



Road Map and Overview on SAP's Overall Data Warehouse Strategy

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Jul-21

Disclaimer

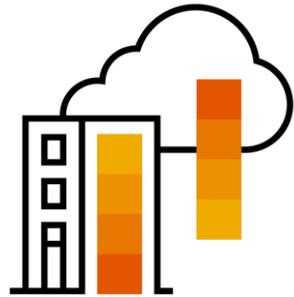
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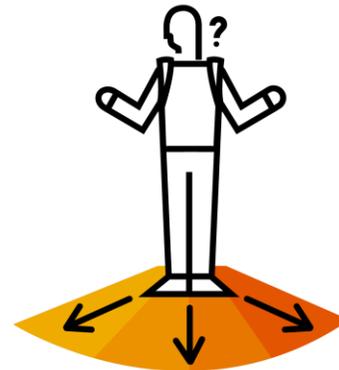
SAP Data Warehousing Strategy & Roadmap

Feedback shows both SAP DW's innovative strength and questions



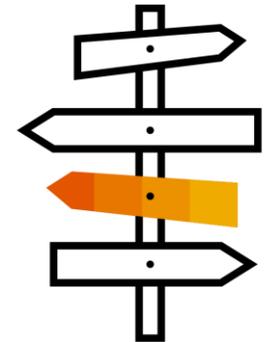
Cloud-based innovation

Traction of SAP Data Warehouse Cloud Adoption & Innovation



Way forward

High share of SAP EDW customers not yet migrated to SAP BW/4HANA – majority on 7.5 on HANA¹



Upgrade decision

Upgrade plans require transparency on future positioning & investment

¹ DSAG Positioning Paper "BW/4HANA", May 2021

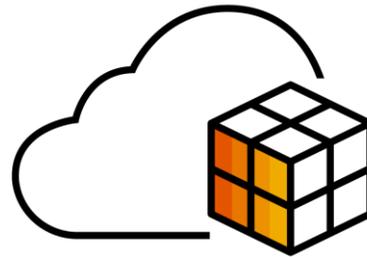
SAP Data Warehousing Strategy & Roadmap

Today we address our key innovation topics & plans



Strategic Innovation

Major innovation topics planned for SAP Data Warehousing



SAP Data Warehousing Portfolio

Way forward to enable cloud-based innovation for SAP BW on HANA & SAP BW/4HANA customers



Plans & Priorities

Outlook on investment areas and future priorities

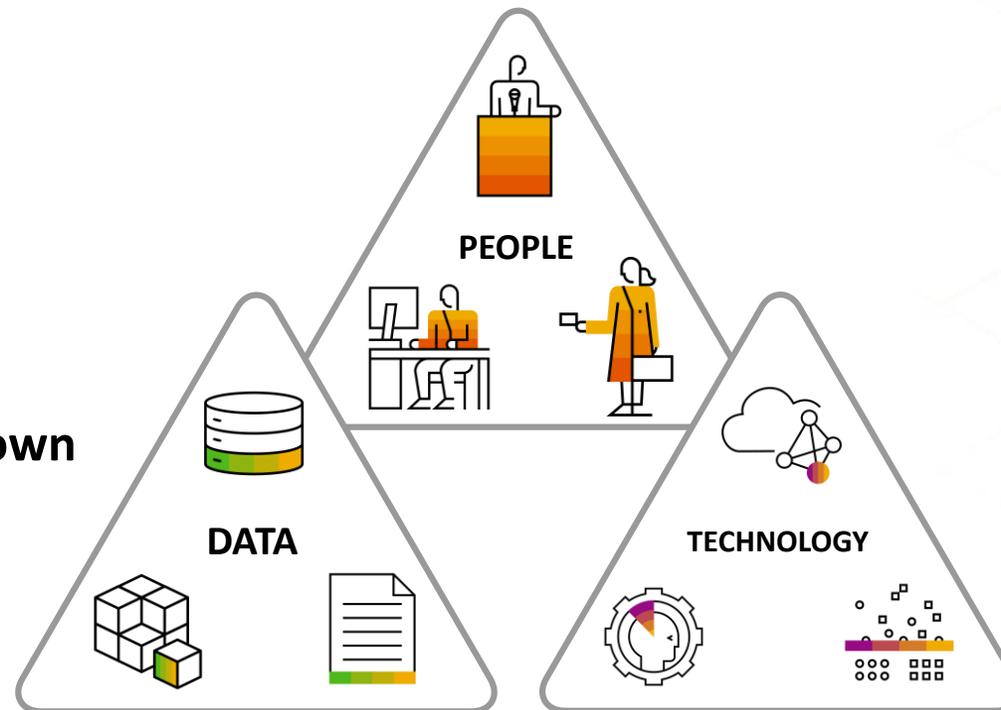




The Challenge: **Data and Analytics**

...How to empower
all stakeholders?

...How to break down
data silos?



... How to get
results faster?



SAP Data Warehouse Cloud

Unleash the data-driven business

The unified data and analytics service providing a complete end-to-end solution with one semantic view designed for business and IT



