

Roadmap



Bronze Status (Incentive: Champion Pin)

Requirements:

- Attend at least 1 of 4 quarterly Champions Community Conversations
- Attend a total of **4 ASUG events** (e.g. Champions Community Conversations, webcasts, chapter meetings, and conferences)
- Update account information within ASUG.com profile
 - New Champions are required to create an ASUG.com profile
 - Follow an ASUG Community and/or your local Chapter
- Inform your internal team about ASUG member benefits
- Update the ASUG member roster
 - Add a new user
 - De-activations



Silver Status (Incentive: Gift Card)*

Requirements:

- Attend at least 2 of 4 quarterly Champions Community Conversations
- Attend a total of **8 ASUG events** (e.g. Champions Community Conversations, webcasts, chapter meetings, and conferences)
- Have **three or more colleagues attend at least one or more ASUG event**
- Communicate one or more ASUG event(s) on LinkedIn within your network and tag ASUG - Americas' SAP Users' Group and use #ASUGChampion
- Complete Champion Survey



Gold Status (Incentive: ASUG Swag Box)*

Requirements:

- Attend at least 3 of 4 quarterly Champions Community Conversations
- Attend a total of **16 ASUG events** with diversity across event types (e.g., Champions Community Conversations, chapter meetings, community conversations, conferences)
- Have **five or more colleagues attend at least one or more ASUG event**
- Complete Member discovery form
- Bonus: submit a testimonial about your ASUG membership experience or your experience as an ASUG Champion, and share it on LinkedIn by tagging ASUG – Americas' SAP Users' Group and using #ASUGChampion.

***Note:** ASUG Champion incentives build on each other, so continued engagement leads to even greater rewards!