L Kinney, Tord Kjelistrom, Dominic Kniveton, Pete Lampard, Bruno Lemke, Yang Liu, Zhoo Liu, Melissa Lott, Rachel Lowe, Jaime Martinez-Urtaza, Mark Maslin, Lucy McAllister, Alice McGushin, Cella McMichael, James Milner, Maziar Moradi-Lokeh, Karyn Morrissey, Simon Munzert, Kris A Murray, Tara Neville, Maria Nilsson, Maquins Odhiambo Sewe, Tadj Oreszczyn, Matthias Otto, Fereidoon Owfi, Olivia Pearman, David Pencheon, Ruth Quinn, Mahnaz Rabbaniha, Elizabeth Robinson, Joacim Rocklov, Marina Romanello, Jan C Semenza, Jodi Sherman, Liuhuda Shi, Marco Springmann, Meisam Tabatabaei, Jonathon Taylot, Joaquin Triñanes, Joy Shumake-Guillemot, Bryan Vu, Paul Wilkinson, Matthew Winning, Peng Gong\*, Hugh Montgomery\*, Anthony Costello\*

ractors, 1990-2019: a systematic analysis for the Global

Burden of Disease Study 2019

Lancet Neurol 2021; 20: 795-820

GBD 2019 Stroke Collaborators\*



#### PLOS MEDICINE

RESEARCH ARTICLE

Estimating impact of food choices on life expectancy: A modeling study

Lars T. Fadnes o 1.2\*, Jan-Magnus Økland o 1.3, Øystein A. Haaland o 1.3°, Kjell Arne Johansson 1.2,3°

1 Department of Global Public Health and Primary Care, University of Bergen, Norway, 2 Bergen Addiction Research, Department of Addiction Medicine, Haukeland University Hospital, Bergen, Norway, 3 Bergen Center for Ethics and Priority Setting, University of Bergen, Norway Global red and processed meat trade and non-communicable diseases

Min Gon Chung , 1,2 Yingjie Li , 1,3 Jianguo Liu 1

## Global Burden of Disease (GBD) Data and Analyses are Quoted and Influence Policies of;

- **Food and Agriculture Organization of the United Nations**
- World Health Organization.
- **European Commission** Farm to Fork Strategy for a fair, healthy and environmentally-friendly food system.
- The National Food Strategy (England, but collaboration with Scotland, Wales & N. Ireland).
- Willett W et al. Food in the Anthropocene: the **EAT-Lancet Commission** on healthy diets from sustainable food systems. Lancet January 2019.

GBD studies are led by the Institute for
Health Metrics and Evaluation, University of Washington, Seattle,
who recently described the GBD studies as

### "THE DE-FACTO SOURCE FOR GLOBAL HEALTH ACCOUNTING".

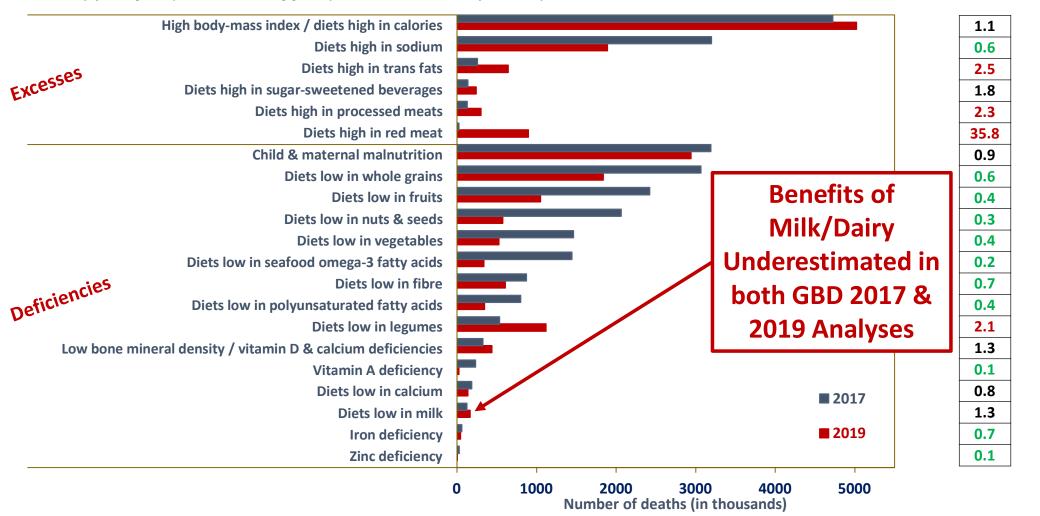
### **Dietary Risks and Deaths**

GBD 2017 Analysis Versus

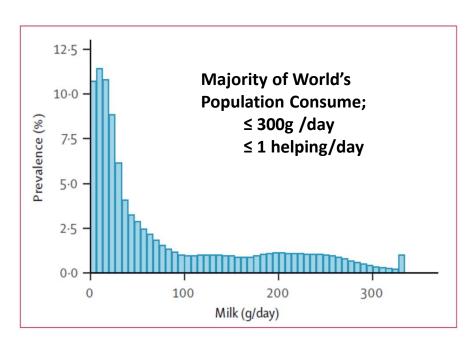
Christopher JL Murray & GBD 2017 Diet Collaborators. Lancet 2019 Institute for Health Metrics and Evaluation (2018) GBD Compare. Seattle, WA: IHME, University of Washington. http://vizhub.healthdata.org/qbd-compare. Christopher JL Murray et al. Global burden of 87 risk factors in 204 countries and territories, 1990–2019: a systematic analysis for the Global Burden of Disease Study 2019 Lancet 2020

**GBD** 2019 Analysis

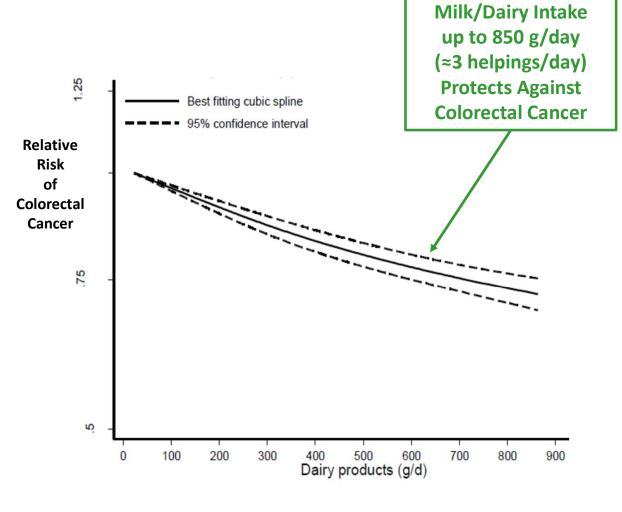
2019/2017 Ratio of deaths



# Milk & Dairy Consumption & Relationship with Colorectal Cancer



**GBD 2019 Estimation of Milk Consumption** 



World Cancer Research Fund/ American Institute for Cancer Research. Diet, Nutrition, Physical Activity & Cancer: a Global Perspective. Continuous Update Project Expert Report 2018.

