The Adoption Exchange Changes Name to Raise The Future

New identity, same community-focused work for families

DENVER, CO – After 37 years and tens of thousands of connections made between youth and families in communities across the U.S., The Adoption Exchange will officially change its name to Raise the Future. The non-profit’s rebrand doesn’t change its focus – to ensure that every young person goes through life knowing that they have a caring adult by their side.

A leader in child-serving non-profits, The Adoption Exchange was founded in 1983, but CEO Lauren Arnold says the time was right for a new identity. “We talked to our youth, families and partners and found that our name was not serving us well - causing confusion among the people we support.” Arnold says families and partners are so critical, the organization has to be clear about the impact and goal of its work in every way. “We connect youth in foster care with the positive relationships they need to thrive in their future, and we’re so excited that the heart at the center of our new logo signifies that connection and helps us tell our story.”

There are approximately 427,190 children in foster care in the U.S. and more than 124,000 are awaiting adoption. Raise the Future understands children who exit the foster care system without a permanent adult connection are likely to experience significant challenges — 50 percent experience homelessness or are unemployed by age 24, there’s 25 percent who experience post-traumatic stress disorder, and 71 percent become parents before they are ready.

Raise the Future will continue to partner with child welfare systems in Colorado, Utah, Nevada, Oklahoma, Missouri, South Dakota, and Wyoming. The organization provides innovative evidenced based programs that support youth and families at every step of their relationship journey. From connecting youth to stable relationships to strengthening families touched by trauma, the organization is bringing a better future in reach for youth and families for generations to come. With nearly four decades of expertise in child welfare, Raise the Futre has plans to expand and hire additional employees this year.

For more information, to donate or to learn more about adoption, visit www.raisethefuture.org or contact Phoebe Chidley at 800.451.5246.

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