# ASUG Research

## 2025 Global SAP User Group Cloud Adoption & Outlook

Bringing together insights from ASUG (Americas' SAP Users' Group), DSAG (Deutschsprachige SAP Anwendergruppe), UKISUG (UK & Ireland SAP User Group), and JSUG (Japan SAP Users' Group), this collaborative research offers a comprehensive, worldwide look at how SAP user groups are navigating cloud service adoption, their migration strategies, top concerns, and what the future holds for cloud transformation.

*Surveyed 307 ASUG Members, 274 DSAG Members, 115 UKISUG Members, and 134 JSUG Members.*

ASUG · DSAG · UKISUG · JSUG

## Organizations Currently Using Cloud Services

| ASUG | DSAG |
|------|------|
| 84% | 76% |

| UKISUG | JSUG |
|--------|------|
| 70% | 72% |

Are you currently using cloud services at your organization for tasks such as running enterprise applications and workloads or storing data (beyond tools like Microsoft Teams or Office 365)?

*Any respondents not using cloud services to run enterprise applications and workloads or storing data or don't know/not sure are terminated from the rest of the survey.*

## Cloud Experience Timeline

### Using for 3+ Years

| ASUG | DSAG |
|------|------|
| 66% | 73% |

| UKISUG | JSUG |
|--------|------|
| 72% | 82% |

How long have you been using cloud services?

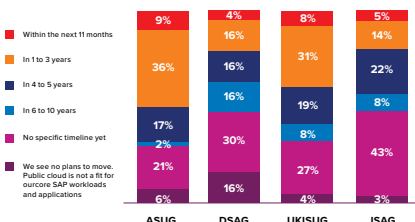## Current System Landscape

| | Private Cloud only | Public Cloud only | Mix of private and public | Hybrid on-premises and cloud solutions |
|------|------|------|------|------|
| ASUG | 23% | 4% | 24% | 49% |
| DSAG | 7% | 1% | 7% | 78% |
| UKISUG | 14% | 8% | 17% | 56% |
| JSUG | 10% | 4% | 27% | 55% |

Which of the following environments best describes your current system landscape?

## Timeline on Moving Core SAP Applications to Public Cloud



Legend:
- Within the next 11 months
- In 1 to 3 years
- In 4 to 5 years
- In 6 to 10 years
- No specific timeline yet
- We see no plans to move. Public cloud is not a fit for ourcore SAP workloads and applications

| | ASUG | DSAG | UKISUG | JSAG |
|------|------|------|------|------|
| Within the next 11 months | 9% | 4% | 8% | 5% |
| In 1 to 3 years | 36% | 16% | 31% | 14% |
| In 4 to 5 years | 17% | 16% | 19% | 22% |
| In 6 to 10 years | 2% | 16% | 8% | 8% |
| No specific timeline yet | 21% | 30% | 27% | 43% |
| We see no plans to move | 6% | 16% | 4% | 3% |

When do you anticipate your organization would begin moving core SAP workloads and applications to a public cloud?

## Outlook on Public Cloud Migration

### Primary Concerns

**ASUG**
- Security and data protection risks
- Loss of customizations or functionality

**DSAG**
- Loss of customizations or functionality
- Uncertainty about total cost or ROI

**UKISUG**
- Loss of customizations or functionality
- Security and data protection risks

**JSUG**
- Loss of customizations or functionality
- High costs to make current systems cloud ready

What are the primary concerns your organization has about running core SAP workloads and applications in a public cloud?

### Drivers Needed to Increase Public Cloud Adoption

**ASUG**
- Proven cost or performance benefits
- Improved security assurances or certifications

**DSAG**
- Proven cost or performance benefits
- More flexible deployment models from SAP

**UKISUG**
- Proven cost or performance benefits
- More flexible deployment models from SAP

**JSUG**
- Proven cost or performance benefits
- More flexible deployment models from SAP

What would need to change for your organization to consider moving more SAP workloads and applications to a public cloud?

ASUG