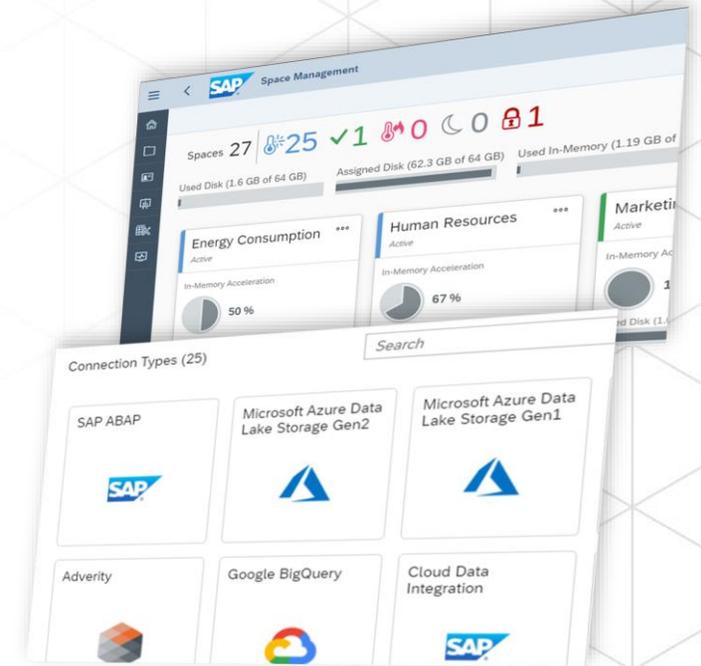
Connect
data with business context



Unlock
data insights with integrity



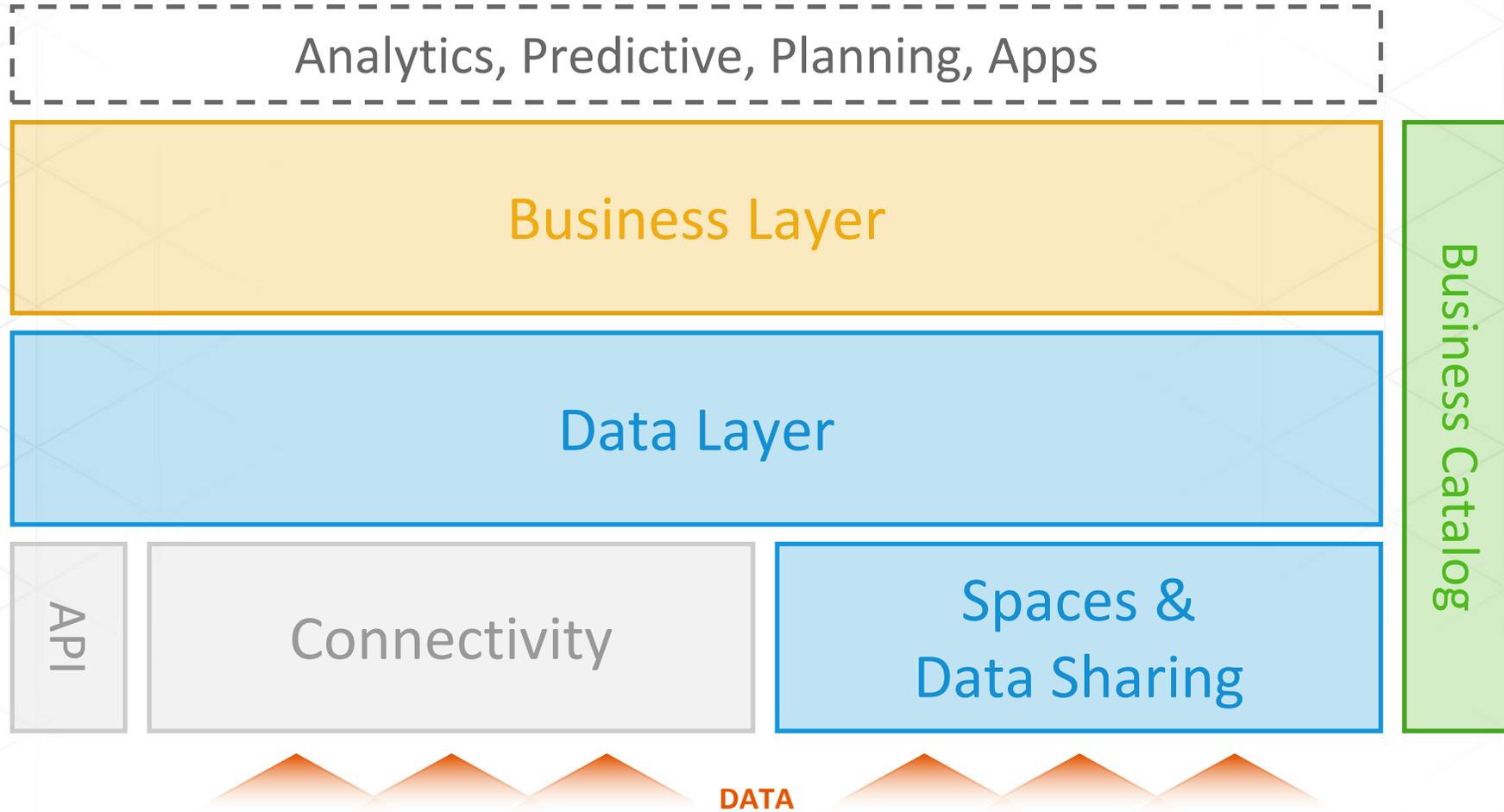
Accelerate
outcomes without complexity





SAP Data Warehouse Cloud

Overview of key capabilities





SAP Data Warehouse Cloud Recent Innovations

Selected highlights of Q2 2021 innovations

The screenshot shows the SAP Road Map Explorer interface for SAP Data Warehouse Cloud. The top navigation bar includes 'SAP Road Map Explorer', 'Products', 'Processes', 'Industries', 'My Road Maps', and 'Disclaimer'. A search bar contains 'SAP Data Ware...' and shows '92 Innovations'. Below the search bar are filters for 'Products', 'Industries', and 'Focus Topics', along with a 'Current - Latest' view selector and a 'Save' button. The main content area displays a grid of innovation cards for each quarter:

- Q2 2021 (CURRENT):** 14 Innovations. Categories include Administration and Service Management (Accessibility improvements, ISO and SOC certification, SAP HANA cloud cockpit integration) and Business Modeling.
- Q3 2021:** 11 Innovations. Categories include Administration and Service Management (Flexible Tenant Configuration) and Data Integration (Data Flow, Data marketplace).
- Q4 2021:** 22 Innovations. Categories include Administration and Service Management (Built-in help), Business Modeling (Flexible Tenant Configuration, Create cube builder), and Data Integration.
- Q1 2022:** 22 Innovations. Categories include Administration and Service Management (Theming support) and Business Modeling (Key performance indicators, Multilingual content support).
- Q2 2022:** 11 Innovations. Categories include Administration and Service Management (Built-in support), Business Modeling (Workflow Management), and Data Integration (Input parameters for sources).
- 2022 (Future Release):** 10 Innovations. Categories include Data Center Availability (Data center availability in the US and Europe) and Data Integration (Support external hierarchies).
- 2023 (Future Release):** 2 Innovations. Category includes Data Center Availability (Data center availability in the Asia-Pacific region).

Q2 Highlights



Open Connectors



Input Parameters



Geo Enrichment



Text Association



New Data Centers

To learn more, [register for our webinar](#) "What's New in SAP Data Warehouse Cloud in Q2 2021" - July 14, 5pm CET



SAP Data Warehousing Recent Innovations

SAPPHIRE announcements & upcoming product capabilities



New Innovation Topics

Delivery of the Data Marketplace and Catalog within SAP Data Warehouse Cloud



Business Content Packages

Continuously growing library of industry and line-of-business (LoB) business content packages.



Reuse of Investment

Enable customers to transfer the existing data ingestion and staging – even with complex ABAP code – out of an SAP Business Warehouse system to SAP Data Warehouse Cloud.



