

CONNECTING WITH THE COMMUNITY AT BABY FAIR & EXPO

On Saturday, February 25th, Partners 1st employees talked to over 1,000 people at the 97.3 WMEE Baby Fair & Expo in Fort Wayne, Indiana. It was a fun-filled day with over 65 vendors offering products and services to keep families healthy, safe, and organized.

Partners 1st Federal Credit Union was the *Cash at the Door* sponsor where the first 200 people through the doors received an envelope. This envelope gave that person a chance to win up to \$500! This kicked our booth off to a great start to open conversations with prospective members. Partners 1st was also one of the passport stations, where people had to visit all the stations to get stamps on their passports for a chance to win an even bigger prize. With both of those factors, many folks stopped by to ask questions about savings and discuss their future financial goals.

At the Partners 1st booth, we had a good mix of current members and new folks who had never heard of the credit union. So our weekend volunteers informed them of our JUMPstart Term Savings account where members can earn 4% APY for 24 months. This is a great savings account option to get families on the right track with their finances or save for their future little ones.

"We had some people say they had a loan with us, so this was a great way to open the conversation about other services we offer," said *Marketing Coordinator Katie Quigley*.

Since it was the same weekend as Disney on Ice at the Coliseum, many children were dressed as princesses in fluffy ball gowns. They were very excited to stop at the Partners 1st booth to receive a piggy bank; at the end of the day, about 100 were handed out! In addition, up to 500 pens were handed out to new members and prospective members.

"I enjoyed talking with those that came to our booth, both potential new members and current members," said *Operations Clerk Christy Wright*.

Several families stood at the booth to ask questions, and thanks to the engaging team, they walked away with more information than they could have asked for.

Overall, the team was ready to offer goodies and helpful financial tips to keep families healthy and ready for the future.



EARN MONEY FOR COLLEGE

Each year, Partners 1st offers the Charles M. Cook Scholarship to qualified members who are in need of financial assistance for their educational journey.

Eligibility:

- Must be a member of Partners 1st Federal Credit Union
- Person(s) primarily responsible for the applicant's support must be a member in good standing of Partners 1st Federal Credit Union
- Applicants must be a high school senior or full-time undergraduate student. Applicants must graduate during the current school year or have completed the requirements for graduation by the end of this school year

The selection committee will select recipients based on academic performance, participation, and leadership roles in extra-curricular activities with evidence of strong character and motivation as seen outside school environment. Recipients will receive funds in time for the fall school year.

Apply by May 31, 2023, at <https://www.partners1scu.org/u-want-to/save-for-college>.



Partners 1st FCU booth at the Baby Fair & Expo that took place February 25th.



SHENANDOAH APPLE BLOSSOM FESTIVAL E-SPORTS TOURNAMENT

Calling all our Virginia credit union members! If you're looking for something fun in April, check out the 10-day Shenandoah Apple Blossom Festival! Partners 1st will be sponsoring the E-Sports Free Play Tournament where you can show off your Smash Bros or Fortnite skills and win prizes. Partners 1st will be providing extra special gifts for you to win! Don't miss out on this free event on April 29th or 30th at the Bright Box in Old Town that promotes local agricultural heritage through springtime beauty and apple blossoms.



It's about... **U** and Saving for your future

SAVINGS CERTIFICATES
19 MONTH NEW OR EXISTING MONEY

4.80% APY*

Ask Us About Our 7 Month and 31 Month Specials

*See website for complete details and disclosure.

GIVE YOUR SAVINGS A BOOST!

JUMPstart
Term Savings

With JUMPstart you choose:

- 1) HOW OFTEN** you want to save
- 2) HOW MUCH** to save each time
- 3) SIT BACK & watch it grow**

01 NO Starting Balance or Minimums

02 24 Months

03 4% APY

*See website for complete details and disclosure.



www.partners1stcu.org

FOLLOW US ON SOCIAL MEDIA!



Have you heard? We're on social media! Stay up to date on branch holiday closures, exclusive promotions, job postings, and more! It's the best place to find out what's happening at your local branches. Follow us on Facebook, Instagram, or LinkedIn.

UPCOMING EVENTS

- CANSTRUCTION - GLENBROOK MALL**
April 28 - May 7, 2023 - Fort Wayne, IN
- SHENANDOAH APPLE BLOSSOM FESTIVAL**
April 28 - May 7, 2023 - Winchester, Virginia
- MEMORIAL DAY**
Partners 1st FCU will be closed **Monday, May 29, 2023.**
- JUNETEENTH**
Partners 1st FCU will be closed **Monday, June 19, 2023.**
- FWMOA CHALK WALK**
July 8 - 9, 2023 - Fort Wayne, IN