

PRESS RELEASE

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For Immediate Release

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Rev-A-Shelf® Expands the Craftsman Collection with the Launch of Walnut

A rich new expression of solid wood craftsmanship, refined details, and coordinated cabinet design.

Rev-A-Shelf® proudly announces the expansion of its celebrated Craftsman Collection with the introduction of a full Walnut program bringing warmth, depth, and elevated sophistication to cabinet organization.

Building upon the success of the original Maple Craftsman Collection, this new Walnut offering enhances the line with a deeper, more architectural presence while maintaining the premium construction and thoughtful engineering that define the Craftsman name.

A Finish That Speaks to Design



Walnut has long been associated with timeless interiors and elevated millwork. Its natural depth and rich character introduce a dramatic yet balanced element inside cabinetry, transforming functional storage into a design feature.

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The Walnut Craftsman Collection was developed to complement today's high-end cabinetry trends, pairing beautifully with painted finishes, natural wood tones, and mixed-material kitchens and closets. Whether featured in a base cabinet pullout, drawer insert, waste solution, or blind corner application, each piece brings cohesion and intentional design to the space.

Solid Wood Construction. No Compromises.



Every Walnut Craftsman component is constructed from solid wood, delivering durability, structure, and furniture-grade appeal. The material choice ensures long-lasting performance while enhancing the tactile and visual experience inside the cabinet.

The defining detail of the Craftsman Collection, its recessed black rail accents, adds modern contrast against the warmth of Walnut. These signature rails create consistency across the entire line, allowing multiple organizers within a kitchen or closet to feel curated and intentionally paired.

Engineered for Performance



While beauty defines the exterior, performance drives the foundation. The Walnut Craftsman Collection is engineered with patented door-mount brackets that provide secure, adjustable attachment to cabinet doors, ensuring proper alignment and long-term stability. Integrated back stops help prevent overextension, protecting cabinetry while maintaining smooth, controlled operation.

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Walnut Craftsman pullouts are equipped with premium BLUM MOVENTO, heavy-duty, soft-close slides, delivering full-extension access and a quiet, refined return. This combination of structural innovation and precision glide performance reinforces the high-end experience expected in today's homes while supporting lasting durability.

Available in a variety of cabinet widths and configurations, from cutlery trays and drawer inserts to waste containers, blind corner optimizers, and base cabinet pullouts, the Walnut line provides scalable organization solutions designed to work cohesively throughout the home.

Designed to Work Together



More than individual SKUs, the Walnut Craftsman Collection is a coordinated system.

Each organizer is designed to complement the others, matching finish tones, rail accents, proportions, and material quality. Designers and homeowners can confidently mix applications within the same kitchen, pantry, or closet while maintaining visual continuity.

The result is cabinetry that feels complete, where hidden storage reflects the same level of consideration as the visible design elements.

An Evolution of a Proven Favorite



The Maple Craftsman Collection quickly became a customer favorite for its balance of craftsmanship and performance. The introduction of Walnut expands that success, offering an additional premium finish option

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while preserving the solid wood construction, refined detailing, and engineered functionality that made the line successful.

The Walnut Craftsman Collection allows dealers, designers, and homeowners to specify with greater flexibility, selecting the finish that best complements their cabinetry while maintaining consistency in organization style.

Where Craftsmanship Meets Cabinet Innovation



With the launch of the Walnut Craftsman Collection, Rev-A-Shelf® continues to redefine cabinet organization as more than storage, it becomes an integrated design element.

Warm, refined, and built to perform, the Walnut Craftsman Collection transforms interiors from the inside out, proving that exceptional design lives behind every door.

For more information about the Walnut Craftsman Collection, visit rev-a-shelf.com.

About Rev-A-Shelf® LLC.

Established in 1984 as a division of the family-owned Jones Plastic & Engineering, Rev-A-Shelf® LLC initially specialized in crafting metal and polymer Lazy Susan components for prominent U.S. cabinet manufacturers, distributors, fabricators, and retailers. Over time, it has transformed into the market leader, offering innovative residential cabinet storage solutions, high-quality wood components, high performance shelving hardware, and cutting-edge L.E.D. cabinet lighting.

Located in Louisville, KY., Rev-A-Shelf® is renowned for manufacturing thousands of innovative kitchen, bath, and closet accessories. Its reputation for superior craftsmanship extends to a diverse range of products produced under its Omega National Products by Rev-A-Shelf® subsidiary, including range hoods and floating shelves, as well as high-performance InnovaShelf® floating shelf brackets. Additionally, Rev-A-Shelf® offers a comprehensive selection of L.E.D. lighting options for residential cabinetry and commercial display fixtures under the Tresco Lighting® brand.

Rev-A-Shelf® caters to primary markets, serving cabinet hardware distributors, major O.E.M. cabinet manufacturers, leading big box retailers, and a wide array of online web resellers.