Foundation for Planning

Make SAP Data Warehouse Cloud the foundation for SAP's planning solutions

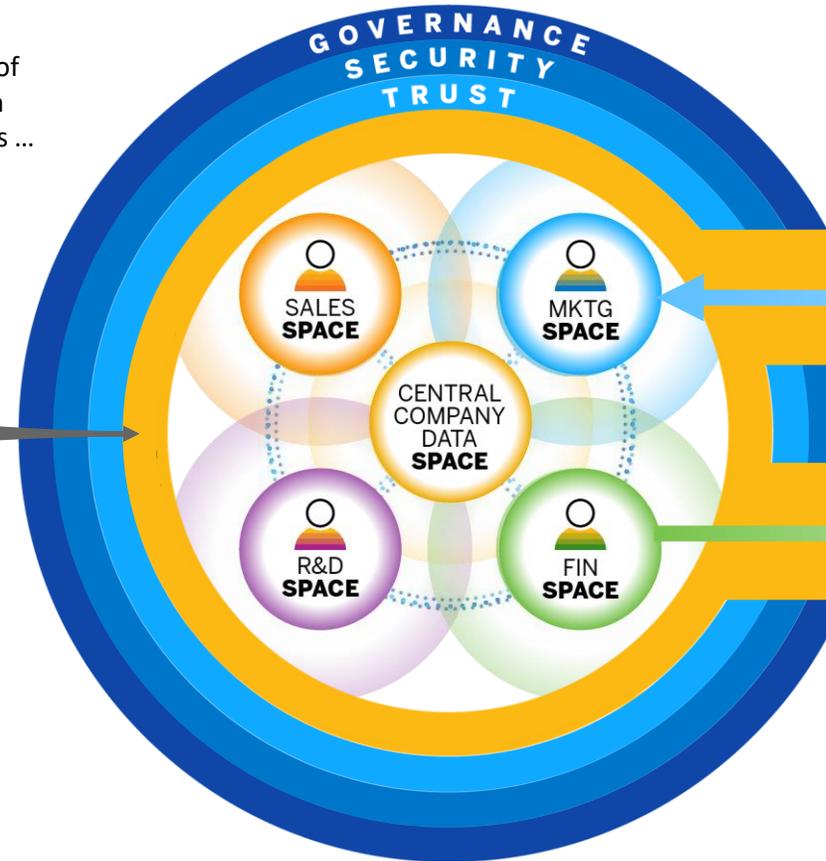
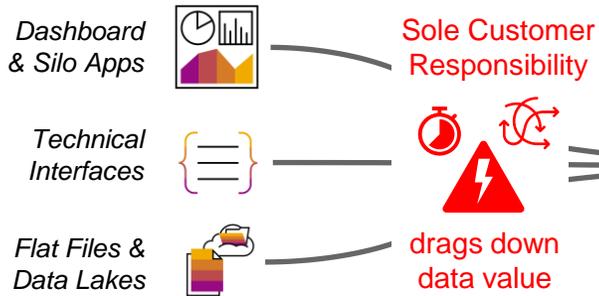


Data Marketplace for SAP Data Warehouse Cloud

Integrate external data for innovation in clicks – not projects

From the bitter reality today ...

SAP Data Warehouse Cloud users – especially in the Line of Business – love the freedom & agility of Spaces. But when they want to add an outside-in perspective to their spaces ...



...changes to the next level of data access.

With the data marketplace for SAP Data Warehouse Cloud, they can find, unlock & access CONFIDENTIAL - DO NOT DISTRIBUTE data in an integrated & enterprise-grade fashion.



TIME-2-USAGE - individual solution for the specific customer scenario



ADOPTION RISK - friction due to export & import operations that keeps users from integration



BUDGET IMPACT – integration work cannibalizes budget for low value creation & low scalability in return



STANDARDIZATION – Unified & Automated Ingestion for harmonization cases at SAP customers



TIME-TO-VALUE – Start CONFIDENTIAL - DO NOT DISTRIBUTE data journey in clicks. Scale into any LoB for differentiated data.

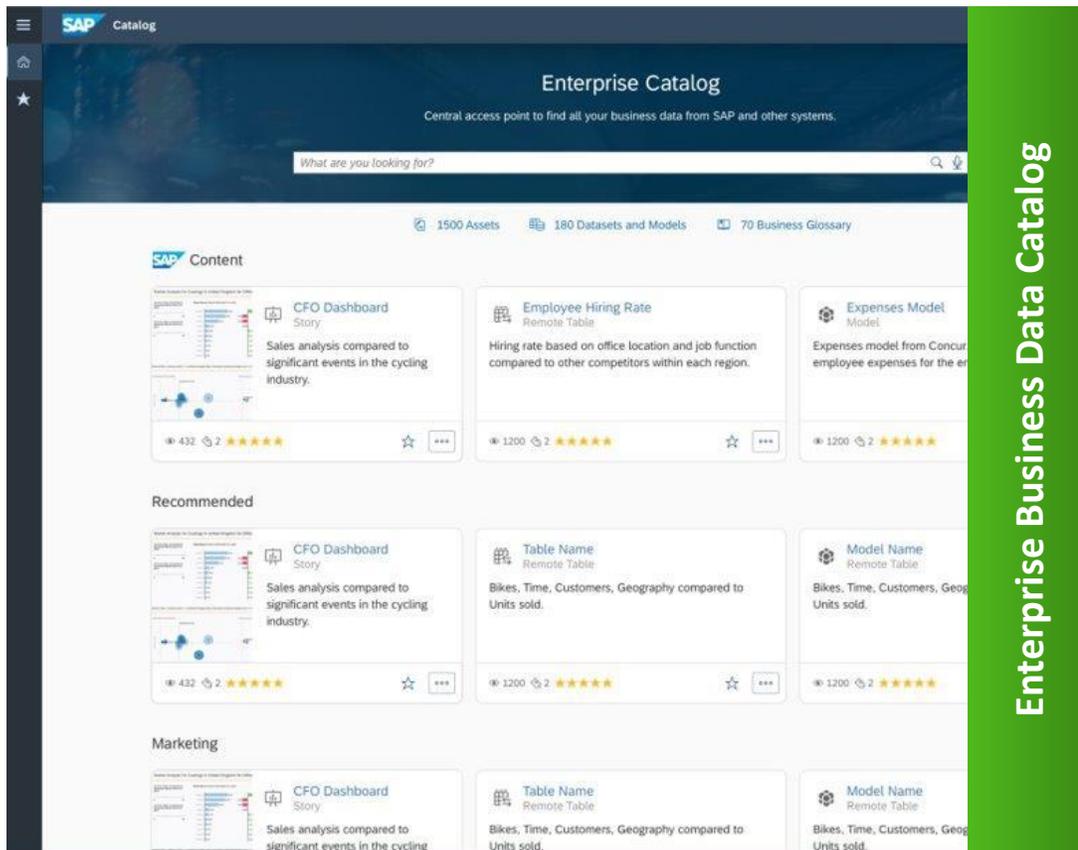


COST SAVINGS – Centralize Data Purchasing through streamlined & transparent inbound process



