

ASUG Overview

Katie Prince

ASUG Communities Coordinator



ASUG

The ASUG Mission

We help people and organizations get the most value from their investment in SAP technologies



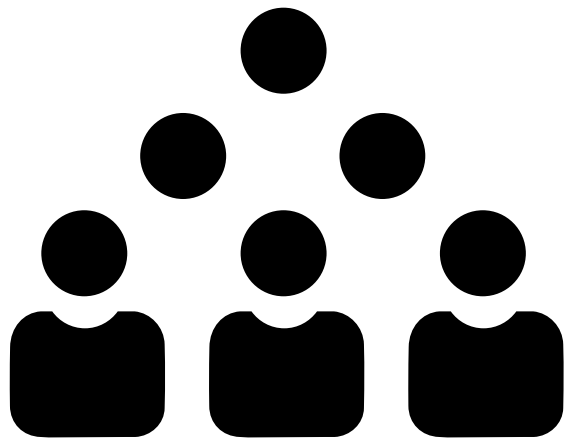
ASUG Membership Snapshot

As a member of ASUG, you are a part of a powerful network that includes **130,000 professionals** across **thousands of member organizations.**



ASUG members stick around

Whether you're getting your feet wet with a new release, knee-deep in implementation, or standing up for your strategy, we're with you as you motivate and ready your teams to make real change.



Average length of membership

6.7 years

Retention rate

85%

Industry Inclusive

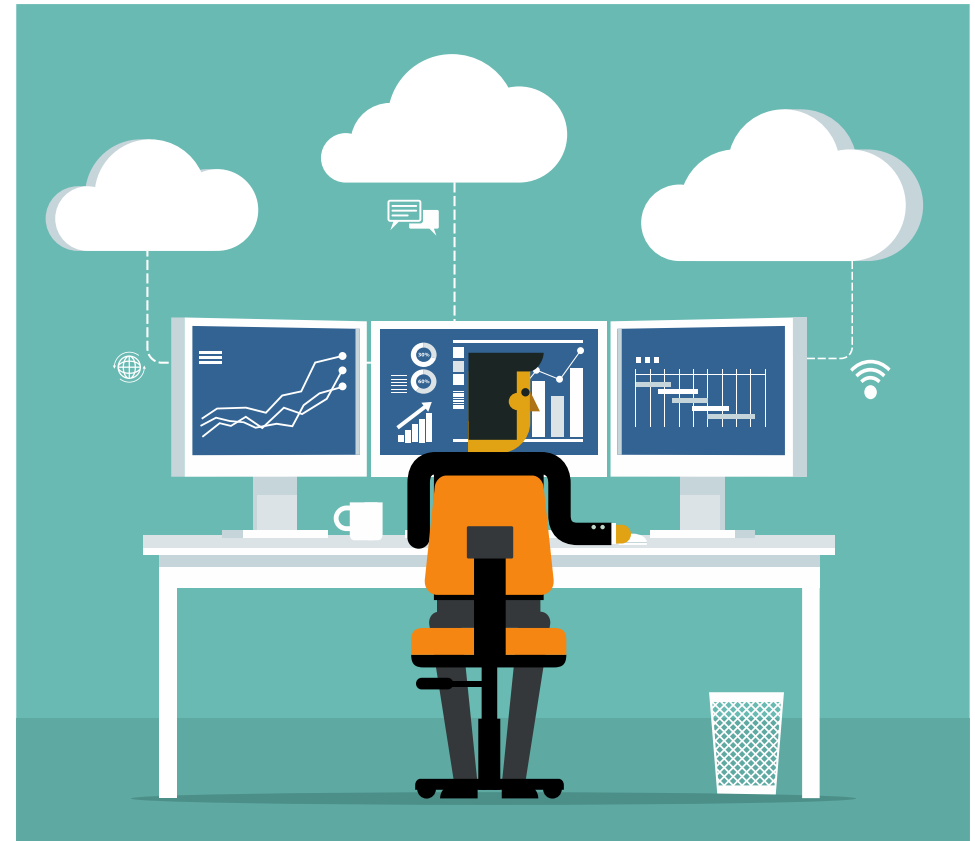
ASUG member companies span
22 industries.



Companywide Membership

Every employee

in a member company can access ASUG benefits.





**ASUG helps members
make more possible.**

Hear What Our Members Are Saying



“The value ASUG brings to me personally is hard to quantify. It’s invaluable. If I didn’t have my network of fellow members to rely on when I have questions, I’d have to pay for advice or spend hours and hours experimenting and researching.”

—**Kevin Riddell**, Director of International Logistics, Tremco Inc

Membership Benefits

ASUG



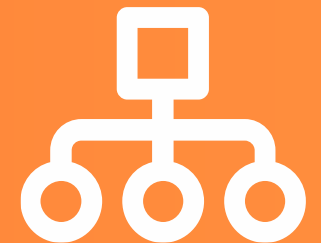
Education



Insights



Networking



Influence



Education

Stay on the leading edge with insight and expertise on topics that matter most to you. Empower your teams by learning from the best and putting the power of ASUG in your corner.