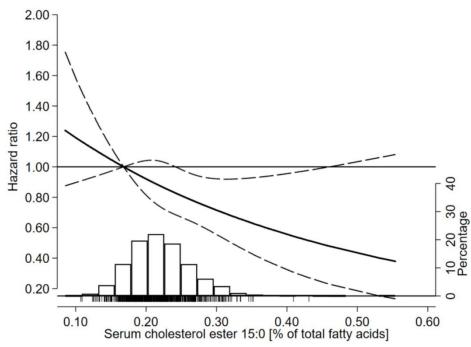
## At Least 2 Full-Fat Dairy Servings/Day 32% Less Cardiovascular Events & 25% Less Mortality

	n	Events		HR (95% CI)	p <sub>trend</sub>
Total mortality					0.01
<0.5 servings per day	12399	547 (4·4%)		1.00 (1.00-1.00)	
0-5-1 servings per day	12023	374 (3-1%)	-	0.84 (0.71-0.98)	
1–2 servings per day	8853	317 (3-6%)	-	0-89 (0-74-1-06)	
>2 servings per day	7552	248 (3-3%)	-	0.75 (0.60-0.92)	
Major cardiovascular d	isease				0.0001
<0.5 servings per day	12399	624 (5-0%)		1-00 (1-00-1-00)	
0-5-1 servings per day	12023	538 (4-5%)	-	0.88 (0.76-1.06)	
1–2 servings per day	8853	308 (3-5%)	-	0.76 (0.64-0.90)	
>2 servings per day	7552	278 (3.7%)	-	0.68 (0.56-0.84)	
		0.5		1 1.5	

Dehghan M et al. Association of dairy intake with cardiovascular disease and mortality in 21 countries from five continents (PURE): a prospective cohort study. Lancet 2018

## CVD Risk Lowest with Highest Levels of Serum Pentadecanoic Acid

(Biomarker of Dairy Fat Intake)



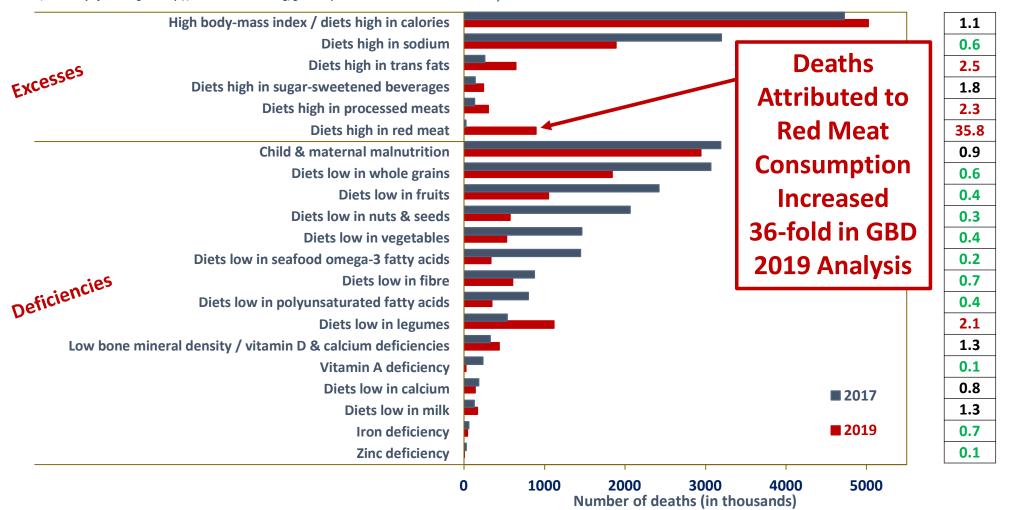
Trieu K et al. Biomarkers of dairy fat intake, incident cardiovascular disease, and all cause mortality: A cohort study, systematic review, and meta-analysis. PLoS Med 2021; 18(9): e1003763.

## Dietary Risks and Deaths GBD 2017 Analysis Versus GBD 2019 Analysis

Christopher JL Murray & GBD 2017 Diet Collaborators. Lancet 2019I
Institute for Health Metrics and Evaluation (2018) GBD Compare. Seattle, WA:
IHME, University of Washington. http://vizhub.healthdata.org/qbd-compare.

Christopher JL Murray et al. Global burden of 87 risk factors in 204 countries and territories, 1990–2019: a systematic analysis for the Global Burden of Disease Study 2019 Lancet 2020

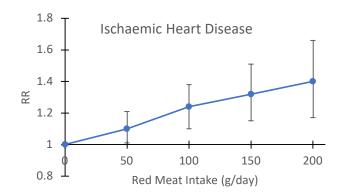
2019/2017
Ratio of deaths

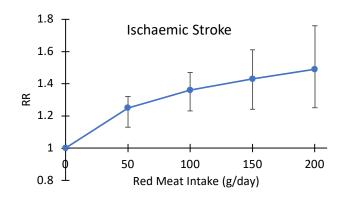


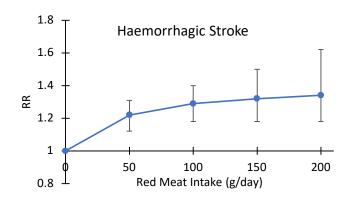
### **Global Burden of Disease Study 2019**

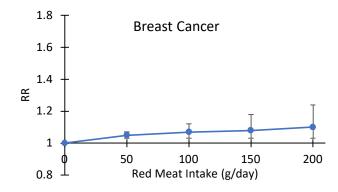
#### New systematic reviews and meta-regressions