One Catalog Vision

A single view across data assets for transparency & collaboration



SAP Analytics Cloud Assets

- Measures, Dimensions, Filters, Rows, Columns, Object types,
- Underlying data tables
- 3rd Party Reports (same pattern)

SAP Data Warehouse Cloud Assets

- Spaces, Tables, Views, Columns, Data Types, ER Models, Data Flows, Data Builder Objects, Descriptions
- Business Builder Objects, Dimensions, Analytical Datasets, Fact Models, Consumption Models
- Glossary (KPI Definitions, Entity Definitions, Measure Definitions)

SAP Data Intelligence Assets

- Data Flows (Pipelines) ETL Jobs, DQ Rules, Transformations,
- Tables, Views, Schemas, Sources, Columns, Data Types,
- Glossary Terms (Data Stewards)

Other Assets

- Purpose of Use, Authorizations,

A unified enterprise catalog across SAP Data Warehouse Cloud, Data Intelligence & Analytics Cloud helps customers organize for #GenerationData



Future SAP Data Warehousing Portfolio

Customer journeys and considerations



On-premise

Continue with SAP BW & BW/4HANA on-premise

SAP BW and
SAP BW/4HANA
(on-premise)



Hybrid

Retain SAP BW or SAP BW/4HANA and combine with SAP Data Warehouse Cloud – especially in case that full public cloud SaaS offering is not relevant (today) or gradual transition is preferred

SAP Data
Warehouse Cloud

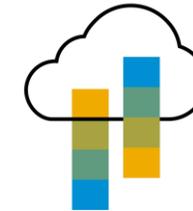
SAP BW and
SAP BW/4HANA



Private Cloud

Shift the existing SAP Business Warehouse (SAP BW) application to the private cloud – for customers that prefer continuing with their established SAP BW or SAP BW/4HANA system

SAP BW and
SAP BW/4HANA
(private cloud)



Public cloud

Modernize and innovate with SAP's latest SaaS data warehousing solution; reuse & migrate existing data and models; can be combined with hybrid scenario

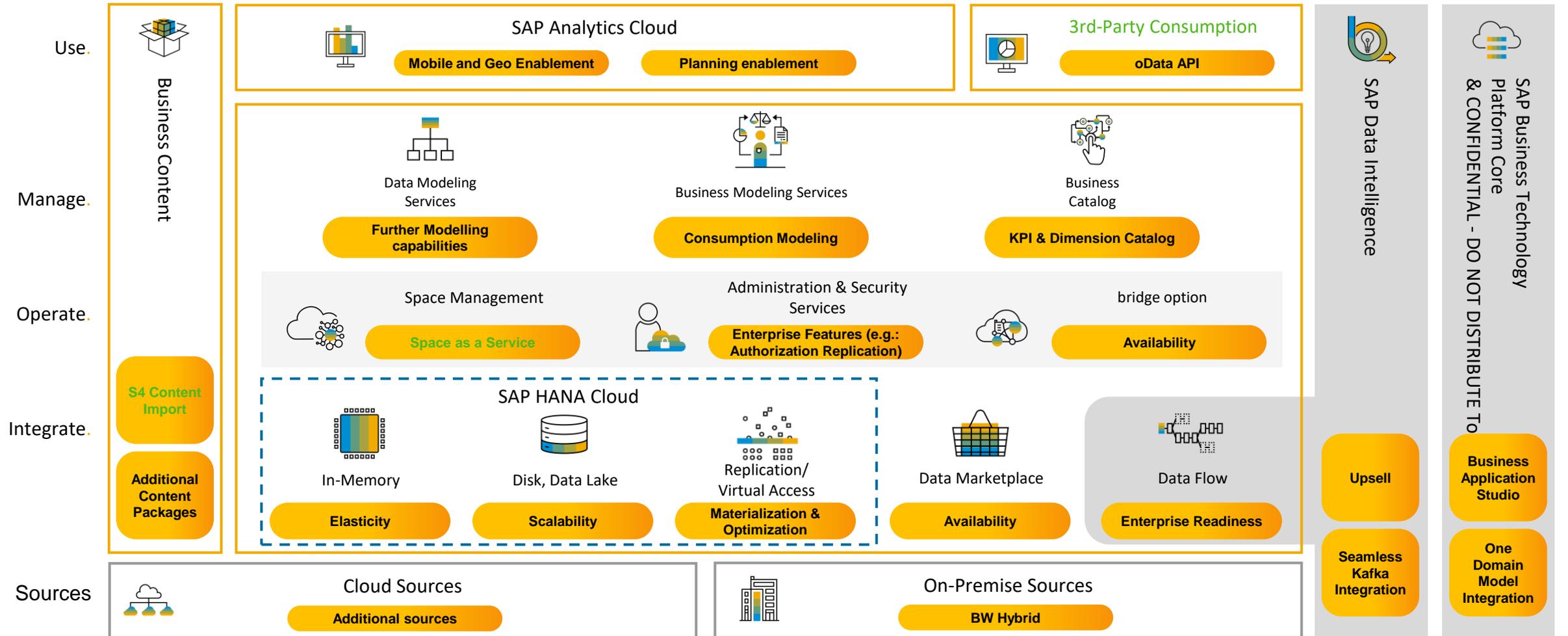
SAP Data Warehouse Cloud

New reuse & integration capability



SAP Data Warehouse Cloud

Main Investment Areas 2021



Deployment Options



EU-Access



SAP BW/4HANA – Roadmap



Data Tiering Optimization (DTO) & DataStore Object (DSO)

- Cold store for DSOs without activation
- Exceptional Updates for cube-like DSOs
- Support for smaller data chunks (than partition) to optimize performance of load to cold store
- Performance Optimization of DSO Activation

- NSE for Scale-Out
- SAP HANA Data lake ("IQaaS") as cold storage location
- Selective Deletion on cold store



Process Chain Administration

- Enhancements in Alerting

- Further Enhancements in Administration



Features of New ABAP Basis

- New ABAP DDIC types (DATS, TIMS) in SAP BW/4HANA objects (Field-based DSO)

- ABAP SQL on BW generated CDS Views



Hybrid Scenarios

- BW/4HANA model transfer
- Enabling BW Query Features in SAP Data Warehouse Cloud

- BW/4 HANA Model Transfer Enhanced



Data Protection Workbench

- Enhancements in Automation

- Further Enhancements in Automation and smart Maintenance



Miscellaneous

- RSPM Archiving

Key Takeaways

High pace of innovation in SAP DWC & seamless migration path



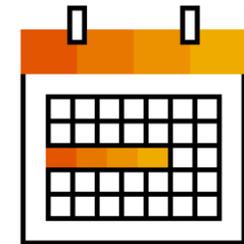
High Pace of Innovation

Data Marketplace
One Catalog
Business Content
Planning Foundation
S/4 Content Import



Seamless Migration Path

Integration & re-use of SAP BW and SAP BW/4HANA systems' data ingestion and staging in SAP DWC



Clear Roadmap

From enterprise readiness to differentiating innovation

SAP Data Warehousing

Statement of Direction

SAP continues to innovate industry-leading data warehousing technologies to enable the Intelligent Enterprise.

