



# SPONSORSHIP PROPOSAL



*To strengthen and uplift individuals and families in our community by compassionately connecting them with resources and services in a caring, Christ-like manner.*

**839 N. Martin Luther King Jr. Drive  
Decatur, IL 62521**

**217-429-5846**

**[development@northeastcommunityfund.org](mailto:development@northeastcommunityfund.org)**





## ABOUT US

***We are the heart of Decatur.***

Since 1969 Northeast Community Fund has worked to assist families in need in the Decatur and Macon County community with the resources available in a caring and Christ-like manner. With the blessings of our community, we work to meet the basic needs of families, provide financial support to those in hardship and give resources to move people out of poverty. We are an organization of the community, for the community.

Today the Northeast Community Fund is meeting the needs of thousands of families in our community. With the grace of God and your support, we will continue to serve those in need.

## CONTACT US



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[www.northeastcommunityfund.org](http://www.northeastcommunityfund.org)



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# Sponsorship Opportunities

**CHOOSE A  
PARTNERSHIP  
PACKAGE!**

## OPTION A

### **GOLD PARTNER** **\$15,000**

- Premier logo placement for all Signature Events
- Inclusion on all Signature Event media announcements
- 8 tickets and recognition as a **GOLD** Partner at our Donor Recognition event in May
- 8 tickets and recognition as a **GOLD** Partner at Farm to Fund
- Recognition as **GOLD** Partner for Love Thy Neighbor event in February

### **SILVER PARTNER** **\$10,000**

- Premier logo placement for all Signature Events.
- Inclusion on all Signature Event media announcements
- 6 tickets and recognition as a **Silver** Partner at our Donor Recognition event in May
- 6 tickets and recognition as a **Silver** Partner at Farm to Fund 2025
- Recognition as **Silver** Partner for Love Thy Neighbor event in February 2026

### **BRONZE PARTNER** **\$5,000**

- Prominent logo placement for all Signature Events
- Inclusion on all Signature Event media announcements
- 4 tickets and recognition as a **Bronze** Partner at our Donor Recognition Event in May
- 4 tickets and recognition as a **Bronze** Partner at Farm to Fund 2025
- Recognition as **Bronze** Partner for Love Thy Neighbor event in February 2026

## OPTION B

### **DONOR RECOGNITION**

#### **RECEPTION MAY 2025**

- \$5,000** Presenting Sponsor
- \$1,500** Table Sponsor
- \$750** Volunteer Gift Sponsor
- \$500** Decorations Sponsor

### **FARM TO FUND**

#### **SEPTEMBER 27, 2025**

- \$5,000**
  - Includes name and logo recognition in ALL media & featured signage on the night of the event
  - Includes four Facebook posts devoted solely to the company and its community presence, including links to Facebook page and website.
  - Includes 10 tickets to the event, with reserved VIP table seating
- \$3,500**
  - Includes name and logo recognition in some media & visibility on the night of the event
  - Includes three Facebook posts devoted solely to the company and its community presence, including links to Facebook page and website.
  - Includes 8 tickets to the event

### **LOVE THY NEIGHBOR**

#### **FEBRUARY 26, 2026**

- \$5,000** Presenting Sponsor
- \$2,500** Marketing Sponsor
- \$1,500** Entertainment Sponsor
- \$500** Volunteer Engagement Sponsor

## OPTION C

- **Mix & match a partnership package & signature event sponsorship that best fits your organization's needs!**

# Why partner with us...

## **ENHANCED BRAND VISIBILITY**

As a corporate sponsor, your company's logo will be prominently featured on our website, event materials, and marketing collateral!



## **COMMUNITY ENGAGEMENT**

By supporting Northeast, you will demonstrate your commitment to community development enhancing your positive reputation in the Decatur area and demonstrating your commitment to social responsibility.

## **NETWORKING OPPORTUNITIES**

Our sponsorship events and activities provide a platform for you to connect with other businesses and allowing community leaders to foster valuable networking opportunities and potential collaborations.

## **EMPLOYEE ENGAGEMENT**

Engage your organization's members and employees by involving them in volunteer activities and allowing them to make a difference in the lives of others.

## **TAILORED SPONSORSHIP BENEFITS**

Our team will work closely with you to customize a sponsorship package that aligns with your brand and marketing objectives, ensuring maximum return on investment.

## **HOW TO SECURE YOUR PARTNERSHIP**

### **COMPLETE INTEREST FORM**

Explore more about these partnerships and complete the interest form at: [www.northeastcommunityfund.org/partner](http://www.northeastcommunityfund.org/partner)

### **CONTACT OUR TEAM**

Reach out to our Development team to discuss how we can create a partnership that best meets your organization's needs! Email Paul Lidy, Director of Development & Fundraising at [development@northeastcommunityfund.org](mailto:development@northeastcommunityfund.org)

### **MAKE A LASTING IMPACT**

Enjoy exclusive benefits as a valued partner and witness the direct impact your support has on Northeast and our community!