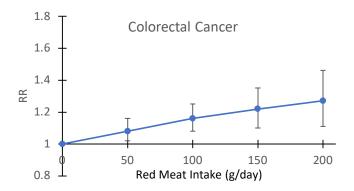
"Sufficient evidence supporting the causal relationship of red meat intake with 6 adverse outcomes"

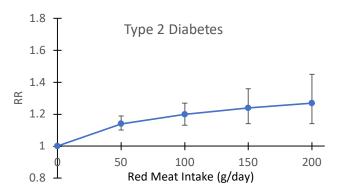








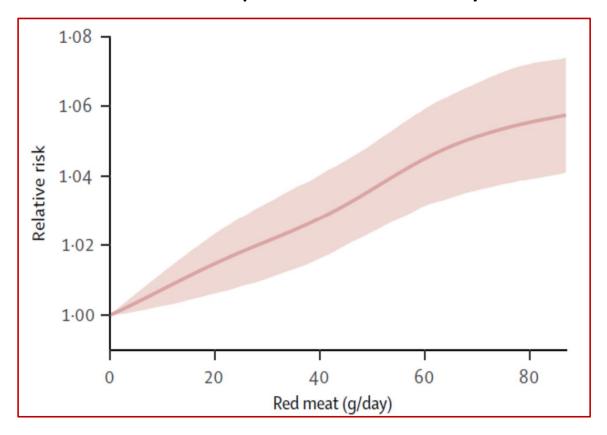




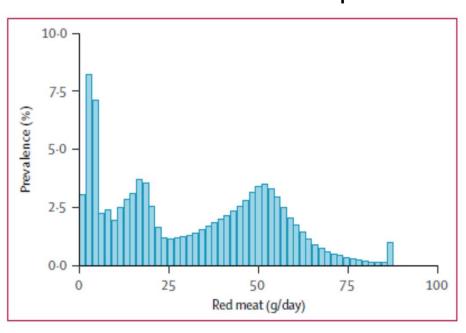
### **Global Burden of Disease Study 2019**

More empirical standardised methods for selecting the theoretical minimum risk exposure level (TMREL) "Red meat TMREL changed from 22.5g/day to 0 g/day."

#### **Red Meat Consumption & All-Cause Mortality Risk**

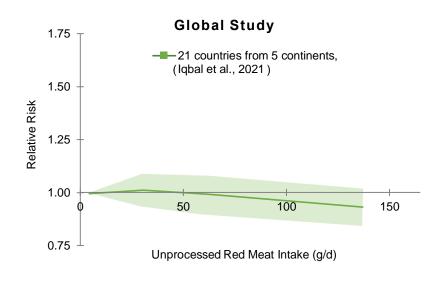


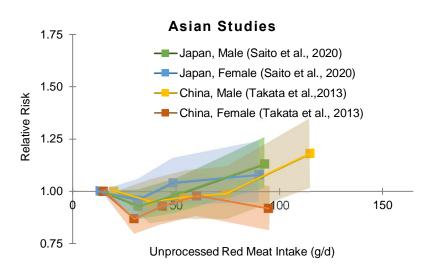
#### **Estimation of Red Meat Consumption**

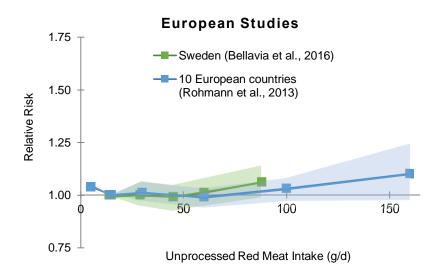


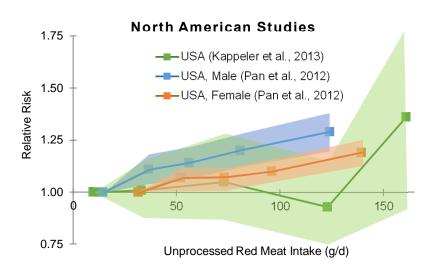
Huge Majority of World's Population Consume; ≤ 75g /day ≤ 500 g / week or ≤ 4 portions/week

### Relative Risk for All-Cause Mortality from Large Published Cohort Studies









**CORRESPONDENCE** | VOLUME 399, ISSUE 10332, E23-E26, APRIL 02, 2022

## 36-fold higher estimate of deaths attributable to red meat intake in GBD 2019: is this reliable?

Alice V Stanton, Frédéric Leroy, Christopher Elliott, Neil Mann, Patrick Wall, Stefaan De Smet Published: February 25, 2022DOI:https://doi.org/10.1016/S0140-6736(22)00311-7

### **Key Questions**

- " Where are the peer-reviewed publications of their updated or new systematic reviews, which;
  - Address the 27 item PRISMA Statement and the 20 item GATHER Statement checklists?
  - "Provide the evidence for the changing of the red meat TMREL from 22.5g/day to 0g/day?
- "Have the additional deaths and illnesses, from iron deficiency anaemia, elderly fragility, child and maternal malnutrition, that would result from imposition of a red meat TMREL of zero been included in the GBD 2019 estimates?

**CORRESPONDENCE** | VOLUME 399, ISSUE 10332, E27-E28, APRIL 02, 2022

## 36-fold higher estimate of deaths attributable to red meat intake in GBD 2019: is this reliable? – Author's reply

Christopher J L Murray on behalf of the GBD Risk Factors Collaborators

Published: March 21, 2022DOI:https://doi.org/10.1016/S0140-6736(22)00518-9

## Admission of Errors

- "Clear protective relationship between red meat intake and haemorrhagic stroke"
- " "No evidence supporting a relationship between red meat consumption & sub-arachnoid haemorrhage."
- "The strength of evidence regarding the relationship between red meat and various outcomes including ischaemic heart disease is relatively weak."
- " "Setting of the red meat TMREL to zero in the GBD 2019 analysis is not correct."
- " "Estimates of attributable deaths for red meat will be reduced in all future GBD analyses."

Immediate correction of all errors of fact is mandatory according to Lancet's guidelines, Committee on Publication Ethics (COPE) & International Committee of Medical Journal Editors (ICMJE).

