

Why choose Maple Leaf Farms?

Maple Leaf Farms puts care into every step of our fully integrated Farm to Fork process. We believe it is our responsibility to be as transparent as possible with our farming practices.

**Humanely
Raised**

**Raised on
Family Farms**

**Grain-based
Diet**

**No
Hormones**

**Free to
Roam**

**Sustainable
Sourcing**

Farm Raised & Fully-Integrated

Keeping our ducks happy & healthy in a sustainable manner is our top priority at Maple Leaf Farms. Our Trident Stewardship Program ensures we constantly continue to improve our ducks' environment & safety while also ensuring we use natural resources efficiently.



#MLFarmToFork

How we stack up against the rest...



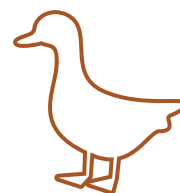
Hand-Crafted Feed

We are the only duck company in the US that crafts their own feed in-house throughout our growing process.



Animal Well-Being

We created the animal well-being standard for the duck industry through our Trident Stewardship program. Our program is continuously developed by vets and poultry scientists and audited regularly by PAACO.



Duck Breed

We have bred our ducks to have less fat and more meat than the industry standard. We typically have 30% less fat and more meat than our competitors.



AA
CERTIFIED

BRC AA Audited

Our processing facilities receive the top quality assurance BRC rating every year. Our competitors often receive a lower rating.



Quality Assurance

We have the highest quality and most consistent product performance in the industry. We go above and beyond the required tests and quality assurance checks.



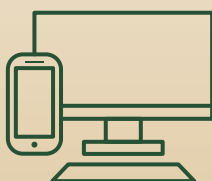
Grade A

We are one of the only companies that produces USDA Grade A duck for our main product line.



Value-Added Capabilities

We are one of the only duck companies in North America that makes value-added duck products in-house. We provide consistent quality that saves time in the kitchen.



Marketing & Sales Support

Unlike a majority of our competitors, we have a full in-house marketing, customer service & sales team to help support you and your goals.



Social Media Following

We have the most robust social media customer support programs in the industry with thousands more followers on our channels than our competitors.