SAP Data Warehouse Cloud is our strategic offering for data warehousing in the public cloud – it can be a stand-alone solution or complement the data warehouse portfolio of SAP by extending current use cases.



ON-PREMISES & PRIVATE CLOUD

SAP HANA FOR SQL
DATA WAREHOUSING

SAP BW/4HANA

SAP BW/4HANA and **SAP HANA for SQL data warehousing** are SAP's strategic solutions for on-premises and private cloud data warehousing. Customers with SAP BW as strategic asset benefit from investment protection and future improvements associated with SAP BW/4HANA core functionalities.



HYBRID

The hybrid option enables customers to combine the strengths of the on-prem and private cloud assets with the innovation, openness, and self-service abilities of SAP Data Warehouse Cloud and provides an organic transition path to the public cloud.



PUBLIC CLOUD

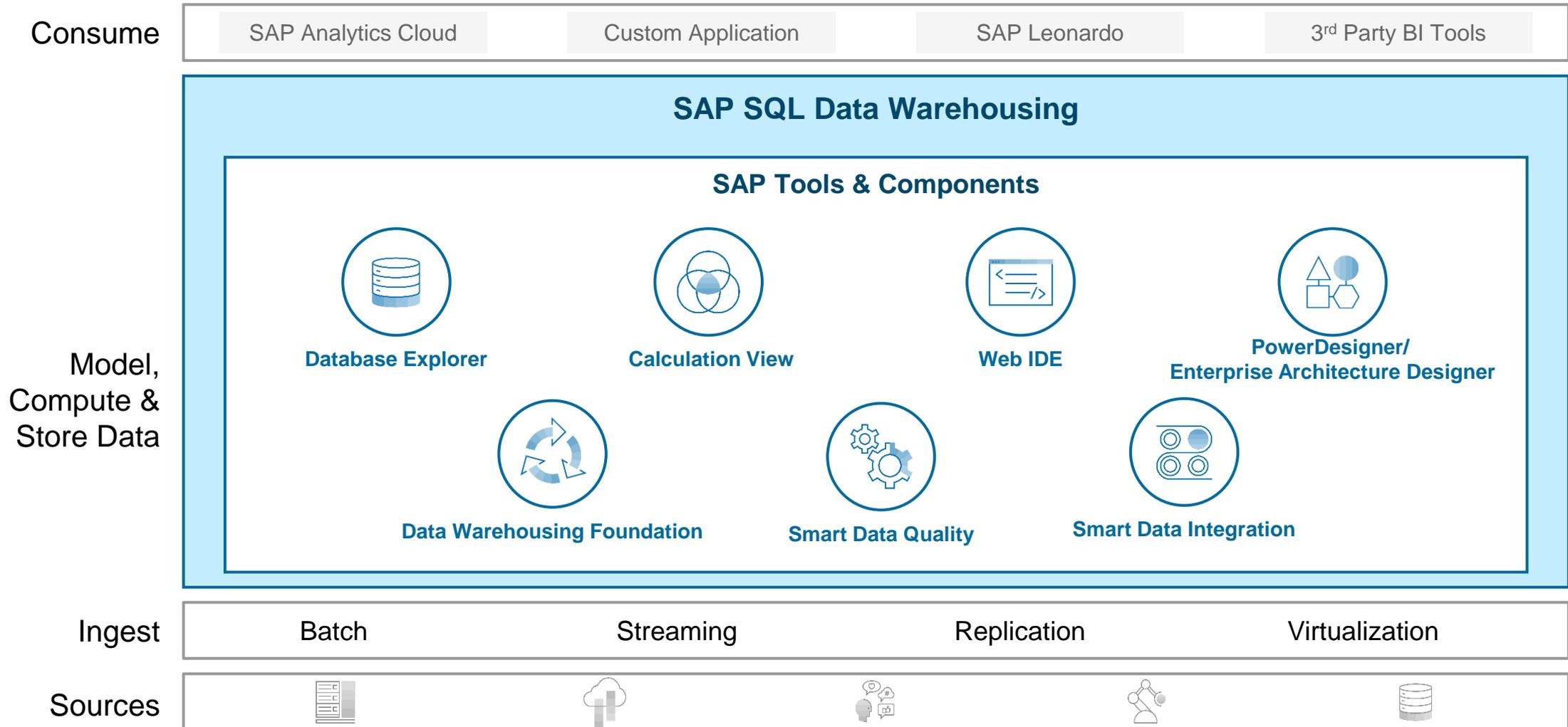
SAP Data Warehouse Cloud

New reuse & integration
capability

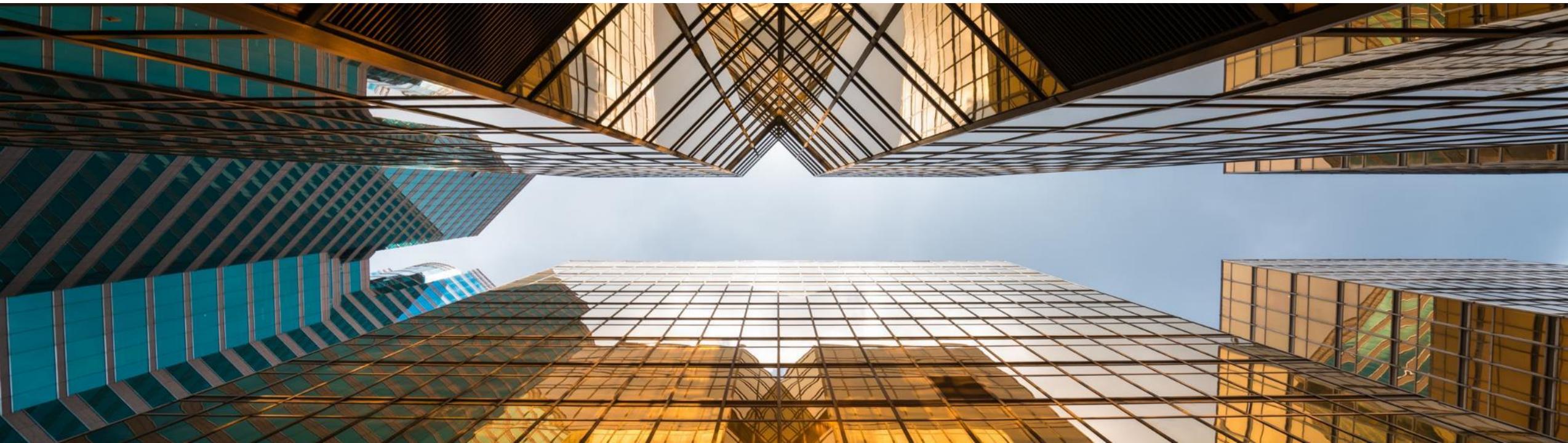
SAP Data Warehouse Cloud is our **strategic** public cloud product for data warehousing. It improves agility, accelerates time-to-value and unlocks innovation with unprecedented business user enablement, a new form of openness, and embedded partner offerings.