## Key Questions Unanswered

- "GBD Collaborators unable/unwilling to provide peer-reviewed published evidence to substantiate their new systematic reviews *Professor Murray has since confirmed that GBD 2019 is not PRISMA compliant.*
- **GBD Collaborators do not intend to include the totality of nutritional effects of red meat in their analyses**

CORRESPONDENCE | VOLUME 400, ISSUE 10350, P427-428, AUGUST 06, 2022

## Troubling assumptions behind GBD 2019 on the health risks of red meat

Vanessa L Z Gordon-Dseagu, Martin J Wiseman, Kate Allen, Judy Buttriss, Christine Williams Published: August 06, 2022 DOI:https://doi.org/10.1016/S0140-6736(22)01283-1

## Academy of Nutrition Sciences & World Cancer Research Fund Authors' Key Comments

"We support Stanton and colleagues' call for **further clarification**, **justification**, **or reconsideration of the TMREL of zero for unprocessed red meat** selected by GBD in their latest estimates."

"The increase in the estimated burden appears implausible, and the lack of transparency undermines the authority of the GBD estimates."

"Neither WCRF nor other international organisations recommend complete avoidance of meat"

"The absence of an explicit rationale for the assumptions is **troublesome**, **unsupported by the evidence**, and **unrealistic**.

### Considerable Media & Scientific Interest

#### **Irish Farmers Journal**

Leading scientists challenge findings that red meat is harmful

#### Farming Independent

Scientists challenge data linking red meat to health risks

#### THE GROCER MEAT

Growing concerns over widely-used Global Burden of Disease meat data By Kevin White 4 March 2022

#### agriland.ie

IFA contacts international bodies on red meat data concerns

### **The Sunday Times**

Valerie Flynn August 28th 2022



## 'Serious errors' in research linking deaths to red meat'

Scientists claim a study ignored nutritional benefits and have called on The Lancet to correct or retract the findings

The World Cancer Research Fund and the Academy of Nutrition Sciences have expressed their support for RCSI, UCD and QUB scientists who uncovered the serious errors in the Global Burden of Disease (GBD) study.



SOCIAL MEDIA 1,782 "Tweets 1,235 "Facebook 547

**Gordon H. Guyatt** 

@GuyattGH



Latest estimates of deaths from <u>#redmeat</u> by Global Burden Disease Study 36 times greater than 2017. Red meat may not kill at all, but something seriously wrong in estimate.

Calls for evidence remain unanswered even in latest author's response – big problem



https://doi.org/10.1038/s41591-022-01968-z

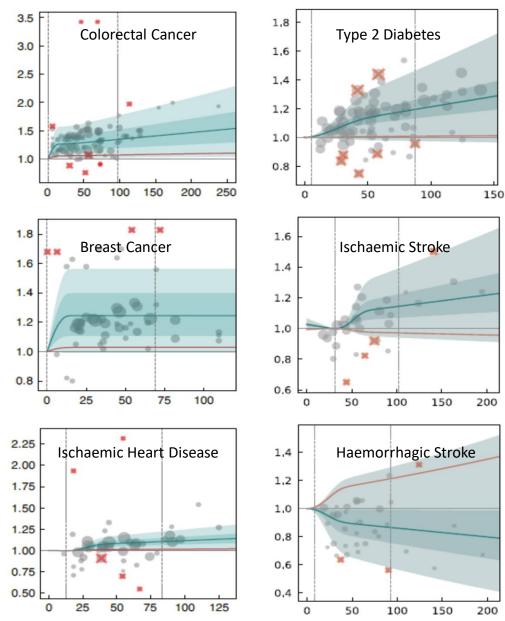


#### **OPEN**

## Health effects associated with consumption of unprocessed red meat: a Burden of Proof study

Haley Lescinsky¹, Ashkan Afshin¹.², Charlie Ashbaugh¹, Catherine Bisignano¹, Michael Brauer¹.², Giannina Ferrara¹, Simon I. Hay ¹.², Jiawei He¹.², Vincent Iannucci¹, Laurie B. Marczak¹, Susan A. McLaughlin¹, Erin C. Mullany¹, Marie C. Parent ¹., Audrey L. Serfes¹, Reed J. D. Sorensen¹, Aleksandr Y. Aravkin¹.², Peng Zheng¹.² and Christopher J. L. Murray ¹.² □.²

- Weak evidence of association between unprocessed red meat consumption and colorectal cancer, breast cancer, type 2 diabetes and ischaemic heart disease.
- No evidence of an association between unprocessed red meat and ischaemic stroke or haemorrhagic stroke.
- 95% uncertainty interval for minimum risk is very wide: from 0–200 g/day.
- Evidence that eating unprocessed red meat is associated with increased risk of disease is weak insufficient to make stronger or more conclusive recommendations.





https://doi.org/10.1038/s41591-022-01968-z

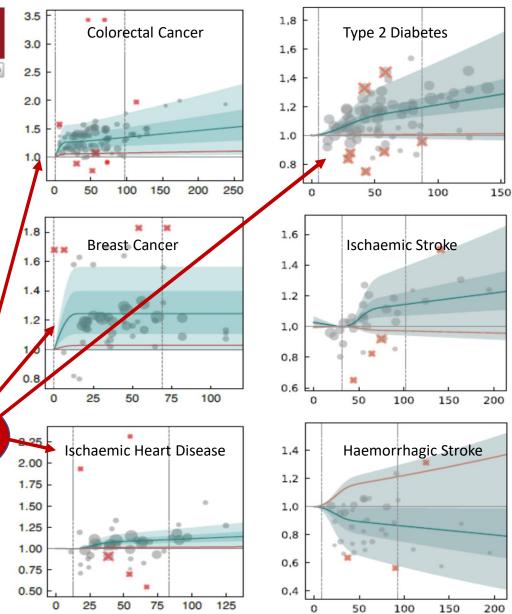


#### **OPEN**

#### Health effects associated with consumption of unprocessed red meat: a Burden of Proof study

Haley Lescinsky¹, Ashkan Afshin¹.², Charlie Ashbaugh¹, Catherine Bisignano¹, Michael Brauer¹.²,³, Giannina Ferrara¹, Simon I. Hay 🗓 ¹.², Jiawei He¹.², Vincent Iannucci¹, Laurie B. Marczak¹, Susan A. McLaughlin¹, Erin C. Mullany¹, Marie C. Parent 🗓¹, Audrey L. Serfes¹, Reed J. D. Sorensen¹, Aleksandr Y. Aravkin¹.²,², Peng Zheng¹.² and Christopher J. L. Murray 🗓 ¹.² 🖾