Education – In Person



ASUG Express provides a one-day immersive experience built to accelerate your understanding of one key topic related to SAP products, features, or processes. Key topics include:

- **SAP S/4HANA**
- **Center of Excellence**
- **SAP SuccessFactors Employee Central**

Registration is complementary with an ASUG membership

Education – In Person

ASUG Classroom Training for End Users

Maximize your organization's use of SAP technology by equipping team members with the skills they need to succeed. ASUG courses are led by expert instructors in a convenient, private setting.

- Hands-on training on SAP ERP ECC or SAP S/4HANA®
- SAP S/4HANA Discovery Workshop for teams working toward migration to SAP S/4HANA
- **ASUG members save \$200**

Education – Online

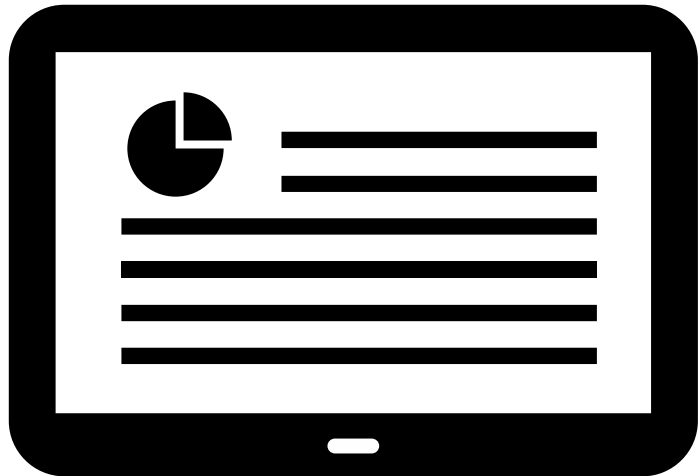
- ASUG offers more than **400 webcasts per year**, providing a wellspring of education and insight. Sessions include live Q&A and give you the resources to understand product functionality, make grounded business decisions for today, and plan for the future.
- Visit our Insights section for a library of resources, including **on-demand webcasts**, news and views from SAP experts and customers, curated content on top-of-mind topics, ASUG research, and more.



Insights

Get smart fast by tapping into the collective expertise of our SAP-savvy network. Find articles, ASUG research, on-demand webcasts, and more to help you with your SAP investment.

Insights - Online Content



Online Content 24/7/365

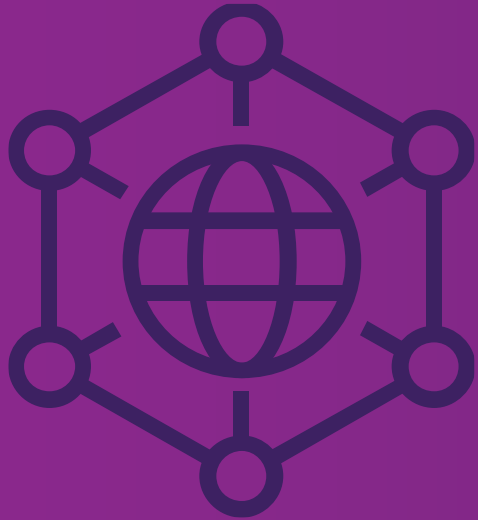
- Curated content on top-of-mind topics
- ASUG News + Views
- Thought leadership
- First Five newsletter

Insights - ASUG Research



ASUG research captures a unique view of what SAP customers are doing, thinking, and planning for the future.

- Pulse of the SAP Customer
- SAP S/4HANA and SAP HANA adoption and user experience
- Strategies for HR, finance, and mobility
- Cloud



Networking

Get ready to make smart decisions and master the latest challenges with our powerful network of supporting you. We have a wide range of groups designed to help you make more possible.

Regional Chapters



38 Regional Chapters

- Hosting over 182 face-to-face meetings and networking events annually
- Registration is complementary with an ASUG membership

Your Local Chapter

- ASUG Boise

Your Regional Chapters

- ASUG Salt Lake City
- ASUG Seattle
- ASUG Colorado

Think Tanks and Interest Groups



Take part in robust knowledge-sharing discussions related to specific industries, roles, or technologies.

These peer-led, interactive virtual meetings and calls facilitate the sharing of ideas, success stories, and real-world lessons learned.

Registration is complementary with an ASUG membership

Executive Exchange



Face-to-face networking forums tailored to the needs and interests of the C-level SAP customer provide opportunities for high-level connection with fellow senior executives and the chance to interact with SAP subject matter experts.

Registration is complementary with an ASUG membership.