SAP SQL Data Warehousing

Tools & Components



SAP BW/4HANA 2.0



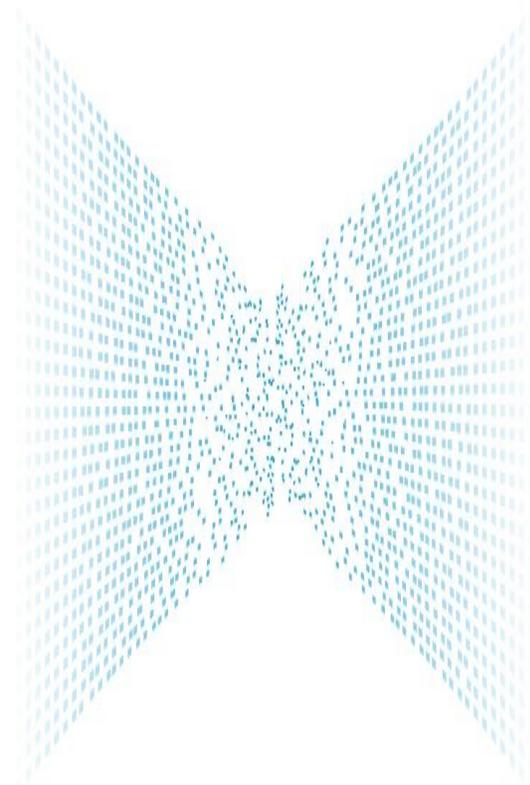
SAP BW/4HANA – The Next Generation Enterprise Data Warehouse

- *Data Modelling*
- *Data Virtualization*
- *SAP Business Content*
- *Metadata Management*
- *Analytical Engine*
- *Query Build*
- *ETL & Integration*
- *UX Interface*
- *Data Tiering*

- *In-Memory performance*
- *Column & Row Tables*
- *Multi-Model Database*
- *Advanced Analysis*
- *Advanced Integration*
- *SQL Modelling*
- *Development Platform*
- *Resilience, ACID*

SAP
BW/4HANA

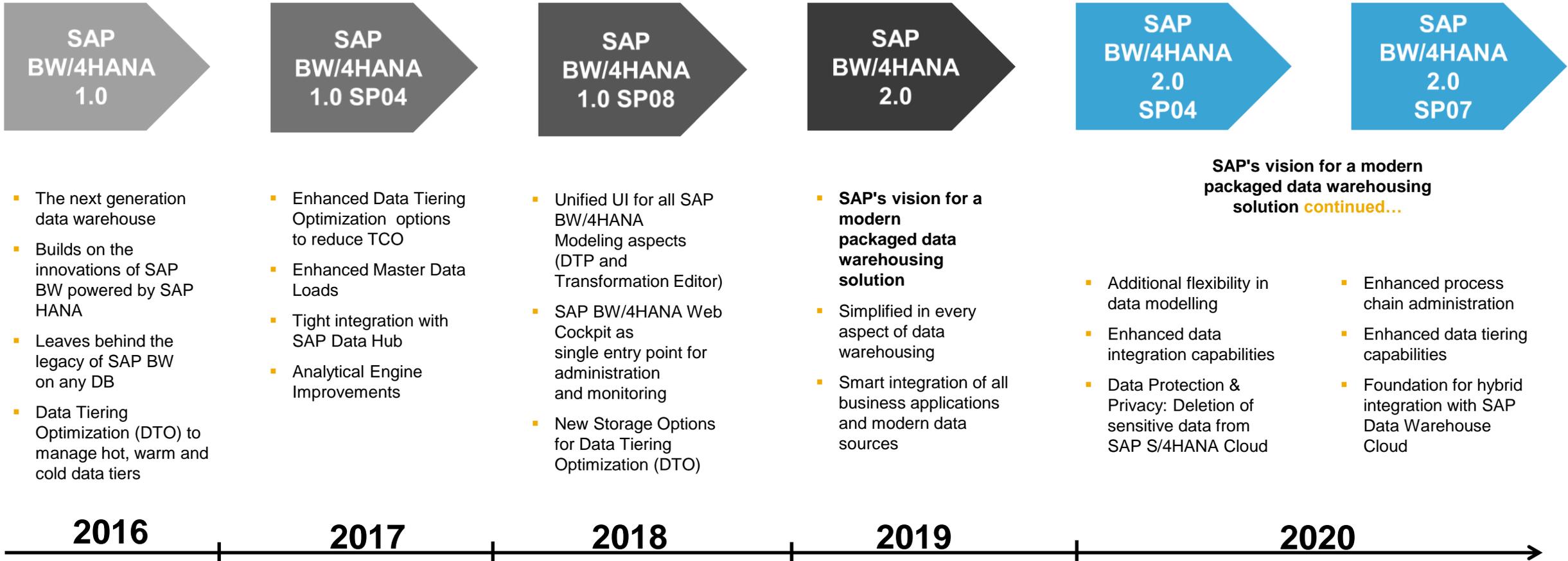
SAP HANA
Platform



- Packaged data warehousing solution built natively on SAP HANA Data Warehousing capabilities
- Completely overhauled, HANA Optimized Business Content with new delivery infrastructure
- No Code/Low Code application for SAP HANA 2.0
- Improved, unified data platform running on SAP HANA
- Realtime, Near Realtime, packaged extraction from SAP ERP
- Significant reduction in effort/complexity over previous releases
- Supported through 2040 with S/4HANA ... see link [here](#)

Fully Loaded Enterprise Data Warehousing Solution

SAP BW/4HANA – The Evolution From SAP BW/4HANA 1.0 to 2.0



SAP BW/4HANA – Customers



Deepak Bhosale
 General Manager - IT Asian Paints | Leader | Digital Evangelist | Business Mentor | Blogger & Keynote Speaker | 20+ years of Value Generation

Asian Paints
 National Institute of Industrial Engineering

“Our SAP BW/4HANA conversion has laid the foundation for modern analytics with a modern data warehouse and the ability to analyze both structured and unstructured data.”



Aashish Kshetry
 VP - Human Resources and Information Technology at Asian Paints

Asian Paints
 NMIMS

“The move to SAP S/4HANA and SAP BW/4HANA is key to our digital transformation strategy. From planning to migration to going live, SAP Services and Support helped ensure our success.”