- Weak evidence of association between unprocessed red meat consumption and colorectal cancer, breast cancer, type 2 diabetes and ischaemic heart disease.
- "No evidence of a red meat Relationship with breast cancer, stre type 2 diabetes, and ischaemic heart
- disease not statistically significant but still awarded 2 stars
- Evidence that eating unprocession associated with increased risk of disease is weak insufficient to make stronger or more conclusive recommendations.





https://doi.org/10.1038/s41591-022-01968-z

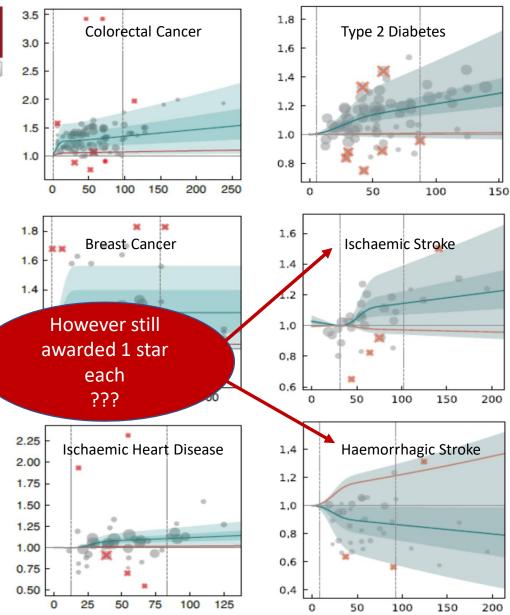


#### **OPEN**

#### Health effects associated with consumption of unprocessed red meat: a Burden of Proof study

Haley Lescinsky¹, Ashkan Afshin¹.², Charlie Ashbaugh¹, Catherine Bisignano¹, Michael Brauer¹.², Giannina Ferrara¹, Simon I. Hay ¹.², Jiawei He¹.², Vincent Iannucci¹, Laurie B. Marczak¹, Susan A. McLaughlin¹, Erin C. Mullany¹, Marie C. Parent ¹. Audrey L. Serfes¹, Reed J. D. Sorensen¹, Aleksandr Y. Aravkin¹.², Peng Zheng¹.² and Christopher J. L. Murray ¹.² □...

- Weak evidence of association between unprocessed red meat consumption and colorectal cancer, breast cancer, type 2 diabetes and ischaemic heart disease.
- **NO** evidence of an association between unprocessed red meat and ischaemic stroke or haemorrhagic stroke.
- 95% uncertainty interval for minimum risk is very wide: from 0–200 g/day.
- Evidence that eating unprocessed red meat is associated with increased risk of disease is weak insufficient to make stronger or more conclusive recommendations.





https://doi.org/10.1038/s41591-022-01968-z

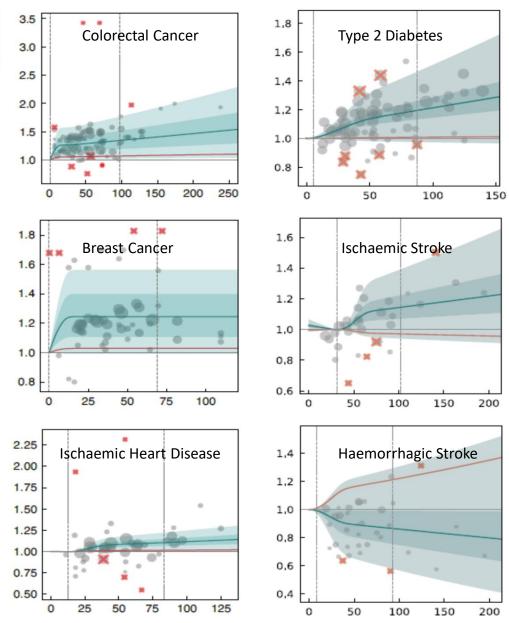


#### **OPEN**

## Health effects associated with consumption of unprocessed red meat: a Burden of Proof study

Haley Lescinsky¹, Ashkan Afshin¹.², Charlie Ashbaugh¹, Catherine Bisignano¹, Michael Brauer¹.², Giannina Ferrara¹, Simon I. Hay 🗓 ¹.², Jiawei He¹.², Vincent Iannucci¹, Laurie B. Marczak¹, Susan A. McLaughlin¹, Erin C. Mullany¹, Marie C. Parent 🗓¹, Audrey L. Serfes¹, Reed J. D. Sorensen¹, Aleksandr Y. Aravkin¹.², Peng Zheng¹.² and Christopher J. L. Murray 🗓 ¹.² 🖾

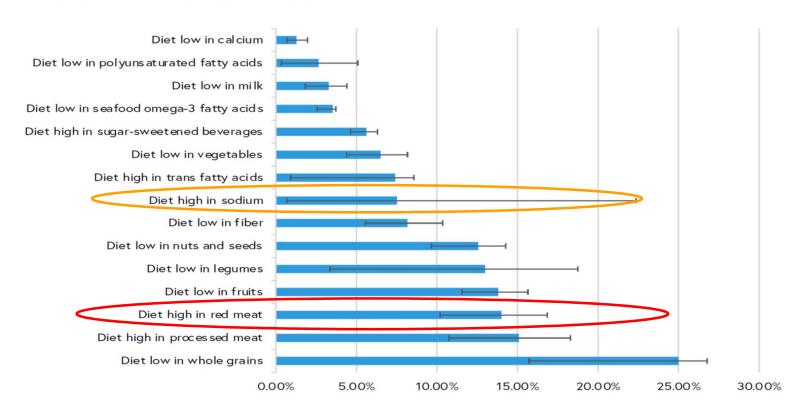
- Weak evidence of association between unprocessed red meat consumption and colorectal cancer, breast cancer, type 2 diabetes and ischaemic heart disease.
- No evidence of an association between unprocessed red meat and ischaemic stroke or haemorrhagic stroke.
- 95% uncertainty interval for minimum risk is very wide: from 0–200 g/day.
- Evidence that eating unprocessed red meat is associated with increased risk of disease is weak insufficient to make stronger or more conclusive recommendations.