National Summits

Phoenix National Summit	Feb. 26–27
Orlando National Summit	May 11
Fall National Summit	Oct. 27–28

Regional Summits

Dallas Regional Summit	Jan. 29
Seattle Regional Summit	March 12
Raleigh Regional Summit	March 25
Washington, D.C. Regional Summit	June 17
Minneapolis Regional Summit	Aug. 5
Chicago Regional Summit	Sept. 9
Toronto Regional Summit	TBD
Philadelphia Regional Summit	Nov. 17
Winter Regional Summit	Dec. 2

Women Connect

ASUG Women Connect



ASUG Women Connect exists to help women in SAP technology visualize and inspire success.

The events are designed to build relationships and learn from those who have faced and conquered similar challenges.

Registration is complementary with an ASUG membership.

\$200 Discounts to Key Events



ASUG Annual Conference

May 12-14

Orlando, Florida

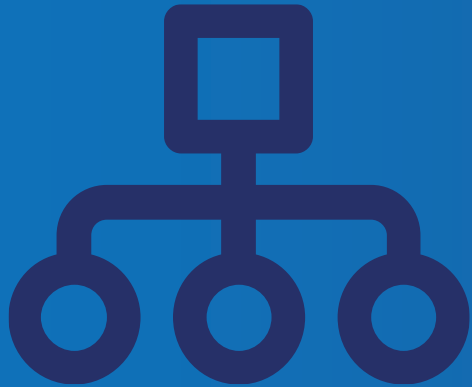
**Pre-Conference
Seminars**

Monday, May 11

Continue to make more possible with SAP by attending ASUG key events throughout the year based on your job role, industry or technology:

- Best Practices for Chemicals
- BI+Analytics Conference
- SAP-Centric EAM & Supply Chain
- Best Practices for Oil & Gas
- Best Practices for Automotive
- SAP for Utilities
- Biz.ONE
- ASUG Experience for HR & Payroll
- ASUG Experience for Enterprise Information Management
- ASUG Experience for Apparel, Footwear and Fashion.

Influence



The collective power of the ASUG network gives us the ability to access and influence SAP and its partner ecosystem. This allows us to work together to shape the future and solve critical business challenges.

Influence Councils

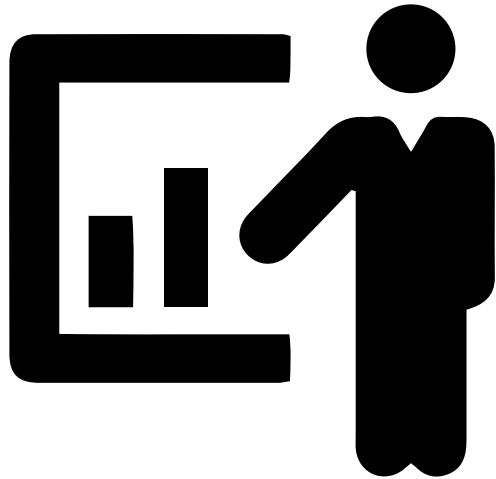
- ASUG Influence Councils are member-led task forces organized to amplify customer feedback to SAP. Participate in road map validation, use-case scenarios, and the next round of SAP product enhancements.
- A full listing of groups and information on how to get involved is always available on asug.com



Leadership Opportunities

Raise your profile by collaborating with peers to solve business challenges, presenting at conferences, and leading your local chapter.

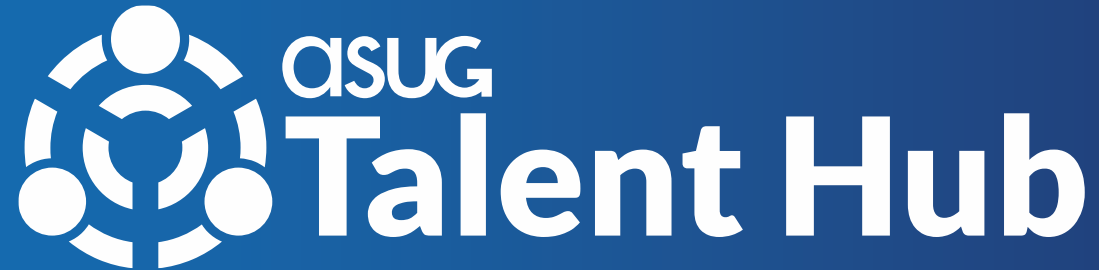
Leadership Opportunities



- Facilitate discussions
- Present at chapter meetings and conferences
- Leadership role in a chapter, Think Tank, and Influence Council
- Review content

ASUG Talent Hub

Find quality SAP contractors at the click of a button.



ASUG Annual Membership Dues



SAP Customer

Dues based on a company's annual revenue.*

*Multi-year discounts available

ASUG Annual Membership Dues



SAP Partner

Dues: \$4,225

ASUG Annual Membership Dues



Independent Consultant

Dues: \$605

Next Steps

1. Questions for ASUG?
2. Order agreement
3. Once signed and payment is made, your organization's 12 months of membership starts.
4. Membership onboarding begins with your assigned customer success manager.

Thank You

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www.asug.com

Thank You



Follow us on Twitter: @ASUG365



Follow us on LinkedIn: ASUG - Americas' SAP Users' Group

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