Johannes Langguth
 Innovation and Incubation, Office of the CTO MEE at SAP Berlin Kreuzberg, Berlin, Germany - 500+ connections

SAP
 Massachusetts Institute of Technology

“We want to make sure our appearance to and interaction with customers is highly individual while at the same time having 100% process standardization.”



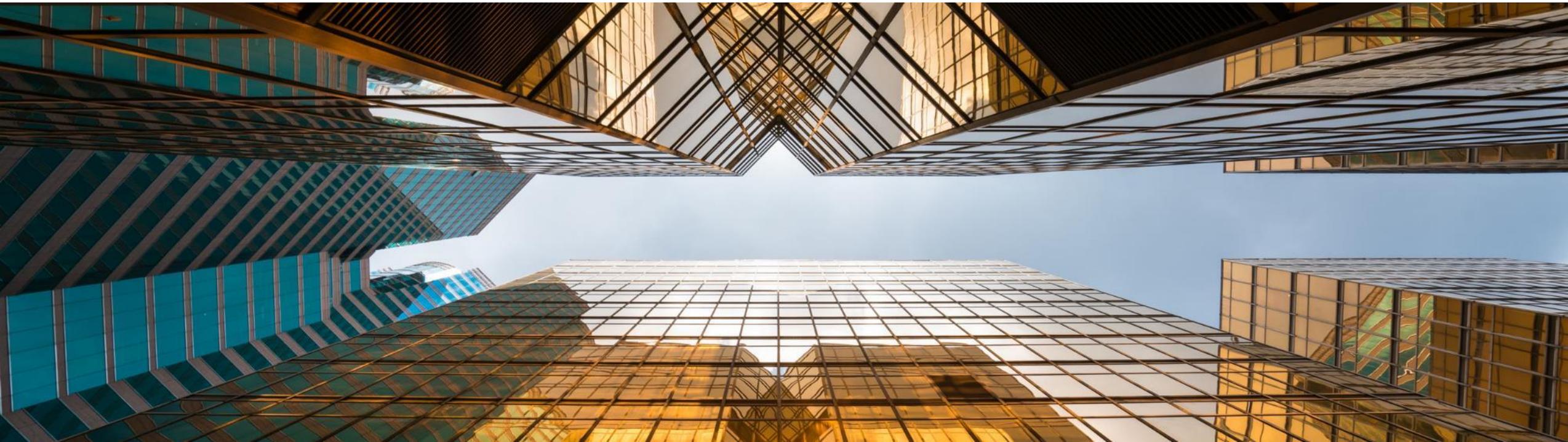
Alan Jensen · 2.
 CIO and Senior Vice President Salling Group
 3 Monate · 🌐

One of the world's largest SAP BI in Retail, is now moved to the new SAP BW/4 Hana platform. So proud to see how my team in Salling Group IT this weekend have succeeded to migrate our SAP BI platform successfully to SAP's newest technology, BW/4 HANA. This was done in a strong cooperation #retail #sap #innovation with SAP, Itelligence, IBM and HPE. This was the first step in our IT strategy, to modernize and move our core SAP platforms, to the new SAP S/4 HANA technology. A continuation of our core IT strategy: One system, one process, one template and one data truth across all Business Units and countries. Supporting Salling Groups Digital journey.