## The National Food Strategy: The Evidence – July 2021

### The dietary risk factors for all-cause DALYs

PERCENTAGE DIETARY DALYS (ALL CAUSES)



SOURCE: Global Burden of disease, 2019 data. Accessed March 2021. GBD Results Tool | GHDx (healthdata.org)

## The 2022 report of the Lancet Countdown on health and climate change: health at the mercy of fossil fuels

Marina Romanello, Claudia Di Napoli, Paul Drummond, Carole Green, Harry Kennard, Pete Lampard, Daniel Scamman, Nigel Arnell, Sonja Ayeb-Karlsson, Lea Berrang Ford, Kristine Belesova, Kathryn Bowen, Wenjia Cai, Max Callaghan, Diarmid Campbell-Lendrum, Jonathan Chambers, Kim R van Daalen, Carole Dalin, Niheer Dasandi, Shouro Dasgupta, Michael Davies, Paula Dominguez-Salas, Robert Dubrow, Kristie L Ebi, Matthew Eckelman, Paul Ekins, Luis E Escobar, Lucien Georgeson, Hilary Graham, Samuel H Gunther, Ian Hamilton, Yun Hang, Risto Hänninen, Stella Hartinger, Kehan He, Jeremy J Hess, Shih-Che Hsu, Slava Jankin, Louis Jamart, Ollie Jay, Ilan Kelman, Gregor Kiesewetter, Patrick Kinney, Tord Kjellstrom, Dominic Kniveton, Jason K W Lee, Bruno Lemke, Yang Liu, Zhao Liu, Melissa Lott, Martin Lotto Batista, Rachel Lowe, Frances MacGuire, Maquins Odhiambo Sewe, Jaime Martinez-Urtaza, Mark Maslin, Lucy McAllister, Alice McGushin, Celia McMichael, Zhifu Mi, James Milner, Kelton Minor, Jan C Minx, Nahid Mohajeri, Maziar Moradi-Lakeh, Karyn Morrissey, Simon Munzert, Kris A Murray, Tara Neville, Maria Nilsson, Nick Obradovich, Megan B O'Hare, Tadj Oreszczyn, Matthias Otto, Fereidoon Owfi, Olivia Pearman, Mahnaz Rabbaniha, Elizabeth J Z Robinson, Joacim Rocklöv, Renee N Salas, Jan C Semenza, Jodi D Sherman, Liuhua Shi, Joy Shumake-Guillemot, Grant Silbert, Mikhail Sofiev, Marco Springmann, Jennifer Stowell, Meisam Tabatabaei, Jonathon Taylor, Joaquin Triñanes, Fabian Wagner, Paul Wilkinson, Matthew Winning, Marisol Yglesias-González, Shihui Zhang, Peng Gong\*, Hugh Montgomery\*, Anthony Costello\*

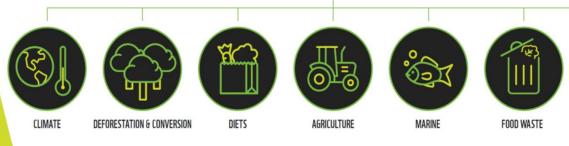
### Diet and Health Co-benefits—Headline Finding

In 2019, 11.5 million deaths were attributable to imbalanced diets. 17% (2 million) of them were related to red and processed meat and dairy consumption.

WWF's ambition is to halve the environmental impact of UK supermarket baskets by 2030









**WWF BASKET** 

PACKAGING

## **OUTCOMES & MEASURES TO 2030**

**AREA** 

**UK BASKET OUTCOME** 

**RETAILER PROGRESS MEASURES** 



50/50 plant/animal protein sales split

% of protein sales from animal-based and plant-based sources



At least 50% of whole produce and grains certified or covered by a robust environmental scheme	% of produce & grains sourcing in a robust environmental scheme
100% meat, dairy and eggs, including as ingredients sourced to 'Better' standard	% meat, dairy and eggs sourced to 'Better' standards
At least 50% of fresh food from areas with sustainable water management	% of sourcing from regions with sustainable water management
A suit a literated assistance leave and indicate with 1.5	% of protein, produce & grain farms monitoring GHG footprint
Agricultural emissions lowered inline with 1.5 - degree SBT	% reduction in sourcing from lowland peat
	% reduction in agricultural GHGs

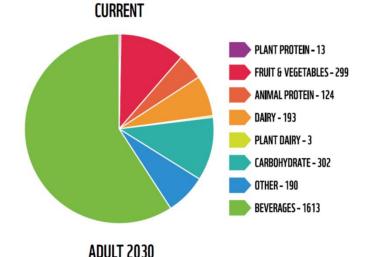
## WWF Basket Outcome for Diet 50/50 plant/animal protein sales split (% tonnage)

- " Targets
  - Reduce the UK's biomass consumption footprint by 50% by 2030
  - Reduce the consumption of meat and dairy by at least 20% and increase the proportion of plant-based foods in the average diet.
- " Blueprint for Action includes;
  - Focus marketing on normalizing healthy, sustainable diets and supporting customers to make choices that are more aligned with the Livewell diet.
  - " Use 'nudges' to change consumer purchasing behaviors
    - " Plant-based alternatives near meat
    - Plant-based alternatives on priority shelf space
  - "Rebalance product pricing reduce/remove price promotions from meat products.
  - Reduce advertising spend on meat and dairy products.

### **Livewell Principles**



### Pie-charts of the Composition of the Current Adult Diet (NDNS) and the Recommended Adult Livewell Plate for 2030



PLANT PROTEIN - 33

ANIMAL PROTEIN - 81

DAIRY - 192

OTHER-225

PLANT DAIRY - 3

CARBOHYDRATE - 371

BEVERAGES - 1603

FRUIT & VEGETABLES - 432

Units = g/day

Plant protein: legumes and meat replacers

Animal protein: meat, fish and eggs.

