Project Highlights

- **Purpose**
  - Will be largest academic building on campus
  - 30 University Classrooms
  - College of Humanities and Social Sciences
  - Mason Innovation Exchange (MIX)
  - Harris Theater separation

- **Scope**
  - New Robinson: 218,000 SF
  - New Harris: 2,000 SF
  - Harris Renovation: 21,000 SF

- **Budget**
  - Requested: $112 M
  - Final: TBD

- **Schedule**
  - Construction Start: Oct 2018
  - Construction Complete: January 2021
  - Demolition Complete: Fall 2021
• warm / natural atriums with daylight views
• organic, bespoke, lived-in, unfinished
• openness
BUILDING COMMITTEE MEETING
Visual Listening / Preferences

- internal gathering, grottoes
- pops of color, unfixed, display
- low-tech interactivity, impressions
ROBINSON HALL IS A PASSAGE, A METAPHORICAL JOURNEY FOR LEARNING AND WHAT IT MEANS TO BE HUMAN.

INTENT
INVITE. EXCITE.
PRELUDE. CONNECT.

PERSPECTIVE
CHANGE
TRANSFORMATION

WELCOME.
INTRODUCE.
ORIENT. DIRECT.

POSSIBILITY

PROVOKE.
CHALLENGE.
SHOWCASE. SHARE.
IMPRESS. ENTICE.
INCENTIVIZE.

CREATION.
ETERNAL
QUESTIONS

REFLECT.
INSPIRE.
INTERMINGLE.
DISCUSS. DISCOVER.
ADVANCE.

FLOW OF
KNOWLEDGE

MOTIVATE.
LEARN. GROW.
EMPOWER.

CONNECTIONS
THROUGH WHY

HONOR.
RESPECT.
CELEBRATE.

WORDS + MEANING

Student Voice Sculptures
- Sculptural walls to be painted by students, shape changes depending on perspective

“How Might We” Declaration Terrace
- Terrace seating with 18 sides of Why/How/How Might We VA Declaration points

Signifier Beacon
- Ambient focal wall / column with alphabet signifier pattern source revealed

Wayfinding + Signage

Canon Mix Wall
- Juxtaposed canon excerpts using MIX technology reframe classical to provoke new contexts of thinking

Wayfinding + Signage

Digital Signage
- Service – Big Ideas
- Donors
- History / Values
- Diversity
- Scholarship
- Student life
- Entrepreneurship

Signifer Frizee
- Railin Ribbon and underside of corridors abstracted with alphabet signifer pattern, emanating from column pinnacle at entry

Signifer Connectors
- Alphabet Signifier Pattern integrated into flooring to highlight a path, accentuates points of convergence

Thinking Displayed
- Break out workspaces with writable, knockable surfaces
- Digital option

Book Reception
- Multi-story focal wall of glass encased book cases
- Cases framed so that the organic nature created by page/non-spine side of books creates beautiful, uncurated pattern
UNIFYING FORM LANGUAGE | SIGNIFIER PATTERN

<table>
<thead>
<tr>
<th>SYMBOLISM</th>
<th>DESCRIPTION</th>
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<tr>
<td>Perspective</td>
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- Create a pattern/grid/cadence that will unify story elements and architecture.
- It can be scaled, interpreted, formed, volumized, oriented and used in numerus ways.
- It can exist abstractly (for timelessness) and have moments where the source is revealed/reconstituted.

Image of characters: ढेवनागरी एक तत्त्व ABCDE

Image of a person seated in a sculptural space.
STUDENT VOICE SCULPTURES

SYMBOLISM
Perspective
Change
Transformation

DESCRIPTION
Sculptural walls to be painted by students/shape changes depending on perspective.
"HOW MIGHT WE" DECLARATION TERRACE

SYMBOLISM
Perspective
Change
Transformation

DESCRIPTION
• Terrace seating that re-frames the original, handwritten points of the Virginia Declaration
• Each prefaced with "Why/How/How Might We" in turn re-framing a perceived universal truth as an eternal question
SIGNIFIER ENTRY WALL

SYMBOLISM
Possibility

DESCRIPTION
• Alphabet signifier pattern forms global pattern, symbolic of global reach
• Dimensional letter forms are rotated 90 degrees and installed on wall (perpendicular), revealing letters when shadow is cast
**CANON MIX WALL / DIGITAL VENEER**

**SYMBOLISM**
- Creation
- Eternal
- Questions

**DESCRIPTION**
- The Mix entry is framed with digital monitors - writing surface on side and Canon-Mix wall on other.
- At a pedestrian level, a digital touchscreen array is embedded to display donor names, showcase scholarship, service, entrepreneurship, events etc.
- Canon-Mix wall juxtaposes canon excerpts using MIX technology and reframes classics to provoke new contexts of thinking.
- The wall is connected to a database of literary works and displays them at random.

**CANON-MIX // DIGITAL VENEER METHOD**
- Video monitors shine through a thin veneer
- Graphics can be designed to simulate dots / pixels
SIGNIFIER FRIEZE

SYMBOLISM
Flow of Knowledge

DESCRIPTION
- Railing Ribbon and underside of corridors abstracted with alphabet signifiers pattern
ROBINSON HALL | FEATURE WALL

READING WALL

**SYMBOLISM**

Words + Meaning

**DESCRIPTION**

- Multi-story focal wall of glass-encased book cases.
- Cases framed so that the organic nature created by page/non-spine side of books creates beautiful, uncurated pattern.
- Writable glass wall.
THINKING DISPLAYED

SYMBOLISM
Connections through Why

DESCRIPTION
• Break out workspaces with writable / tackable surfaces
• Digital optional
Project Risks

• Budget Risks
  • Commonwealth pool-funded target is significantly below our request
  • Extent of enabling projects underestimated
  • BCOM acceptance of atrium/compact site as most efficient

• Schedule Risks
  • Delay in funding receipt has put design team behind on major decisions

• Coordination with Utility Project