Übersetzung anzeigen

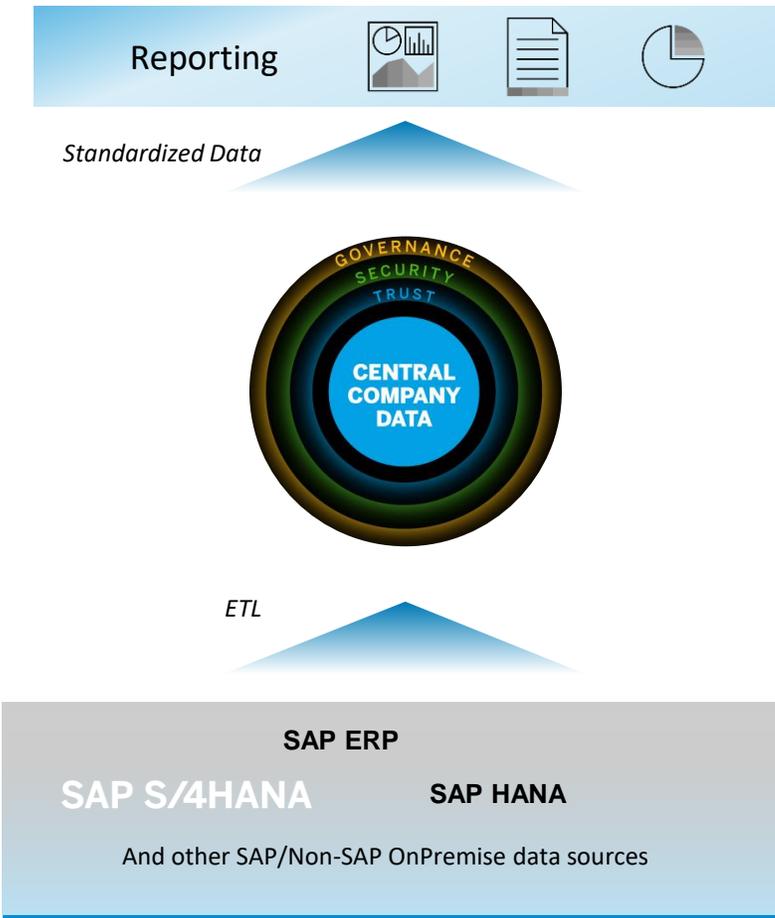


SAP Data Warehouse Cloud

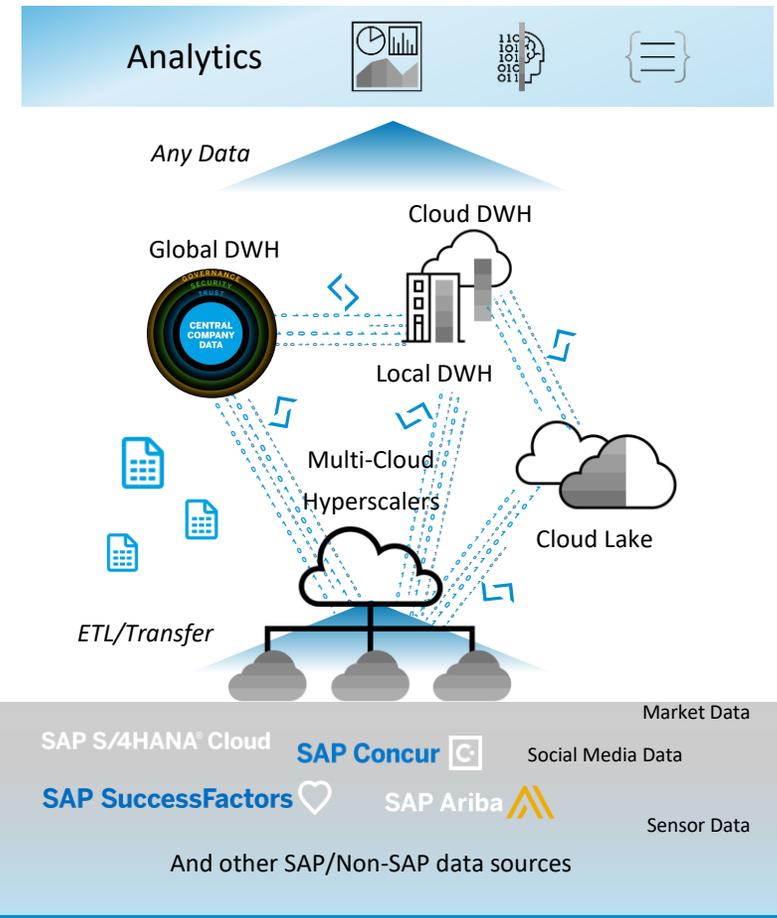


And it Gets Even More Complex with Heterogeneous data landscapes

Legacy Data Landscape



Current Data Landscape



SAP Data Warehouse Cloud **Key Capabilities**



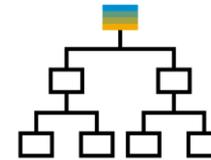
Spaces

Control compute & storage resources
Cross-Space Sharing of Data
Spaces for Business Users & central IT



Out-of-the-Box Access

Federated & Replicated Data Access
Connecting to SAP & non-SAP data sources
Partner Connectivity



Data Modeling

Data Builder & E/R Modeler
Data Flow Transformations & Scheduling
Advanced Modeling Features



Business Modeling

Self-service modeling for LoBs
Model in non-tech business language
Business layer independent from data layer



Hybrid BW & SQL Integration

Reuse investment in BW or HANA SQL
Use external Modeling IDEs in Open SQL Schema
Leverage BW semantics & data



Business Catalog

Common Repository across Spaces
Integration of Analytic Content Network
Data lineage for impact analysis



Governance & Administration

Security, User & Role Management
Remote Table & Data Flow Monitoring
Multi-Language, Auditing, Administration



Consumption

Built-in SAC Integration
SAC Story Builder and Data Explorer
3rd Party SQL Interface

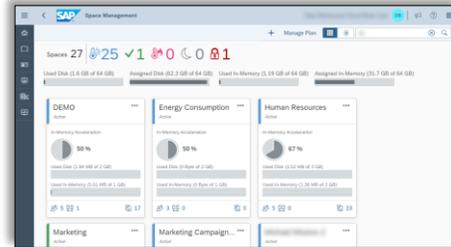
SAP Data Warehouse Cloud. Selected Powerful Features

Browser-based Access



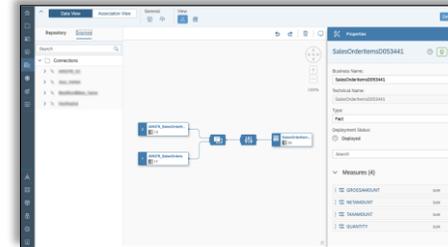
Empower your workforce with **cloud-based simplicity**

Space Management



Organize your central & local data with **Spaces**

No-Code Data Modelling



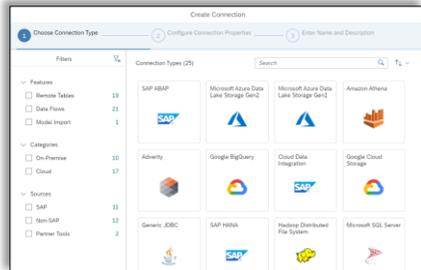
State of the art **graphical data modeling** capabilities

Semantic Layer



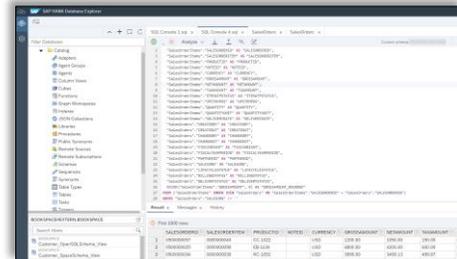
Make data accessible via the **Business Layer**

Connectivity



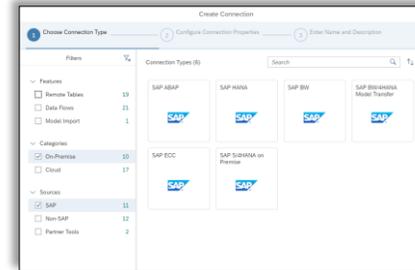
Combine data from different **SAP & non-SAP sources** across **on-prem & inter-cloud**

Openness



Open to **external tooling** for data integration, data modeling and consumption

Hybrid-Scenarios



Tight integration of on-prem scenarios like **SAP BW/4HANA** or **SAP S/4HANA**

Advanced Analytics



Powerful integration with **SAP Analytics Cloud**

More Information about SAP Data Warehouse Cloud



Find out more at

www.sapdatawarehouse.cloud

- Onboarding Guide
- Learning Academy
- Blogs

[SAP Help Documentation](#)

[Calculator](#)

[SAP Road Map Explorer](#)

[SAP Community](#)

Sample Content on [GitHub](#)

Provide [your feedback](#):



The screenshot shows the SAP Data Warehouse Cloud Onboarding Guide landing page. At the top, it says 'SAP HANA Cloud Services' and 'SAP Data Warehouse Cloud COMING SOON'. The main heading is 'ONBOARDING GUIDE' with the subtext 'Learn how to get started with guides that take you through different scenarios and product features'. Below this, there are five learning modules: 'Getting Started', 'Spaces', 'Data Modeling', 'Data Preparation', and 'Data Story', each with a small image and a brief description.

This collage shows various pages from the SAP Data Warehouse Cloud onboarding guide. The top page is '01 GETTING STARTED' with a 'SIGN UP' button. Below it is '02 SPACES' with a 'BETA LOGIN' button. The middle section features a 'What is SAP Data Warehouse Cloud?' article with a 'READ MORE' link and a 'What is the SAP Data Warehouse Cloud beta program?' article with a 'READ MORE' link. The bottom right shows a 'What are Spaces?' article with a video player and a 'How to create Spaces and assign users to Spaces' article with a 'READ MORE' link. At the bottom, there is a yellow call-to-action box: 'Get more hands-on with Spaces by taking our learning missions' with a 'GO TO MY MISSION' link.

Thank you.

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