Plant dairy: soy drink and soy yoghurt



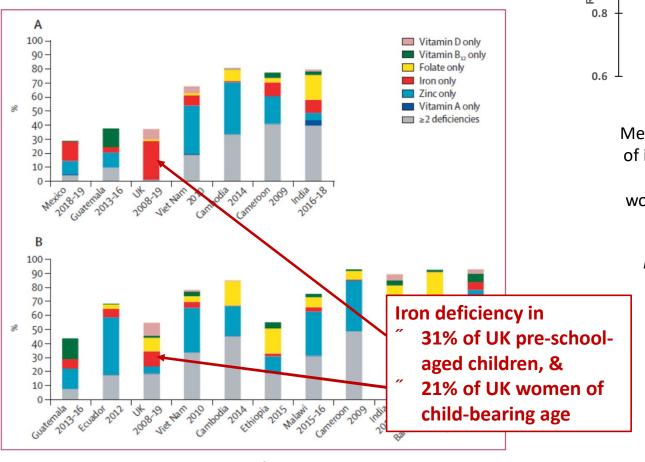
29/71 plant/animal protein split

2/98 plant dairy/animal dairy split

### Composition of Protein Foods in the Current Adult Diet (NDNS) and the Recommended Adult Livewell Plate for 2030

	Adult Current g/day	Adult 2030 g/day	Change %	
Legumes, nuts & oilseeds	11	28	155	
Meat replacers	2	5	150	
Beef & veal	18	4	-78 <sub>×</sub>	Consumption
Pork	7	5	-29	of these
Lamb	6	4	-33	foods are to
Poultry	30	9	-70 ←	reduce by
Processed meat	29	12	-59 ←	considerably
Fish wild-caught	19	19	0	more than
Fish aquaculture	7	21	200	20%
Dairy	179	186	4	
Cheese	14	6	-57	
Dairy replacers	3	3	0	
Eggs and egg products	8	7	-13	

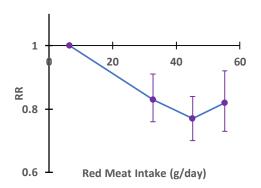
## Potential Impact of Such Meat Reductions on Iron Deficiency Anaemia in the UK

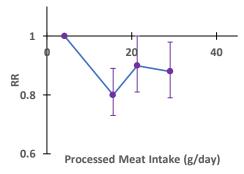


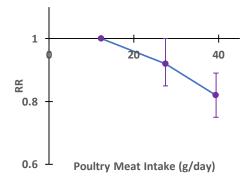
1 0 25 50 75 100 0.8 Total Meat Intake (g/day)

Meat consumption and risk of iron deficiency anaemia in 475,000 men and women in the UK Biobank Study.

Papier K et al. BMC Med **19**, 53 (2021).



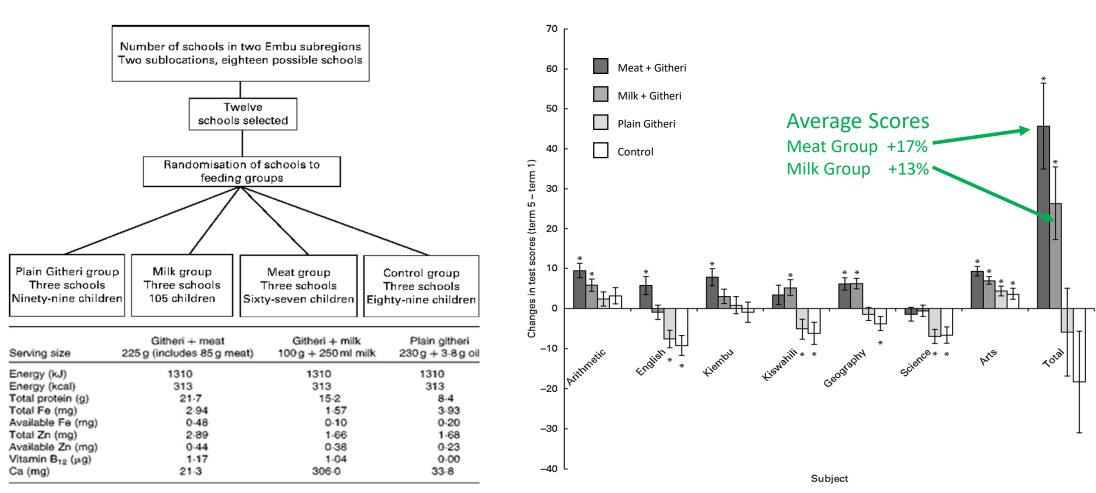




Stevens GA et al. Micronutrient deficiencies among preschool-aged children and women of reproductive age worldwide: a pooled analysis.

The Lancet Global Health, 2022; 10: e1590-e1599

## Primary school test scores of children after 5 semesters of receiving animal sourced foods (meat or dairy) were significantly greater than those of the control groups (plant-based foods or no additional nutrition).



Hulett et al. Animal source foods have a positive impact on the primary school test scores of Kenyan schoolchildren in a cluster randomised, controlled feeding intervention trial. Brit J Nutrition 2014

## Consumption of too little animal-source foods also not optimal for older adults

**International Journal of General Medicine** 

Dovepress

open access to scientific and medical research



ORIGINAL RESEARCH

Total Meat Intake is Associated with Life Expectancy: A Cross-Sectional Data Analysis of 175 Contemporary Populations

Wenpeng You 1,2, Renata Henneberg, Arthur Saniotis, Yanfei Ge<sup>4,5</sup>, Maciej Henneberg 1,6

GERONTOLOGICAL SOCIETY OF AMERICA®

Journals of Gerontology: Medical Sciences cite as: J Gerontol A Biol Sci Med Sci, 2022, Vol. XX, No. XX, 1–7 https://doi.org/10.1093/gerona/glab334

Advance Access publication November 27, 2021



Research Report

Animal Protein Intake Is Inversely Associated With Mortality in Older Adults: The InCHIANTI Study

Tomás Meroño, PhD,<sup>1,2,0</sup> Raúl Zamora-Ros, PhD,<sup>1,3,\*</sup> Nicole Hidalgo-Liberona, PhD,<sup>1,2,0</sup> Montserrat Rabassa, PhD,<sup>1</sup> Stefania Bandinelli, MD,<sup>4</sup> Luigi Ferrucci, MD, PhD,<sup>5,0</sup> Massimiliano Fedecostante, MD,<sup>6</sup> Antonio Cherubini, MD, PhD,<sup>6,1,0</sup> and Cristina Andres-Lacueva, PhD<sup>1,2,†</sup>

1 Eab 2022

## Currently Available Plant-Based Meat & Dairy Alternatives are Ultra-Processed Foods, High in Added Sugars, Salt & Multiple Cosmetic Additives



Same Protein Content as Steak but **5 times the Salt** 



Jackfruit & Mushroom Products Typically Have
<a href="Even More">Even More</a> Sugar & Salt, Multiple Additives, &
<20% of the Protein



Unsweetened Almond Milk

Twice the Salt

1/8 the Protein, & ¼ the Zinc

"The mimicking of animal foods using isolated plant proteins, fats, vitamins & minerals likely underestimates the true nutritional complexity of whole foods"

"Novel plant-based meat (and dairy) alternatives should arguably be treated as alternatives in terms of sensory experience, but <u>not</u> as true replacements in terms of nutrition"

Van Vliet S et al. Plant-Based Meats, Human Health & Climate Change. Frontiers in Sustainable Food Systems 2020.

