



JOEL ZWINK, ZWINK PHOTOGRAPHY

BETTER ACOUSTICS FOR EMPLOYEE WELLNESS

As a commitment to employee health, the Lytx employee fitness center was designed with the well-being of its employees in mind. The company wanted to ensure that the space incorporated acoustically healthy design, as well.

About Lytx

Lytx is a San Diego-based company that provides data analytics and services for the transportation industry. As a commitment to the health of its employees, Lytx hired ID Studios to design its office space, and incorporated a gym to support and encourage the well-being of its staff.

Creating a Fitness Space Without Unhealthy Noise

With sound-reflective equipment, hard surfaces, and excessively loud, high-energy music, the typical gym environment is an acoustic nightmare. A study from Australia's National Acoustic Laboratories found that some gyms come equipped with blaring music, often as loud as 99 decibels.

Sounds above 85 decibels are considered to be harmful, depending on how long you're exposed to them. Lytx and ID Studios wanted to encourage the health of its employees, not become a detriment to it.

Solutions for Employee Wellness

ID Studios designed Lytx's gym with the acoustic health of its employees as a priority—not an afterthought. By using acoustic solutions from Kirei, they were able to design a fitness space for Lytx employees that wasn't too noisy to enjoy.



Kirei's EchoScreen was used to cover hard surfaces prone to reflecting sound. The screens effectively absorbed sound that would have otherwise been reflected off of the white walls, while other panels were suction-cupped onto glass walls, offering sound absorption as well as more privacy.

To help control acoustics in the weight room, designers installed Kirei Simple Baffles to absorb sound and add bold color to the space for eye-catching appeal.

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Results

The bold, sleek look of Kirei's acoustic solutions gave the fitness area a design that incorporated Lytx's modern, people-focused brand, without the typical noise problems most of today's gyms are known for.



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