### **Devenish Lands at Dowth**

Combination of Soil Improvement Programme & Multispecies Swards Delivers Net Zero

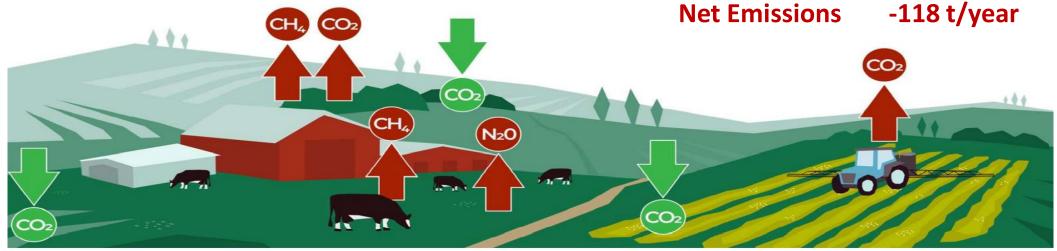




Carbon emissions from ruminants more than off-set by carbon sequestered by the landscape

Gross Emissions 547 t/year

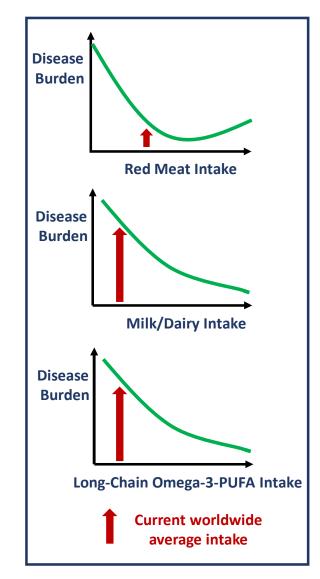
Gross Sequestration 665 t/year



Will the meat market reductions and advertisement prohibitions impact on uptake of improved production practices?

### **Key Take Home Messages**

- "Animal-source foods (dairy, meat, fish and eggs) are nutrient rich foods.
- "The relationship between red meat and disease burden is mirror J-shaped."
- "Policy-makers should be extremely wary of global health estimates that;
  - "Are not rigorously and transparently evidence-based."
  - "Ignore the protections against nutritional deficiencies afforded by animalsource foods.
- "The overall ambition of the World Wildlife Fund (WWF) Basket Initiative, the halving of the environmental impact of UK supermarket baskets by 2030, is highly laudable.
- "However, achieving a 50/50 plant/animal protein sales split would very likely result in substantial nutritional deficiencies women, children, the elderly and those of low income will be particularly adversely impacted.
- "If meat, fish, dairy and egg protein is replaced by ultra-processed plantbased meat and dairy alternatives, there is considerable risk that deaths and ill-health from diabetes, heart attacks, strokes and cancers will increase.







https://bigthink.com/

HEALTH - NOVEMBER 12, 2022



## Red meat is not a health risk. New study slams years of shoddy research

Years of shoddy research have overstated the risk.



The IHME scientists had been observing the shoddy nature of health science for decades.

Each year, hundreds of frankly lazy studies are published that simply attempt to find an observational link between some action — eating a food for example —and a health outcome, like death or disease. In the end, owing to sloppy methods, varying subject populations, and inconsistent statistical measures, everything, especially different foods, seems to be both associated and not associated with cancer.

How is the lay public supposed to interpret this mess?.

## Consumption of Long-chain Omega-3-Polyunsaturated Fatty Acids (EPA & DHA) Associated with Improved Human Health

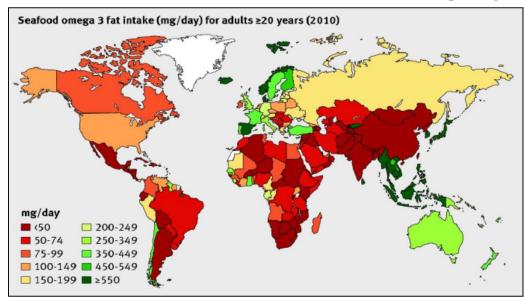
## During Infancy & Childhood, Omega-3-PUFAs are Important for;

- Brain development & cognitive function
- Vision
- Muscle & joint health

#### In Later Life They Protect Against

- Alzheimer's disease
- Depression &
- Psychosis
- Heart attacks
- Strokes
- Cancer

Only 20% of world's populations consume the recommended intake of EPA + DHA (≥ 250 mg/day)



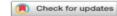
#### Reasons for this world-wide deficiency

- " Insufficient global wild fish stocks.
- Levels of omega-3-PUFAs in farmed salmon & trout have more than halved over the past 20 years.
- " Many (particularly children) do not like oily fish.

## An Alternative Solution Chicken-meat and Eggs Naturally Enriched with Algae-Sourced Omega-3 PUFAs



natureresearch



Omega-3 index and blood pressure responses to eating foods naturally enriched with omega-3 polyunsaturated fatty acids: a randomized controlled trial

Alice V. Stanton<sup>1,2,3\implies</sup>, Kirstyn James<sup>1,2</sup>, Margaret M. Brennan<sup>1</sup>, Fiona O'Donovan<sup>1,3</sup>, Fahad Buskandar<sup>1</sup>, Kathleen Shortall<sup>1</sup>, Thora El-Sayed<sup>1</sup>, Jean Kennedy<sup>3</sup>, Heather Hayes<sup>3</sup>, Alan G. Fahey<sup>4</sup>, Niall Pender<sup>1,2,5</sup>, Simon A. M. Thom<sup>6</sup>, Niamh Moran<sup>1</sup>, David J. Williams<sup>1,2</sup> & Eamon Dolan<sup>1,7</sup>



